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# 1987

## Census of Service Industries

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SC87-A-50

GEOGRAPHIC AREA SERIES

# Wisconsin

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# ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1987 Census of Service Industries.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of service industries. Planning and implementation were under the direction of **Sidney O. Marcus**, Chief, Service Census Branch, with primary staff assistance by **Jack B. Moody**, **Donna L. Nafzinger**, **Leatrice D. Hines**, **Fay Bloomberg**, **Theresa L. Apple**, **Kirk K. Degler**, and **Deborah E. Carl**.

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If you have any questions concerning the statistics in this report, call (301) 763-7039.

# **1987**

## **Census of Service Industries**

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# **Wisconsin**

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Issued October 1989



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**Economic and Agriculture Censuses**

**Thomas L. Mesenbourg, Chief,**  
**Economic Census Staff**

**BUSINESS DIVISION**  
**Howard N. Hamilton, Chief**

---

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# INTRODUCTION

## PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

*Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.*

*Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.*

*State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.*

*Trade associations study trends in their own and competing industries, and keep their members informed of market changes.*

*Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.*

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

## AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

## HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent



Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic

detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

## CENSUS OF SERVICE INDUSTRIES

The 1987 Census of Service Industries, part of the 1987 Economic Censuses, covered service industries as defined in Division I of the Standard Industrial Classification (SIC) Manual,<sup>1</sup> except Elementary and secondary schools (SIC 821), Colleges, universities, professional schools, and junior colleges (SIC 822), Labor unions and similar labor organizations (SIC 863), Political organizations (SIC 865), Religious organizations (SIC 866), and Private households (SIC 881). The census also excluded governmental establishments classified in the covered industries, except for government-operated hospitals which were included.

Data are presented for establishments in the following classifications:

SIC code	Title
70	Hotels, rooming houses, camps, and other lodging places
72	Personal services
73	Business services
75	Automotive repair, services, and parking
76	Miscellaneous repair services
78	Motion pictures
79	Amusement and recreation services
80	Health services
81	Legal services
823, 4, 9	Selected educational services
83	Social services
84	Museums, art galleries, and botanical and zoological gardens
861, 2, 4, 9	Selected membership organizations
87	Engineering, accounting, research, management, and related services
89	Services, not elsewhere classified

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock no. 041-001-00314-2.



This series of reports presents data for service establishments of firms subject to Federal income tax and (in separate tables) of firms which are exempt from Federal income tax under provisions of section 501 or 521 of the Internal Revenue Code. Only establishments with some payroll during the year are included. For a more detailed explanation, see appendix A.

Many of the "kinds of business or operation" included in this report are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services, particularly for not-for-profit and professional services. However, these terms are applied to all "kinds of business or operation" to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to other establishments within the same company. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Service Industries, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for

large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.

4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.<sup>3 4</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup>

For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>2</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

<sup>2</sup>According to 1980 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1987.

<sup>4</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used along with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Service Industries may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

*	See kind-of-business descriptions in appendix A for treatment of plant outlets.
-	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated Metropolitan Statistical Area.
MSA	Metropolitan Statistical Area.
n.e.c.	Not elsewhere classified.
PMSA	Primary Metropolitan Statistical Area.
pt.	Part.
r	Revised.
SIC	Standard Industrial Classification.



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table																
	1a	1b	2a	2b	3a	3b	4a	4b	5	6	7	8a	8b	9a	9b	10	11
<b>GEOGRAPHIC AREAS</b>																	
The State .....	X	X	X	X	X	X	X	X	X							X	X
CMSA's and MSA's in the State ...												X	X				
PMSA's in the State .....												X	X				
Area of the State not in any CMSA, PMSA, or MSA. ....														X	X		
Counties in the State .....									X		X						X
Places in the State .....									X	X						X	
<b>DATA ITEMS</b>																	
Establishments .....	X	X			X	X	X	X	X	X	X	X	X	X	X		
Receipts .....	X				X		X		X	X	X	X		X		X	X
Revenue .....		X						X					X		X		
Expenses .....						X											
Annual payroll .....	X	X			X	X	X	X	X	X	X	X	X	X	X	X	
First quarter payroll .....	X	X					X	X	X	X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1987. ....	X	X			X	X	X	X	X	X	X	X	X	X	X		
1982 to 1987 comparative statistics .....					X	X											
Receipts per establishment .....			X														
Revenue per establishment .....				X													
Expenses per establishment .....				X													
Receipts per employee .....			X														
Revenue per employee .....				X													
Expenses per employee .....				X													
Annual payroll per employee .....			X	X													
Employees per establishment .....			X	X													
Number of individual proprietorships .....	X								X	X	X	X		X			
Number of partnerships .....	X								X	X	X	X		X			
Counties ranked by volume of receipts .....																	X
Places ranked by volume of receipts .....																X	

# Users' Guide for Locating Statistics in the 1987 Census of Service Industries Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establishments	Receipts/Revenue (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios	Receipts size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>										
United States .....	X	X	X	X	X					
State .....	X	X	X	X	X					
CMSA, PMSA, MSA .....	X	X	X	X						
County .....	X	X	X	X						
Place .....	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>										
United States .....	X	X								
State .....	X	X								
CMSA, PMSA, MSA .....	X	X								
County .....	X	X								
Place .....	X	X								
<b>ZIP CODES</b>										
United States .....	X	X	X	X						
State .....	X	X	X	X						
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>										
United States .....	X	X	X	X		X	X	X	X	
<b>CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>										
United States .....		X	X							X
<b>HOTELS, MOTELS, AND OTHER LODGING PLACES</b>										
United States .....	X	X	X	X						X
State .....	X	X	X	X						X
CMSA, PMSA, MSA .....	X	X								X
<b>MISCELLANEOUS SUBJECTS</b>										
United States .....	X	X	X	X						X
State .....	X	X	X	X						X
CMSA, PMSA, MSA .....	X	X	X	X						X

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# SUMMARY OF FINDINGS

## FIRMS SUBJECT TO FEDERAL INCOME TAX

Data from the 1987 Census of Service Industries show that Wisconsin's 28,126 service industries establishments of firms with payroll that were subject to Federal income tax had receipts totaling \$10.0 billion and payroll of \$4.1 billion. After adjusting for differences in the scopes of the 1982 and 1987 Censuses of Service Industries, the 1987 data represent increases of 67.9 percent in receipts and 67.2 percent in payroll over the 5-year period.

For establishments with payroll, receipts of offices and clinics of medical doctors totaled \$1.8 billion. Other leading service kinds of business in 1987 were legal services with receipts of \$714 million; hotels and motels with \$527 million; and offices and clinics of dentists with \$490 million.

Receipts per establishment averaged \$356 thousand in 1987. Hospitals averaged \$4.4 million per establishment; linen supply services, \$2.7 million; industrial launderers, \$2.3 million; and commercial physical and biological research laboratories, \$1.9 million.

Receipts per employee averaged \$38 thousand in 1987. Truck rental and leasing services had receipts per employee of \$111 thousand, which contrasts sharply with the \$13 thousand per employee average for help supply services.

There were 265,298 paid employees (full- and part-time) working in service industries in the State as of mid-March 1987. Offices and clinics of medical doctors had 27,210

employees; help supply services, 24,192 employees; and nursing and personal care facilities, 23,811 employees.

Milwaukee County accounted for the largest percent of the total service industries receipts among all counties in the State, with 30.6 percent. Milwaukee had the largest receipts among all places in the State, with 19.2 percent of the State total.

## ORGANIZATIONS EXEMPT FROM FEDERAL INCOME TAX

Data from the census show that Wisconsin's 3,862 service industries establishments of firms and other organizations with payroll that were exempt from Federal income tax had revenue totaling \$4.9 billion and payroll of \$2.2 billion in 1987. After adjusting for differences in the scopes of the 1982 and 1987 censuses, the percent increase in expenses was 62.5, and the percent increase in payroll was 50.6.

Revenue of hospitals totaled \$3.2 billion. Other leading classifications were nursing and personal care facilities with revenue of \$345 million, and civic, social, and fraternal associations with \$145 million.

There were 148,537 paid employees (full- and part-time) as of mid-March 1987. Hospitals had 81,978 employees; nursing and personal care facilities, 16,542 employees; and job training and vocational rehabilitation services, 9,313 employees.

Figure 1. State Map

**WISCONSIN - Consolidated Metropolitan Statistical Areas, Primary Metropolitan Statistical Areas, Metropolitan Statistical Areas, Counties, and Selected Places**

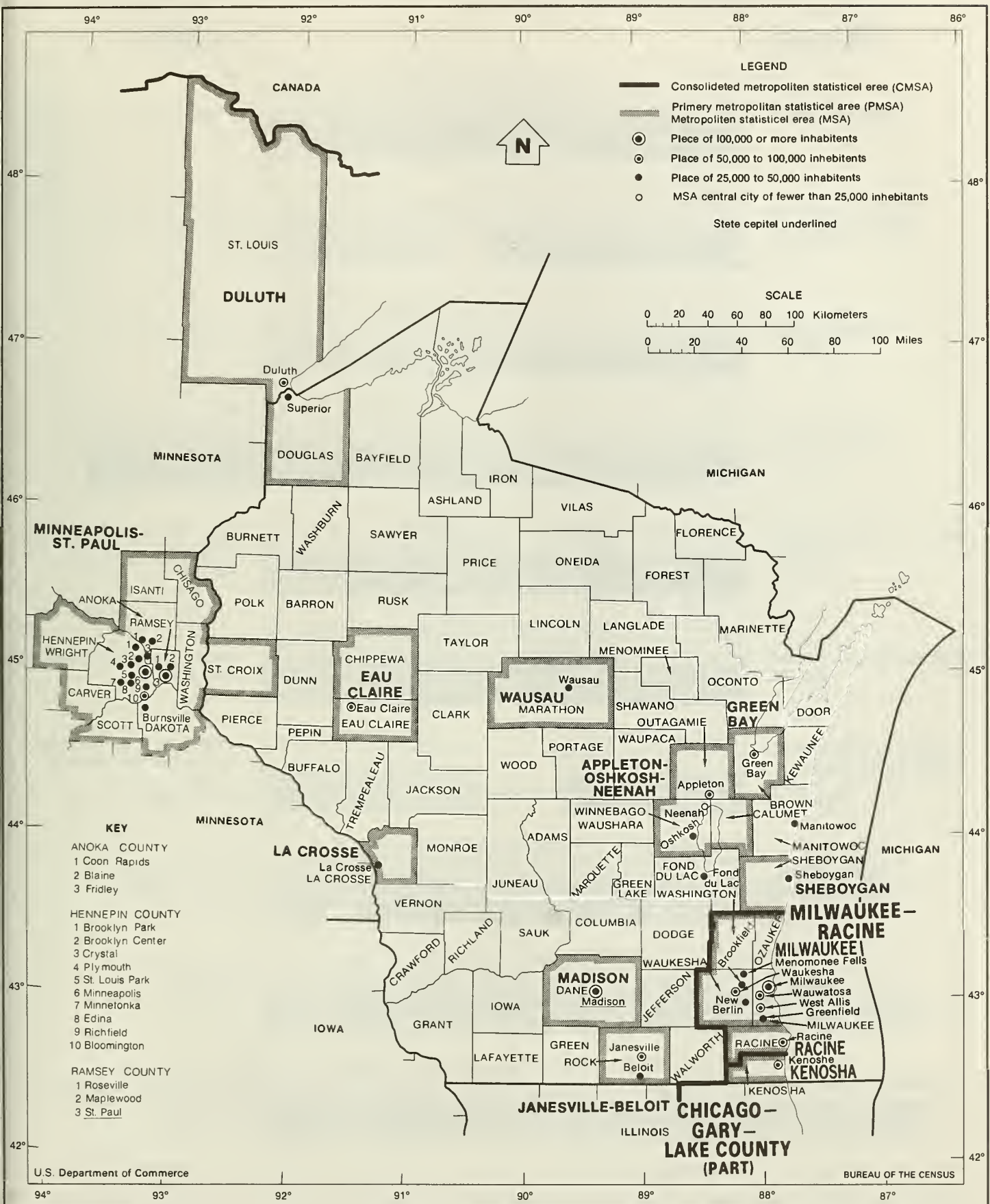
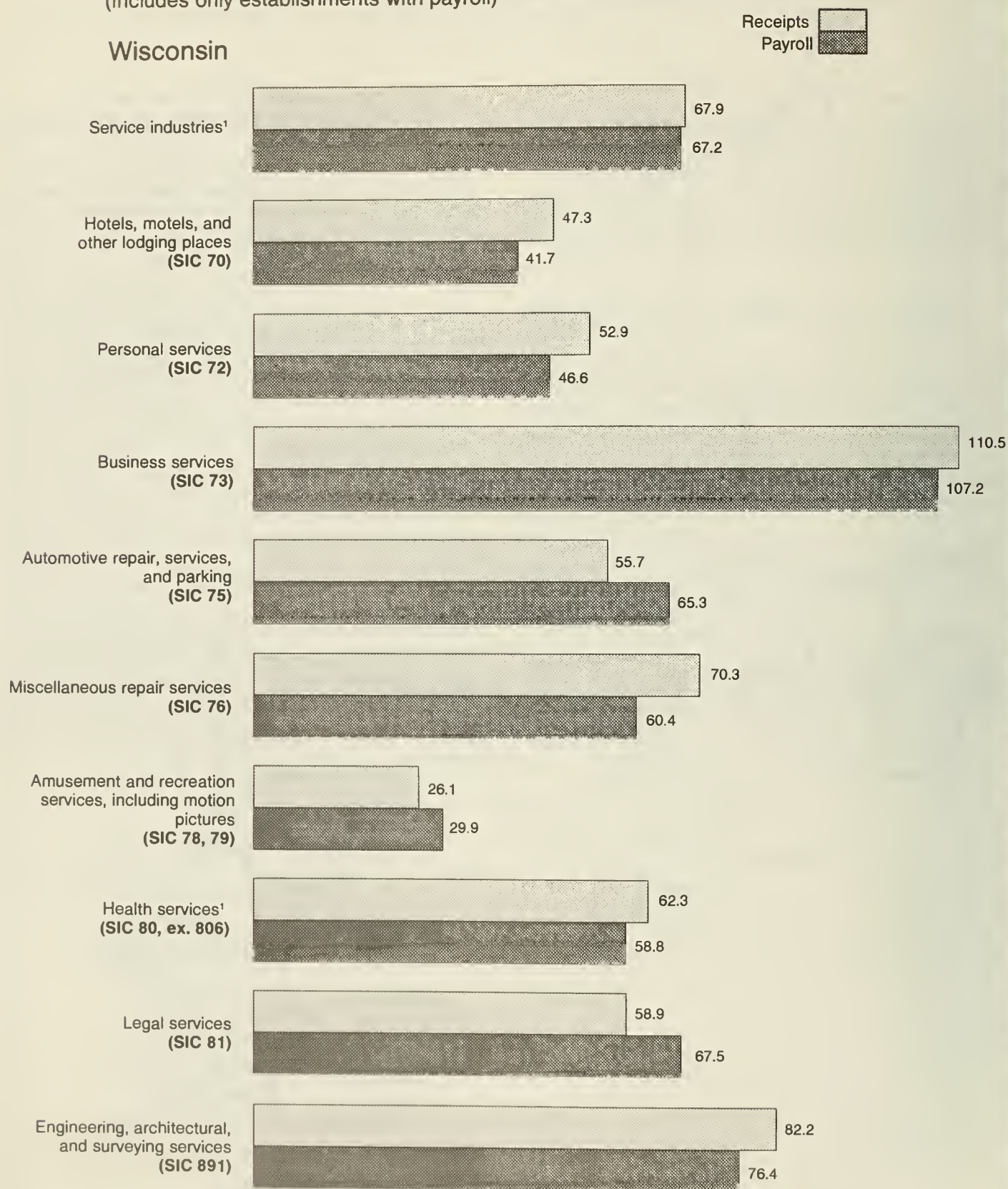




Figure 2. **Percent Change in Receipts and Annual Payroll for Establishments of Firms Subject to Federal Income Tax: 1982 to 1987**  
(Includes only establishments with payroll)



Note: Data are based on 1972 Standard Industrial Classification.

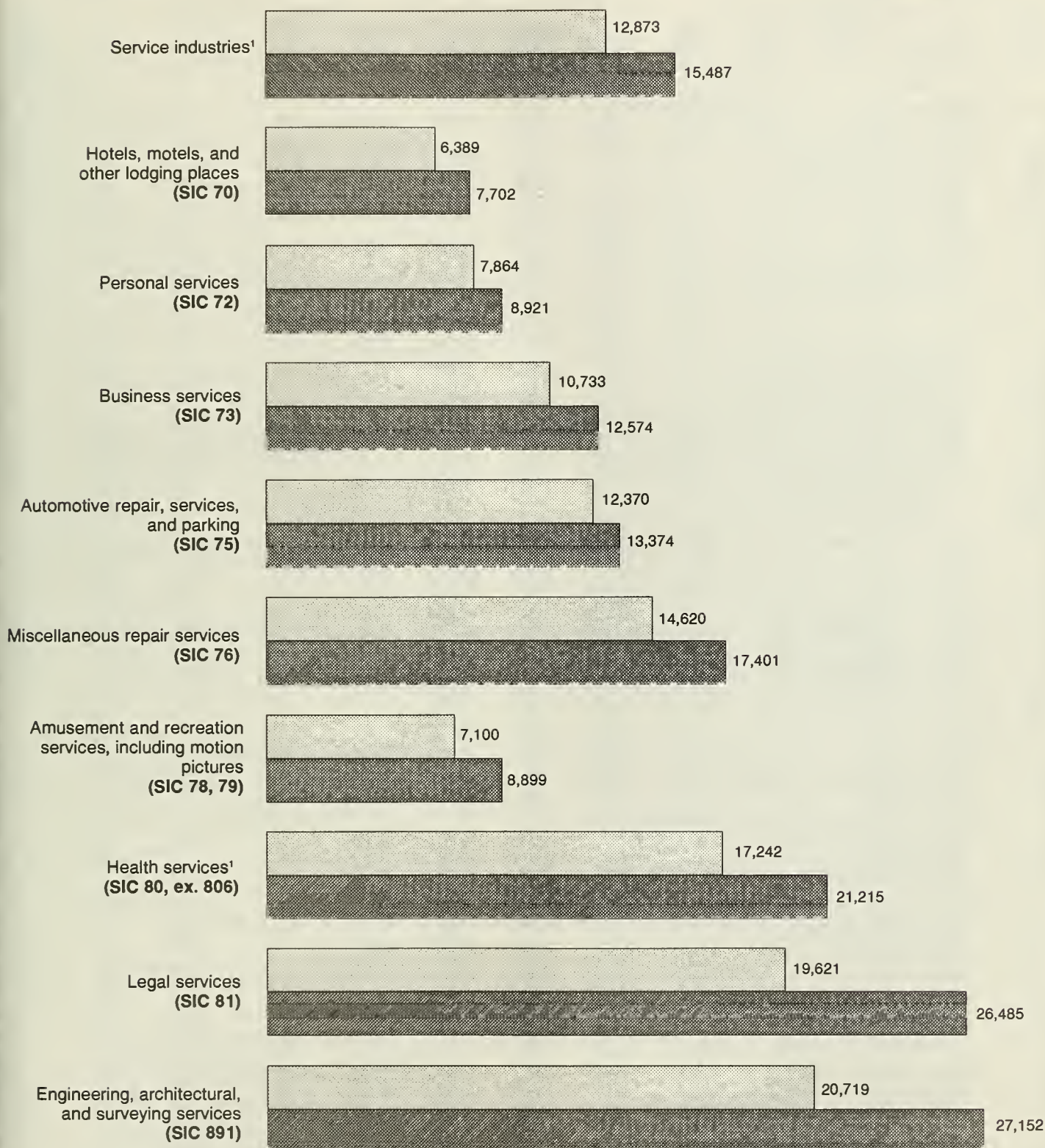
<sup>1</sup>Data exclude hospitals, which were not included in the 1982 Census.



**Figure 3. Annual Payroll Per Employee for Establishments of Firms  
Subject to Federal Income Tax: 1987 and 1982**  
(In dollars)

## Wisconsin

1982   
1987 



Note: Data are based on 1972 Standard Industrial Classification.

<sup>1</sup>Data exclude hospitals, which were not included in the 1982 Census.



**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>Total</b> .....	<b>28 126</b>	<b>10 025 695</b>	<b>4 108 477</b>	<b>976 952</b>	<b>265 298</b>	<b>11 525</b>	<b>2 050</b>
<b>70 ex. 704</b>	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> .....	<b>1 260</b>	<b>569 272</b>	<b>145 987</b>	<b>31 173</b>	<b>18 955</b>	<b>564</b>	<b>198</b>
7011	Hotels and motels .....	1 028	526 985	137 558	29 826	18 174	476	177
7011 pt.	Hotels .....	356	335 794	93 354	20 163	11 506	137	58
7011 pt.	Hotels, 25 guestrooms or more .....	211	321 051	90 619	19 686	11 023	47	39
7011 pt.	Hotels, less than 25 guestrooms .....	145	14 743	2 735	477	483	90	19
7011 pt.	Motels, motor hotels, and tourist courts .....	672	191 191	44 204	9 663	6 668	339	119
7011 pt.	Motels, tourist courts .....	585	125 221	27 707	6 082	4 237	323	95
7011 pt.	Motor hotels .....	87	65 970	16 497	3 581	2 431	16	24
702, 3	Other lodging places .....	232	42 287	8 429	1 347	781	88	21
702	Rooming and boarding houses .....	38	7 012	1 477	368	192	20	3
703	Camps and recreational vehicle parks .....	194	35 275	6 952	979	589	68	18
7032	Sporting and recreational camps .....	85	20 449	4 335	625	368	29	7
7033	Recreational vehicle parks and campsites .....	109	14 826	2 617	354	221	39	11
<b>72</b>	<b>Personal services</b> .....	<b>4 392</b>	<b>614 761</b>	<b>221 462</b>	<b>51 958</b>	<b>24 559</b>	<b>2 570</b>	<b>327</b>
721	Laundry, cleaning, and garment services .....	789	192 266	66 863	15 905	6 375	378	71
7211	Power laundries, family and commercial .....	44	19 715	8 474	1 962	898	16	3
7213	Linen supply .....	17	46 169	16 638	3 934	1 121	2	3
7215	Coin-operated laundries and drycleaning .....	228	22 039	4 058	1 020	711	110	31
7215 pt.	Coin-operated laundries and drycleaning stores .....	220	15 885	3 150	776	639	108	29
7215 pt.	Coin-operated laundry machine routes .....	8	6 154	908	244	72	2	2
7216	Drycleaning plants, except rug cleaning .....	278	43 422	15 987	3 851	2 058	117	21
7217	Carpet and upholstery cleaning .....	130	12 763	4 622	959	500	81	10
7218	Industrial launderers .....	19	43 124	15 401	3 784	898	1	-
7212, 9	Other laundry, cleaning, and garment services .....	73	5 034	1 683	395	189	51	3
7212	Garment pressing, and agents for laundries and drycleaners .....	35	1 707	452	101	70	25	1
7219	Laundry and garment services, n.e.c. .....	38	3 327	1 231	294	119	26	2
7219 pt.	Diaper and other laundry services, n.e.c. .....	32	3 142	1 152	276	104	20	2
7219 pt.	Diaper service .....	3	(D)	(D)	(D)	(D)	-	-
7219 pt.	Other laundry services, n.e.c. .....	29	(D)	(D)	(D)	(D)	20	2
7219 pt.	Seamstresses and dressmaking services .....	6	185	79	18	15	6	-
722	Photographic studios, portrait .....	236	39 859	8 875	1 803	952	118	5
723, 4	Beauty and barber shops .....	2 556	215 344	97 323	22 351	12 184	1 787	209
723	Beauty shops .....	2 346	202 707	92 171	21 143	11 645	1 608	196
724	Barber shops .....	210	12 637	5 152	1 208	539	179	13
725	Shoe repair shops and shoeshine parlors .....	42	2 927	677	132	76	33	4
726	Funeral service and crematories .....	366	112 515	29 806	6 901	1 590	72	8
729	Miscellaneous personal services .....	403	51 850	17 918	4 866	3 382	182	30
7291	Tax return preparation services .....	161	18 671	7 672	2 482	1 725	98	13
7299	Miscellaneous personal services, n.e.c. .....	242	33 179	10 246	2 384	1 657	84	17
7299 pt.	Health-related personal services .....	82	3 853	1 199	286	280	36	8
7299 pt.	Other personal services, n.e.c. .....	160	29 326	9 047	2 098	1 377	48	9
<b>73</b>	<b>Business services</b> .....	<b>3 835</b>	<b>1 903 641</b>	<b>802 835</b>	<b>183 143</b>	<b>67 719</b>	<b>1 149</b>	<b>170</b>
731	Advertising .....	313	177 698	70 115	16 553	3 102	54	13
7311	Advertising agencies .....	230	102 635	51 064	12 088	2 120	42	8
7312	Outdoor advertising services .....	20	17 523	4 420	920	179	6	1
7313	Radio, television, publishers' advertising representatives .....	30	28 255	9 176	2 046	386	3	2
7319	Advertising, n.e.c. .....	33	29 285	5 455	1 499	417	3	2
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	129	51 960	16 936	4 130	1 190	7	-
7322	Adjustment and collection services .....	99	27 048	10 638	2 491	711	6	-
7323	Credit reporting services .....	30	24 912	6 298	1 639	479	1	-
7323 pt.	Mercantile reporting services .....	3	(D)	(D)	(D)	(D)	-	-
7323 pt.	Consumer credit reporting services .....	27	(D)	(D)	(D)	(D)	1	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	456	150 242	55 619	12 695	3 059	171	15
7331	Direct mail advertising services .....	51	36 582	15 132	3 438	974	13	-
7334	Photocopying and duplicating services .....	51	12 037	3 281	758	268	22	2
7334 pt.	Blueprinting and photocopying services .....	42	10 772	2 897	710	244	16	1
7334 pt.	Duplicating services, except printing .....	9	1 265	384	48	24	6	1
7338	Secretarial and court reporting services .....	95	10 537	3 745	832	328	52	10
7335, 8	Commercial photography, art, and graphics .....	259	91 086	33 461	7 667	1 489	84	3
7335	Commercial photography .....	65	19 274	6 898	1 602	331	27	-
7338	Commercial art and graphic design .....	194	71 812	26 563	6 065	1 158	57	3
7338 pt.	Commercial art .....	68	18 538	6 789	1 590	299	20	3
7338 pt.	Graphic arts and related design .....	126	53 274	19 774	4 475	859	37	-
734	Services to dwellings and other buildings .....	842	137 090	67 488	15 044	11 974	462	55
7342	Disinfecting and pest control services .....	57	17 770	7 168	1 537	377	12	2
7349	Building cleaning and maintenance services, n.e.c. .....	785	119 320	60 320	13 507	11 597	450	53
7349 pt.	Window cleaning .....	24	2 261	854	159	72	13	4
7349 pt.	Other building cleaning and maintenance services, n.e.c. .....	761	117 059	59 466	13 348	11 525	437	49
735	Miscellaneous equipment rental and leasing .....	255	113 945	27 220	6 113	1 727	42	14
7352	Medical equipment rental and leasing .....	34	14 254	3 144	794	206	5	1
7353	Heavy construction equipment rental and leasing .....	42	22 342	5 648	1 267	268	8	1
7353 pt.	Leasing and rental of heavy construction equipment without operators .....	25	15 860	3 951	875	181	3	1
7353 pt.	Rental of heavy construction equipment with operators .....	17	6 482	1 697	392	87	5	-
7359	Equipment rental and leasing, n.e.c. .....	179	77 349	18 428	4 052	1 253	29	12
7359 pt.	Equipment rental .....	135	63 395	15 381	3 303	864	25	4
7359 pt.	Equipment leasing, except finance leasing .....	44	13 954	3 047	749	389	4	8



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1987 SIC code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
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73	<b>Business services—Con.</b>							
736	Personnel supply services .....	366	350 799	235 628	50 281	25 602	44	4
7361	Employment agencies .....	144	42 860	22 108	5 016	1 410	26	1
7363	Help supply services .....	222	307 939	213 520	45 265	24 192	18	3
7363 pt.	Temporary help supply .....	185	265 011	181 221	37 991	22 533	14	3
7363 pt.	Help supply, except temporary .....	37	42 928	32 299	7 274	1 659	4	-
737	Computer programming, data processing, and other computer related services .....	512	489 901	168 378	40 795	7 436	58	16
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	292	161 102	66 002	15 612	2 475	34	8
7371	Computer programming services .....	198	120 268	53 877	12 683	1 856	20	3
7372	Prepackaged software .....	50	16 331	5 112	1 458	293	9	3
7373	Computer integrated systems design .....	44	24 503	7 013	1 471	326	5	2
7374, 5, 6	Data processing services .....	126	295 268	89 472	22 397	4 425	13	7
7374, 5	Computer processing, information retrieval .....	116	284 781	86 841	21 750	4 228	13	7
7374	Computer processing and data preparation end processing services .....	109	269 495	79 841	20 076	3 749	13	7
7375	Information retrieval services .....	7	15 286	7 000	1 674	479	-	-
7376	Computer facilities management services .....	10	10 487	2 631	647	197	-	-
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	94	33 531	12 904	2 786	536	11	1
7377	Computer rental and leasing .....	7	1 879	624	120	28	-	-
7378	Computer maintenance and repair .....	33	17 172	5 454	1 290	206	4	-
7379	Computer related services, n.e.c. ....	54	14 480	6 826	1 376	302	7	1
738	Miscellaneous business services .....	962	432 006	161 451	37 532	13 629	311	53
7381, 2	Detective agencies and protective services .....	153	91 750	51 691	11 977	5 490	32	4
7381	Detective, guard, and armored car services .....	124	62 228	41 854	9 680	4 935	29	4
7381 pt.	Detective agencies and guard services .....	113	55 303	38 637	8 955	4 697	28	4
7381 pt.	Armored car services .....	11	6 925	3 217	725	238	1	-
7382	Security systems services .....	29	29 522	9 837	2 297	555	3	-
7383	News syndicates .....	7	(D)	(D)	(D)	(D)	1	-
7384	Photofinishing laboratories* .....	92	(D)	(D)	(D)	(D)	27	9
7384 pt.	Photofinishing laboratories, except "one-hour" (mini) labs* .....	61	54 004	15 983	3 459	1 327	19	4
7384 pt.	One-hour (mini) photofinishing labs* .....	31	(D)	(D)	(D)	(D)	8	5
7389	Business services, n.e.c. ....	710	275 996	91 042	21 454	6 613	251	40
7389 pt.	Sign painting shops .....	49	6 173	1 933	435	149	31	5
7389 pt.	Interior designing .....	71	13 736	2 117	- 437	143	36	4
7389 pt.	Telephone answering services .....	40	8 822	3 819	818	549	13	5
7389 pt.	Other business services .....	550	247 265	83 173	19 764	5 772	171	26
7389 pt.	Water softening services .....	68	(D)	(D)	(D)	(D)	17	4
7389 pt.	Packaging and labeling services .....	46	43 716	15 195	3 423	1 251	6	2
7389 pt.	Trading stamp services .....	3	(D)	(D)	(D)	(D)	-	-
7389 pt.	Miscellaneous business services, n.e.c. ....	433	178 052	61 684	14 819	4 119	148	20
75	<b>Automotive repair, services, and parking .....</b>	<b>2 625</b>	<b>734 844</b>	<b>171 468</b>	<b>40 180</b>	<b>12 821</b>	<b>1 318</b>	<b>128</b>
751	Automotive rental and leasing, without drivers .....	190	201 602	31 364	7 519	1 855	10	5
7513	Truck rental and leasing, without drivers .....	93	119 268	20 608	4 854	1 076	5	-
7513 pt.	Truck rental, without drivers .....	24	12 634	2 214	482	139	-	-
7513 pt.	Truck leasing, except finance leasing .....	69	106 634	18 394	4 372	937	5	-
7514, 5	Passenger car rental and leasing, without drivers .....	85	79 240	10 052	2 514	717	4	4
7514	Passenger car rental, without drivers .....	59	42 150	7 118	1 667	564	4	3
7515	Passenger car leasing, except finance leasing .....	26	37 090	2 934	847	153	-	1
7519	Utility trailer and recreational vehicle rental .....	12	3 094	704	151	62	1	1
752	Automobile parking .....	68	16 848	2 606	575	291	8	1
752 pt.	Parking lots .....	52	7 351	1 574	342	150	5	1
752 pt.	Parking structures .....	16	9 497	1 032	233	141	3	-
753	Automotive repair shops .....	2 077	451 345	116 114	26 652	7 999	1 190	99
7532	Top, body, and upholstery repair shops and paint shops .....	727	150 377	41 517	9 661	2 835	465	37
7532 pt.	Top and body repair shops .....	696	144 227	39 573	9 176	2 718	445	36
7532 pt.	Paint shops .....	31	6 150	1 944	485	117	20	1
7538	General automotive repair shops .....	978	192 464	47 112	10 768	3 404	579	50
7538 pt.	General automotive repair shops, except diesel .....	903	164 985	38 945	8 895	2 951	550	49
7538 pt.	Diesel repair shops .....	75	27 479	8 167	1 873	453	29	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	372	108 504	27 485	6 223	1 760	146	12
7533	Automotive exhaust system repair shops .....	90	31 812	7 718	1 798	493	16	-
7534	Tire retreading and repair shops .....	18	18 215	3 566	721	193	1	-
7536	Automotive glass replacement shops .....	54	17 319	3 565	792	233	14	5
7537	Automotive transmission repair shops .....	87	16 058	4 907	1 192	339	49	3
7539	Automotive repair shops, n.e.c. ....	123	25 100	7 729	1 720	502	66	4
7539 pt.	Radiator repair .....	41	7 142	1 877	443	132	25	-
7539 pt.	Brake, front end, and wheel alignment .....	45	10 659	3 644	778	200	24	2
7539 pt.	Automotive electrical and fuel system services .....	21	5 508	1 709	392	125	11	1
7539 pt.	Carburetor repair shops .....	7	1 475	425	101	26	4	-
7539 pt.	Automotive electrical repair shops .....	14	4 033	1 284	291	99	7	1
7539 pt.	Other automotive repair shops, n.e.c. ....	16	1 791	499	107	45	6	1
754	Automotive services, except repair .....	290	65 049	21 384	5 434	2 676	110	23
7542	Carwashes .....	183	36 678	13 074	3 516	1 966	78	18
7549	Automotive services, except repair and carwashes .....	107	28 371	8 310	1 918	710	32	5
7549 pt.	Lube shops .....	38	8 380	2 277	535	254	4	4
7549 pt.	Other automotive services, n.e.c. ....	69	19 991	6 033	1 383	456	28	1

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76	Miscellaneous repair services .....	1 240	344 504	99 936	23 217	5 743	610	57
762	Electrical repair shops .....	320	94 694	25 954	6 162	1 415	156	14
7622	Radio and television repair shops .....	126	24 811	6 668	1 583	474	72	9
7623, 9	Other electrical and electronic repair shops .....	194	69 883	19 286	4 579	941	84	5
7623	Refrigeration and air-conditioning service and repair shops .....	64	18 611	4 887	1 081	260	33	-
7629	Electrical and electronic repair shops, n.e.c. ....	130	51 272	14 399	3 498	681	51	5
763	Watch, clock, and jewelry repair .....	32	4 236	1 238	283	115	15	-
764	Reupholstery and furniture repair .....	123	10 380	3 170	711	297	97	9
769	Miscellaneous repair shops and related services .....	765	235 194	69 574	16 061	3 916	342	34
7692	Welding repair .....	121	18 354	5 648	1 202	382	73	2
7694	Armature rewinding shops .....	63	39 350	10 296	2 427	523	15	2
7699	Repair shops and related services, n.e.c. ....	581	177 490	53 630	12 432	3 011	254	30
7699 pt.	Farm machinery and equipment repair shops .....	41	8 898	1 788	321	110	28	2
7699 pt.	Lawnmower and other small engine repair .....	55	12 264	2 814	711	314	31	3
7699 pt.	Sewer and septic tank cleaning services .....	70	14 883	4 132	869	270	46	3
7699 pt.	Other repair and related services, n.e.c. ....	415	141 445	44 896	10 531	2 317	149	22
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	2 002	532 546	157 667	38 931	18 401	527	182
781, 2	Motion picture production, distribution, and services .....	62	24 213	7 160	1 585	335	13	6
7812 pt.	Motion picture production, except for television .....	28	9 638	3 211	699	142	5	1
7812 pt.	Motion picture and tape production for television .....	12	4 002	1 552	355	49	7	1
7819	Services allied to motion picture production .....	12	3 379	867	201	51	1	2
7822 pt.	Motion picture film exchanges .....	3	(D)	(D)	(D)	(D)	-	-
7822 pt.	Film and tape distribution for television .....	3	(D)	(D)	(D)	(D)	-	1
7829	Services allied to motion picture distribution .....	4	(D)	(D)	(D)	(D)	-	1
783	Motion picture theaters .....	176	58 974	7 775	1 765	1 657	33	12
7832	Motion picture theaters, except drive-in .....	158	57 269	7 479	1 716	1 629	25	11
7833	Drive-in motion picture theaters .....	18	1 705	296	49	28	8	1
784	Video tape rental .....	259	32 374	7 717	1 710	1 142	86	54
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	110	24 486	4 944	1 153	529	61	5
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	33	10 246	2 639	639	255	10	1
7922 pt.	Producers of live theatrical productions .....	11	1 403	622	79	47	4	1
7922 pt.	Producers of radio and television shows, except tape .....	4	(D)	(D)	(D)	(D)	1	-
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	14	2 529	939	328	69	5	-
7922 pt.	Other theatrical services .....	4	(D)	(D)	(D)	(D)	-	-
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	77	14 240	2 305	514	274	51	4
7929 pt.	Dance groups and artists .....	3	90	35	21	9	2	-
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	-	-	-	-	-	-	-
7929 pt.	Other music and entertainment presentations .....	74	14 150	2 270	493	265	49	-
7929 pt.	Other music groups and artists .....	58	3 143	1 087	199	209	43	4
7929 pt.	Other entertainers and entertainment groups .....	16	11 007	1 183	294	56	6	3
793	Bowling centers .....	364	103 906	26 383	7 139	5 446	79	41
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	1 031	288 593	103 688	25 579	9 292	255	64
794	Commercial sports .....	38	41 378	39 939	12 589	510	8	2
7941	Professional sports clubs and promoters .....	16	33 743	39 122	12 531	491	2	1
7941 pt.	Baseball clubs .....	4	(D)	(D)	(D)	(D)	-	1
7941 pt.	Football clubs .....	1	(D)	(D)	(D)	(D)	-	-
7941 pt.	Other professional sports clubs .....	5	6 532	8 059	1 384	139	-	-
7941 pt.	Managers and promoters .....	6	(D)	(D)	(D)	(D)	2	-
7948	Racing, including track operation .....	22	7 635	817	58	19	6	1
7948 pt.	Auto race track operation .....	14	6 536	626	40	12	3	-
7948 pt.	Horse race track operation .....	-	-	-	-	-	-	-
7948 pt.	Dog race track operation .....	-	-	-	-	-	-	-
7948 pt.	Racing stables and racing, n.e.c. ....	8	1 099	191	18	7	3	1
79 ex. 792, 3, 4, 84	Other amusement and recreation services, including museums .....	993	247 215	63 749	12 990	8 782	247	62
791	Dance studios, schools, and halls .....	66	4 825	1 485	408	361	35	4
7991	Physical fitness facilities .....	154	40 421	10 370	2 487	1 717	41	14
7991 pt.	Physical fitness centers, except gymnasiums and athletic clubs .....	135	33 514	8 476	2 012	1 362	40	13
7991 pt.	Membership gymnasiums and athletic clubs .....	16	6 334	1 796	456	328	-	1
7991 pt.	Nonmembership gymnasiums and athletic clubs .....	3	573	98	19	27	1	-
7992	Public golf courses .....	93	25 084	6 672	880	554	13	6
7993	Coin-operated amusement devices .....	110	36 769	6 858	1 727	566	24	9
7996	Amusement parks .....	24	14 125	3 509	283	406	4	-
7997	Membership sports and recreation clubs .....	191	52 378	15 550	2 628	2 072	29	17
7999, 84	Amusement and recreation services, including museums, n.e.c. ..	355	73 613	19 305	4 577	3 106	101	12
7999 pt.	Concession operators of amusement devices and rides .....	31	3 488	573	45	41	10	3
7999 pt.	Carnivals, circuses, and fairs .....	25	8 805	1 186	200	231	9	1
7999 pt.	Carnivals and circuses .....	18	5 720	1 071	140	138	9	1
7999 pt.	Fairs .....	7	1 085	115	60	93	3	-
7999 pt.	Billiard and pool establishments .....	8	535	165	42	28	1	-



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							Individual proprie- torships (number)	Partnerships (number)
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums—Con.</b>							
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums—Con.							
79 ex. 792, 3, 4; 84	Other amusement and recreation services, including museums— Con.							
7999, 84	Amusement and recreation services, including museums, n.e.c.— Con.							
7999 pt., 84	Other recreation and amusements, including museums .....	293	62 785	17 381	4 290	2 806	81	8
8412	Museums, art galleries, and botanical and zoological gardens .....	10	2 540	580	76	70	3	—
8422	Museums and art galleries .....	6	1 142	152	14	33	2	—
7999 pt.	Arborea and botanical or zoological gardens .....	4	1 398	428	62	37	1	—
7999 pt.	Roller skating rinks .....	45	6 340	1 346	322	399	9	—
7999 pt.	Ice skating rinks .....	5	618	149	42	32	2	—
7999 pt.	Other amusement and recreation services, n.e.c. ....	233	53 287	15 306	3 850	2 305	67	8
80	<b>Health services.....</b>	6 830	3 233 611	1 608 372	385 213	76 038	2 565	288
801	Offices and clinics of doctors of medicine .....	2 615	1 799 602	984 758	238 256	27 210	564	118
801 pt.	Offices of doctors of medicine .....	2 541	1 723 045	950 420	230 145	25 823	559	109
801 pt.	Clinics of doctors of medicine .....	74	76 557	34 338	8 111	1 387	5	9
802	Offices and clinics of dentists .....	2 252	489 889	196 718	46 674	11 851	1 234	68
802 pt.	Offices of dentists .....	2 237	484 760	193 753	45 953	11 748	1 232	68
802 pt.	Clinics of dentists .....	15	5 129	2 965	721	103	2	—
803	Offices and clinics of doctors of osteopathy .....	76	20 379	10 239	2 815	448	32	1
804	Offices and clinics of other health practitioners .....	1 136	195 056	65 382	15 007	4 103	647	42
8041	Offices and clinics of chiropractors .....	465	67 874	21 743	5 009	1 507	308	9
8042	Offices and clinics of optometrists .....	353	75 423	21 869	5 002	1 392	199	22
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	318	51 759	21 770	4 996	1 204	140	11
8043	Offices and clinics of podiatrists .....	127	20 296	7 415	1 689	405	69	—
8049	Offices and clinics of health practitioners, n.e.c. ....	191	31 463	14 355	3 307	799	71	11
805	Nursing and personal care facilities .....	272	481 306	237 906	56 527	23 811	24	8
8051	Skilled nursing care facilities .....	212	434 892	213 703	51 136	21 261	11	3
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	60	46 414	24 203	5 391	2 550	13	5
8052	Intermediate care facilities .....	35	24 995	13 717	3 157	1 634	7	3
8059	Nursing and personal care facilities, n.e.c. ....	25	21 419	10 486	2 234	916	6	2
806	Hospitals .....	6	26 296	12 100	2 760	796	—	—
8062	General medical and surgical hospitals .....	2	(D)	(D)	(D)	(D)	—	—
8063	Psychiatric hospitals .....	1	(D)	(D)	(D)	(D)	—	—
8069	Specialty hospitals, except psychiatric .....	3	3 345	1 705	394	100	—	—
807, 8, 9	<b>Other health services .....</b>	473	221 083	101 269	23 174	7 819	64	51
807	Medical and dental laboratories .....	204	77 627	32 636	7 568	1 857	45	19
8071	Medical laboratories .....	69	39 630	14 590	3 544	734	4	11
8072	Dental laboratories .....	135	37 997	18 046	4 024	1 123	41	8
808	Home health care services .....	97	61 665	34 353	7 762	4 313	7	13
809	Miscellaneous health and allied services, n.e.c. ....	172	81 791	34 280	7 844	1 649	12	19
8092	Kidney dialysis centers .....	4	(D)	(D)	(D)	(D)	—	—
8093	Specialty outpatient facilities, n.e.c. ....	101	53 467	24 578	5 679	1 084	7	10
8099	Health and allied services, n.e.c. ....	67	(D)	(D)	(D)	(D)	5	9
81	<b>Legal services.....</b>	2 015	713 545	312 120	79 897	11 785	980	409
823, 4, 9	<b>Selected educational services.....</b>	147	38 272	12 715	3 180	995	38	8
823	Libraries .....	2	(D)	(D)	(D)	(D)	1	—
824	Vocational schools .....	33	(D)	(D)	(D)	(D)	2	2
8243	Data processing schools .....	7	921	383	80	21	—	1
8244	Business and secretarial schools .....	3	(D)	(D)	(D)	(D)	—	—
8249	Vocational schools, n.e.c. ....	23	10 670	3 234	913	255	2	1
8249 pt.	Correspondence schools .....	—	—	—	—	—	—	—
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	23	10 670	3 234	913	255	2	1
829	Schools and educational services, n.e.c. ....	112	(D)	(D)	(D)	(D)	35	6
83	<b>Social services .....</b>	708	104 203	44 115	10 279	4 933	287	34
835	Child day care services .....	381	35 496	15 666	3 702	2 496	172	20
832, 3, 6, 9	Other social services .....	327	68 707	28 449	6 577	2 437	115	14
832	Individual and family social services .....	95	20 213	8 535	2 004	636	35	4
833	Job training and vocational rehabilitation services .....	19	7 034	3 396	736	188	4	—
836	Residential care .....	188	33 995	14 693	3 402	1 472	64	9
839	Social services, n.e.c. ....	25	7 465	1 825	435	141	12	1
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	2 849	1 207 133	517 807	126 579	22 828	897	227
871	Engineering, architectural, and surveying services .....	838	485 559	211 922	49 802	7 805	207	16
8711	Engineering services .....	486	374 657	162 158	38 180	5 656	84	10
8712	Architectural services .....	215	84 377	37 744	9 016	1 499	55	3
8713	Surveying services .....	137	26 525	12 020	2 606	650	68	3
872	Accounting, auditing, and bookkeeping services .....	1 127	377 309	160 877	41 199	7 932	521	188
873 ex. 8733	<b>Research, development, and testing services (except noncommercial research organizations) .....</b>	150	105 475	44 237	10 139	2 374	23	2
8731	Commercial physical and biological research .....	39	72 850	31 141	7 228	1 382	5	—
8731 pt.	Commercial physical research .....	17	9 543	5 828	1 374	255	2	—
8731 pt.	Commercial medical and biological research .....	22	63 307	25 313	5 854	1 127	3	—
8732	Commercial economic, sociological, and educational research .....	63	14 859	5 362	1 096	507	12	1
8734	Testing laboratories .....	48	17 766	7 734	1 815	485	6	1

**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State:  
1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations)—Con.							
874	Management and public relations services .....	734	238 790	100 771	25 439	4 717	146	21
8741	Management services .....	223	97 450	47 282	12 031	2 260	36	6
8742	Management consulting services .....	354	99 109	36 609	9 243	1 582	81	8
8743	Public relations services .....	72	(D)	(D)	(D)	(D)	17	4
8744	Facilities support management services .....	2	(D)	(D)	(D)	(D)	—	—
8748	Business consulting services, n.e.c. ....	83	21 501	8 292	2 189	468	12	3
89	Services, n.e.c. ....	223	29 363	13 993	3 202	521	20	22
8999 pt.	Scientific and related consulting services.....	43	16 522	9 679	2 205	230	9	2
8999 pt.	Other services, n.e.c. ....	180	12 841	4 314	997	291	11	20

**Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State:  
1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Total .....	3 862	4 942 378	2 177 271	524 014	148 537
7032, 704	Camps and membership lodging .....	76	16 644	4 503	820	465
7032	Sporting and recreational camps .....	47	14 381	4 090	716	363
704	Organization hotels and lodging houses, on membership basis .....	29	2 263	413	104	102
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	254	124 365	46 514	9 120	3 843
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	53	22 473	10 595	2 637	881
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	22	7 675	3 371	767	341
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	31	14 798	7 224	1 870	540
7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	124	64 383	25 349	4 284	2 132
7991 pt. 7997	Membership gymnasiums and athletic clubs .....	2	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	122	(D)	(D)	(D)	(D)
7999 pt.	Fairs .....	23	11 950	1 866	210	185
84	Museums, art galleries, and botanical and zoological gardens .....	54	25 559	8 704	1 989	645
8412	Museums and art galleries .....	52	(D)	(D)	(D)	(D)
8412 pt.	Commercial museums and art galleries .....	12	(D)	(D)	(D)	(D)
8412 pt.	Noncommercial museums and art galleries .....	40	18 053	7 006	1 664	558
8422	Arboreta and botanical or zoological gardens .....	2	(D)	(D)	(D)	(D)
8422 pt.	Commercial arboreta and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8422 pt.	Noncommercial arboreta and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 6, 8, 9	Selected health services .....	478	3 741 518	1 743 722	422 981	103 513
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	32	(D)	(D)	(D)	(D)
8011 pt. 8021 pt.	Clinics of doctors of medicine .....	31	(D)	(D)	(D)	(D)
8011 pt. 8021 pt.	Clinics of dentists .....	1	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	153	344 786	184 958	44 094	16 542
8051	Skilled nursing care facilities .....	125	300 087	163 959	38 717	14 673
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	28	44 699	20 997	5 377	1 869
8052	Intermediate care facilities .....	20	39 275	18 650	4 822	1 663
8059	Nursing and personal care facilities, n.e.c. ....	8	5 424	2 347	555	206
806	Hospitals .....	156	3 206 229	1 492 160	362 659	81 978
8062	General medical and surgical hospitals .....	138	2 875 143	1 306 881	315 513	72 872
8063	Psychiatric hospitals .....	11	188 061	112 827	28 637	5 123
8069	Specialty hospitals, except psychiatric .....	7	143 025	72 452	18 509	3 983
806, 9	Other health services .....	137	(D)	(D)	(D)	(D)
808	Home health care services .....	33	(D)	(D)	(D)	(D)
809	Miscellaneous health and allied services, n.e.c. ....	104	65 293	27 952	6 863	2 069
8092	Kidney dialysis centers .....	—	—	—	—	—
8093	Specialty outpatient facilities, n.e.c. ....	76	28 098	13 669	3 390	1 294
8099	Health and allied services, n.e.c. ....	28	37 195	14 283	3 473	775
81	Legal aid societies and similar legal services .....	15	5 928	3 137	758	154



**Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>823, 4, 9</b>	<b>Selected educational services .....</b>	<b>61</b>	<b>26 061</b>	<b>12 908</b>	<b>3 307</b>	<b>555</b>
823	Libraries.....	5	459	147	37	19
824	Vocational schools .....	10	19 844	10 865	2 804	358
8243	Data processing schools .....	—	—	—	—	—
8244	Business and secretarial schools .....	1	(D)	(D)	(D)	(D)
8249	Vocational schools, n.e.c. ....	9	(D)	(D)	(D)	(D)
8249 pt.	Correspondence schools .....	—	—	—	—	—
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	9	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	46	5 758	1 896	466	178
<b>83</b>	<b>Social services .....</b>	<b>1 606</b>	<b>607 431</b>	<b>228 287</b>	<b>54 484</b>	<b>26 909</b>
835	Child day care services .....	376	39 953	22 603	5 779	3 390
832, 3, 6, 9	Other social services .....	1 230	567 478	205 684	48 705	23 519
832	Individual and family social services .....	520	120 670	60 204	14 482	5 705
833	Job training and vocational rehabilitation services .....	127	124 296	58 920	13 943	9 313
836	Residential care .....	323	108 330	48 810	11 328	5 201
839	Social services, n.e.c. ....	260	214 182	37 750	8 952	3 300
<b>861, 2, 4, 9</b>	<b>Selected membership organizations .....</b>	<b>1 315</b>	<b>388 675</b>	<b>125 971</b>	<b>29 724</b>	<b>12 403</b>
861	Business associations .....	287	99 306	30 983	7 791	1 572
864	Civic, social, and fraternal associations .....	737	145 209	54 237	12 862	8 472
862, 9	Other membership organizations .....	291	144 160	40 751	9 071	2 359
862	Professional membership organizations .....	108	56 756	14 377	3 292	761
869	Membership organizations, n.e.c. ....	183	87 404	26 374	5 779	1 598
<b>873, 4 ex. 8744</b>	<b>Research, testing, and consulting services, except facilities support management services .....</b>	<b>57</b>	<b>31 756</b>	<b>12 229</b>	<b>2 820</b>	<b>695</b>
873	Research, development, and testing services .....	37	22 506	8 439	1 916	491
8731	Commercial physical and biological research .....	—	—	—	—	—
8732	Commercial economic, sociological, and educational research .....	7	1 381	646	161	33
8733	Noncommercial research organizations .....	19	13 024	4 651	1 010	245
8734	Testing laboratories .....	11	8 101	3 142	745	213
<b>874 ex. 8744</b>	<b>Management and public relations services, except facilities support management services .....</b>	<b>20</b>	<b>9 250</b>	<b>3 790</b>	<b>904</b>	<b>204</b>
8741	Management services .....	4	(D)	(D)	(D)	(D)
8742	Management consulting services .....	7	1 396	574	140	24
8743	Public relations services .....	3	(D)	(D)	(D)	(D)
8748	Business consulting services, n.e.c. ....	6	1 743	819	200	38

**Table 2a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Receipts		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Total .....</b>	<b>356 456</b>	<b>37 790</b>	<b>15 486</b>	<b>9</b>
<b>70 ex. 704</b>	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>451 803</b>	<b>30 033</b>	<b>7 702</b>	<b>15</b>
7011	Hotels and motels .....	512 631	28 997	7 569	18
7011 pt.	Hotels .....	943 242	29 184	8 114	32
7011 pt.	Hotels, 25 guestrooms or more .....	1 521 569	29 126	8 221	52
7011 pt.	Hotels, less than 25 guestrooms .....	101 676	30 524	5 663	3
7011 pt.	Motels, motor hotels, and tourist courts .....	284 510	28 673	6 629	10
7011 pt.	Motels, tourist courts .....	214 053	29 554	6 539	7
7011 pt.	Motor hotels .....	758 276	27 137	6 786	28
702, 3	Other lodging places .....	182 272	54 145	10 793	3
702	Rooming and boarding houses .....	184 526	36 521	7 693	5
703	Camps and recreational vehicle parks .....	181 830	59 890	11 803	3
<b>72</b>	<b>Personal services .....</b>	<b>139 973</b>	<b>25 032</b>	<b>9 018</b>	<b>8</b>
721	Laundry, cleaning, and garment services .....	243 683	30 159	10 488	8
7211	Power laundries, family and commercial* .....	448 068	21 954	9 437	20
7213	Linen supply* .....	2 715 824	41 186	14 842	66
7215	Coin-operated laundries and drycleaning .....	96 662	30 997	5 707	3
7216	Drycleaning plants, except rug cleaning* .....	156 194	21 099	7 768	7
7217	Carpet and upholstery cleaning .....	98 177	25 526	9 244	4
7218	Industrial laundries* .....	2 269 684	48 022	17 150	47
7212, 9	Other laundry, cleaning, and garment services* .....	68 959	26 635	8 905	3
7212	Garment pressing, and agents for laundries and drycleaners .....	48 771	24 386	6 457	2
7219	Laundry and garment services, n.e.c.* .....	87 553	27 958	10 345	3
7219 pt.	Diaper and other laundry services, n.e.c.* .....	98 188	30 212	11 077	3
7219 pt.	Seamstresses and dressmaking services .....	30 833	12 333	5 267	3
722	Photographic studios, portrait .....	168 894	41 869	9 322	4
723, 4	Beauty and barber shops .....	84 250	17 674	7 988	5
723	Beauty shops .....	86 405	17 407	7 915	5
724	Barber shops .....	60 176	23 445	9 558	3
725	Shoe repair shops and shoeshine parlors .....	69 690	38 513	8 908	2
726	Funeral service and crematories .....	307 418	70 764	18 746	4

See footnotes at end of table.

**Table 2a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Receipts		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
72	<b>Personal services—Con.</b>				
729	Miscellaneous personal services .....	128 660	15 331	5 298	8
7291	Tax return preparation services .....	115 969	10 824	4 448	11
7299	Miscellaneous personal services, n.e.c. ....	137 103	20 024	6 183	7
73	<b>Business services .....</b>	<b>496 386</b>	<b>28 111</b>	<b>11 855</b>	<b>18</b>
731	Advertising .....	567 725	57 285	22 603	10
7311	Advertising agencies .....	446 239	48 413	24 087	9
7312	Outdoor advertising services .....	876 150	97 894	24 693	9
7313	Radio, television, publishers' advertising representatives .....	941 833	73 199	23 772	13
7319	Advertising, n.e.c. ....	887 424	70 228	13 082	13
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	402 791	43 664	14 232	9
7322	Adjustment and collection services .....	273 212	38 042	14 962	7
7323	Credit reporting services .....	830 400	52 008	13 148	16
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	329 478	49 115	18 182	7
7331	Direct mail advertising services .....	717 294	37 559	15 536	19
7334	Photocopying and duplicating services .....	236 020	44 914	12 243	5
7334 pt.	Blueprinting and photocopying services .....	256 476	44 148	11 873	6
7334 pt.	Duplicating services, except printing .....	140 556	52 708	16 000	3
7338	Secretarial and court reporting services .....	110 916	32 125	11 418	3
7335, 6	Commercial photography, art, and graphics .....	351 683	61 173	22 472	6
7335	Commercial photography .....	296 523	58 230	20 840	5
7336	Commercial art and graphic design .....	370 165	62 014	22 939	6
734	Services to dwellings and other buildings .....	162 815	11 449	5 636	14
7342	Disinfecting and pest control services .....	311 754	47 135	19 013	7
7349	Building cleaning and maintenance services, n.e.c. ....	152 000	10 289	5 201	15
7349 pt.	Window cleaning .....	94 208	31 403	11 861	3
7349 pt.	Other building cleaning and maintenance services, n.e.c. ....	153 823	10 157	5 160	15
735	Miscellaneous equipment rental and leasing .....	446 843	65 979	15 761	7
7352	Medical equipment rental and leasing .....	419 235	69 194	15 262	6
7353	Heavy construction equipment rental and leasing .....	531 952	83 366	21 075	6
7359	Equipment rental and leasing, n.e.c. ....	432 117	61 731	14 707	7
736	Personnel supply services .....	958 467	13 702	9 203	70
7381	Employment agencies .....	297 639	30 397	15 679	10
7363	Help supply services .....	1 387 113	12 729	8 826	109
737	Computer programming, data processing, and other computer related services .....	956 838	65 882	22 644	15
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	551 719	65 092	26 667	8
7371	Computer programming services .....	607 414	64 800	29 029	9
7372	Prepackaged software .....	326 620	55 737	17 447	6
7373	Computer integrated systems design .....	556 886	75 163	21 512	7
7374, 5, 8	Data processing services .....	2 343 397	66 727	20 220	35
7374, 5	Computer processing, information retrieval .....	2 455 009	67 356	20 539	36
7378	Computer facilities management services .....	1 048 700	53 234	13 355	20
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	356 713	62 558	24 075	6
7377	Computer rental and leasing .....	268 429	67 107	22 286	4
7378	Computer maintenance and repair .....	520 364	83 359	26 476	6
7379	Computer related services, n.e.c. ....	268 148	47 947	22 603	6
738	Miscellaneous business services .....	449 071	31 698	11 846	14
7381, 2	Detective agencies and protective services .....	599 673	16 712	9 415	36
7381	Detective, guard, and armored car services .....	501 839	12 610	8 481	40
7382	Security systems services .....	1 018 000	53 193	17 724	19
7383	News syndicates .....	(D)	(D)	(D)	(D)
7384	Photofinishing laboratories* .....	(D)	(D)	(D)	(D)
7389	Business services, n.e.c. ....	388 727	41 735	13 767	9
7389 pt.	Sign painting shops .....	125 980	41 430	12 973	3
7389 pt.	Interior designing .....	193 465	96 056	14 804	2
7389 pt.	Telephone answering services .....	220 550	16 069	6 956	14
7389 pt.	Other business services .....	449 573	42 839	14 410	10
75	<b>Automotive repair, services, and parking .....</b>	<b>279 941</b>	<b>57 316</b>	<b>13 374</b>	<b>5</b>
751	Automotive rental and leasing, without drivers .....	1 061 063	108 680	16 908	10
7513	Truck rental and leasing, without drivers .....	1 282 452	110 844	19 152	12
7514, 5	Passenger car rental and leasing, without drivers .....	932 235	110 516	14 020	8
7519	Utility trailer and recreational vehicle rental .....	257 833	49 903	11 355	5
752	Automobile parking .....	247 765	57 897	8 955	4
752 pt.	Parking lots .....	141 365	49 007	10 493	3
752 pt.	Parking structures .....	593 563	67 355	7 319	9
753	Automotive repair shops .....	217 306	56 425	14 516	4
7532	Top, body, and upholstery repair shops and paint shops .....	206 846	53 043	14 644	4
7532 pt.	Top and body repair shops .....	207 223	53 064	14 560	4
7532 pt.	Paint shops .....	198 387	52 564	16 615	4
7538	General automotive repair shops .....	196 793	56 541	13 840	3
7538 pt.	General automotive repair shops, except diesel .....	182 708	55 908	13 197	3
7538 pt.	Diesel repair shops .....	366 387	60 660	18 029	6

See footnotes at end of table.



Table 2a. **Selected Ratios for Firms Subject to Federal Income Tax for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Receipts		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
75	<b>Automotive repair, services, and parking—Con.</b>				
753	Automotive repair shops—Con.				
7533, 4, 6, 7, 9	Other automotive repair shops .....	291 677	61 650	15 616	5
7533	Automotive exhaust system repair shops .....	353 467	64 527	15 655	5
7534	Tire retreading and repair shops .....	1 011 944	94 378	18 477	11
7536	Automotive glass replacement shops .....	320 722	74 330	15 300	4
7537	Automotive transmission repair shops .....	184 575	47 369	14 475	4
7539	Automotive repair shops, n.e.c. ....	204 065	50 000	15 396	4
7539 pt.	Radiator repair .....	174 195	54 106	14 220	3
7539 pt.	Brake, front end, and wheel alignment .....	236 867	53 295	18 220	4
7539 pt.	Automotive electrical and fuel system services .....	262 286	44 064	13 672	6
7539 pt.	Other automotive repair shops, n.e.c. ....	111 938	39 800	11 089	3
754	Automotive services, except repair .....	224 307	24 308	7 991	9
7542	Carwashes .....	200 426	18 656	6 650	11
7549	Automotive services, except repair and carwashes .....	265 150	39 959	11 704	7
76	<b>Miscellaneous repair services .....</b>	<b>277 826</b>	<b>59 987</b>	<b>17 401</b>	<b>5</b>
762	Electrical repair shops .....	295 919	66 922	18 342	4
7622	Radio and television repair shops .....	196 913	52 344	14 068	4
7623, 9	Other electrical and electronic repair shops .....	360 222	74 265	20 495	5
7623	Refrigeration and air-conditioning service and repair shops .....	290 797	71 581	18 796	4
7629	Electrical and electronic repair shops, n.e.c. ....	394 400	75 289	21 144	5
763	Watch, clock, and jewelry repair .....	132 375	36 835	10 765	4
764	Reupholstery and furniture repair .....	84 390	34 949	10 673	2
769	Miscellaneous repair shops and related services .....	307 443	60 060	17 767	5
7692	Welding repair .....	151 686	48 047	14 785	3
7694	Armature rewinding shops .....	624 603	75 239	19 686	8
7699	Repair shops and related services, n.e.c. ....	305 491	58 947	17 811	5
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>266 007</b>	<b>28 941</b>	<b>8 568</b>	<b>9</b>
781, 2	Motion picture production, distribution, and services .....	390 532	72 278	21 373	5
783	Motion picture theaters .....	335 080	35 591	4 692	9
7832	Motion picture theaters, except drive-in .....	362 462	35 156	4 591	10
7833	Drive-in motion picture theaters .....	94 722	60 893	10 571	2
784	Video tape rental .....	124 996	28 349	6 757	4
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	222 600	46 287	9 346	5
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	310 485	40 180	10 349	8
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	184 935	51 971	8 412	4
793	Bowling centers .....	285 456	19 079	4 844	15
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	279 916	31 058	11 159	9
794	Commercial sports .....	1 088 895	81 133	78 312	13
7941	Professional sports clubs and promoters .....	2 108 938	68 723	79 678	31
7948	Racing, including track operation .....	347 045	401 842	43 000	1
79 ex. 792, 3, 4, 84	Other amusement and recreation services, including museums .....	248 958	28 150	7 259	9
791	Dance studios, schools, and halls .....	73 106	13 366	4 114	5
7991	Physical fitness facilities .....	262 474	23 542	6 040	11
7992	Public golf courses .....	269 720	45 278	12 043	6
7993	Coin-operated amusement devices .....	334 264	64 963	12 117	5
7996	Amusement parks .....	588 542	34 791	8 643	17
7997	Membership sports and recreation clubs .....	274 230	25 279	7 505	11
7999, 84	Amusement and recreation services, including museums, n.e.c. ....	207 361	23 700	6 215	9
7999 pt.	Concession operators of amusement devices and rides .....	112 516	85 073	13 976	1
7999 pt.	Carnivals, circuses, and fairs .....	272 200	29 459	5 134	9
7999 pt.	Billiard and pool establishments .....	89 167	19 107	5 893	5
7999 pt., 84	Other recreation and amusements, including museums .....	214 283	22 375	6 194	10
80	<b>Health services .....</b>	<b>473 442</b>	<b>42 526</b>	<b>21 152</b>	<b>11</b>
801	Offices and clinics of doctors of medicine .....	688 184	66 138	36 191	10
801 pt.	Offices of doctors of medicine .....	678 097	66 725	36 805	10
801 pt.	Clinics of doctors of medicine .....	1 034 554	55 196	24 757	19
802	Offices and clinics of dentists .....	217 535	41 337	16 599	5
802 pt.	Offices of dentists .....	216 701	41 263	16 492	5
802 pt.	Clinics of dentists .....	341 933	49 796	28 786	7
803	Offices and clinics of doctors of osteopathy .....	268 145	45 489	22 855	6
804	Offices and clinics of other health practitioners .....	171 704	47 540	15 935	4
8041	Offices and clinics of chiropractors .....	145 966	45 039	14 428	3
8042	Offices and clinics of optometrists .....	213 663	54 183	15 710	4
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	162 764	42 989	18 081	4
8043	Offices and clinics of podiatrists .....	159 811	50 114	18 309	3
8049	Offices and clinics of health practitioners, n.e.c. ....	164 728	39 378	17 966	4
805	Nursing and personal care facilities .....	1 769 507	20 214	9 991	88
8051	Skilled nursing care facilities .....	2 051 377	20 455	10 051	100
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	773 567	18 202	9 491	43
8052	Intermediate care facilities .....	714 143	15 297	8 395	47
8059	Nursing and personal care facilities, n.e.c. ....	856 760	23 383	11 448	37
806	Hospitals .....	4 382 667	33 035	15 201	133
8062	General medical and surgical hospitals .....	(D)	(D)	(D)	(D)
8063	Psychiatric hospitals .....	(D)	(D)	(D)	(D)
8069	Specialty hospitals, except psychiatric .....	1 115 000	33 450	17 050	33

See footnotes at end of table.

Table 2a. **Selected Ratios for Firms Subject to Federal Income Tax for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Receipts		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
80	Health services—Con.				
807, 8, 9	Other health services .....	467 406	28 275	12 952	17
807	Medical and dental laboratories .....	380 525	41 802	17 575	9
8071	Medical laboratories .....	574 348	53 992	19 877	11
8072	Dental laboratories .....	281 459	33 835	16 069	8
808	Home health care services .....	635 722	14 297	7 965	44
809	Miscellaneous health and allied services, n.e.c. ....	475 529	49 600	20 788	10
8092	Kidney dialysis centers .....	(D)	(D)	(D)	(D)
8093	Specialty outpatient facilities, n.e.c. ....	529 376	49 324	22 673	11
8099	Health and allied services, n.e.c. ....	(D)	(D)	(D)	(D)
81	Legal services .....	354 117	60 547	26 485	6
823, 4, 9	Selected educational services .....	260 354	38 464	12 779	7
823	Libraries .....	(D)	(D)	(D)	(D)
824	Vocational schools .....	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	(D)	(D)	(D)	(D)
83	Social services .....	147 179	21 124	8 943	7
835	Child day care services .....	93 165	14 221	6 276	7
832, 3, 6, 9	Other social services .....	210 113	28 193	11 674	7
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	423 704	52 879	22 683	8
871	Engineering, architectural, and surveying services .....	579 426	62 211	27 152	9
8711	Engineering services .....	770 899	66 241	28 670	12
8712	Architectural services .....	392 451	56 289	25 179	7
8713	Surveying services .....	193 613	40 808	18 492	5
872	Accounting, auditing, and bookkeeping services .....	334 791	47 568	20 282	7
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	703 167	44 429	18 634	16
8731	Commercial physical and biological research .....	1 867 949	52 713	22 533	35
8732	Commercial economic, sociological, and educational research .....	235 857	29 308	10 576	8
8734	Testing laboratories .....	370 125	36 631	15 946	10
874	Management and public relations services .....	325 327	50 623	21 363	6
8741	Management services .....	436 996	43 119	20 921	10
8742	Management consulting services .....	279 969	62 648	23 141	4
8743	Public relations services .....	(D)	(D)	(D)	(D)
8744	Facilities support management services .....	(D)	(D)	(D)	(D)
8748	Business consulting services, n.e.c. ....	259 048	45 942	17 718	6
89	Services, n.e.c. ....	131 673	56 359	26 858	2

<sup>1</sup>Based on number of employees for pay period including March 12.

Table 2b. **Selected Ratios for Firms Exempt From Federal Income Tax for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Revenue		Expenses		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	Total .....	1 279 746	33 274	1 207 945	31 407	14 658	38
7032, 704	Camps and membership lodging .....	219 000	35 794	212 566	34 742	9 684	6
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	489 626	32 361	484 941	32 052	12 104	15
8011 pt.; 8021 pt.; 805, 8, 8, 9	Selected health services .....	7 827 444	36 145	7 551 134	34 869	16 845	217
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	(D)	(D)	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	2 253 503	20 843	2 162 941	20 005	11 181	108
806	Hospitals .....	20 552 750	39 111	19 818 276	37 713	18 202	526
808, 9	Other health services .....	(D)	(D)	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	395 200	38 494	377 333	36 753	20 370	10
823, 4, 9	Selected educational services .....	427 230	46 957	398 869	43 840	23 258	9

See footnotes at end of table.



Table 2b. **Selected Ratios for Firms Exempt From Federal Income Tax for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business or operation	Revenue		Expenses		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
83	Social services .....	378 226	22 574	307 494	18 352	8 484	17
835	Child day care services .....	106 258	11 786	105 676	11 721	6 668	9
832, 3, 6, 9	Other social services .....	461 364	24 128	369 188	19 308	8 745	19
832	Individual and family social services .....	232 058	21 152	230 642	21 023	10 553	11
833	Job training and vocational rehabilitation services .....	978 709	13 347	956 016	13 037	6 327	73
836	Residential care .....	335 387	20 829	325 709	20 228	9 385	16
839	Social services, n.e.c. ....	823 777	64 904	413 650	32 591	11 439	13
861, 2, 4, 9	Selected membership organizations .....	295 570	31 337	275 252	29 183	10 156	9
861	Business associations .....	346 014	63 172	327 638	59 817	19 709	5
864	Civic, social, and fraternal associations .....	197 027	17 140	185 448	16 133	6 402	11
862, 9	Other membership organizations .....	495 395	61 111	451 027	55 638	17 275	8
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	557 123	45 692	535 579	43 925	17 596	12
873	Research, development, and testing services .....	608 270	45 837	589 703	44 438	17 187	13
874 ex. 8744	Management and public relations services, except facilities support management services .....	462 500	45 343	435 450	42 691	18 578	10

<sup>1</sup>Based on number of employees for pay period including March 12.

Table 3a. **Comparative Statistics Based on 1972 Standard Industrial Classification for Firms Subject to Federal Income Tax for the State: 1987 and 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments		Receipts			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		Total, except hospitals .....	28 120	24 032	9 999 399	5 956 217	67.9	4 096 377	2 449 603	67.2	264 502	190 294
70	70 ex. 704	Hotels, rooming houses, camps, and other lodging places .....	1 260	1 114	569 272	386 481	47.3	145 987	103 000	41.7	18 955	16 122
7011	7011	Hotels and motels .....	1 028	886	526 985	358 673	46.9	137 558	96 719	42.2	18 174	15 472
7011 pt.	7011 pt.	Hotels .....	356	220	335 794	193 614	73.4	93 354	57 426	62.6	11 506	8 254
7011 pt.	7011 pt.	Hotels, 25 guestrooms or more .....	211	113	321 051	186 949	71.7	90 619	56 154	61.4	11 023	7 950
7011 pt.	7011 pt.	Hotels, less than 25 guestrooms .....	145	107	14 743	6 665	121.2	2 735	1 272	115.0	483	304
7011 pt.	7011 pt.	Motels, motor hotels, and tourist courts .....	672	666	191 191	165 059	15.8	44 204	39 293	12.5	6 668	7 218
7011 pt.	7011 pt.	Motels, tourist courts .....	585	607	125 221	119 667	4.6	27 707	26 909	3.0	4 237	4 991
7011 pt.	7011 pt.	Motor hotels .....	87	59	65 970	45 392	45.3	16 497	12 384	33.2	2 431	2 227
702, 3, 4 702, 4	702, 3 702	Other lodging places .....	232	(NC)	42 287	(NC)	(X)	8 429	(NC)	(X)	781	(NC)
		Rooming, boarding, and membership lodging .....	38	(NC)	7 012	(NC)	(X)	1 477	(NC)	(X)	192	(NC)
703	703	Camps and recreational vehicle parks ..	194	185	35 275	24 087	46.4	6 952	5 458	27.4	589	493
72	72, 7352, 7991 pt.	Personal services .....	4 561	4 051	662 529	433 304	52.9	233 082	158 941	46.6	26 127	20 212
721	721 ex. 7219 pt.	Laundry, cleaning, and garment services, except seamstresses and dressmaking services .....	783	749	192 081	144 728	32.7	66 784	51 740	29.1	6 360	5 813
7211	7211	Power laundries, family and commercial* .....	44	51	19 715	18 118	8.8	8 474	7 890	7.4	898	969
7212	7212	Garment pressing, and agents for laundries and drycleaners .....	35	17	1 707	881	93.8	452	228	98.2	70	55
7213	7213	Linen supply* .....	17	14	46 169	34 332	34.5	16 638	12 933	28.6	1 121	980
7215	7215	Coin-operated laundries and drycleaning .....	228	227	22 039	17 283	27.5	4 058	3 563	13.9	711	694
7216	7216	Drycleaning plants, except rug cleaning* .....	278	307	43 422	36 357	19.4	15 987	13 967	14.5	2 058	2 026
7217	7217	Carpet and upholstery cleaning .....	130	95	12 763	5 084	151.0	4 622	1 939	138.4	500	318
7218	7218	Industrial laundries* .....	19	17	43 124	30 537	41.2	15 401	10 410	47.9	898	682
7214, 9	7219 pt.	Diaper and other laundry services, n.e.c.* .....	32	21	3 142	2 136	47.1	1 152	810	42.2	104	89
722	722	Photographic studios, portrait .....	236	200	39 859	22 270	79.0	8 875	5 208	70.4	952	578
723, 4 723	723, 4 723	Beauty and barber shops .....	2 556	2 294	215 344	137 960	56.1	97 323	65 606	48.3	12 184	9 376
724	724	Beauty shops .....	2 346	2 043	202 707	125 805	61.1	92 171	60 371	52.7	11 645	8 792
		Barber shops .....	210	251	12 637	12 155	4.0	5 152	5 235	-1.6	539	584
725	725	Shoe repair shops and shoeshine parlors .....	42	49	2 927	2 559	14.4	677	678	-.2	76	87
726	726	Funeral service and crematories .....	366	367	112 515	79 522	41.5	29 806	21 171	40.8	1 590	1 425
729	729, 7219 pt., 7352, 7991 pt.	Miscellaneous personal services .....	578	392	99 803	46 265	115.7	29 617	14 538	103.7	4 965	2 933

See footnotes at end of table.

**Table 3a. Comparative Statistics Based on 1972 Standard Industrial Classification for Firms Subject to Federal Income Tax for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments		Receipts			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
73	73 ex. 7352; 784; 8731, 2, 4; 874	<b>Business services</b> -----	4 944	3 485	2 266 026	1 076 503	110.5	952 416	459 639	107.2	75 746	42 825
731	731	Advertising -----	313	245	177 698	88 229	101.4	70 115	36 467	92.3	3 102	1 867
7311	7311	Advertising agencies-----	230	189	102 635	51 123	100.8	51 064	25 059	103.8	2 120	1 197
7312	7312	Outdoor advertising services-----	20	21	17 523	8 336	110.2	4 420	2 420	82.6	179	154
7313	7313	Radio, television, publishers' advertising representatives-----	30	14	28 255	(D)	(D)	9 176	(D)	(D)	386	(D)
7319	7319	Advertising, n.e.c.-----	33	21	29 285	(D)	(D)	5 455	(D)	(D)	417	(D)
732	732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies-----	129	134	51 960	27 410	89.6	16 936	10 528	60.9	1 190	939
7331	7331	Direct mail advertising services-----	51	35	36 582	22 111	65.4	15 132	9 427	60.5	974	833
7332	7332 pt.	Blueprinting and photocopying services-----	42	46	10 772	6 917	55.7	2 897	2 232	29.8	244	188
7333	7335, 6	Commercial photography, art, and graphics-----	259	232	91 086	50 690	79.7	33 461	20 986	59.4	1 489	1 140
7339	7334 pt., 7338	Stenographic services; and reproduction services, n.e.c.-----	104	64	11 802	6 416	83.9	4 129	2 120	94.8	352	208
734	734	Services to dwellings and other buildings-----	842	615	137 090	76 652	78.8	67 488	39 964	68.9	11 974	7 958
7341	7349 pt.	Window cleaning-----	24	24	2 261	1 651	36.9	854	635	34.5	72	58
7342	7342	Disinfecting and pest control services-----	57	50	17 770	11 431	55.5	7 168	4 824	48.6	377	330
7349	7349 pt.	Other building cleaning and maintenance services, n.e.c.-----	761	541	117 059	61 570	90.1	59 466	34 505	72.3	11 525	7 570
736	736, 8744	Personnel supply services-----	368	269	(D)	113 081	(D)	(D)	79 159	(D)	(D)	9 891
7361	7361	Employment agencies-----	144	140	42 860	(D)	(D)	22 108	(D)	(D)	1 410	(D)
7362	7363	Help supply services-----	222	128	307 939	91 864	235.2	213 520	67 406	216.8	24 192	8 695
7369	8744	Facilities support management services-----	2	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
737	737	Computer programming, data processing, and other computer related services-----	512	312	489 901	231 102	112.0	168 378	78 062	115.7	7 436	4 495
7372	7371, 2, 3	Computer programming, prepackaged software, and integrated systems design-----	292	125	161 102	45 456	254.4	66 002	19 901	231.7	2 475	870
7374	7374, 5, 6	Data processing services-----	126	132	295 268	152 776	93.3	89 472	47 191	89.6	4 425	3 172
7379	7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c.-----	94	55	33 531	28 723	16.7	12 904	10 060	28.3	536	413
7391	8731	Commercial physical and biological research-----	39	30	72 850	31 218	133.4	31 141	13 089	137.9	1 382	710
7392	8732, 874 ex. 8744	Management, consulting, and public relations services-----	795	505	(D)	116 828	(D)	(D)	53 814	(D)	(D)	3 318
7393	7381, 2	Detective agencies and protective services-----	153	126	91 750	60 998	50.4	51 691	32 282	60.1	5 490	3 932
7394	735 ex. 7352, 784	Equipment rental and leasing services-----	480	176	132 065	56 540	133.6	31 793	12 496	154.4	2 663	854
7395	7384	Photofinishing laboratories*-----	92	74	(D)	40 133	(D)	(D)	10 400	(D)	(D)	1 061
7397	8734	Testing laboratories-----	48	47	17 766	12 655	40.4	7 734	6 023	28.4	485	354
7399 pt.	7389 pt.	Sign painting shops-----	49	30	6 173	3 399	81.6	1 933	1 203	60.7	149	98
7399 pt.	7389 pt.	Interior designing-----	71	43	13 736	5 842	135.1	2 117	1 141	85.5	143	119
7399 pt.	7389 pt.	Telephone answering services-----	40	27	8 822	5 897	49.6	3 819	2 708	41.0	549	438
7399 pt.	7389 pt.	Other business services, n.e.c.-----	557	475	(D)	123 397	(D)	(D)	48 849	(D)	(D)	4 523
75	75	<b>Automotive repair, services, and parking</b> -----	2 625	2 028	734 844	472 075	55.7	171 468	103 743	65.3	12 821	8 387
751	751	Automotive rental and leasing, without drivers-----	190	182	201 602	169 269	19.1	31 364	22 016	42.5	1 855	1 517
752	752	Automobile parking-----	68	74	16 848	9 336	80.5	2 606	2 000	30.3	291	286
7523	752 pt.	Parking lots-----	52	62	7 351	6 356	15.7	1 574	1 540	2.2	150	234
7525	752 pt.	Parking structures-----	16	12	9 497	2 980	218.7	1 032	460	124.3	141	52
753	753	Automotive repair shops-----	2 077	1 570	451 345	260 383	73.3	116 114	70 264	65.3	7 999	5 295
7531	7532 pt.	Top end body repair shops-----	696	563	144 227	83 688	72.3	39 573	24 898	58.9	2 718	1 803
7534	7534	Tire retreading and repair shops-----	18	20	18 215	12 865	41.6	3 566	2 470	44.4	193	183
7535	7532 pt.	Paint shops-----	31	34	6 150	5 836	5.4	1 944	1 950	-3	117	147
7538	7538	General automotive repair shops-----	978	678	192 464	95 816	100.9	47 112	24 528	92.1	3 404	2 065
7538 pt.	7538 pt.	General automotive repair shops, except diesel-----	903	629	164 985	82 632	99.7	38 945	20 495	90.0	2 951	1 772
7538 pt.	7538 pt.	Diesel repair shops-----	75	49	27 479	14 627	87.9	8 167	4 281	90.8	453	293
7539 pt.	7533	Automotive exhaust system repair shops-----	90	58	31 812	19 389	64.1	7 718	4 545	69.8	493	271
7539 pt.	7538	Automotive glass replacement shops-----	54	43	17 319	12 601	37.4	3 565	2 576	38.4	233	183
7539 pt.	7537	Automotive transmission repair shops-----	87	71	16 058	13 024	23.3	4 907	4 037	21.6	339	285
7539 pt.	7539 pt.	Radiator repair-----	41	36	7 142	5 353	33.4	1 877	1 361	37.9	132	104
7539 pt.	7539 pt.	Brake, front end, and wheel alignment shops-----	45	32	10 659	8 128	31.1	3 644	3 000	21.5	200	165
7539 pt.	7539 pt.	Automotive electrical and fuel system services-----	21	15	5 508	2 143	157.0	1 709	574	197.7	125	56
7539 pt.	7539 pt.	Other automotive repair shops, n.e.c.-----	18	20	1 791	1 540	16.3	499	325	53.5	45	33

See footnotes at end of table.



**Table 3a. Comparative Statistics Based on 1972 Standard Industrial Classification for Firms Subject to Federal Income Tax for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments		Receipts			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
75	75	<b>Automotive repair, services, and parking—Con.</b>										
754	754	Automotive services, except repair -----	290	202	65 049	33 087	96.6	21 384	9 463	126.0	2 676	1 289
7542	7542	Carwashes -----	183	125	36 678	18 334	100.1	13 074	5 447	140.0	1 966	945
7549	7549	Automotive services, except repair and carwashes -----	107	77	28 371	14 753	92.3	8 310	4 016	106.9	710	344
76	76	<b>Miscellaneous repair services -----</b>	<b>1 240</b>	<b>1 079</b>	<b>344 504</b>	<b>202 262</b>	<b>70.3</b>	<b>99 936</b>	<b>62 323</b>	<b>60.4</b>	<b>5 743</b>	<b>4 263</b>
762	762	Electrical repair shops -----	320	334	94 694	61 635	53.6	25 954	17 886	45.1	1 415	1 294
7622	7622	Radio and television repair shops -----	126	156	24 811	20 681	20.0	6 668	5 296	25.9	474	467
7623, 9	7623, 9	Other electrical and electronic repair shops -----	194	178	69 883	40 954	70.6	19 286	12 590	53.2	941	827
7623	7623	Refrigeration and air-conditioning service and repair shops -----	64	67	18 611	11 313	64.5	4 887	3 231	51.3	260	222
7629	7629	Electrical and electronic repair shops, n.e.c. -----	130	111	51 272	29 641	73.0	14 399	9 359	53.9	681	605
763	763	Watch, clock, and jewelry repair -----	32	22	4 236	2 831	49.6	1 238	949	30.5	115	77
764	764	Reupholstery and furniture repair -----	123	104	10 380	7 964	30.3	3 170	2 585	22.6	297	316
769	769	Miscellaneous repair shops and related services -----	765	619	235 194	129 832	81.2	69 574	40 903	70.1	3 916	2 576
7692	7692	Welding repair -----	121	93	18 354	9 123	101.2	5 648	2 936	92.4	382	241
7694	7694	Armature rewinding shops -----	63	65	39 350	33 832	16.3	10 296	9 612	7.1	523	523
7699	7699	Repair shops and related services, n.e.c. -----	581	461	177 490	86 877	104.3	53 630	28 355	89.1	3 011	1 812
78, 79	78 ex. 784; 79 ex. 7991 pt.; 84	<b>Amusement and recreation services, including motion pictures -----</b>	<b>1 608</b>	<b>1 631</b>	<b>466 658</b>	<b>370 060</b>	<b>26.1</b>	<b>141 474</b>	<b>108 925</b>	<b>29.9</b>	<b>15 897</b>	<b>15 342</b>
781, 2	781, 2	Motion picture production, distribution, and services -----	62	39	24 213	11 708	106.8	7 160	3 590	99.4	335	208
783	783	Motion picture theaters -----	176	214	58 974	50 813	16.1	7 775	8 108	-4.1	1 657	1 971
7832	7832	Motion picture theaters, except drive-in -----	158	177	57 269	46 668	22.7	7 479	7 408	1.0	1 629	1 914
7833	7833	Drive-in motion picture theaters -----	18	37	1 705	4 145	-58.9	296	700	-57.7	28	57
791	791	Dance studios, schools, and halls -----	66	58	4 825	3 271	47.5	1 485	1 010	47.0	361	275
792	792	Theatrical producers (except motion picture), bands, orchestras, and entertainers -----	110	127	24 486	17 986	36.1	4 944	4 068	21.5	529	365
7922	7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	33	27	10 246	7 204	42.2	2 639	2 109	25.1	255	106
7929	7929	Bands, orchestras, actors, and other entertainers and entertainment groups -----	77	100	14 240	10 782	32.1	2 305	1 959	17.7	274	259
793	793, 7999 pt.	Bowling centers, and billiard and pool establishments -----	370	379	104 441	102 458	1.9	26 548	28 107	-5.6	5 474	6 105
7932	7999 pt.	Billiard and pool establishments -----	6	11	535	550	-2.7	165	156	5.8	28	22
7933	793	Bowling centers -----	364	368	103 906	101 110	2.8	26 383	27 726	-4.9	5 446	6 034
794	794	Commercial sports -----	38	34	41 378	29 902	38.4	39 939	24 378	63.8	510	295
7941	7941	Professional sports clubs and promoters -----	16	10	33 743	24 134	39.8	39 122	23 585	65.9	491	267
7948	7948	Racing, including track operation -----	22	24	7 635	5 768	32.4	817	793	3.0	19	28
7992	7992	Public golf courses -----	93	96	25 084	17 530	43.1	6 672	4 974	34.1	554	627
7993	7993	Coin-operated amusement devices -----	110	145	36 769	40 168	-8.5	6 858	7 190	-4.6	566	686
7996	7996	Amusement parks -----	24	8	14 125	5 976	136.4	3 509	1 647	113.1	406	36
7997	7997 pt., 7999 pt.	Membership gymnasiums, sports and recreation clubs -----	207	176	58 712	40 799	43.9	17 346	13 165	31.8	2 400	1 851
7999	7991 pt., 7999 pt., 84	Amusement and recreation services, n.e.c. -----	352	355	73 651	54 113	36.1	19 238	14 295	34.6	3 105	2 970
7999 pt.	7999 pt.	Concession operators of amusement devices and rides -----	31	36	3 488	7 201	-51.6	573	1 164	-50.8	41	331
7999 pt.	7999 pt.	Carnivals, circuses, and fairs -----	25	12	6 805	5 262	29.3	1 186	935	26.8	231	152
7999 pt.	7991 pt., 7999 pt., 84	Other commercial recreation and amusements -----	296	307	63 358	38 264	65.6	17 479	11 359	53.9	2 833	2 487
80 ex. 806	80 ex. 806	<b>Health services, except hospitals -----</b>	<b>6 824</b>	<b>6 431</b>	<b>3 207 315</b>	<b>1 976 388</b>	<b>62.3</b>	<b>1 596 272</b>	<b>1 005 212</b>	<b>58.8</b>	<b>75 242</b>	<b>58 300</b>
801	801 pt.	Offices of doctors of medicine -----	2 541	2 556	1 723 045	1 060 654	62.5	950 420	596 784	59.3	25 823	19 757
802	802 pt.	Offices of dentists -----	2 237	2 265	484 760	361 315	34.2	193 753	144 789	33.8	11 748	10 070
803	803	Offices and clinics of doctors of osteopathy -----	76	89	20 379	16 237	25.5	10 239	8 261	23.9	448	361
8041	8041	Offices and clinics of chiropractors -----	465	302	67 874	31 349	116.5	21 743	10 367	109.7	1 507	900
8042	8042	Offices and clinics of optometrists -----	353	381	75 423	51 827	45.5	21 869	14 154	54.5	1 392	1 301
805	805	Nursing and personal care facilities -----	272	255	481 306	324 483	48.3	237 906	172 756	37.7	23 811	22 094
807	807	Medical and dental laboratories -----	204	175	77 627	45 617	70.2	32 636	20 072	62.6	1 857	1 369
8071	8071	Medical laboratories -----	69	45	39 630	18 223	117.5	14 590	6 857	112.8	734	478
8072	8072	Dental laboratories -----	135	130	37 997	27 394	38.7	18 046	13 215	36.6	1 123	891
8049; 808, 9	801 pt.; 802 pt.; 8043, 9; 808, 9	Other health services, n.e.c. -----	676	408	276 901	95 995	188.5	127 706	44 447	187.3	8 656	2 725

See footnotes at end of table.

**Table 3a. Comparative Statistics Based on 1972 Standard Industrial Classification for Firms Subject to Federal Income Tax for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments		Receipts			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
81	81	<b>Legal services</b> .....	2 015	1 984	713 545	448 964	58.9	312 120	186 395	67.5	11 785	9 500
823, 4, 9	823, 4, 9	<b>Selected educational services</b> .....	147	85	38 272	16 902	126.4	12 715	6 571	93.5	995	533
823	823	Libraries .....	2	-	(D)	-	(X)	(D)	-	(X)	(D)	-
824	824	Vocational schools .....	33	22	(D)	6 952	(D)	(D)	3 080	(D)	(D)	207
829	829	Schools and educational services, n.e.c. ....	112	63	(D)	9 950	(D)	(D)	3 491	(D)	(D)	326
83	83	<b>Social services</b> .....	708	401	104 203	47 709	118.4	44 115	21 634	103.9	4 933	2 491
835	835	Child day care services .....	381	214	35 496	9 356	279.4	15 666	4 401	256.0	2 496	987
832, 3, 6, 9	832, 3, 6, 9	Other social services .....	327	187	68 707	38 353	79.1	28 449	17 233	65.1	2 437	1 504
891	871	<b>Engineering, architectural, and surveying services</b> .....	838	704	485 559	266 543	82.2	211 922	120 169	76.4	7 805	5 800
8911 pt.	8711	Engineering services .....	486	363	374 657	198 443	88.8	162 158	88 879	82.4	5 656	4 032
8911 pt.	8712	Architectural services .....	215	212	84 377	55 406	52.3	37 744	25 127	50.2	1 499	1 314
8911 pt.	8713	Surveying services .....	137	129	26 525	12 694	109.0	12 020	6 163	95.0	650	454
893	872	<b>Accounting, auditing, and bookkeeping services</b> .....	1 127	928	377 309	249 154	51.4	160 877	109 836	46.5	7 932	6 281
892, 9	89	<b>Other services</b> .....	223	(NC)	29 363	(NC)	(X)	13 993	(NC)	(X)	521	(NC)

Note: Comparability is limited for selected kind-of-business categories due to changes in the method of assigning tax status in the 1987 census. For an explanation of the differences in assigning tax status between 1982 and 1987, see appendix A.

**Table 3b. Comparative Statistics Based on 1972 Standard Industrial Classification for Firms Exempt From Federal Income Tax for the State: 1987 and 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments		Expenses			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		<b>Total, except hospitals</b> .....	3 706	3 318	1 573 431	968 054	62.5	685 111	455 053	50.6	66 559	55 242
7011 pt., 7032, 704	7032, 704	<b>Hotels, camps, and membership lodging</b> .....	78	(NC)	16 155	(NC)	(X)	4 503	(NC)	(X)	465	(NC)
7391, 2, 7	873 ex. 8733, 874 ex. 8744	<b>Research, testing, and consulting services</b> .....	38	30	18 108	14 834	22.1	7 578	6 833	10.9	450	437
7391	8731	Commercial physical and biological research .....	-	2	-	(D)	(D)	-	(D)	(D)	-	(D)
7392	8732, 874 ex. 8744	Management, consulting, and public relations services .....	27	15	10 160	(D)	(D)	4 436	(D)	(D)	237	(D)
7397	8734	Tasting laboratories .....	11	13	7 948	5 823	36.5	3 142	3 021	4.0	213	213
792, 7997, 7999 pt., 84	792, 7991 pt., 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services</b> .....	254	233	123 175	79 032	55.9	46 514	33 363	39.4	3 843	3 277
792	792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	53	38	22 569	11 901	89.6	10 595	6 320	67.6	881	469
7997	7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	124	126	62 061	43 922	41.3	25 349	19 031	33.2	2 132	2 048
7999 pt., 7999 pt., 84	84	Fairs .....	23	23	11 167	6 244	78.8	1 866	1 125	65.9	185	50
		Museums, art galleries, and botanical and zoological gardens .....	54	48	27 378	11 717	133.7	8 704	4 407	97.5	645	476
805, 8, 9	8011 pt., 8021 pt., 805, 8, 9	<b>Selected health services</b> .....	322	229	517 791	271 427	90.8	251 562	149 003	68.8	21 535	15 746
805	805	Nursing and personal care facilities .....	153	124	330 930	197 556	67.5	184 956	116 895	58.2	16 542	12 871
808	8011 pt., 8021 pt., 8092, 3	Outpatient care facilities .....	108	69	(D)	35 282	(D)	(D)	12 735	(D)	(D)	1 047
809	808, 8099	Home health care, and health and allied services, n.e.c. ....	81	38	(D)	38 589	(D)	(D)	19 373	(D)	(D)	1 828
81	81	<b>Legal aid societies and similar legal services</b> .....	15	15	5 860	4 584	24.0	3 137	2 581	21.5	154	151
823, 4, 9	823, 4, 9	<b>Selected educational services</b> .....	81	52	24 331	8 278	194.0	12 908	2 982	335.8	555	352

See footnotes at end of table.



Table 3b. Comparative Statistics Based on 1972 Standard Industrial Classification for Firms Exempt From Federal Income Tax for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments		Expenses			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
83	83	Social services-----	1 606	1 409	493 835	328 542	50.3	228 287	162 613	40.4	26 909	22 948
835	835	Child day care services-----	376	360	39 734	29 685	33.9	22 603	17 428	29.7	3 390	2 843
832, 3, 6, 9	832, 3, 6, 9	Other social services-----	1 230	1 049	454 101	298 857	51.9	205 684	145 185	41.7	23 519	20 105
861, 2, 4, 9	861, 2, 4, 9	Selected membership organizations----	1 315	1 251	361 956	244 709	47.9	125 971	90 940	38.5	12 403	11 624
861	861	Business associations-----	287	282	94 032	62 928	49.4	30 983	21 688	42.9	1 572	1 380
864	864	Civic, social, and fraternal associations--	737	672	136 675	99 500	37.4	54 237	40 873	32.7	8 472	7 778
862, 9	862, 9	Other membership organizations-----	291	297	131 249	82 281	59.5	40 751	28 379	43.6	2 359	2 466
892	8733	Noncommercial research organizations--	19	(NC)	12 420	(NC)	(X)	4 651	(NC)	(X)	245	(NC)

Note: Comparability is limited for selected kind-of-business categories due to changes in the method of assigning tax status in the 1987 census. For an explanation of the differences in assigning tax status between 1982 and 1987, see appendix A.

Table 4a. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for Firms Subject to Federal Income Tax for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
7214	7219 pt.	Diaper service*-----	3	(D)	(D)	(D)	(D)
7219	7219 pt.	Other laundry services, n.e.c.-----	29	(D)	(D)	(D)	(D)
7299		Miscellaneous personal services-----	578	99 803	29 617	7 690	4 965
	7219 pt.	Seamstresses and dressmaking services-----	6	185	79	18	15
	7291	Tax return preparation services-----	161	18 671	7 672	2 482	1 725
	7352	Medical equipment rental and leasing-----	34	14 254	3 144	794	206
	7991 pt.	Physical fitness centers, except gymnasiums and athletic clubs-----	135	33 514	8 476	2 012	1 362
	7299	Miscellaneous personal services, n.e.c.-----	242	33 179	10 246	2 384	1 657
7321		Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies-----	129	51 960	16 936	4 130	1 190
	7322	Adjustment and collection services-----	99	27 048	10 638	2 491	711
	7323	Credit reporting services-----	30	24 912	6 298	1 639	479
7332	7334 pt.	Blueprinting and photocopying services-----	42	10 772	2 897	710	244
7333		Commercial photography, art, and graphics-----	259	91 086	33 461	7 667	1 489
	7335	Commercial photography-----	65	19 274	6 898	1 602	331
	7336	Commercial art and graphic design-----	194	71 812	26 563	6 065	1 158
7339		Stenographic services; and reproduction services, n.e.c.-----	104	11 802	4 129	880	352
	7338	Secretarial and court reporting services-----	95	10 537	3 745	832	328
	7334 pt.	Duplicating services, except printing-----	9	1 265	384	48	24
7341	7349 pt.	Window cleaning-----	24	2 261	854	159	72
7349	7349 pt.	Other building cleaning and maintenance services, n.e.c.-----	761	117 059	59 466	13 348	11 525
7351	7363	News syndicates-----	7	(D)	(D)	(D)	(D)
7372		Computer programming, prepackaged software, and integrated systems design-----	292	161 102	66 002	15 612	2 475
	7371	Computer programming services-----	198	120 268	53 877	12 683	1 856
	7372	Prepackaged software-----	50	16 331	5 112	1 458	293
	7373	Computer integrated systems design-----	44	24 503	7 013	1 471	326
7374		Data processing services-----	126	295 268	89 472	22 397	4 425
	7374	Computer processing and data preparation services-----	109	269 495	79 841	20 076	3 749
	7375	Information retrieval services-----	7	15 286	7 000	1 674	479
	7376	Computer facilities management services-----	10	10 487	2 631	647	197
7379		Computer rental and leasing, maintenance, and related services-----	94	33 531	12 904	2 786	536
	7377	Computer rental and leasing-----	7	1 879	624	120	28
	7378	Computer maintenance and repair-----	33	17 172	5 454	1 290	206
	7379	Computer related services, n.e.c.-----	54	14 480	6 826	1 376	302
7391	8731	Commercial physical and biological research-----	39	72 850	31 141	7 228	1 382
7392		Management, consulting, and public relations services-----	795	(D)	(D)	(D)	(D)
	8741	Management services-----	223	97 450	47 282	12 031	2 260
	8742	Management consulting services-----	354	99 109	36 609	9 243	1 582
	8743	Public relations services-----	72	(D)	(D)	(D)	(D)
	8732	Commercial economic, sociological, and educational research-----	63	14 859	5 362	1 096	507
	8748	Business consulting services, n.e.c.-----	83	21 501	8 292	2 189	468
7393		Detective agencies and protective services-----	153	91 750	51 691	11 977	5 490
	7381	Detective, guard, and armored car services-----	124	62 228	41 854	9 680	4 935
	7382	Security systems services-----	29	29 522	9 837	2 297	555

**Table 4a. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for Firms Subject to Federal Income Tax for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
7394	7353 7841 7359	Equipment rental and leasing services ----- Heavy construction equipment rental and leasing ----- Video tape rental ----- Equipment rental and leasing, n.e.c. -----	480 42 259 179	132 065 22 342 32 374 77 349	31 793 5 648 7 717 18 428	7 029 1 267 1 710 4 052	2 663 268 1 142 1 253
7395 7396 7397 7399	7384 7389 pt. 8734 7389 pt.	Photofinishing laboratories* ----- Trading stamp services ----- Testing laboratories ----- Miscellaneous business services, n.e.c. -----	92 3 48 707	(D) (D) 17 766 (D)	(D) (D) 7 734 (D)	(D) (D) 1 815 (D)	(D) (D) 485 (D)
7512	7514 7515	Passenger car rental and leasing, without drivers ----- Passenger car rental, without drivers ----- Passenger car leasing, except finance leasing -----	85 59 26	79 240 42 150 37 090	10 052 7 118 2 934	2 514 1 667 847	717 564 153
7523 7525	7521 pt. 7521 pt.	Parking lots ----- Parking structures -----	52 16	7 351 9 497	1 574 1 032	342 233	150 141
7531 7535	7532 pt. 7532 pt.	Top and body repair shops ----- Paint shops -----	696 31	144 227 6 150	39 573 1 944	9 176 485	2 718 117
7539	7533 7536 7537 7539	Automotive exhaust, glass, transmission, end repair shops, n.e.c. ----- Automotive exhaust system repair shops ----- Automotive glass replacement shops ----- Automotive transmission repair shops ----- Automotive repair shops, n.e.c. -----	354 90 54 87 123	90 289 31 812 17 319 16 058 25 100	23 919 7 718 3 565 4 907 7 729	5 502 1 798 792 1 192 1 720	1 567 493 233 339 502
7813 7814 7823 7824	7812 pt. 7812 pt. 7822 pt. 7822 pt.	Motion picture production, except for television ----- Motion picture end tape production for television ----- Motion picture film exchanges ----- Film and tape distribution for television -----	28 12 3 3	9 638 4 002 (D) (D)	3 211 1 552 (D) (D)	699 355 (D) (D)	142 49 (D) (D)
7932	7999 pt.	Billiard and pool establishments -----	6	535	165	42	28
7997	7991 pt. 7997	Membership gymnasiums, sports and recreation clubs ----- Membership gymnasiums and athletic clubs ----- Membership sports and recreation clubs -----	207 16 191	58 712 6 334 52 378	17 346 1 796 15 550	3 084 456 2 628	2 400 328 2 072
7999	8412 8422 7991 pt. 7999 pt.	Amusement and recreation services, n.e.c. ----- Museums and art galleries ----- Arboreta and botanical or zoological gardens ----- Nonmembership gymnasiums and athletic clubs ----- Amusement and recreation services, n.e.c. -----	352 6 4 3 339	73 651 1 142 1 398 573 70 538	19 238 152 428 98 18 560	4 554 14 62 19 4 459	3 105 33 37 27 3 008
8011 8021	8011 pt. 8021 pt.	Offices of doctors of medicine ----- Offices of dentists -----	2 541 2 237	1 723 045 484 760	950 420 193 753	230 145 45 953	25 823 11 748
8049	8043 8049	Offices and clinics of podiatrists and other health practitioners, n.e.c. ----- Offices and clinics of podiatrists ----- Offices and clinics of health practitioners, n.e.c. -----	318 127 191	51 759 20 296 31 463	21 770 7 415 14 355	4 996 1 689 3 307	1 204 405 799
8059	8052 8059	Nursing and personal care facilities, except skilled nursing care facilities ----- Intermediate care facilities ----- Nursing and personal care facilities, n.e.c. -----	60 35 25	46 414 24 995 21 419	24 203 13 717 10 486	5 391 3 157 2 234	2 550 1 634 916
8081	8011 pt. 8021 pt. 8092 8093	Outpatient care facilities ----- Clinics of doctors of medicine ----- Clinics of dentists ----- Kidney dialysis centers ----- Specialty outpatient facilities, n.e.c. -----	194 74 15 4 101	(D) 76 557 5 129 (D) 53 467	(D) 34 338 2 965 (D) 24 578	(D) 8 111 721 (D) 5 679	(D) 1 387 103 (D) 1 084
8091	8082 8099	Home health care, end health and allied services, n.e.c. ----- Home health care services ----- Health and allied services, n.e.c. -----	164 97 67	(D) 61 665 (D)	(D) 34 353 (D)	(D) 7 762 (D)	(D) 4 313 (D)
8241 8249	8249 pt. 8249 pt.	Correspondence schools ----- Vocational schools, except correspondence and vocational high schools, n.e.c. -----	- 23	- 10 670	- 3 234	- 913	- 255
8911	8711 8712 8713	Engineering, architectural, and surveying services ----- Engineering services ----- Architectural services ----- Surveying services -----	838 486 215 137	485 559 374 657 84 377 26 525	211 922 162 158 37 744 12 020	49 802 38 180 9 016 2 606	7 805 5 656 1 499 650
8931	8721	Accounting, auditing, and bookkeeping services -----	1 127	377 309	160 877	41 199	7 932



**Table 4b. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for Firms Exempt From Federal Income Tax for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
7391	8731	Commercial physical and biological research.....	-	-	-	-	-
7392		Management, consulting, and public relations services .....	27	10 631	4 436	1 065	237
	8732	Commercial economic, sociological, and educational research .....	7	1 381	646	161	33
	8741	Management services .....	4	(D)	(D)	(D)	(D)
	8742	Management consulting services .....	7	1 396	574	140	24
	8743	Public relations services .....	3	(D)	(D)	(D)	(D)
	8748	Business consulting services, n.e.c. ....	6	1 743	819	200	38
7397	8734	Testing laboratories .....	11	8 101	3 142	745	213
7997		Membership gymnasiums, sports and recreation clubs .....	124	64 383	25 349	4 284	2 132
	7991 pt.	Membership gymnasiums and athletic clubs .....	2	(D)	(D)	(D)	(D)
	7997	Membership sports and recreation clubs .....	122	(D)	(D)	(D)	(D)
7999 pt.		Fairs, and commercial museums, art galleries, and botanical and zoological gardens .....	36	15 352	3 016	405	250
	7999 pt.	Fairs .....	23	11 950	1 866	210	185
	8412 pt.	Commercial museums and art galleries .....	12	(D)	(D)	(D)	(D)
	8422 pt.	Commercial arboreta and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8059		Nursing and personal care facilities, except skilled nursing care facilities .....	28	44 699	20 997	5 377	1 869
	8052	Intermediate care facilities .....	20	39 275	18 650	4 822	1 663
	8059	Nursing and personal care facilities, n.e.c. ....	8	5 424	2 347	555	206
8081		Outpatient care facilities .....	108	(D)	(D)	(D)	(D)
	8011 pt.	Clinics of doctors of medicine .....	31	(D)	(D)	(D)	(D)
	8021 pt.	Clinics of dentists .....	1	(D)	(D)	(D)	(D)
	8092	Kidney dialysis centers .....	-	-	-	-	-
	8093	Specialty outpatient facilities, n.e.c. ....	76	28 098	13 669	3 390	1 294
8091		Home health care, and health and allied services, n.e.c. ....	61	(D)	(D)	(D)	(D)
	8082	Home health care services .....	33	(D)	(D)	(D)	(D)
	8099	Health and allied services, n.e.c. ....	28	37 195	14 283	3 473	775
8241	8249 pt.	Correspondence schools .....	-	-	-	-	-
8249	8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	9	(D)	(D)	(D)	(D)
8411	8412 pt.	Noncommercial museums and art galleries .....	40	18 053	7 006	1 664	558
8412	8422 pt.	Noncommercial arboreta and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8922	8733	Noncommercial research organizations .....	19	13 024	4 651	1 010	245

**Table 5. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

1	Geographic area	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations		Selected kind-of-business or operation groups					
							Individual proprie- torships (number)	Partners- hips (number)	Hotels, rooming houses, camps, and other lodging places (except membership lodging) (SIC 70 ex. 704)		Personal services (SIC 72)		Business services (SIC 73)	
									Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
1	Wisconsin .....	28 126	10 025 695	4 108 477	976 952	265 298	11 525	2 050	1 260	569 272	4 392	614 761	3 835	1 903 641
2	Adams County .....	29	5 437	1 722	373	108	15	2	2	(D)	7	599	2	(D)
3	Ashland County .....	115	29 173	13 070	2 969	885	56	12	11	3 346	11	1 213	9	354
4	Ashland .....	92	25 482	11 848	2 716	754	44	10	7	(D)	8	1 136	9	354
5	Balance of county .....	23	3 691	1 222	253	131	12	2	4	(D)	3	77	-	-
6	Barron County .....	218	43 971	15 585	3 606	1 192	123	15	13	1 779	40	3 233	16	1 712
7	Barron .....	23	3 518	1 231	273	85	16	1	-	-	4	139	-	-
8	Rice Lake .....	94	27 652	10 164	2 334	744	46	8	4	1 231	15	1 473	10	1 375
9	Balance of county .....	101	12 801	4 190	999	363	61	6	9	548	21	1 621	6	337
10	Bayfield County .....	54	5 895	1 774	417	168	30	7	17	1 776	8	500	-	-
11	Brown County .....	1 155	446 816	205 100	52 303	13 362	482	85	31	30 061	187	29 131	177	71 831
12	Ashwaubenon .....	143	76 673	32 914	7 099	3 176	47	7	11	14 083	20	2 152	30	21 701
13	De Pere .....	96	24 211	10 569	2 455	746	50	7	4	(D)	17	1 748	10	4 882
14	Green Bay .....	744	299 078	142 963	38 524	8 200	285	62	13	14 240	116	22 193	118	40 552
15	Howard .....	38	7 745	1 612	372	199	27	3	1	(D)	9	612	6	616
16	Balance of county .....	134	39 109	17 042	3 853	1 041	73	6	2	(D)	25	2 426	13	4 080
17	Buffalo County .....	56	21 710	11 067	2 579	557	27	1	2	(D)	15	741	5	3 203
18	Mondovi .....	25	8 115	3 727	757	188	15	-	1	(D)	9	566	-	-
19	Balance of county .....	31	13 595	7 340	1 822	369	12	1	1	(D)	6	175	5	3 203
20	Burnett County .....	52	6 543	1 879	480	179	27	6	8	501	2	(D)	2	(D)
21	Calumet County .....	117	22 466	7 469	1 743	628	70	4	4	(D)	23	1 893	8	1 412
22	Appleton (part) ▲ .....	9	2 453	803	213	73	6	-	-	-	1	(D)	1	(D)
23	Brillion .....	24	3 419	1 369	328	94	15	-	1	(D)	6	738	1	(D)
24	Chilton .....	46	9 262	3 899	906	308	24	2	2	(D)	8	639	4	(D)
25	Kiel (part) ▲ .....	-	-	-	-	-	-	-	-	-	-	-	-	-
26	Menasha (part) ▲ .....	1	(D)	(D)	(D)	(D)	-	-	-	-	-	-	1	(D)
27	New Holstein .....	18	(D)	(D)	(D)	(D)	13	1	1	(D)	5	327	1	(D)
28	Balance of county .....	19	4 838	890	166	80	12	1	-	-	3	(D)	-	-
29	Chippewa County .....	221	56 742	22 877	5 383	1 728	135	17	10	1 075	40	3 243	13	881
30	Bloomer .....	32	(D)	(D)	(D)	(D)	19	4	1	(D)	5	395	-	-
31	Chippewa Falls .....	113	35 195	14 877	3 457	978	65	11	4	556	23	2 387	5	(D)
32	Eau Claire (part) ▲ .....	1	(D)	(D)	(D)	(D)	-	-	-	-	-	-	-	-
33	Balance of county .....	75	15 945	6 381	1 550	557	51	2	5	(D)	12	461	8	(D)
34	Clark County .....	123	18 737	7 149	1 704	524	89	7	8	(D)	22	1 465	4	(D)
35	Neillsville .....	25	4 922	1 984	582	182	18	3	1	(D)	6	466	1	(D)
36	Balance of county .....	98	13 815	5 165	1 122	382	71	4	7	(D)	16	999	3	(D)
37	Columbia County .....	285	55 051	16 373	3 781	1 617	151	35	57	10 399	45	4 261	18	2 943
38	Columbus (part) ▲ .....	33	(D)	(D)	(D)	(D)	17	6	-	-	9	703	2	(D)
39	Portage .....	81	18 988	5 749	1 667	586	44	11	6	(D)	13	1 957	4	803
40	Wisconsin Dells (part) ▲ .....	83	15 640	4 048	712	432	42	9	35	(D)	10	1 018	4	(D)
41	Balance of county .....	88	(D)	(D)	(D)	(D)	48	9	16	3 718	13	583	8	1 779
42	Crawford County .....	70	15 495	6 198	1 458	570	33	3	5	739	15	1 142	9	1 323
43	Prairie du Chien .....	55	11 988	4 887	1 168	387	23	3	4	(D)	13	(D)	9	1 323
44	Balance of county .....	15	3 507	1 311	290	183	10	-	1	(D)	2	(D)	-	-
45	Dane County .....	2 489	1 133 008	462 884	110 368	26 803	874	205	82	61 053	354	66 176	424	218 750
46	De Forest .....	28	4 141	2 044	489	122	17	1	-	-	8	413	2	(D)
47	Fitchburg ▲ .....	23	5 951	1 917	457	126	7	-	-	-	3	592	4	1 438
48	McFarland .....	33	7 458	2 280	495	213	15	3	1	(D)	4	253	5	633
49	Madison .....	1 594	852 733	362 332	86 096	19 980	487	141	57	55 172	208	47 900	300	129 127
50	Middleton .....	119	54 146	20 696	4 902	1 070	48	9	4	638	19	2 484	17	28 774
51	Monona .....	103	50 677	13 201	3 262	808	36	10	1	(D)	13	2 162	10	(D)
52	Mount Horeb .....	36	8 876	3 996	979	325	19	1	1	(D)	9	659	3	(D)
53	Oregon .....	39	8 309	2 765	650	226	21	3	-	-	7	698	4	(D)
54	Stoughton .....	70	12 137	4 750	1 119	350	34	5	2	(D)	17	1 608	4	1 001
55	Sun Prairie .....	95	27 222	9 871	2 361	700	48	8	4	1 019	21	1 834	7	1 357
56	Verona .....	38	6 236	2 163	564	244	18	4	1	(D)	3	160	6	507
57	Waunakee .....	37	9 863	3 833	922	326	22	1	-	-	6	436	5	733
58	Balance of county .....	274	85 259	33 036	8 072	2 313	102	19	11	2 788	36	6 977	57	25 285
59	Dodge County .....	312	65 361	24 275	6 423	1 734	183	23	9	1 399	62	5 435	22	4 509
60	Beaver Dam .....	119	30 877	13 601	3 318	837	59	10	3	(D)	22	3 101	8	1 522
61	Columbus (part) ▲ .....	1	(D)	(D)	(D)	(D)	-	-	-	-	-	-	-	-
62	Horicon .....	19	(D)	(D)	(D)	(D)	11	1	1	(D)	4	223	1	(D)
63	Mayville .....	33	4 633	1 104	247	93	24	1	1	(D)	8	635	2	(D)
64	Watertown (part) ▲ .....	24	8 813	2 915	871	233	11	1	-	-	1	(D)	3	(D)
65	Waupun (part) ▲ .....	40	5 582	1 618	417	130	25	6	1	(D)	10	(D)	1	(D)
66	Balance of county .....	76	12 595	4 268	1 373	347	53	4	3	(D)	17	733	7	296
67	Door County .....	264	55 294	15 903	3 152	1 337	146	25	93	21 095	30	3 306	16	2 211
68	Sturgeon Bay .....	120	33 032	10 670	2 320	859	65	13	18	5 700	18	2 405	9	1 122
69	Balance of county .....	144	22 262	5 233	832	478	81	12	75	15 395	12	901	7	1 089
70	Douglas County .....	205	44 614	16 799	3 888	1 564	88	18	20	(D)	34	4 340	19	3 213
71	Superior .....	172	40 777	15 814	3 677	1 461	73	14	16	(D)	31	4 270	17	(D)
72	Balance of county .....	33	3 837	985	211	103	15	4	4	(D)	3	70	2	(D)
73	Dunn County .....	138	29 626	9 792	2 236	885	70	13	6	(D)	26	3 091	10	1 878
74	Menomonie .....	96	22 462	8 025	1 859	708	43	11	4	(D)	20	2 944	8	(D)
75	Balance of county .....	40	7 164	1 767	377	177	27	2	2	(D)	6	147	2	(D)
76	Eau Claire County .....	543	205 351	84 035	19 547	5 094	225	35	17	11 349	95	15 869	70	18 623
77	Altoona .....	29	13 107	3 514	809	299	12	1	-	-	1	(D)	8	5 473
78	Eau Claire (part) ▲ .....	483	(D)	(D)	(D)	(D)	191	32	17	11 349	86	(D)	57	12 795
79	Balance of county .....	31	(D)	(D)	(D)	(D)	22	2	-	-	8	739	5	355
80	Florence County .....	8	(D)	(D)	(D)	(D)	3	-	4	(D)	-	-	-	-



Places With 2,500 Inhabitants or More: 1987

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Selected kind-of-business or operation groups—Con.													
Automotive repair, services, and parking (SIC 75)		Miscellaneous repair services (SIC 76)		Amusement and recreation services, including motion pictures and museums (SIC 78, 79, 84)		Health services (SIC 80)		Legal services (SIC 81)		Social services (SIC 83)		Engineering, accounting, research, management, and related services (except noncommercial research organizations) (SIC 87 ex. 8733)	
Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
2 625	734 844	1 240	344 504	2 002	532 546	6 830	3 233 611	2 015	713 545	708	104 203	2 849	1 207 133
3	156	1	(D)	2	(D)	6	1 949	4	373	—	—	2	(D)
7	860	5	705	10	1 555	37	18 067	6	1 286	9	(D)	9	1 387
4	568	4	(D)	5	(D)	33	16 977	6	1 286	9	(D)	7	(D)
3	292	1	(D)	5	(D)	4	1 090	—	—	—	—	2	(D)
24	5 547	8	1 545	18	3 044	55	21 235	13	2 829	7	(D)	22	2 678
1	(D)	2	(D)	3	255	7	1 647	2	(D)	1	(D)	3	57
10	3 641	2	(D)	6	1 279	29	14 090	4	(D)	3	244	10	2 222
13	(D)	4	275	9	1 510	19	5 498	7	716	3	(D)	9	399
4	658	2	(D)	3	280	6	(D)	4	(D)	5	(D)	5	1 436
130	38 907	66	14 098	79	30 229	264	149 382	66	19 787	26	3 154	114	59 355
15	7 985	8	2 261	15	5 667	23	15 794	3	(D)	2	(D)	15	6 126
11	2 711	7	(D)	9	2 269	20	(D)	3	(D)	4	406	8	(D)
83	23 127	41	9 013	41	18 863	180	108 177	55	15 722	16	2 009	72	44 707
10	3 921	3	(D)	3	900	2	(D)	—	—	—	—	4	(D)
11	1 163	7	1 326	11	2 530	39	19 406	5	3 255	4	(D)	15	4 417
5	(D)	1	(D)	4	300	12	12 405	6	672	4	199	1	(D)
3	(D)	1	(D)	—	—	6	(D)	3	360	1	(D)	1	(D)
2	(D)	—	—	4	300	6	(D)	3	312	3	(D)	—	—
6	736	7	1 103	4	268	9	2 085	3	352	3	(D)	8	592
12	1 112	8	930	14	4 721	35	9 475	6	1 256	2	(D)	5	1 219
1	(D)	1	(D)	1	(D)	3	(D)	—	—	—	—	1	(D)
4	340	1	(D)	3	387	5	(D)	2	(D)	—	—	1	(D)
2	(D)	3	667	3	403	18	4 980	3	1 036	1	(D)	2	(D)
—	—	—	—	—	—	—	—	—	—	—	—	—	—
—	—	—	—	—	—	—	—	—	—	—	—	—	—
1	(D)	—	—	4	(D)	4	964	1	(D)	—	—	1	(D)
4	(D)	3	(D)	3	(D)	5	1 533	—	—	1	(D)	—	—
24	3 091	8	2 332	13	2 463	73	36 704	14	2 005	8	1 007	18	3 941
3	510	2	(D)	4	(D)	13	3 054	2	(D)	—	—	2	(D)
9	1 306	1	(D)	5	1 077	41	23 454	8	1 257	7	(D)	10	3 544
—	—	—	—	1	(D)	—	—	—	—	—	—	—	—
12	1 275	5	(D)	3	(D)	19	10 196	4	(D)	1	(D)	6	(D)
17	1 409	8	964	13	1 468	28	7 360	11	1 199	2	(D)	10	1 430
1	(D)	—	—	2	(D)	8	3 553	3	402	—	—	3	228
16	(D)	8	964	11	(D)	20	3 807	8	797	2	(D)	7	1 202
30	4 986	7	1 787	34	8 734	49	14 394	20	3 192	6	(D)	17	2 990
4	251	1	(D)	—	—	11	2 717	4	1 054	1	(D)	1	(D)
9	2 030	4	(D)	3	(D)	19	4 421	10	1 313	3	(D)	9	2 257
3	437	—	—	22	(D)	6	3 304	2	(D)	—	—	1	(D)
14	2 268	2	(D)	9	1 304	13	3 952	4	(D)	2	(D)	6	(D)
3	(D)	4	578	8	1 746	15	7 976	5	1 168	1	(D)	5	367
1	(D)	2	(D)	5	(D)	12	(D)	5	1 168	—	—	4	(D)
2	(D)	2	(D)	3	(D)	3	(D)	—	—	1	(D)	1	(D)
190	56 017	94	29 223	178	46 985	498	314 159	198	92 327	82	9 788	338	225 850
1	(D)	1	(D)	3	(D)	6	2 491	2	(D)	2	(D)	3	(D)
2	(D)	2	(D)	3	(D)	3	351	1	(D)	2	(D)	3	974
6	2 384	1	(D)	5	1 245	5	914	1	(D)	2	(D)	3	322
111	37 521	54	18 692	103	26 813	305	247 738	155	86 443	43	5 706	222	190 242
10	2 667	6	877	12	3 581	22	8 207	5	270	3	(D)	18	5 921
4	(D)	3	(D)	11	3 456	29	7 362	4	796	6	732	20	4 214
2	(D)	1	(D)	3	(D)	9	5 417	4	341	1	(D)	2	(D)
4	671	—	—	2	(D)	11	2 754	4	(D)	1	(D)	5	(D)
10	2 435	—	—	4	(D)	20	5 430	4	258	5	494	4	415
12	2 561	8	903	6	2 879	18	8 149	5	1 281	4	(D)	7	2 930
4	657	3	(D)	3	(D)	7	2 501	1	(D)	2	(D)	5	454
1	(D)	2	(D)	2	(D)	12	6 762	1	(D)	4	251	4	290
23	5 001	13	2 995	21	5 664	51	16 083	11	1 318	7	(D)	42	18 127
31	8 068	17	2 720	30	5 323	91	28 335	20	5 134	6	(D)	23	3 552
7	1 044	5	(D)	7	1 252	48	17 517	10	2 188	1	(D)	8	1 911
—	—	—	—	1	(D)	—	—	—	—	—	—	—	—
3	(D)	—	—	4	561	3	(D)	2	(D)	—	—	1	(D)
6	(D)	2	(D)	2	(D)	6	(D)	2	(D)	1	(D)	3	(D)
3	555	4	475	1	(D)	12	5 144	—	—	—	—	—	—
1	(D)	1	(D)	6	(D)	10	2 418	4	(D)	1	(D)	4	(D)
11	3 772	5	795	9	2 678	12	1 614	2	(D)	3	(D)	7	863
9	3 145	8	1 239	30	3 469	39	13 434	12	2 023	1	(D)	23	5 214
4	2 682	5	872	11	1 476	29	12 289	12	2 023	—	—	14	4 463
5	463	3	367	19	1 993	10	1 145	—	—	1	(D)	9	751
17	2 702	8	1 188	17	2 535	40	12 694	14	2 813	10	907	23	4 904
14	2 360	6	(D)	7	1 570	38	(D)	14	2 813	8	(D)	18	(D)
3	342	2	(D)	10	965	2	(D)	—	—	2	(D)	5	(D)
18	2 130	8	2 864	15	3 637	24	7 501	8	1 301	8	503	11	4 408
10	1 569	4	(D)	10	2 247	19	6 884	8	1 301	2	(D)	9	(D)
8	561	4	(D)	5	1 390	5	617	—	—	6	(D)	2	(D)
68	16 075	24	8 282	28	(D)	123	83 939	38	12 561	17	6 024	54	23 522
4	768	3	206	1	(D)	5	1 487	1	(D)	1	(D)	4	(D)
59	14 772	20	(D)	26	(D)	111	81 375	36	(D)	16	(D)	47	22 075
5	535	1	(D)	1	(D)	7	1 077	1	(D)	—	—	3	(D)
—	—	—	—	—	—	3	(D)	1	(D)	—	—	—	—

**Table 5. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations		Selected kind-of-business or operation groups					
							Individual proprietor- ships (number)	Partners- hips (number)	Hotels, rooming houses, camps, and other lodging places (except membership lodging) (SIC 70 ex. 704)		Personal services (SIC 72)		Business services (SIC 73)	
									Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
Wisconsin—Con.														
1	Fond du Lac County.....	450	134 491	54 728	12 829	3 997	179	32	16	7 073	72	8 961	66	12 119
2	Fond du Lac.....	297	106 802	44 748	10 568	3 021	105	21	10	6 335	46	6 870	44	9 183
3	North Fond du Lac.....	8	1 113	378	88	35	5	—	1	(D)	3	(D)	2	(D)
4	Ripon.....	60	11 533	5 128	1 173	477	26	8	2	(D)	11	1 172	11	(D)
5	Waupun (part) ▲.....	22	4 815	1 660	345	109	13	2	1	(D)	1	(D)	—	(D)
6	Balance of county.....	63	10 228	2 814	655	355	30	1	2	(D)	11	636	9	1 273
7	Forest County.....	39	7 500	2 937	628	292	15	5	7	601	4	445	4	(D)
8	Grant County.....	232	32 257	9 077	2 234	1 162	147	34	13	2 546	53	3 373	15	2 092
9	Boscobel.....	24	2 508	922	257	84	16	4	—	—	7	425	—	—
10	Lancaster.....	32	7 555	1 695	410	296	19	7	3	(D)	6	482	1	(D)
11	Platteville.....	71	10 994	3 562	859	406	41	10	2	(D)	19	1 405	6	(D)
12	Balance of county.....	105	11 200	2 898	708	376	71	13	8	640	21	1 061	8	1 326
13	Green County.....	161	62 337	19 115	4 522	1 187	83	29	7	1 420	37	3 344	16	(D)
14	Brodhead.....	18	2 841	930	182	76	11	2	—	—	4	223	1	(D)
15	Monroe.....	100	53 731	16 884	4 051	958	48	20	3	(D)	29	2 998	12	(D)
16	Balance of county.....	43	5 765	1 301	289	153	24	7	4	(D)	4	123	3	(D)
17	Green Lake County.....	101	15 682	4 564	1 018	516	72	9	11	2 682	16	1 204	3	(D)
18	Berlin (part) ▲.....	49	6 740	1 763	419	185	39	5	2	(D)	8	738	3	(D)
19	Balance of county.....	52	8 942	2 801	599	331	33	4	9	(D)	8	466	—	—
20	Iowa County.....	78	15 314	3 997	865	377	46	11	4	(D)	18	1 301	6	1 615
21	Dodgeville.....	33	5 080	1 422	378	147	22	5	1	(D)	9	983	3	(D)
22	Balance of county.....	45	10 234	2 575	487	230	24	6	3	(D)	9	318	3	(D)
23	Iron County.....	32	7 028	2 084	584	337	21	2	6	(D)	3	(D)	—	—
24	Jackson County.....	60	11 959	4 508	1 158	392	34	4	6	2 338	15	940	2	(D)
25	Black River Falls.....	36	10 478	4 152	1 082	344	20	3	3	(D)	11	732	—	—
26	Balance of county.....	24	1 481	356	76	48	14	1	3	(D)	4	208	2	(D)
27	Jefferson County.....	329	76 212	26 637	5 887	2 206	161	32	8	6 021	55	6 899	44	11 110
28	Fort Atkinson.....	93	25 112	10 293	2 118	818	45	6	2	(D)	12	2 300	11	4 597
29	Jefferson.....	52	9 202	2 844	669	226	34	7	1	(D)	13	728	4	(D)
30	Lake Mills.....	21	(D)	(D)	(D)	(D)	8	2	—	—	3	(D)	3	889
31	Watertown (part) ▲.....	104	21 584	7 651	1 814	694	41	13	1	(D)	18	(D)	16	(D)
32	Whitewater (part) ▲.....	1	(D)	(D)	(D)	(D)	1	—	1	(D)	—	—	—	—
33	Balance of county.....	58	14 119	3 398	720	257	32	4	3	4 534	9	(D)	10	1 408
34	Juneau County.....	102	21 775	6 790	1 473	652	62	6	15	3 039	23	1 584	9	(D)
35	Mauston.....	42	11 490	3 874	835	296	24	3	3	(D)	11	1 184	4	(D)
36	Balance of county.....	60	10 285	2 916	638	356	38	3	12	(D)	12	400	5	(D)
37	Kenosha County.....	659	151 610	59 993	13 979	4 436	260	55	13	3 826	108	13 084	49	9 120
38	Kenosha.....	569	134 819	54 357	12 532	3 827	215	48	10	3 619	92	11 283	39	8 503
39	Twin Lakes.....	22	3 834	1 329	296	172	9	1	2	(D)	5	732	1	(D)
40	Balance of county.....	68	12 957	4 307	1 151	437	36	6	1	(D)	11	1 069	9	(D)
41	Kewaunee County.....	79	14 736	5 758	1 419	500	39	11	4	552	20	1 883	5	2 683
42	Algoma.....	23	4 271	1 382	336	117	12	2	2	(D)	5	(D)	1	(D)
43	Kewaunee.....	32	7 087	3 351	837	288	15	6	1	(D)	8	564	4	(D)
44	Balance of county.....	24	3 378	1 025	246	95	12	3	1	(D)	7	(D)	—	—
45	La Crosse County.....	583	244 930	102 958	23 683	5 824	237	53	20	14 131	104	27 295	85	30 381
46	La Crosse.....	449	219 712	93 783	21 576	5 002	165	44	15	13 721	71	23 159	69	26 465
47	Onalaska.....	59	12 017	4 640	1 035	418	27	3	1	(D)	16	2 877	9	(D)
48	West Salem.....	20	4 283	1 874	457	175	12	1	1	(D)	4	407	—	—
49	Balance of county.....	55	8 918	2 661	615	229	33	5	3	(D)	13	852	7	(D)
50	Lafayette County.....	46	4 635	1 006	236	149	35	6	3	(D)	14	621	1	(D)
51	Langlade County.....	95	20 344	6 912	1 521	572	52	9	11	1 024	19	1 961	8	(D)
52	Antigo.....	70	17 337	6 129	1 376	498	36	8	3	274	16	1 861	8	(D)
53	Balance of county.....	25	3 007	783	145	74	16	1	8	750	3	100	—	—
54	Lincoln County.....	142	24 359	9 408	2 120	855	82	10	17	1 460	24	2 037	9	634
55	Merrill.....	75	14 461	5 889	1 281	480	45	4	3	375	16	1 239	6	484
56	Tomahawk.....	47	8 650	3 196	770	319	21	5	9	819	5	(D)	1	(D)
57	Balance of county.....	20	1 248	323	69	56	16	1	5	266	3	(D)	2	(D)
58	Manitowoc County.....	371	105 668	43 992	10 209	3 561	189	25	18	13 249	76	7 522	33	9 873
59	Kiel (part) ▲.....	26	5 780	2 711	578	158	16	2	—	—	9	672	—	—
60	Manitowoc.....	227	75 919	33 160	7 683	2 488	99	19	10	(D)	43	4 966	23	8 491
61	Two Rivers.....	58	8 958	3 338	930	362	36	2	5	(D)	14	1 368	3	(D)
62	Balance of county.....	82	15 011	4 783	1 018	533	38	2	3	(D)	10	516	7	(D)
63	Marathon County.....	609	230 982	89 017	21 373	5 329	237	45	16	7 850	103	10 130	69	29 799
64	Marshfield (part) ▲.....	—	(D)	(D)	(D)	(D)	(D)	17	1	—	—	—	—	(D)
65	Mosinee.....	27	(D)	(D)	(D)	(D)	17	1	—	—	5	609	2	(D)
66	Rothschild.....	18	(D)	(D)	(D)	(D)	8	2	1	(D)	5	(D)	3	(D)
67	Wausau.....	368	135 959	60 454	14 747	3 271	125	32	6	3 928	59	6 174	39	15 615
68	Balance of county.....	196	68 030	20 262	4 607	1 685	87	10	9	(D)	34	(D)	25	13 983
69	Marinette County.....	171	37 925	15 245	3 400	1 318	85	9	20	3 869	27	3 288	14	2 864
70	Marinette.....	93	23 693	9 731	2 149	639	39	6	10	2 922	14	2 566	9	(D)
71	Peshigo.....	21	8 085	3 671	870	347	8	1	3	328	5	152	1	(D)
72	Balance of county.....	57	6 167	1 843	381	332	38	2	7	619	8	570	4	(D)
73	Marquette County.....	54	7 943	2 378	485	239	34	4	12	2 087	10	596	1	(D)
74	Menominee County.....	2	(D)	(D)	(D)	(D)	1	—	—	—	—	—	1	(D)
75	Milwaukee County.....	8 408	3 063 228	1 338 063	321 556	78 562	1 997	383	80	106 979	842	159 018	1 096	758 894
76	Bayshore (part) ▲.....	50	18 841	7 945	1 668	559	18	5	—	—	6	1 074	7	5 065
77	Brown Deer.....	94	48 233	24 432	5 489	1 936	30	5	1	(D)	8	(D)	16	13 052
78	Cudahy.....	87	29 003	13 126	3 048	755	31	3	1	(D)	12	1 221	11	2 550
79	Fox Point.....	71	18 994	8 682	2 224	468	28	4	—	—	14	916	16	8 885
80	Franklin.....	63	18 118	5 968	1 523	921	25	1	5	638	6	(D)	14	7 715



Places With 2,500 Inhabitants or More: 1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Selected kind-of-business or operation groups—Con.													
Automotive repair, services, and parking (SIC 75)		Miscellaneous repair services (SIC 76)		Amusement and recreation services, including motion pictures and museums (SIC 78, 79, 84)		Health services (SIC 80)		Legal services (SIC 81)		Social services (SIC 83)		Engineering, accounting, research, management, and related services (except noncommercial research organizations) (SIC 87 ex. 8733)	
Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
52	15 497	21	5 565	42	8 394	98	54 502	30	7 051	8	(D)	42	13 489
37	12 652	13	2 441	23	5 971	65	44 360	22	5 410	6	(D)	29	12 505
-	-	-	-	1	(D)	1	(D)	-	-	-	-	-	-
3	(D)	-	-	7	(D)	15	6 886	4	506	-	-	7	628
5	(D)	1	(D)	2	(D)	8	1 847	3	(D)	-	-	1	(D)
7	1 962	7	(D)	9	1 612	9	(D)	1	(D)	2	(D)	5	(D)
2	(D)	1	(D)	6	928	10	3 857	3	(D)	-	-	2	(D)
30	3 010	14	1 409	21	2 758	53	11 880	17	3 728	7	223	9	1 238
4	(D)	3	(D)	3	283	6	1 203	1	(D)	-	-	-	-
2	(D)	3	(D)	4	289	7	3 352	5	1 710	-	-	1	(D)
4	(D)	-	-	6	612	20	4 333	5	(D)	4	(D)	5	(D)
20	1 927	8	729	8	1 574	20	2 992	6	613	3	(D)	3	(D)
20	3 986	7	1 444	15	2 280	29	26 117	13	2 688	4	(D)	12	1 840
4	532	-	-	3	(D)	4	869	2	(D)	-	-	-	-
5	1 792	3	(D)	7	(D)	20	24 251	10	(D)	1	(D)	9	1 529
11	1 662	4	(D)	5	865	5	997	1	(D)	3	(D)	3	311
8	859	8	1 532	8	1 994	25	5 651	13	1 103	3	(D)	6	281
4	459	3	556	3	(D)	15	2 990	6	465	1	(D)	4	(D)
4	400	5	976	5	(D)	10	2 661	7	638	2	(D)	2	(D)
6	850	1	(D)	8	4 997	15	3 255	8	1 122	2	(D)	8	1 006
1	(D)	1	(D)	1	(D)	7	1 167	5	(D)	1	(D)	4	442
5	(D)	-	-	7	(D)	8	2 088	3	(D)	1	(D)	4	564
2	(D)	-	-	5	(D)	9	2 571	4	171	1	(D)	2	(D)
5	657	3	78	5	364	7	5 691	7	1 104	4	309	4	241
1	(D)	1	(D)	2	(D)	6	(D)	7	1 104	2	(D)	2	(D)
4	(D)	2	(D)	3	(D)	1	(D)	-	-	2	(D)	2	(D)
41	7 952	16	2 459	31	5 546	70	22 762	22	3 832	11	1 461	28	8 082
13	2 376	-	-	9	1 838	23	10 820	5	1 046	5	(D)	12	(D)
8	(D)	3	(D)	4	609	9	1 335	5	1 048	1	(D)	4	4 174
1	(D)	1	(D)	2	(D)	8	3 055	3	(D)	-	-	-	-
12	1 460	5	1 129	9	(D)	21	6 419	8	1 066	4	(D)	8	1 933
7	-	-	-	-	-	-	-	-	-	-	-	-	-
7	3 105	7	1 167	7	1 110	9	1 133	1	(D)	1	(D)	4	(D)
10	2 943	4	523	5	940	21	5 875	6	1 054	3	(D)	6	596
4	1 172	-	-	1	(D)	10	2 958	4	(D)	2	(D)	3	191
6	1 771	4	523	4	(D)	11	2 917	2	(D)	1	(D)	3	405
64	11 917	22	2 831	48	13 967	242	76 260	47	8 636	14	3 182	42	7 375
50	9 828	13	(D)	34	7 565	233	74 004	42	8 120	13	(D)	36	6 750
2	(D)	3	241	2	(D)	5	1 616	1	(D)	1	(D)	-	-
12	(D)	6	(D)	12	(D)	4	640	4	(D)	-	-	6	625
7	563	3	331	5	397	23	6 033	5	1 163	1	(D)	5	(D)
-	-	-	-	2	(D)	10	1 919	1	(D)	-	-	-	(D)
3	(D)	-	-	1	(D)	9	2 876	3	(D)	1	(D)	2	(D)
4	(D)	3	331	2	(D)	4	1 238	1	(D)	-	-	1	(D)
61	13 979	31	4 352	43	9 348	123	113 830	39	9 985	11	(D)	58	20 482
48	10 905	20	3 063	32	7 681	98	104 905	33	(D)	7	535	51	20 027
3	(D)	7	1 046	4	(D)	13	5 132	-	-	3	(D)	2	(D)
4	362	-	-	1	(D)	7	(D)	2	(D)	-	-	-	-
6	(D)	4	243	6	(D)	5	(D)	4	(D)	1	(D)	5	(D)
6	436	-	-	3	(D)	12	2 051	6	775	1	(D)	-	-
10	4 056	4	(D)	11	1 665	22	8 944	5	561	-	-	5	1 204
6	3 647	2	(D)	7	983	20	(D)	5	561	-	-	3	(D)
4	409	2	(D)	4	682	2	(D)	-	-	-	-	2	(D)
16	2 318	6	613	11	2 193	36	11 818	12	2 604	4	221	7	461
9	1 372	2	(D)	5	1 402	20	6 795	8	2 117	4	221	2	(D)
4	(D)	2	(D)	5	(D)	15	(D)	4	487	-	-	2	(D)
3	(D)	2	(D)	1	(D)	1	(D)	-	-	-	-	3	(D)
51	13 239	13	4 097	28	3 356	89	42 167	30	6 050	6	260	27	5 855
2	(D)	2	(D)	2	(D)	7	4 138	2	(D)	-	-	2	(D)
25	6 751	7	3 533	15	(D)	60	32 571	23	5 087	1	(D)	20	4 884
9	(D)	1	(D)	5	486	14	4 216	3	(D)	1	(D)	1	(D)
15	5 447	3	(D)	6	(D)	8	1 242	2	(D)	4	(D)	4	384
77	24 424	24	15 913	46	8 370	162	77 827	44	18 136	6	553	52	37 303
-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1 585	1	(D)	1	(D)	7	1 945	-	-	1	(D)	3	(D)
1	(D)	1	(D)	2	(D)	1	(D)	-	-	-	-	3	(D)
29	7 002	8	(D)	21	5 030	127	65 159	40	17 214	2	(D)	31	(D)
41	(D)	14	13 055	22	(D)	27	(D)	4	922	3	(D)	15	(D)
13	2 908	9	2 500	15	2 112	42	16 585	11	2 238	3	(D)	16	1 505
6	1 174	5	(D)	7	1 283	25	10 068	9	(D)	-	-	7	1 101
1	(D)	2	(D)	1	(D)	5	3 981	-	-	1	(D)	2	(D)
6	(D)	2	(D)	7	(D)	12	2 536	2	(D)	2	(D)	7	(D)
9	913	2	(D)	4	776	10	2 726	2	(D)	2	(D)	2	(D)
-	-	-	-	-	-	1	(D)	-	-	-	-	-	-
551	214 357	240	96 134	309	123 945	1 822	806 838	570	333 356	129	34 716	675	411 932
3	(D)	-	-	5	2 621	9	6 292	2	(D)	1	(D)	13	1 947
7	1 854	2	(D)	8	1 611	31	15 430	3	(D)	6	1 166	12	5 704
16	4 760	4	392	6	1 097	25	15 398	6	(D)	1	(D)	5	2 552
-	-	1	(D)	4	1 124	18	4 523	4	(D)	-	-	13	3 137
12	3 735	3	(D)	6	1 449	8	1 583	-	-	2	(D)	4	1 006

**Table 5. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

Geographic area	Estab- lish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quartar payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations		Selected kind-of-business or operation groups					
						Individual proprietorships (number)	Partnerships (number)	Hotels, rooming houses, camps, and other lodging places (except manorship lodging) (SIC 70 ax, 704)		Personal services (SIC 72)		Business services (SIC 73)	
								Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
<b>Wisconsin—Con.</b>													
<b>Milwaukee County—Con.</b>													
1 Glendale .....	281	131 404	57 928	14 525	2 924	63	10	6	6 940	25	4 017	41	15 725
2 Greendale .....	83	19 813	8 285	1 795	559	26	6	2	(D)	18	2 898	14	2 444
3 Greenfield .....	181	74 671	27 428	5 978	1 811	67	13	3	(D)	32	3 264	21	7 508
4 Hales Corners .....	150	35 767	15 176	3 257	1 018	49	12	-	-	22	5 214	25	7 958
5 Milwaukee (part) ▲ .....	3 589	1 920 132	827 382	199 966	44 130	1 108	235	46	79 466	458	89 754	608	455 851
6 Oak Creek .....	66	29 783	10 872	2 397	862	23	6	2	(D)	11	765	14	9 246
7 St. Francis .....	20	(D)	(D)	(D)	(D)	4	2	-	-	6	2 176	2	(D)
8 Shorewood .....	143	36 448	16 923	4 226	1 425	46	7	1	(D)	30	5 626	33	14 062
9 South Milwaukee .....	71	12 986	5 561	1 360	399	33	4	-	-	16	1 119	8	1 110
10 Wauwatosa .....	776	350 341	181 886	43 501	13 196	212	26	10	15 849	71	14 188	148	114 115
11 West Allis .....	552	288 681	110 878	27 336	6 851	189	34	1	(D)	88	19 109	98	89 074
12 West Milwaukee .....	33	8 054	2 788	560	179	11	4	1	(D)	4	659	5	(D)
13 Whitfish Bay .....	94	16 847	7 819	1 870	319	34	6	1	(D)	14	1 799	15	2 993
14 Balance of county .....	4	(D)	(D)	(D)	(D)	-	-	-	-	1	(D)	-	-
15 Monroe County .....	143	33 808	12 836	2 884	1 088	73	17	13	3 472	37	5 576	14	4 441
16 Sparta .....	54	10 524	4 183	943	455	30	6	2	(D)	15	1 210	5	(D)
17 Tomah .....	65	20 791	8 026	1 808	553	29	9	7	2 720	16	3 730	8	2 591
18 Balance of county .....	24	2 493	627	133	80	14	2	4	(D)	6	636	1	(D)
19 Oconto County .....	122	19 094	6 427	1 660	694	75	8	10	1 484	19	1 404	6	(D)
20 Oconto .....	30	5 804	2 171	659	202	16	3	2	(D)	5	(D)	1	(D)
21 Oconto Falls .....	37	6 286	2 407	580	244	22	2	2	(D)	3	(D)	1	(D)
22 Balance of county .....	55	7 004	1 849	421	248	37	3	6	(D)	11	537	4	(D)
23 Oneida County .....	268	70 953	28 963	6 715	2 184	129	11	40	8 644	29	3 174	25	2 269
24 Rhineland .....	137	54 594	24 188	5 759	1 785	64	5	8	4 279	17	2 068	10	1 114
25 Balance of county .....	131	16 359	4 775	956	399	65	6	32	4 365	12	1 106	15	1 155
26 Outagamie County .....	774	288 733	113 105	26 957	8 396	312	51	17	17 374	134	21 323	131	53 506
27 Appleton (part) ▲ .....	509	194 246	84 664	20 374	5 360	183	30	6	9 905	82	17 207	101	(D)
28 Combined Locks .....	1	(D)	(D)	(D)	(D)	1	-	-	-	-	-	1	(D)
29 Kaukauna .....	57	26 757	8 505	1 832	588	34	3	1	(D)	16	1 444	3	7 129
30 Kimberly .....	20	3 822	917	206	102	11	1	-	406	-	-	-	-
31 Little Chute .....	39	7 938	3 726	854	334	21	3	1	(D)	7	350	5	(D)
32 New London (part) ▲ .....	1	(D)	(D)	(D)	(D)	-	-	-	-	-	-	-	-
33 Seymour .....	20	2 767	708	168	74	13	2	1	(D)	5	500	1	(D)
34 Balance of county .....	127	(D)	(D)	(D)	(D)	49	12	8	7 243	18	1 416	20	5 137
35 Ozaukee County .....	466	126 532	50 214	12 242	3 389	169	21	13	3 560	68	6 785	85	20 595
36 Bayside (part) ▲ .....	-	-	-	-	-	-	-	-	-	-	-	-	-
37 Cedarburg .....	102	23 645	8 877	2 161	629	29	3	3	(D)	16	1 919	18	3 362
38 Grafton .....	75	19 736	6 729	1 670	637	39	4	1	(D)	12	970	23	5 882
39 Mequon .....	149	54 759	24 844	5 964	1 292	37	6	5	1 444	10	1 359	29	9 579
40 Port Washington .....	59	18 172	6 628	1 718	537	26	3	4	1 537	9	1 091	5	168
41 Saukville .....	6	697	270	56	22	4	-	-	-	1	(D)	2	(D)
42 Thiensville .....	46	6 544	2 155	487	158	20	3	-	-	13	1 060	4	1 041
43 Balance of county .....	29	2 979	711	186	114	14	2	-	-	7	(D)	4	(D)
44 Papin County .....	21	4 554	1 757	457	174	14	2	-	-	4	579	-	-
45 Pierce County .....	151	35 988	13 588	3 202	1 058	75	11	5	323	27	1 891	15	5 152
46 Prescott .....	19	6 534	2 978	713	203	9	1	2	(D)	4	74	3	(D)
47 River Falls (part) ▲ .....	63	14 686	6 485	1 599	500	27	6	1	(D)	9	887	6	(D)
48 Balance of county .....	69	14 768	4 125	890	355	39	4	2	(D)	14	930	6	3 415
49 Polk County .....	193	40 392	16 416	3 545	1 476	116	23	14	1 185	32	2 771	14	(D)
50 Portage County .....	276	81 868	31 947	7 483	2 205	141	27	15	9 868	55	5 173	33	15 485
51 Plover .....	21	4 500	1 870	411	109	13	2	1	(D)	3	210	1	(D)
52 Stevens Point .....	213	68 605	27 128	6 352	1 867	102	20	12	(D)	43	4 540	28	15 119
53 Balance of county .....	42	8 763	2 949	720	229	26	5	2	(D)	9	423	4	(D)
54 Price County .....	74	11 280	4 430	916	444	44	6	8	1 237	12	1 005	3	(D)
55 Park Falls .....	34	7 001	3 238	688	317	18	3	2	(D)	6	654	3	(D)
56 Balance of county .....	40	4 279	1 192	228	127	26	3	6	(D)	6	351	-	-
57 Racine County .....	1 004	350 037	141 145	32 865	9 806	358	61	12	5 174	164	18 764	128	61 764
58 Burlington (part) ▲ .....	126	47 152	15 472	3 884	927	72	3	3	(D)	23	(D)	13	5 794
59 Racine .....	560	183 702	80 259	18 210	8 289	183	38	5	(D)	100	12 210	82	40 324
60 Sturtevant .....	19	2 792	866	201	112	9	2	-	-	2	(D)	5	(D)
61 Union Grove .....	27	4 211	884	192	73	14	3	-	-	4	188	4	(D)
62 Balance of county .....	272	112 180	43 664	10 378	2 205	80	9	4	(D)	35	3 472	24	14 371
63 Richland County .....	59	9 508	3 438	835	260	35	5	3	146	11	1 232	3	(D)
64 Richland Center .....	51	9 015	3 297	803	247	28	5	2	(D)	10	(D)	3	(D)
65 Balance of county .....	8	491	141	32	13	7	-	1	(D)	1	(D)	-	-
66 Rock County .....	702	209 285	92 370	22 104	6 739	315	70	27	17 672	147	15 502	102	34 197
67 Beloit .....	158	48 525	21 035	4 735	1 305	72	15	6	3 026	39	2 666	22	5 883
68 Edgerton .....	42	8 127	2 422	603	243	20	7	3	(D)	7	574	2	(D)
69 Evansville .....	24	4 287	1 737	410	196	16	1	-	-	4	(D)	-	-
70 Janesville .....	353	115 718	54 160	13 373	3 878	151	36	14	11 143	74	8 378	56	19 333
71 Milton .....	29	4 738	2 083	518	224	18	3	1	(D)	4	(D)	7	(D)
72 Balance of county .....	96	29 872	10 933	2 467	895	38	8	3	(D)	19	3 463	15	6 431
73 Rusk County .....	58	9 312	3 895	930	307	32	7	8	883	10	888	2	(D)
74 Ladysmith .....	45	7 918	3 273	834	219	23	6	7	(D)	8	(D)	1	(D)
75 Balance of county .....	13	1 398	422	98	88	9	1	1	(D)	2	(D)	1	(D)
76 St. Croix County .....	242	54 510	22 820	5 851	1 507	122	23	13	3 802	35	2 743	25	11 787
77 Hudson .....	85	27 747	12 738	2 898	816	36	8	2	(D)	12	850	10	9 732
78 New Richmond .....	54	13 385	8 044	1 871	351	24	9	1	(D)	10	801	7	(D)
79 River Falls (part) ▲ .....	2	(D)	(D)	(D)	(D)	2	-	-	-	-	-	1	(D)
80 Balance of county .....	101	(D)	(D)	(D)	(D)	60	6	10	1 153	13	1 092	7	1 063



# Places With 2,500 Inhabitants or More: 1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

## Selected kind-of-business or operation groups—Con.

Automotive repair, services, and parking (SIC 75)		Miscellaneous repair services (SIC 76)		Amusement and recreation services, including motion pictures and museums (SIC 78, 79, 84)		Health services (SIC 80)		Legal services (SIC 81)		Social services (SIC 83)		Engineering, accounting, research, management, and related services (except noncommercial research organizations) (SIC 87 ex. 8733)	
Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
14	10 824	4	223	12	5 985	125	69 123	14	2 592	3	413	33	14 217
1	(D)	4	354	7	2 491	20	4 212	2	(D)	2	(D)	12	(D)
23	12 331	7	1 616	15	5 542	46	31 571	7	3 648	6	(D)	20	3 264
14	2 299	5	955	7	817	38	11 124	6	(D)	6	(D)	22	4 836
354	132 199	139	43 258	167	83 439	937	447 496	428	302 315	67	15 969	331	260 146
7	2 451	7	5 215	10	1 649	3	(D)	1	(D)	1	(D)	10	(D)
2	(D)	4	1 224	1	(D)	2	(D)	-	-	1	(D)	2	(D)
-	-	3	(D)	6	253	38	10 643	10	2 711	4	(D)	16	1 315
8	1 866	3	(D)	3	(D)	21	6 553	4	596	1	(D)	6	(D)
19	13 273	23	5 796	16	4 761	303	119 433	54	9 834	14	3 555	109	47 163
59	23 496	28	33 931	30	9 395	154	51 329	27	8 281	11	2 919	51	50 135
12	3 194	3	(D)	3	(D)	4	603	-	-	1	(D)	-	-
-	-	-	-	3	(D)	37	9 028	2	(D)	2	(D)	16	1 582
-	-	-	-	-	-	3	(D)	-	-	-	-	-	-
11	2 336	7	776	8	1 749	25	9 742	7	2 113	3	(D)	17	3 124
2	(D)	2	(D)	4	(D)	9	(D)	4	1 258	2	(D)	8	(D)
5	(D)	-	-	2	(D)	15	6 249	3	855	1	(D)	8	2 689
4	(D)	5	(D)	2	(D)	1	(D)	-	-	-	-	1	(D)
12	1 201	5	465	12	1 239	33	10 045	8	1 650	3	(D)	14	981
2	(D)	-	-	2	(D)	11	3 094	3	1 161	2	(D)	2	(D)
2	(D)	-	-	3	(D)	14	4 092	3	(D)	1	(D)	8	767
8	(D)	5	465	7	648	8	2 859	2	(D)	-	-	4	(D)
27	5 254	12	1 361	27	3 553	49	37 160	22	5 390	8	(D)	27	3 581
15	2 723	6	689	7	735	41	36 243	15	4 334	7	434	11	1 975
12	2 531	6	672	20	2 818	8	917	7	1 056	1	(D)	16	1 606
82	27 991	34	10 123	47	13 000	204	86 502	39	15 840	9	(D)	69	40 950
39	10 817	17	6 423	22	5 074	158	73 247	28	10 466	7	(D)	42	(D)
-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	3 017	3	(D)	6	2 279	11	3 585	3	(D)	-	-	6	(D)
3	(D)	1	(D)	3	(D)	6	1 364	1	(D)	-	-	-	-
6	626	3	(D)	5	1 343	6	2 911	1	(D)	-	-	5	937
-	-	-	-	-	-	1	(D)	-	-	-	-	-	-
3	(D)	-	-	2	(D)	6	(D)	2	(D)	-	-	-	-
23	11 829	10	(D)	9	3 237	16	4 465	4	2 578	2	(D)	16	15 671
32	6 960	22	5 282	29	8 400	99	56 052	22	4 766	9	1 368	81	12 473
-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	920	6	1 306	4	638	22	8 499	8	2 214	2	(D)	15	3 938
8	2 279	1	(D)	4	1 102	12	7 543	3	(D)	1	(D)	10	1 035
9	2 840	8	2 706	13	5 138	29	25 861	4	402	3	(D)	35	5 097
2	(D)	3	701	4	1 277	21	11 197	6	1 230	1	(D)	4	(D)
1	(D)	-	-	-	-	2	(D)	-	-	-	-	-	-
1	(D)	1	(D)	2	(D)	10	2 061	1	(D)	-	-	14	1 759
5	511	3	(D)	2	(D)	3	(D)	-	-	2	(D)	3	(D)
5	626	1	(D)	1	(D)	5	2 709	2	(D)	1	(D)	1	(D)
9	2 319	4	791	14	2 134	38	17 131	15	2 955	7	(D)	15	1 882
-	-	-	-	1	(D)	5	(D)	1	(D)	2	(D)	-	-
2	(D)	1	(D)	4	(D)	21	8 528	6	1 881	2	(D)	10	1 631
7	(D)	3	(D)	9	1 269	12	(D)	8	(D)	3	(D)	5	251
15	1 859	10	1 800	26	3 629	41	15 497	14	2 882	10	235	14	(D)
26	3 960	16	3 803	17	8 091	70	26 311	11	2 961	7	(D)	24	5 644
3	359	3	(D)	2	(D)	5	1 036	1	(D)	-	-	2	(D)
16	3 059	10	(D)	10	5 038	57	23 315	9	(D)	7	(D)	19	(D)
7	542	3	(D)	5	(D)	8	1 960	1	(D)	-	-	3	(D)
6	652	3	342	6	471	17	5 540	7	1 398	4	(D)	6	304
1	(D)	1	(D)	2	(D)	11	4 865	2	(D)	2	(D)	3	(D)
5	(D)	2	(D)	4	(D)	6	675	5	(D)	2	(D)	3	(D)
96	28 249	49	13 642	74	22 566	263	134 712	80	20 724	20	6 000	108	36 202
16	4 100	9	3 000	9	(D)	27	22 991	9	1 980	5	(D)	12	3 600
55	20 860	24	6 362	38	9 297	123	56 239	59	15 016	10	(D)	55	17 890
4	125	2	(D)	2	(D)	2	(D)	-	-	-	-	2	(D)
4	556	2	(D)	3	(D)	3	(D)	5	334	-	-	2	(D)
17	2 608	12	(D)	22	10 129	108	54 963	7	3 394	5	(D)	37	14 468
3	274	3	(D)	7	724	12	4 146	7	550	-	-	9	747
2	(D)	2	(D)	6	(D)	10	(D)	7	550	-	-	8	(D)
1	(D)	1	(D)	1	(D)	2	(D)	-	-	-	-	1	(D)
71	14 325	20	2 265	47	10 991	153	87 271	52	13 459	17	1 348	56	11 625
16	2 479	3	431	8	2 149	32	23 859	13	2 858	3	(D)	14	2 941
4	581	3	(D)	6	1 742	8	2 659	5	1 002	1	(D)	2	(D)
2	(D)	3	401	2	(D)	9	2 537	2	(D)	1	(D)	-	-
33	7 183	9	1 089	23	5 177	69	46 158	29	9 048	12	1 184	29	6 674
3	(D)	1	(D)	3	(D)	7	593	1	(D)	-	-	1	(D)
13	3 361	1	(D)	5	716	28	11 465	2	(D)	-	-	10	1 927
6	711	2	(D)	3	(D)	14	4 906	4	280	3	584	6	482
4	(D)	2	(D)	1	(D)	12	(D)	4	280	1	(D)	5	(D)
2	(D)	-	-	2	(D)	2	(D)	-	-	2	(D)	1	(D)
22	3 033	17	2 215	28	5 439	45	13 286	20	6 776	6	(D)	28	4 467
6	(D)	5	(D)	5	2 405	17	4 946	10	(D)	1	(D)	16	3 080
2	(D)	1	(D)	6	1 165	14	5 220	5	3 083	2	(D)	5	1 013
1	(D)	-	-	-	-	-	-	-	-	-	-	-	-
13	1 585	11	1 348	17	1 869	14	3 120	5	(D)	3	(D)	7	374

**Table 5. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

Geographic area	Estab- lish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations		Selected kind-of-business or operation groups					
						Individual proprie- torships (number)	Partner- ships (number)	Hotels, rooming houses, camps, and other lodging places (except membership lodging) (SIC 70 ex. 704)		Personal services (SIC 72)		Business services (SIC 73)	
								Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
Wisconsin—Con.													
1 Sauk County .....	306	84 422	27 783	6 030	2 099	146	28	54	13 580	43	4 110	23	3 724
2 Baraboo .....	86	21 043	8 868	2 164	742	38	10	14	1 450	10	1 024	6	934
3 Reedsburg .....	56	13 282	4 454	1 058	371	30	1	2	(D)	14	1 472	3	1 294
4 Sauk City .....	26	5 638	2 087	485	238	12	4	1	(D)	7	888	—	—
5 Wisconsin Dells (part) ▲ .....	10	8 981	2 124	225	107	1	2	4	(D)	—	—	—	—
6 Balance of county .....	128	35 478	10 250	2 098	641	65	11	33	7 672	12	726	14	1 496
7 Sawyer County .....	109	11 878	3 797	739	358	55	9	40	3 721	14	890	5	373
8 Shawano County .....	137	25 410	10 064	2 263	856	74	9	14	1 569	30	2 672	10	(D)
9 Shawano .....	84	20 190	8 899	2 045	730	39	7	9	1 179	19	2 170	4	(D)
10 Balance of county .....	53	5 220	1 165	218	126	35	2	5	390	11	502	6	(D)
11 Sheboygan County .....	488	191 680	73 778	16 713	5 037	213	47	17	15 074	90	10 173	63	27 842
12 Plymouth .....	45	17 515	7 781	1 723	531	21	8	1	(D)	8	1 082	4	(D)
13 Sheboygan .....	309	138 390	54 675	12 434	3 414	121	28	6	3 647	56	7 377	42	25 625
14 Sheboygan Falls .....	29	4 783	1 567	369	168	10	4	1	(D)	8	1 185	2	(D)
15 Balance of county .....	105	30 992	9 755	2 187	924	61	7	9	(D)	18	529	15	1 694
16 Taylor County .....	78	15 024	6 229	1 658	423	40	3	4	(D)	16	1 193	7	791
17 Medford .....	60	11 426	4 776	1 315	270	30	3	4	(D)	13	(D)	3	(D)
18 Balance of county .....	18	3 598	1 453	343	153	10	—	—	—	3	(D)	4	(D)
19 Trempealeau County .....	103	17 867	6 424	1 558	638	65	9	8	1 588	20	961	5	635
20 Vernon County .....	86	11 164	4 576	1 125	363	55	10	5	330	21	1 535	6	1 329
21 Viroqua .....	33	4 681	2 107	480	140	21	4	3	(D)	9	754	1	(D)
22 Balance of county .....	53	6 483	2 469	645	223	34	6	2	(D)	12	781	5	(D)
23 Vilas County .....	164	29 971	10 757	2 209	811	83	10	56	7 493	18	1 476	6	796
24 Walworth County .....	458	123 843	42 622	9 250	3 698	208	41	30	39 927	74	5 857	56	10 185
25 Burlington (part) ▲ .....	—	—	—	—	—	—	—	—	—	—	—	—	—
26 Delavan .....	75	(D)	(D)	(D)	(D)	36	5	3	(D)	13	1 015	5	956
27 Elkhorn .....	68	18 564	8 692	1 973	620	24	11	3	268	11	1 167	8	3 031
28 Lake Geneva .....	117	40 094	13 678	2 945	1 204	49	9	13	(D)	14	1 244	15	3 319
29 Whitewater (part) ▲ .....	56	(D)	(D)	(D)	(D)	27	11	4	(D)	10	653	6	644
30 Balance of county .....	142	47 095	13 968	2 860	1 336	72	5	7	(D)	26	1 778	22	2 235
31 Washburn County .....	94	15 393	5 588	1 351	454	52	8	20	2 492	14	728	7	400
32 Washington County .....	394	105 345	38 328	9 184	3 377	187	27	13	4 433	55	8 657	55	26 695
33 Germantown .....	39	6 597	1 863	405	172	17	1	1	(D)	2	(D)	9	(D)
34 Hartford .....	64	17 034	6 940	1 553	479	37	5	1	(D)	10	1 259	5	1 943
35 Milwaukee (part) ▲ .....	—	—	—	—	—	—	—	—	—	—	—	—	—
36 West Bend .....	181	42 918	16 340	4 191	1 444	82	14	5	2 969	31	5 609	27	5 810
37 Balance of county .....	110	38 796	13 185	3 035	1 282	51	7	6	(D)	12	(D)	14	(D)
38 Waukesha County .....	2 311	932 986	370 632	87 156	21 693	720	113	30	36 340	259	47 135	475	313 119
39 Brookfield .....	565	320 945	132 468	31 471	6 796	130	28	7	21 212	43	7 798	135	144 253
40 Delafield .....	39	5 487	2 347	525	161	19	3	1	(D)	9	(D)	6	559
41 Elm Grove .....	107	29 316	12 196	2 428	552	25	8	4	(D)	12	1 426	18	7 034
42 Hartland .....	78	15 837	5 614	1 242	456	22	5	1	(D)	8	1 280	17	4 262
43 Menomonee Falls .....	239	97 455	40 697	9 537	2 207	84	13	3	(D)	29	3 479	50	21 742
44 Mukwonago .....	46	6 656	2 157	491	196	27	2	1	(D)	7	637	7	413
45 Muskego .....	58	10 444	4 287	855	413	25	—	1	(D)	8	794	10	1 317
46 New Berlin .....	182	108 126	42 454	10 117	2 271	47	5	—	—	18	11 708	53	66 412
47 Oconomowoc .....	129	42 363	16 109	3 842	1 061	61	8	1	(D)	19	2 267	17	6 020
48 Pewaukee .....	74	20 165	7 373	1 653	585	23	1	—	—	8	599	19	6 117
49 Sussex .....	27	4 039	1 424	341	123	11	1	—	—	2	(D)	5	352
50 Waukesha .....	568	196 045	78 084	18 519	5 244	176	29	4	3 796	72	14 012	101	33 445
51 Balance of county .....	199	76 108	25 422	6 135	1 628	70	10	7	2 734	24	2 581	37	21 193
52 Waupaca County .....	247	50 499	18 934	4 369	1 559	131	12	14	1 841	47	4 505	17	7 778
53 Clintonville .....	34	(D)	(D)	(D)	(D)	15	3	2	(D)	8	1 190	2	(D)
54 New London (part) ▲ .....	49	(D)	(D)	(D)	(D)	30	2	1	(D)	12	755	2	(D)
55 Waupaca .....	84	17 473	7 937	1 711	526	34	3	3	(D)	9	1 193	7	4 530
56 Balance of county .....	100	15 683	4 907	1 146	499	52	4	8	824	18	1 367	6	(D)
57 Waushara County .....	78	12 317	4 002	978	480	47	4	10	1 216	19	1 269	6	592
58 Berlin (part) ▲ .....	—	—	—	—	—	—	—	—	—	—	—	—	—
59 Balance of county .....	78	12 317	4 002	978	480	47	4	10	1 216	19	1 269	6	592
60 Winnebago County .....	877	295 630	122 736	28 730	8 004	356	56	20	(D)	151	23 255	117	40 316
61 Appleton (part) ▲ .....	48	24 565	13 035	3 223	541	15	1	—	—	8	(D)	6	(D)
62 Menasha (part) ▲ .....	102	(D)	(D)	(D)	(D)	46	4	1	(D)	23	3 605	13	(D)
63 Neenah .....	212	111 412	43 889	10 731	2 374	88	7	3	(D)	28	7 270	23	13 240
64 Omro .....	7	(D)	(D)	(D)	(D)	5	—	1	(D)	1	(D)	1	(D)
65 Oaklawn .....	374	99 111	41 802	9 399	3 163	143	35	10	11 707	78	10 142	53	15 207
66 Balance of county .....	134	30 001	11 877	2 814	988	59	9	5	(D)	13	1 426	21	4 431
67 Wood County .....	390	202 284	87 098	21 394	4 437	188	34	21	(D)	78	9 934	31	13 013
68 Marshfield (part) ▲ .....	138	135 395	63 745	15 778	2 580	88	14	9	(D)	28	3 153	13	(D)
69 Nekeosha .....	19	2 813	1 048	232	52	11	—	2	(D)	6	352	1	(D)
70 Wisconsin Rapids .....	188	54 155	19 582	4 738	1 528	82	18	9	(D)	39	6 256	10	(D)
71 Balance of county .....	47	9 921	2 723	646	277	27	4	1	(D)	5	173	7	4 005



Places With 2,500 Inhabitants or More: 1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Selected kind-of-business or operation groups—Con.													
Automotive repair, services, and parking (SIC 75)		Miscellaneous repair services (SIC 76)		Amusement and recreation services, including motion pictures and museums (SIC 78, 79, 84)		Health services (SIC 80)		Legal services (SIC 81)		Social services (SIC 83)		Engineering, accounting, research, management, and related services (except noncommercial research organizations) (SIC 87 ex. 8733)	
Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)
21	7 081	8	1 389	45	20 449	57	21 999	14	3 740	7	(D)	33	8 049
5	816	1	(D)	9	(D)	21	9 692	9	2 321	1	(D)	9	3 700
6	2 804	1	(D)	6	1 262	17	(D)	2	(D)	-	-	5	773
-	-	-	-	7	(D)	5	(D)	2	(D)	2	(D)	2	(D)
-	-	-	-	5	(D)	-	-	-	-	-	-	1	(D)
10	3 461	6	(D)	18	11 716	14	5 346	1	(D)	4	(D)	16	3 241
4	(D)	6	369	8	1 143	15	3 354	8	437	2	(D)	7	1 045
10	1 229	10	1 061	12	2 321	28	13 179	9	1 160	2	(D)	12	1 348
2	(D)	4	(D)	6	939	18	11 951	8	(D)	2	(D)	12	1 348
8	(D)	6	(D)	6	1 382	10	1 228	1	(D)	-	-	-	-
50	14 894	25	2 419	29	14 035	117	56 138	34	6 950	12	2 784	46	41 254
5	693	2	(D)	3	(D)	10	11 197	5	569	4	(D)	3	(D)
23	8 323	16	(D)	16	8 801	84	36 827	24	5 500	5	(D)	32	39 984
6	851	-	-	1	(D)	6	1 261	3	(D)	1	(D)	1	(D)
16	5 027	7	633	9	4 088	17	6 853	2	(D)	2	(D)	10	(D)
8	1 911	5	684	8	1 441	17	7 070	5	1 079	2	(D)	6	554
6	(D)	4	(D)	6	(D)	12	4 771	5	1 079	1	(D)	6	554
2	(D)	1	(D)	2	(D)	5	2 299	-	-	1	(D)	-	-
10	1 619	7	1 195	4	446	24	7 596	12	2 063	4	(D)	7	1 456
5	413	4	202	5	690	21	4 563	8	1 117	4	117	7	868
4	(D)	-	-	-	-	9	2 575	4	503	1	(D)	2	(D)
1	(D)	4	202	5	690	12	1 988	4	614	3	(D)	5	(D)
9	1 112	6	699	19	3 367	26	12 845	8	904	4	(D)	11	1 190
39	9 632	12	3 545	51	12 174	95	25 125	37	6 929	13	1 019	46	9 108
-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	730	2	(D)	7	770	20	4 778	8	1 392	1	(D)	10	838
9	1 311	2	(D)	3	(D)	10	3 642	7	2 477	2	(D)	13	4 737
4	(D)	1	(D)	17	5 252	28	8 015	9	1 666	2	(D)	13	2 161
6	842	-	-	4	(D)	14	2 366	7	915	3	144	2	(D)
14	(D)	7	1 787	20	5 596	23	6 324	6	479	5	(D)	8	(D)
9	1 713	1	(D)	9	1 207	15	3 856	6	840	3	(D)	10	3 683
54	11 243	21	3 564	35	6 239	80	32 476	19	4 899	18	1 300	36	4 244
7	1 057	2	(D)	3	(D)	7	1 362	-	-	-	-	6	295
8	1 453	3	(D)	8	(D)	17	9 627	6	(D)	3	(D)	3	393
-	-	-	-	-	-	-	-	-	-	-	-	-	-
18	4 511	8	2 173	15	2 346	36	11 491	11	3 745	9	696	16	2 092
21	4 222	8	977	9	2 187	20	9 996	2	(D)	6	(D)	11	1 464
180	63 059	136	54 453	127	39 674	561	212 773	119	24 922	59	11 438	316	115 299
21	4 722	18	13 171	25	11 055	167	52 375	23	5 809	12	(D)	100	48 185
3	(D)	-	-	2	(D)	9	1 368	-	-	1	(D)	5	2 016
2	(D)	4	(D)	4	(D)	30	9 460	12	1 716	-	-	18	4 574
11	3 620	4	178	4	1 543	14	2 526	4	(D)	2	(D)	13	1 693
23	5 009	20	10 494	14	5 284	50	39 132	14	2 493	4	(D)	29	7 128
8	1 676	2	(D)	5	907	10	2 490	1	(D)	2	(D)	3	308
6	609	5	(D)	8	2 297	11	3 338	1	(D)	1	(D)	5	615
14	2 982	15	5 333	10	3 089	35	8 399	4	1 282	2	(D)	27	7 685
4	(D)	7	2 023	8	2 055	42	19 250	9	897	6	(D)	15	2 328
5	2 081	6	695	6	1 521	10	6 353	1	(D)	3	(D)	14	2 032
2	(D)	1	(D)	4	925	6	789	-	-	1	-	4	1 214
55	29 672	28	10 237	27	7 015	142	59 746	42	11 122	22	3 511	63	21 806
26	10 148	26	8 220	10	3 498	35	7 547	8	833	3	(D)	20	15 715
30	4 119	9	(D)	29	5 904	60	20 236	18	2 434	5	(D)	16	2 330
1	(D)	1	(D)	1	(D)	10	(D)	6	486	1	(D)	2	(D)
3	(D)	2	(D)	4	(D)	16	(D)	5	665	1	(D)	1	(D)
7	939	1	(D)	8	2 540	18	5 790	3	616	2	(D)	6	1 447
19	2 638	5	365	16	2 637	16	5 565	4	667	1	(D)	7	551
8	1 529	5	404	3	755	11	5 232	6	893	3	(D)	5	(D)
-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	1 529	5	404	3	755	11	5 232	6	893	3	(D)	5	(D)
79	33 176	45	11 373	72	15 211	238	116 446	38	10 722	25	1 923	81	27 423
2	(D)	3	(D)	4	(D)	20	(D)	-	-	1	(D)	4	(D)
8	(D)	8	4 763	8	2 881	24	8 522	4	(D)	3	(D)	10	(D)
16	22 437	12	2 939	16	(D)	66	47 011	11	4 242	8	(D)	23	7 850
1	(D)	-	-	-	-	2	(D)	-	-	1	(D)	-	-
34	5 876	13	1 447	30	4 860	95	37 126	22	5 859	7	(D)	28	6 045
18	3 192	9	(D)	14	3 206	31	9 476	1	(D)	5	427	16	5 713
47	7 467	22	6 837	31	7 494	69	129 176	21	5 619	21	1 910	39	7 680
14	(D)	7	(D)	12	3 460	20	(D)	9	(D)	5	(D)	15	3 848
1	(D)	-	-	2	(D)	4	(D)	1	(D)	-	-	2	(D)
22	3 920	9	4 298	14	2 455	40	(D)	11	4 050	13	850	16	2 409
10	1 563	6	(D)	3	(D)	5	(D)	-	-	3	(D)	6	(D)

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietor- ships (number)	Partnerships (number)
	<b>APPLETON ▲</b>							
	Total.....	566	221 264	98 502	23 810	5 974	204	31
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	6	9 905	2 349	484	332	1	1
7011	Hotels and motels.....	6	9 905	2 349	484	332	1	1
7011 pt.	Hotels.....	3	(D)	(D)	(D)	(D)	1	-
7011 pt.	Motels, motor hotels, and tourist courts.....	3	(D)	(D)	(D)	(D)	-	1
702, 3	Other lodging places.....	-	-	-	-	-	-	-
72	Personal services.....	91	17 969	6 691	1 628	712	42	7
721	Laundry, cleaning, and garment services.....	21	9 075	3 277	788	285	4	2
7211	Power laundries, family and commercial*.....	2	(D)	(D)	(D)	(D)	-	-
7213	Linen supply*.....	1	(D)	(D)	(D)	(D)	-	-
7215	Coin-operated laundries and drycleaning.....	7	(D)	(D)	(D)	(D)	-	2
7216	Drycleaning plants, except rug cleaning*.....	8	(D)	(D)	(D)	(D)	2	-
7217	Carpet and upholstery cleaning.....	3	(D)	(D)	(D)	(D)	2	-
7218	Industrial laundries*.....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services*.....	-	-	-	-	-	-	-
722	Photographic studios, portrait.....	3	(D)	(D)	(D)	(D)	1	-
723, 4	Beauty and barber shops.....	52	5 566	2 448	586	273	29	5
723	Beauty shops.....	46	(D)	(D)	(D)	(D)	27	3
724	Barber shops.....	6	(D)	(D)	(D)	(D)	2	2
725	Shoe repair shops and shoeshine parlors.....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories.....	2	(D)	(D)	(D)	(D)	-	-
729	Miscellaneous personal services.....	12	1 255	450	140	132	7	-
73	Business services.....	108	42 732	17 176	3 905	1 831	35	3
731	Advertising.....	12	(D)	(D)	(D)	(D)	2	1
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	5	469	183	38	19	1	-
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	20	(D)	(D)	(D)	(D)	10	-
734	Services to dwellings and other buildings.....	18	4 833	2 742	633	571	8	-
735	Miscellaneous equipment rental and leasing.....	9	2 459	462	103	40	1	-
736	Personnel supply services.....	10	(D)	(D)	(D)	(D)	1	1
737	Computer programming, data processing, and other computer related services.....	8	(D)	(D)	(D)	(D)	-	1
738	Miscellaneous business services.....	26	10 393	3 663	761	369	12	-
75	Automotive repair, services, and parking.....	42	11 209	3 013	738	262	24	3
751	Automotive rental and leasing, without drivers.....	4	1 692	319	75	30	-	-
752	Automobile parking.....	-	-	-	-	-	-	-
753	Automotive repair shops.....	32	8 075	2 161	507	156	20	2
7532	Top, body, and upholstery repair shops and paint shops.....	12	2 520	639	161	56	9	2
7538	General automotive repair shops.....	11	(D)	(D)	(D)	(D)	7	-
7533, 4, 8, 7, 9	Other automotive repair shops.....	9	(D)	(D)	(D)	(D)	4	-
754	Automotive services, except repair.....	6	1 442	533	156	76	4	1
76	Miscellaneous repair services.....	21	7 389	1 876	468	90	7	1
762	Electrical repair shops.....	9	4 574	1 048	256	41	4	1
7622	Radio and television repair shops.....	2	(D)	(D)	(D)	(D)	1	-
7623, 9	Other electrical and electronic repair shops.....	7	(D)	(D)	(D)	(D)	3	1
763	Watch, clock, and jewelry repair.....	1	(D)	(D)	(D)	(D)	1	-
764	Reupholstery and furniture repair.....	2	(D)	(D)	(D)	(D)	2	-
769	Miscellaneous repair shops and related services.....	9	2 522	768	197	43	-	-
78, 79, 84	Amusement and recreation services, including motion pictures and museums.....	27	7 312	1 416	337	202	5	2
781, 2	Motion picture production, distribution, and services.....	-	-	-	-	-	-	-
783	Motion picture theaters.....	4	(D)	(D)	(D)	(D)	-	-
784	Video tape rental.....	4	(D)	(D)	(D)	(D)	-	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers.....	2	(D)	(D)	(D)	(D)	-	2
793	Bowling centers.....	3	1 103	262	83	66	1	-
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums.....	14	3 119	582	154	72	4	-
80	Health services.....	181	88 033	45 495	11 475	1 723	63	6
801	Offices and clinics of doctors of medicine.....	75	48 976	29 456	7 496	671	19	5
802	Offices and clinics of dentists.....	67	18 164	8 309	2 089	435	26	-
803	Offices and clinics of doctors of osteopathy.....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners.....	24	5 427	2 066	475	118	14	-
8041	Offices and clinics of chiropractors.....	8	1 219	276	62	23	7	-
8042	Offices and clinics of optometrists.....	5	1 349	374	59	24	4	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	11	2 859	1 418	354	71	3	-
805	Nursing and personal care facilities.....	5	(D)	(D)	(D)	(D)	1	-
806	Hospitals.....	-	-	-	-	-	-	-
807, 8, 9	Other health services.....	10	(D)	(D)	(D)	(D)	3	1
81	Legal services.....	28	10 488	5 280	1 047	198	13	4
823, 4, 9	Selected educational services.....	3	(D)	(D)	(D)	(D)	-	1



Table 6. **Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>APPLETON ▲—Con.</b>							
83	Social services .....	8	1 707	835	197	80	1	-
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	47	25 969	14 190	3 479	520	12	3
871	Engineering, architectural, and surveying services .....	17	11 591	6 384	1 564	218	3	1
872	Accounting, auditing, and bookkeeping services .....	17	11 860	6 473	1 567	243	6	2
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	4	(D)	(D)	(D)	(D)	-	-
874	Management and public relations services .....	9	(D)	(D)	(D)	(D)	3	-
89	Services, n.e.c. ....	4	(D)	(D)	(D)	(D)	1	-
	<b>BROOKFIELD</b>							
	Total .....	565	320 945	132 468	31 471	6 796	130	28
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	7	21 212	4 963	1 213	651	1	2
7011	Hotels and motels .....	6	(D)	(D)	(D)	(D)	1	2
7011 pt. 7011 pt. 702, 3	Hotels .....	4	(D)	(D)	(D)	(D)	1	2
	Motels, motor hotels, and tourist courts .....	2	(D)	(D)	(D)	(D)	-	-
	Other lodging places .....	1	(D)	(D)	(D)	(D)	-	-
72	Personal services .....	43	7 798	2 911	710	253	13	3
721	Laundry, cleaning, and garment services .....	5	977	292	64	28	-	-
7211	Power laundries, family and commercial* .....	-	-	-	-	-	-	-
7213	Linen supply* .....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning .....	-	-	-	-	-	-	-
7216	Drycleaning plants, except rug cleaning .....	3	(D)	(D)	(D)	(D)	-	-
7217	Carpet and upholstery cleaning .....	2	(D)	(D)	(D)	(D)	-	-
7218	Industrial laundries* .....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services* .....	-	-	-	-	-	-	-
722	Photographic studios, portrait .....	2	(D)	(D)	(D)	(D)	-	-
723, 4	Beauty and barber shops .....	29	3 581	1 764	405	174	12	3
723	Beauty shops .....	28	(D)	(D)	(D)	(D)	12	3
724	Barber shops .....	1	(D)	(D)	(D)	(D)	-	-
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories .....	3	2 232	669	198	21	-	-
729	Miscellaneous personal services .....	3	(D)	(D)	(D)	(D)	-	-
73	Business services .....	135	144 253	57 484	13 469	2 961	12	3
731	Advertising .....	15	39 215	12 934	2 991	441	-	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	7	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	9	4 979	1 975	472	81	-	-
734	Services to dwellings and other buildings .....	13	3 934	1 727	389	216	2	-
735	Miscellaneous equipment rental and leasing .....	4	(D)	(D)	(D)	(D)	1	-
736	Personnel supply services .....	14	20 627	15 340	3 590	918	1	-
737	Computer programming, data processing, and other computer related services .....	42	45 619	16 684	3 926	613	1	1
738	Miscellaneous business services .....	31	21 399	5 432	1 347	478	7	2
75	Automotive repair, services, and parking .....	21	4 722	1 446	328	91	4	1
751	Automotive rental and leasing, without drivers .....	1	(D)	(D)	(D)	(D)	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	15	3 262	965	214	55	4	1
7532	Top, body, and upholstery repair shops and paint shops .....	1	(D)	(D)	(D)	(D)	-	-
7538	General automotive repair shops .....	10	1 753	509	113	31	3	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	4	(D)	(D)	(D)	(D)	1	-
754	Automotive services, except repair .....	5	(D)	(D)	(D)	(D)	-	-
76	Miscellaneous repair services .....	18	13 171	4 453	1 144	194	3	-
762	Electrical repair shops .....	5	9 119	3 093	818	106	-	-
7622	Radio and television repair shops .....	1	(D)	(D)	(D)	(D)	-	-
7623, 9	Other electrical and electronic repair shops .....	4	(D)	(D)	(D)	(D)	-	-
763	Watch, clock, and jewelry repair .....	2	(D)	(D)	(D)	(D)	-	-
764	Reupholstery and furniture repair .....	3	(D)	(D)	(D)	(D)	3	-
769	Miscellaneous repair shops and related services .....	8	3 337	1 081	261	67	-	-
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	25	11 055	3 025	732	345	2	3
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	-	-
783	Motion picture theaters .....	3	985	208	42	29	-	-
784	Video tape rental .....	2	(D)	(D)	(D)	(D)	-	2
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	-	-
793	Bowling centers .....	4	1 805	533	145	115	-	-
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	14	6 017	1 450	297	175	2	1

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employeas for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietorships (number)	Partnerships (number)
	<b>BROOKFIELD—Con.</b>							
80	<b>Health services</b> .....	167	52 375	25 561	6 146	964	65	5
801	Offices and clinics of doctors of medicine .....	96	31 850	18 314	4 371	396	26	2
802	Offices and clinics of dentists .....	50	9 525	3 358	809	240	31	1
803	Offices and clinics of doctors of osteopathy .....	1	(D)	(D)	(D)	(D)	—	—
804	Offices and clinics of other health practitioners .....	12	4 277	1 174	286	65	7	—
8041	Offices and clinics of chiropractors .....	4	704	165	39	15	3	—
8042	Offices and clinics of optometrists .....	5	3 068	855	210	38	2	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.s.c. ....	3	505	154	37	12	2	—
805	Nursing and personal care facilities .....	2	(D)	(D)	(D)	(D)	—	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	6	(D)	(D)	(D)	(D)	1	2
81	<b>Legal services</b> .....	23	5 809	2 509	547	102	11	4
823, 4, 9	<b>Selected educational services</b> .....	6	1 773	771	126	44	1	—
83	<b>Social services</b> .....	12	(D)	(D)	(D)	(D)	2	2
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations)</b> .....	100	48 185	22 641	5 811	996	16	5
871	Engineering, architectural, and surveying services .....	28	15 249	7 293	1 821	266	3	—
872	Accounting, auditing, and bookkeeping services .....	26	11 617	5 439	1 366	253	8	4
873 ax. 8733	Research, development, and testing services (except noncommercial research organizations) .....	4	4 044	1 520	383	198	—	—
874	Management and public relations services .....	42	17 275	8 389	2 241	279	5	1
89	<b>Services, n.s.c.</b> .....	8	(D)	(D)	(D)	(D)	—	—
	<b>EAU CLAIRE ▲</b>							
	<b>Total</b> .....	484	189 167	79 411	18 524	4 730	191	32
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> .....	17	11 349	2 632	524	335	4	4
7011	Hotels and motels .....	16	(D)	(D)	(D)	(D)	4	4
7011 pt.	Hotels .....	5	(D)	(D)	(D)	(D)	2	1
7011 pt.	Motels, motor hotels, and tourist courts .....	11	(D)	(D)	(D)	(D)	2	3
702, 3	Other lodging places .....	1	(D)	(D)	(D)	(D)	—	—
72	<b>Personal services</b> .....	86	(D)	(D)	(D)	(D)	45	5
721	Laundry, cleaning, and garment services .....	24	(D)	(D)	(D)	(D)	10	—
7211	Power laundries, family and commercial* .....	3	730	216	50	31	2	—
7213	Linon supply* .....	1	(D)	(D)	(D)	(D)	—	—
7215	Coin-operated laundries and drycleaning .....	11	(D)	(D)	(D)	(D)	4	—
7216	Drycleaning plants, except rug cleaning* .....	5	(D)	(D)	(D)	(D)	4	—
7217	Carpet and upholstery cleaning .....	2	(D)	(D)	(D)	(D)	—	—
7218	Industrial laundries* .....	1	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	1	(D)	(D)	(D)	(D)	—	—
722	Photographic studios, portrait .....	3	(D)	(D)	(D)	(D)	—	—
723, 4	<b>Beauty and barber shops</b> .....	44	(D)	(D)	(D)	(D)	29	4
723	Beauty shops .....	40	(D)	(D)	(D)	(D)	26	3
724	Barber shops .....	4	288	119	30	13	3	1
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	—
728	Funeral service and crematories .....	6	(D)	(D)	(D)	(D)	2	—
729	Miscellaneous personal services .....	8	1 074	364	122	85	3	1
73	<b>Business services</b> .....	57	12 795	5 292	1 181	690	21	—
731	Advertising .....	4	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	4	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	4	(D)	(D)	(D)	(D)	—	—
734	Services to dwellings and other buildings .....	7	(D)	(D)	(D)	(D)	5	—
735	Miscellaneous equipment rental and leasing .....	14	2 591	1 346	290	191	9	—
738	Personnel supply services .....	5	(D)	(D)	(D)	(D)	—	—
737	Computer programming, data processing, and other computer related services .....	4	(D)	(D)	(D)	(D)	1	—
738	Miscellaneous business services .....	14	2 531	733	172	67	6	—
75	<b>Automotive repair, services, and parking</b> .....	59	14 772	3 689	888	280	28	2
751	Automotive rental and leasing, without drivers .....	9	2 671	471	113	37	1	1
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	45	(D)	(D)	(D)	(D)	22	1
7532	Top, body, and upholstery repair shops and paint shops .....	14	(D)	(D)	(D)	(D)	9	—
7538	General automotive repair shops .....	16	3 210	932	217	69	7	—
7533, 4, 8, 7, 9	Other automotive repair shops .....	15	(D)	(D)	(D)	(D)	6	1
754	Automotive services, except repair .....	5	(D)	(D)	(D)	(D)	3	—



Table 6. **Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>EAU CLAIRE ▲—Con.</b>							
76	Miscellaneous repair services .....	20	(D)	(D)	(D)	(D)	8	2
762	Electrical repair shops .....	5	(D)	(D)	(D)	(D)	1	1
7622	Radio and television repair shops .....	2	(D)	(D)	(D)	(D)	1	-
7623, 9	Other electrical and electronic repair shops .....	3	(D)	(D)	(D)	(D)	-	1
763	Watch, clock, and jewelry repair .....	-	-	-	-	-	-	-
764	Reupholstery and furniture repair .....	1	(D)	(D)	(D)	(D)	1	-
769	Miscellaneous repair shops and related services .....	14	(D)	(D)	(D)	(D)	6	1
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>27</b>	<b>5 148</b>	<b>1 129</b>	<b>243</b>	<b>221</b>	<b>5</b>	<b>2</b>
781, 2	Motion picture production, distribution, and services .....	-	-	-	-	-	-	-
783	Motion picture theaters .....	8	(D)	(D)	(D)	(D)	1	1
784	Video tape rental .....	2	(D)	(D)	(D)	(D)	2	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	1	-
793	Bowling centers .....	2	(D)	(D)	(D)	(D)	-	-
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	14	3 009	748	156	142	1	1
80	<b>Health services .....</b>	<b>111</b>	<b>81 375</b>	<b>42 353</b>	<b>10 100</b>	<b>1 648</b>	<b>36</b>	<b>2</b>
801	Offices and clinics of doctors of medicine .....	45	(D)	(D)	(D)	(D)	11	-
802	Offices and clinics of dentists .....	36	(D)	(D)	(D)	(D)	18	1
803	Offices and clinics of doctors of osteopathy .....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners .....	22	4 568	1 967	462	99	7	-
8041	Offices and clinics of chiropractors .....	9	(D)	(D)	(D)	(D)	2	-
8042	Offices and clinics of optometrists .....	5	(D)	(D)	(D)	(D)	3	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	8	(D)	(D)	(D)	(D)	2	-
805	Nursing and personal care facilities .....	3	(D)	(D)	(D)	(D)	-	-
806	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	5	(D)	(D)	(D)	(D)	-	1
81	<b>Legal services .....</b>	<b>36</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>15</b>	<b>7</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>4</b>	<b>-</b>
83	<b>Social services .....</b>	<b>16</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>6</b>	<b>1</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>47</b>	<b>22 075</b>	<b>10 387</b>	<b>2 343</b>	<b>532</b>	<b>20</b>	<b>7</b>
871	Engineering, architectural, and surveying services .....	12	10 231	5 102	1 115	204	2	-
872	Accounting, auditing, and bookkeeping services .....	26	(D)	(D)	(D)	(D)	14	7
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	4	(D)	(D)	(D)	(D)	2	-
874	Management and public relations services .....	5	(D)	(D)	(D)	(D)	2	-
89	<b>Services, n.e.c. ....</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>1</b>	<b>-</b>
	<b>GREEN BAY</b>							
	<b>Total .....</b>	<b>744</b>	<b>299 078</b>	<b>142 963</b>	<b>38 524</b>	<b>8 200</b>	<b>285</b>	<b>62</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>13</b>	<b>14 240</b>	<b>3 959</b>	<b>808</b>	<b>614</b>	<b>3</b>	<b>3</b>
7011	Hotels and motels .....	12	(D)	(D)	(D)	(D)	3	3
7011 pt.	Hotels .....	6	(D)	(D)	(D)	(D)	3	1
7011 pt.	Motels, motor hotels, and tourist courts .....	6	(D)	(D)	(D)	(D)	-	2
702, 3	Other lodging places .....	1	(D)	(D)	(D)	(D)	-	-
72	<b>Personal services .....</b>	<b>116</b>	<b>22 193</b>	<b>8 368</b>	<b>1 931</b>	<b>877</b>	<b>55</b>	<b>15</b>
721	Laundry, cleaning, and garment services .....	25	9 167	3 378	797	307	10	7
7211	Power laundries, family and commercial .....	2	(D)	(D)	(D)	(D)	1	-
7213	Linen supply .....	1	(D)	(D)	(D)	(D)	-	-
7215	Coin-operated laundries and drycleaning .....	3	(D)	(D)	(D)	(D)	-	3
7216	Drycleaning plants, except rug cleaning .....	9	962	285	66	46	3	2
7217	Carpet and upholstery cleaning .....	6	(D)	(D)	(D)	(D)	4	2
7218	Industrial laundries .....	2	(D)	(D)	(D)	(D)	1	-
7212, 9	Other laundry, cleaning, and garment services .....	2	(D)	(D)	(D)	(D)	1	-
722	Photographic studios, portrait .....	8	1 303	355	79	32	3	-
723, 4	<b>Beauty and barber shops .....</b>	<b>62</b>	<b>6 663</b>	<b>2 910</b>	<b>644</b>	<b>333</b>	<b>35</b>	<b>8</b>
723	Beauty shops .....	57	6 346	2 780	611	320	31	8
724	Barber shops .....	5	317	130	33	13	4	-
725	Shoe repair shops and shoeshine parlors .....	2	(D)	(D)	(D)	(D)	2	-
726	Funeral service and crematories .....	7	2 831	905	211	60	1	-
729	Miscellaneous personal services .....	12	(D)	(D)	(D)	(D)	4	-
73	<b>Business services .....</b>	<b>118</b>	<b>40 552</b>	<b>18 393</b>	<b>3 511</b>	<b>2 120</b>	<b>35</b>	<b>7</b>
731	Advertising .....	12	3 624	1 482	341	79	4	2
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	6	3 367	789	163	75	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	11	(D)	(D)	(D)	(D)	7	1
734	Services to dwellings and other buildings .....	23	2 046	893	202	167	13	2
735	Miscellaneous equipment rental and leasing .....	13	2 927	878	186	85	-	-

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>GREEN BAY—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	15	(D)	(D)	(D)	(D)	2	—
737	Computer programming, data processing, and other computer related services .....	8	7 049	2 454	596	125	1	1
738	Miscellaneous business services .....	30	11 267	4 303	898	369	8	1
75	<b>Automotive repair, services, and parking .....</b>	<b>83</b>	<b>23 127</b>	<b>5 424</b>	<b>1 132</b>	<b>440</b>	<b>45</b>	<b>3</b>
751	Automotive rental and leasing, without drivers .....	8	7 220	724	143	52	—	—
752	Automobile parking .....	1	(D)	(D)	(D)	(D)	—	—
753	Automotive repair shops .....	60	11 155	2 870	593	193	38	2
7532	Top, body, and upholstery repair shops and paint shops .....	24	2 648	623	151	51	18	2
7538	General automotive repair shops .....	23	4 473	1 348	232	86	15	—
7533, 4, 6, 7, 9	Other automotive repair shops .....	13	4 034	899	210	56	5	—
754	Automotive services, except repair .....	14	(D)	(D)	(D)	(D)	7	1
78	<b>Miscellaneous repair services .....</b>	<b>41</b>	<b>9 013</b>	<b>2 454</b>	<b>559</b>	<b>185</b>	<b>20</b>	<b>3</b>
762	Electrical repair shops .....	15	(D)	(D)	(D)	(D)	6	1
7822	Radio and television repair shops .....	5	(D)	(D)	(D)	(D)	2	1
7623, 9	Other electrical and electronic repair shops .....	10	(D)	(D)	(D)	(D)	4	—
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	1	1
769	Miscellaneous repair shops and related services .....	24	4 923	1 314	308	108	13	1
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>41</b>	<b>18 863</b>	<b>17 920</b>	<b>9 115</b>	<b>358</b>	<b>18</b>	<b>1</b>
781, 2	Motion picture production, distribution, and services .....	3	(D)	(D)	(D)	(D)	3	—
783	Motion picture theaters .....	3	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	8	(D)	(D)	(D)	(D)	3	—
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	3	166	38	11	12	3	—
793	Bowling centers .....	6	3 001	644	182	162	3	—
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	18	13 238	16 813	8 829	134	6	1
80	<b>Health services .....</b>	<b>180</b>	<b>108 177</b>	<b>59 314</b>	<b>14 031</b>	<b>2 158</b>	<b>55</b>	<b>15</b>
801	Offices and clinics of doctors of medicine .....	70	65 783	41 939	9 983	867	12	3
802	Offices and clinics of dentists .....	49	14 724	6 241	1 460	327	20	2
803	Offices and clinics of doctors of osteopathy .....	1	(D)	(D)	(D)	(D)	1	—
804	Offices and clinics of other health practitioners .....	28	(D)	(D)	(D)	(D)	17	3
8041	Offices and clinics of chiropractors .....	10	(D)	(D)	(D)	(D)	7	—
8042	Offices and clinics of optometrists .....	8	2 364	666	171	55	3	2
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	10	1 906	332	82	29	7	1
805	Nursing and personal care facilities .....	9	10 402	5 278	1 235	548	2	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	23	(D)	(D)	(D)	(D)	3	7
81	<b>Legal services .....</b>	<b>55</b>	<b>15 722</b>	<b>8 245</b>	<b>2 249</b>	<b>287</b>	<b>28</b>	<b>5</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>—</b>	<b>—</b>
83	<b>Social services .....</b>	<b>18</b>	<b>2 008</b>	<b>991</b>	<b>211</b>	<b>110</b>	<b>5</b>	<b>1</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>72</b>	<b>44 707</b>	<b>19 758</b>	<b>4 942</b>	<b>1 031</b>	<b>20</b>	<b>9</b>
871	Engineering, architectural, and surveying services .....	21	23 858	12 088	2 889	426	7	—
872	Accounting, auditing, and bookkeeping services .....	31	11 380	5 371	1 415	258	10	8
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	4	1 075	508	105	61	1	—
874	Management and public relations services .....	16	8 394	1 791	533	286	2	1
89	<b>Services, n.e.c. ....</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>1</b>	<b>—</b>
	<b>JANESVILLE</b>							
	<b>Total .....</b>	<b>353</b>	<b>115 718</b>	<b>54 180</b>	<b>13 373</b>	<b>3 878</b>	<b>151</b>	<b>38</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>14</b>	<b>11 143</b>	<b>2 807</b>	<b>880</b>	<b>454</b>	<b>5</b>	<b>3</b>
7011	Hotels and motels .....	14	11 143	2 607	680	454	5	3
7011 pt.	Hotels .....	7	(D)	(D)	(D)	(D)	1	2
7011 pt.	Motels, motor hotels, and tourist courts .....	7	(D)	(D)	(D)	(D)	4	1
702, 3	Other lodging places .....	—	—	—	—	—	—	—



Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>JANESVILLE—Con.</b>							
72	<b>Personal services</b> .....	74	8 379	3 404	793	429	48	6
721	Laundry, cleaning, and garment services .....	11	850	235	54	39	5	1
7211	Power laundries, family and commercial* .....	-	-	-	-	-	-	-
7213	Linen supply* .....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning .....	3	(D)	(D)	(D)	(D)	1	1
7216	Drycleaning plants, except rug cleaning .....	4	(D)	(D)	(D)	(D)	1	-
7217	Carpet and upholstery cleaning .....	2	(D)	(D)	(D)	(D)	2	-
7218	Industrial laundries* .....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services* .....	2	(D)	(D)	(D)	(D)	1	-
722	Photographic studios, portrait .....	6	619	165	38	17	4	-
723, 4	Beauty and barber shops .....	44	4 690	2 328	543	274	33	3
723	Beauty shops .....	42	(D)	(D)	(D)	(D)	31	3
724	Barber shops .....	2	(D)	(D)	(D)	(D)	2	-
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	-	1
726	Funeral service and crematories .....	3	1 375	359	83	33	-	-
729	Miscellaneous personal services .....	9	(D)	(D)	(D)	(D)	6	1
73	<b>Business services</b> .....	56	19 333	9 945	2 350	1 018	22	1
731	Advertising .....	2	(D)	(D)	(D)	(D)	2	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	2	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	7	(D)	(D)	(D)	(D)	3	-
734	Services to dwellings and other buildings .....	10	1 368	830	186	184	7	1
735	Miscellaneous equipment rental and leasing .....	4	1 218	374	86	18	1	-
736	Personnel supply services .....	6	(D)	(D)	(D)	(D)	-	-
737	Computer programming, data processing, and other computer related services .....	6	(D)	(D)	(D)	(D)	1	-
738	Miscellaneous business services .....	19	2 901	963	234	113	8	-
75	<b>Automotive repair, services, and parking</b> .....	33	7 183	1 755	415	129	15	4
751	Automotive rental and leasing, without drivers .....	1	(D)	(D)	(D)	(D)	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	26	6 344	1 548	366	102	10	4
7532	Top, body, and upholstery repair shops and paint shops .....	6	2 350	639	146	41	1	1
7538	General automotive repair shops .....	11	1 925	422	102	32	7	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	9	2 069	487	118	29	2	2
754	Automotive services, except repair .....	6	(D)	(D)	(D)	(D)	5	-
76	<b>Miscellaneous repair services</b> .....	9	1 089	203	49	26	4	3
762	Electrical repair shops .....	2	(D)	(D)	(D)	(D)	-	2
7622	Radio and television repair shops .....	1	(D)	(D)	(D)	(D)	-	1
7623, 9	Other electrical and electronic repair shops .....	1	(D)	(D)	(D)	(D)	-	1
763	Watch, clock, and jewelry repair .....	1	(D)	(D)	(D)	(D)	-	-
764	Reupholstery and furniture repair .....	3	(D)	(D)	(D)	(D)	2	1
769	Miscellaneous repair shops and related services .....	3	(D)	(D)	(D)	(D)	2	-
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	23	5 177	1 560	305	233	4	2
781, 2	Motion picture production, distribution, and services .....	-	-	-	-	-	-	-
783	Motion picture theaters .....	2	(D)	(D)	(D)	(D)	-	-
784	Video tape rental .....	3	(D)	(D)	(D)	(D)	1	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	-	-	-	-	-	-	-
793	Bowling centers .....	6	2 407	783	158	113	1	2
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	12	1 676	552	95	81	2	-
80	<b>Health services</b> .....	69	46 158	27 237	6 901	1 197	25	3
801	Offices and clinics of doctors of medicine .....	15	26 879	18 000	4 604	454	3	1
802	Offices and clinics of dentists .....	27	9 048	4 430	1 252	182	11	1
803	Offices and clinics of doctors of osteopathy .....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners .....	14	2 720	833	183	49	9	-
8041	Offices and clinics of chiropractors .....	6	1 067	417	86	24	4	-
8042	Offices and clinics of optometrists .....	3	(D)	(D)	(D)	(D)	2	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. .....	5	(D)	(D)	(D)	(D)	3	-
805	Nursing and personal care facilities .....	2	(D)	(D)	(D)	(D)	-	1
806	Hospitals .....	1	(D)	(D)	(D)	(D)	-	-
807, 8, 9	Other health services .....	10	(D)	(D)	(D)	(D)	2	-
81	<b>Legal services</b> .....	29	9 048	3 896	990	154	13	8
823, 4, 9	<b>Selected educational services</b> .....	3	(D)	(D)	(D)	(D)	-	1
83	<b>Social services</b> .....	12	1 184	515	128	81	5	2

Table 6. **Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>JANESVILLE—Con.</b>							
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	29	6 674	2 872	707	137	10	3
871	Engineering, architectural, and surveying services .....	6	(D)	(D)	(D)	(D)	3	—
872	Accounting, auditing, and bookkeeping services .....	13	4 615	2 005	490	95	4	3
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	1	(D)	(D)	(D)	(D)	—	—
874	Management and public relations services .....	9	1 394	609	150	24	3	—
89	Services, n.e.c. ....	2	(D)	(D)	(D)	(D)	—	—
	<b>KENOSHA</b>							
	<b>Total</b> .....	569	134 819	54 357	12 532	3 827	215	48
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	10	3 619	594	128	88	4	1
7011	Hotels and motels .....	9	(D)	(D)	(D)	(D)	3	1
7011 pt. 7011 pt. 702, 3	Hotels .....	2	(D)	(D)	(D)	(D)	—	—
	Motels, motor hotels, and tourist courts .....	7	(D)	(D)	(D)	(D)	3	1
	Other lodging places .....	1	(D)	(D)	(D)	(D)	1	—
72	Personal services .....	92	11 283	3 860	901	475	48	10
721	Laundry, cleaning, and garment services .....	21	(D)	(D)	(D)	(D)	12	1
7211	Power laundries, family and commercial .....	2	(D)	(D)	(D)	(D)	2	—
7213	Linen supply .....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning .....	9	(D)	(D)	(D)	(D)	6	1
7216	Drycleaning plants, except rug cleaning .....	6	1 018	325	75	39	1	—
7217	Carpet and upholstery cleaning .....	3	(D)	(D)	(D)	(D)	3	—
7218	Industrial laundries .....	1	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services .....	—	—	—	—	—	—	—
722	Photographic studios, portrait .....	5	1 120	254	37	17	—	—
723, 4	Beauty and barber shops .....	53	4 658	1 971	466	280	33	8
723	Beauty shops .....	51	(D)	(D)	(D)	(D)	31	8
724	Barber shops .....	2	(D)	(D)	(D)	(D)	2	—
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	—	—
726	Funeral service and crematories .....	5	(D)	(D)	(D)	(D)	—	—
729	Miscellaneous personal services .....	7	(D)	(D)	(D)	(D)	3	1
73	Business services .....	39	8 503	3 879	843	379	14	2
731	Advertising .....	1	(D)	(D)	(D)	(D)	1	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	3	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	4	(D)	(D)	(D)	(D)	3	—
734	Services to dwellings and other buildings .....	9	409	241	57	46	6	1
735	Miscellaneous equipment rental and leasing .....	2	(D)	(D)	(D)	(D)	—	—
738	Personnel supply services .....	2	(D)	(D)	(D)	(D)	—	—
737	Computer programming, data processing, and other computer related services .....	4	(D)	(D)	(D)	(D)	1	—
738	Miscellaneous business services .....	14	(D)	(D)	(D)	(D)	3	1
75	Automotive repair, services, and parking .....	50	9 828	2 766	626	234	24	2
751	Automotive rental and leasing, without drivers .....	3	667	145	38	14	—	1
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	45	(D)	(D)	(D)	(D)	24	1
7532	Top, body, and upholstery repair shops and paint shops .....	20	4 593	1 365	302	87	10	—
7538	General automotive repair shops .....	15	(D)	(D)	(D)	(D)	9	1
7533, 4, 8, 7, 9	Other automotive repair shops .....	10	1 157	344	78	37	5	—
754	Automotive services, except repair .....	2	(D)	(D)	(D)	(D)	—	—
78	Miscellaneous repair services .....	13	(D)	(D)	(D)	(D)	5	—
782	Electrical repair shops .....	5	(D)	(D)	(D)	(D)	3	—
7822	Radio and television repair shops .....	4	(D)	(D)	(D)	(D)	2	—
7823, 9	Other electrical and electronic repair shops .....	1	(D)	(D)	(D)	(D)	1	—
783	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
784	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	—
789	Miscellaneous repair shops and related services .....	6	(D)	(D)	(D)	(D)	—	—
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	34	7 585	1 557	391	281	6	5
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	—	1
783	Motion picture theaters .....	5	1 331	234	45	31	—	—
784	Video tape rental .....	10	(D)	(D)	(D)	(D)	3	3
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	—	—	—	—	—	—	—
793	Bowling centers .....	5	2 001	540	159	104	1	—
79 ex-792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	13	(D)	(D)	(D)	(D)	2	1



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by A, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>KENOSHA—Con.</b>							
80	Health services.....	233	74 004	33 789	7 874	1 836	82	14
801	Offices and clinics of doctors of medicine.....	112	35 386	18 397	4 181	545	28	7
802	Offices and clinics of dentists.....	77	(D)	(D)	(D)	(D)	42	5
803	Offices and clinics of doctors of osteopathy.....	1	(D)	(D)	(D)	(D)	1	-
804	Offices and clinics of other health practitioners.....	24	(D)	(D)	(D)	(D)	9	1
8041	Offices and clinics of chiropractors.....	4	(D)	(D)	(D)	(D)	4	-
8042	Offices and clinics of optometrists.....	9	2 122	779	195	43	4	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	11	1 256	570	176	32	1	1
805	Nursing and personal care facilities.....	8	(D)	(D)	(D)	(D)	-	-
806	Hospitals.....	-	-	-	-	-	-	-
807, 8, 9	Other health services.....	11	(D)	(D)	(D)	(D)	2	1
81	Legal services.....	42	8 120	2 964	709	171	18	10
823, 4, 9	Selected educational services.....	1	(D)	(D)	(D)	(D)	-	-
83	Social services.....	13	(D)	(D)	(D)	(D)	4	-
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations).....	36	8 750	2 849	612	176	10	2
871	Engineering, architectural, and surveying services.....	8	(D)	(D)	(D)	(D)	4	-
872	Accounting, auditing, and bookkeeping services.....	20	(D)	(D)	(D)	(D)	6	2
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations).....	-	-	-	-	-	-	-
874	Management and public relations services.....	8	913	493	102	19	-	-
89	Services, n.e.c.....	6	(D)	(D)	(D)	(D)	-	2
	<b>LA CROSSE</b>							
	Total.....	449	219 712	93 783	21 576	5 002	165	44
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	15	13 721	2 658	603	364	4	4
7011	Hotels and motels.....	15	13 721	2 658	603	364	4	4
7011 pt.	Hotels.....	7	(D)	(D)	(D)	(D)	1	3
7011 pt. 702, 3	Motels, motor hotels, and tourist courts.....	8	(D)	(D)	(D)	(D)	3	1
702, 3	Other lodging places.....	-	-	-	-	-	-	-
72	Personal services.....	71	23 159	8 506	1 611	663	29	8
721	Laundry, cleaning, and garment services.....	13	8 409	2 950	697	210	7	1
7211	Power laundries, family and commercial*.....	-	-	-	-	-	-	-
7213	Linen supply*.....	1	(D)	(D)	(D)	(D)	-	-
7215	Coin-operated laundries and drycleaning.....	8	(D)	(D)	(D)	(D)	7	-
7216	Drycleaning plants, except rug cleaning*.....	2	(D)	(D)	(D)	(D)	-	-
7217	Carpet and upholstery cleaning.....	1	(D)	(D)	(D)	(D)	-	-
7218	Industrial laundries*.....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services*.....	1	(D)	(D)	(D)	(D)	-	1
722	Photographic studios, portrait.....	6	(D)	(D)	(D)	(D)	2	-
723, 4	Beauty and barber shops.....	36	4 070	1 940	446	250	18	5
723	Beauty shops.....	33	(D)	(D)	(D)	(D)	15	5
724	Barber shops.....	3	(D)	(D)	(D)	(D)	3	-
725	Shoe repair shops and shoeshine parlors.....	2	(D)	(D)	(D)	(D)	2	-
726	Funeral service and crematories.....	7	(D)	(D)	(D)	(D)	-	-
729	Miscellaneous personal services.....	7	(D)	(D)	(D)	(D)	-	2
73	Business services.....	89	26 465	10 287	2 068	887	24	2
731	Advertising.....	5	(D)	(D)	(D)	(D)	2	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	2	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	8	(D)	(D)	(D)	(D)	3	-
734	Services to dwellings and other buildings.....	11	(D)	(D)	(D)	(D)	7	1
735	Miscellaneous equipment rental and leasing.....	7	(D)	(D)	(D)	(D)	1	-
736	Personnel supply services.....	6	5 060	3 804	662	258	1	-
737	Computer programming, data processing, and other computer related services.....	6	4 951	1 170	293	60	-	-
738	Miscellaneous business services.....	24	6 119	2 047	444	238	10	1
75	Automotive repair, services, and parking.....	48	10 905	2 598	624	239	24	4
751	Automotive rental and leasing, without drivers.....	6	(D)	(D)	(D)	(D)	1	-
752	Automobile parking.....	1	(D)	(D)	(D)	(D)	-	-
753	Automotive repair shops.....	30	(D)	(D)	(D)	(D)	18	2
7532	Top, body, and upholstery repair shops and paint shops.....	13	(D)	(D)	(D)	(D)	9	1
7538	General automotive repair shops.....	8	(D)	(D)	(D)	(D)	4	1
7533, 4, 6, 7, 9	Other automotive repair shops.....	9	(D)	(D)	(D)	(D)	5	-
754	Automotive services, except repair.....	11	(D)	(D)	(D)	(D)	5	2

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>LA CROSSE—Con.</b>							
76	Miscellaneous repair services .....	20	3 063	809	199	52	8	1
762	Electrical repair shops .....	6	(D)	(D)	(D)	(D)	2	—
7622	Radio and television repair shops .....	1	(D)	(D)	(D)	(D)	—	—
7623, 9	Other electrical and electronic repair shops .....	5	(D)	(D)	(D)	(D)	2	—
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Reupholstery and furniture repair .....	—	—	—	—	—	—	—
769	Miscellaneous repair shops and related services .....	14	(D)	(D)	(D)	(D)	6	1
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	32	7 681	1 657	455	336	9	4
781, 2	Motion picture production, distribution, and services .....	—	—	—	—	—	—	—
783	Motion picture theaters .....	5	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	4	(D)	(D)	(D)	(D)	2	1
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	—	—
793	Bowling centers .....	4	(D)	(D)	(D)	(D)	1	—
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	18	4 140	1 058	296	216	6	3
80	Health services .....	98	104 905	54 086	12 666	1 769	41	4
801	Offices and clinics of doctors of medicine .....	24	(D)	(D)	(D)	(D)	7	—
802	Offices and clinics of dentists .....	51	10 248	4 157	993	249	23	3
803	Offices and clinics of doctors of osteopathy .....	—	—	—	—	—	—	—
804	Offices and clinics of other health practitioners .....	16	(D)	(D)	(D)	(D)	9	—
8041	Offices and clinics of chiropractors .....	7	(D)	(D)	(D)	(D)	2	—
8042	Offices and clinics of optometrists .....	2	(D)	(D)	(D)	(D)	1	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.a.c. ....	7	1 770	446	94	59	6	—
805	Nursing and personal care facilities .....	—	—	—	—	—	—	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	7	(D)	(D)	(D)	(D)	2	1
81	Legal services .....	33	(D)	(D)	(D)	(D)	9	7
823, 4, 9	Selected educational services .....	2	(D)	(D)	(D)	(D)	—	—
83	Social services .....	7	535	258	53	20	1	—
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	51	20 027	8 667	2 114	468	15	10
871	Engineering, architectural, and surveying services .....	13	(D)	(D)	(D)	(D)	3	2
872	Accounting, auditing, and bookkeeping services .....	29	10 166	4 136	1 036	238	10	7
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	3	528	246	58	31	2	—
874	Management and public relations services .....	6	(D)	(D)	(D)	(D)	—	1
89	Services, n.a.c. ....	3	(D)	(D)	(D)	(D)	1	—
	<b>MADISON</b>							
	<b>Total .....</b>	1 594	852 733	362 332	86 096	19 980	487	141
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	57	55 172	15 221	3 698	2 090	10	15
7011	Hotels and motels .....	51	(D)	(D)	(D)	(D)	9	14
7011 pt.	Hotels .....	18	(D)	(D)	(D)	(D)	2	5
7011 pt.	Motels, motor hotels, and tourist courts .....	33	29 289	7 831	1 854	1 062	7	9
702, 3	Other lodging places .....	6	(D)	(D)	(D)	(D)	1	1
72	Personal services .....	208	47 900	18 140	4 188	1 781	90	17
721	Laundry, cleaning, and garment services .....	37	20 558	7 895	1 818	612	17	2
7211	Power laundries, family and commercial .....	—	—	—	—	—	—	—
7213	Linan supply .....	2	(D)	(D)	(D)	(D)	—	—
7215	Coin-operated laundries and drycleaning .....	2	(D)	(D)	(D)	(D)	1	—
7218	Drycleaning plants, except rug cleaning .....	12	1 532	532	163	75	3	2
7217	Carpet and upholstery cleaning .....	10	1 543	604	132	63	4	—
7218	Industrial laundries .....	2	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services .....	9	(D)	(D)	(D)	(D)	9	—
722	Photographic studios, portrait .....	15	5 538	1 109	252	118	3	—
723, 4	Beauty and barber shops .....	117	14 412	6 794	1 515	736	58	15
723	Beauty shops .....	100	12 326	5 727	1 277	619	47	12
724	Barber shops .....	17	2 086	1 067	238	117	11	3
725	Shoe repair shops and shoeshine parlors .....	3	607	154	30	12	3	—
726	Funeral service and crematories .....	5	2 763	676	159	30	1	—
729	Miscellaneous personal services .....	31	4 022	1 512	414	273	8	—
73	Business services .....	300	129 127	49 747	12 011	4 286	78	15
731	Advertising .....	37	17 263	7 631	1 712	324	5	4
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	8	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	47	10 811	3 593	816	247	18	3
734	Services to dwellings and other buildings .....	47	8 826	2 986	672	422	31	2
735	Miscellaneous equipment rental and leasing .....	10	(D)	(D)	(D)	(D)	1	—



Table 6. **Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>MADISON—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	23	(D)	(D)	(D)	(D)	3	—
737	Computer programming, data processing, and other computer related services .....	65	49 878	16 885	4 451	1 027	5	4
738	Miscellaneous business services .....	63	22 435	7 773	1 832	809	15	2
75	<b>Automotive repair, services, and parking .....</b>	<b>111</b>	<b>37 521</b>	<b>10 622</b>	<b>2 566</b>	<b>761</b>	<b>44</b>	<b>2</b>
751	Automotive rental and leasing, without drivers .....	10	7 887	1 344	315	94	—	—
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	82	22 914	6 638	1 517	382	39	2
7532	Top, body, and upholstery repair shops and paint shops .....	18	(D)	(D)	(D)	(D)	6	—
7538	General automotive repair shops .....	42	10 322	3 066	743	184	27	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	22	(D)	(D)	(D)	(D)	6	1
754	Automotive services, except repair .....	19	6 720	2 640	734	285	5	—
78	<b>Miscellaneous repair services .....</b>	<b>54</b>	<b>18 692</b>	<b>5 257</b>	<b>1 222</b>	<b>292</b>	<b>26</b>	<b>3</b>
782	Electrical repair shops .....	19	9 843	2 769	618	132	9	—
7822	Radio and television repair shops .....	9	2 293	932	211	50	5	—
7823, 9	Other electrical and electronic repair shops .....	10	7 550	1 837	407	82	4	—
763	Watch, clock, and jewelry repair .....	2	(D)	(D)	(D)	(D)	2	—
764	Reupholstery and furniture repair .....	6	(D)	(D)	(D)	(D)	4	2
769	Miscellaneous repair shops and related services .....	27	7 987	2 292	569	146	11	1
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>103</b>	<b>26 813</b>	<b>6 446</b>	<b>1 464</b>	<b>873</b>	<b>15</b>	<b>5</b>
781, 2	Motion picture production, distribution, and services .....	6	2 076	707	151	26	—	1
783	Motion picture theaters .....	14	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	11	(D)	(D)	(D)	(D)	—	1
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	9	1 295	456	93	25	5	—
793	Bowling centers .....	11	4 094	1 114	314	200	—	—
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	52	11 033	2 874	606	391	10	3
80	<b>Health services .....</b>	<b>305</b>	<b>247 738</b>	<b>129 235</b>	<b>30 027</b>	<b>4 782</b>	<b>92</b>	<b>17</b>
801	Offices and clinics of doctors of medicine .....	128	176 479	98 440	22 454	2 608	27	5
802	Offices and clinics of dentists .....	82	27 323	11 488	2 779	593	44	5
803	Offices and clinics of doctors of osteopathy .....	2	(D)	(D)	(D)	(D)	1	—
804	Offices and clinics of other health practitioners .....	47	(D)	(D)	(D)	(D)	17	4
8041	Offices and clinics of chiropractors .....	14	(D)	(D)	(D)	(D)	7	1
8042	Offices and clinics of optometrists .....	16	3 432	907	191	60	3	2
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	17	3 375	1 362	363	56	7	1
805	Nursing and personal care facilities .....	8	15 093	7 568	1 864	771	1	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	38	18 994	8 353	2 132	626	2	3
81	<b>Legal services .....</b>	<b>155</b>	<b>86 443</b>	<b>36 210</b>	<b>9 030</b>	<b>1 326</b>	<b>52</b>	<b>45</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>17</b>	<b>6 011</b>	<b>2 147</b>	<b>609</b>	<b>153</b>	<b>7</b>	<b>1</b>
83	<b>Social services .....</b>	<b>43</b>	<b>5 706</b>	<b>2 480</b>	<b>574</b>	<b>306</b>	<b>19</b>	<b>—</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>222</b>	<b>190 242</b>	<b>86 057</b>	<b>20 530</b>	<b>3 300</b>	<b>49</b>	<b>19</b>
871	Engineering, architectural, and surveying services .....	71	71 988	36 184	8 692	1 197	11	2
872	Accounting, auditing, and bookkeeping services .....	55	45 322	21 558	5 504	872	21	13
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	17	40 673	16 235	3 553	692	2	1
874	Management and public relations services .....	79	32 259	12 080	2 781	539	15	3
89	<b>Services, n.e.c. ....</b>	<b>19</b>	<b>1 368</b>	<b>770</b>	<b>177</b>	<b>30</b>	<b>5</b>	<b>2</b>
	<b>MILWAUKEE ▲</b>							
	<b>Total .....</b>	<b>3 589</b>	<b>1 920 132</b>	<b>827 362</b>	<b>199 966</b>	<b>44 130</b>	<b>1 108</b>	<b>235</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>46</b>	<b>79 466</b>	<b>23 949</b>	<b>5 397</b>	<b>2 588</b>	<b>14</b>	<b>8</b>
7011	Hotels and motels .....	40	(D)	(D)	(D)	(D)	10	7
7011 pt.	Hotels .....	21	67 231	20 631	4 681	2 115	3	6
7011 pt.	Hotels, 25 guestrooms or more .....	18	(D)	(D)	(D)	(D)	—	6
7011 pt.	Hotels, less than 25 guestrooms .....	3	(D)	(D)	(D)	(D)	3	—
7011 pt.	Motels, motor hotels, and tourist courts .....	19	(D)	(D)	(D)	(D)	7	1
7011 pt.	Motels, tourist courts .....	14	(D)	(D)	(D)	(D)	7	1
7011 pt.	Motor hotels .....	5	6 942	2 242	469	296	—	—
702, 3	Other lodging places .....	6	(D)	(D)	(D)	(D)	4	1
702	Rooming and boarding houses .....	4	(D)	(D)	(D)	(D)	2	1
703	Camps and recreational vehicle parks .....	2	(D)	(D)	(D)	(D)	2	—

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>MILWAUKEE ▲—Con.</b>							
72	<b>Personal services</b> .....	458	89 754	33 473	8 181	3 220	224	35
721	Laundry, cleaning, and garment services .....	106	37 606	13 635	3 295	1 177	44	9
7211	Power laundries, family and commercial* .....	4	(D)	(D)	(D)	(D)	2	—
7213	Linen supply* .....	3	(D)	(D)	(D)	(D)	—	1
7215	Coin-operated laundries and drycleaning .....	26	4 376	732	199	86	11	2
7216	Drycleaning plants, except rug cleaning .....	34	9 612	4 530	1 110	472	13	3
7217	Carpet and upholstery cleaning .....	21	(D)	(D)	(D)	(D)	7	3
7218	Industrial laundries* .....	2	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	16	(D)	(D)	(D)	(D)	11	—
7212	Garment pressing, and agents for laundries and drycleaners .....	7	(D)	(D)	(D)	(D)	6	—
7219	Laundry and garment services, n.e.c.* .....	9	(D)	(D)	(D)	(D)	5	—
7219 pt.	Diaper and other laundry services, n.e.c.* .....	9	(D)	(D)	(D)	(D)	5	—
7219 pt.	Seamstresses and dressmaking services .....	—	—	—	—	—	—	—
722	Photographic studios, portrait .....	20	3 482	927	176	98	7	—
723, 4	Beauty and barber shops .....	253	24 635	11 327	2 622	1 287	158	24
723	Beauty shops .....	219	22 443	10 535	2 431	1 192	129	20
724	Barber shops .....	34	2 192	792	191	95	29	4
725	Shoe repair shops and shoeshine parlors .....	6	475	82	20	10	4	1
726	Funeral service and crematories .....	39	17 014	5 158	1 318	229	4	—
729	Miscellaneous personal services .....	34	6 542	2 344	750	419	7	1
7291	Tax return preparation services .....	11	2 650	1 115	485	252	2	—
7299	Miscellaneous personal services, n.e.c. .....	23	3 892	1 229	265	167	5	1
73	<b>Business services</b> .....	608	455 851	190 848	45 191	14 362	131	21
731	Advertising .....	52	41 160	18 917	4 760	729	7	—
7311	Advertising agencies .....	41	30 427	15 727	3 932	457	7	—
7312	Outdoor advertising services .....	2	(D)	(D)	(D)	(D)	—	—
7313	Radio, television, publishers' advertising representatives .....	5	(D)	(D)	(D)	(D)	—	—
7319	Advertising, n.e.c. .....	4	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	21	18 053	4 739	1 238	317	3	—
7322	Adjustment and collection services .....	15	(D)	(D)	(D)	(D)	3	—
7323	Credit reporting services .....	6	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	119	56 715	21 122	4 723	1 161	34	4
7331	Direct mail advertising services .....	14	23 209	9 752	2 058	598	2	—
7334	Photocopying and duplicating services .....	8	2 599	969	263	58	3	—
7334 pt.	Blueprinting and photocopying services .....	7	(D)	(D)	(D)	(D)	2	—
7334 pt.	Duplicating services, except printing .....	1	(D)	(D)	(D)	(D)	1	—
7338	Secretarial and court reporting services .....	25	4 053	1 209	257	82	10	3
7335, 6	Commercial photography, art, and graphics .....	72	26 854	9 192	2 145	423	19	1
7335	Commercial photography .....	19	7 283	2 719	587	111	8	—
7338	Commercial art and graphic design .....	53	19 571	6 473	1 558	312	11	1
734	Services to dwellings and other buildings .....	124	28 836	15 918	3 502	2 564	50	9
7342	Disinfecting and pest control services .....	11	(D)	(D)	(D)	(D)	2	—
7349	Building cleaning and maintenance services, n.e.c. .....	113	(D)	(D)	(D)	(D)	48	9
7349 pt.	Window cleaning .....	7	(D)	(D)	(D)	(D)	4	1
7349 pt.	Other building cleaning and maintenance services, n.e.c. .....	106	25 514	14 529	3 191	2 479	44	8
735	Miscellaneous equipment rental and leasing .....	35	33 763	7 421	1 689	467	1	—
7352	Medical equipment rental and leasing .....	3	(D)	(D)	(D)	(D)	—	—
7353	Heavy construction equipment rental and leasing .....	1	(D)	(D)	(D)	(D)	—	—
7359	Equipment rental and leasing, n.e.c. .....	31	30 510	6 633	1 467	418	1	—
738	Personnel supply services .....	67	52 521	37 170	7 967	4 324	10	—
7381	Employment agencies .....	31	9 430	4 381	1 162	207	7	—
7383	Help supply services .....	36	43 091	32 789	6 805	4 117	3	—
737	Computer programming, data processing, and other computer related services .....	60	92 225	33 225	8 455	1 261	5	2
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	27	22 334	12 755	2 898	379	2	1
7371	Computer programming services .....	21	(D)	(D)	(D)	(D)	2	—
7372	Prepackaged software .....	1	(D)	(D)	(D)	(D)	—	—
7373	Computer integrated systems design .....	5	(D)	(D)	(D)	(D)	—	1
7374, 5, 8	Data processing services .....	22	65 126	18 172	4 974	798	3	1
7374, 5	Computer processing, information retrieval .....	21	(D)	(D)	(D)	(D)	3	1
7378	Computer facilities management services .....	1	(D)	(D)	(D)	(D)	—	—
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. .....	11	4 765	2 298	583	84	—	—
7377	Computer rental and leasing .....	—	—	—	—	—	—	—
7378	Computer maintenance and repair .....	4	773	281	65	14	—	—
7379	Computer related services, n.e.c. .....	7	3 992	2 017	518	70	—	—
738	Miscellaneous business services .....	130	132 578	52 336	12 857	3 539	21	6
7381, 2	Detective agencies and protective services .....	25	28 818	16 353	3 824	1 675	3	2
7381	Detective, guard, and armored car services .....	21	(D)	(D)	(D)	(D)	3	2
7382	Security systems services .....	4	(D)	(D)	(D)	(D)	—	—
7383	News syndicates .....	3	(D)	(D)	(D)	(D)	—	—
7384	Photofinishing laboratories* .....	13	(D)	(D)	(D)	(D)	2	1
7399	Business services, n.e.c. .....	89	89 060	32 315	8 175	1 673	16	3
7399 pt.	Sign painting shops .....	9	(D)	(D)	(D)	(D)	2	2
7399 pt.	Interior designing .....	3	3 620	563	106	27	3	—
7399 pt.	Telephone answering services .....	9	(D)	(D)	(D)	(D)	—	—
7399 pt.	Other business services .....	68	83 215	31 000	7 912	1 575	11	1



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>MILWAUKEE ▲—Con.</b>							
75	<b>Automotive repair, services, and parking</b> .....	354	132 199	30 891	7 312	2 240	105	10
751	Automotive rental and leasing, without drivers .....	34	47 045	7 018	1 738	417	1	—
7513	Truck rental and leasing, without drivers .....	11	(D)	(D)	(D)	(D)	—	—
7514, 5	Passenger car rental and leasing, without drivers .....	17	34 089	4 934	1 261	303	—	—
7519	Utility trailer and recreational vehicle rental .....	6	(D)	(D)	(D)	(D)	1	—
752	Automobile parking .....	62	(D)	(D)	(D)	(D)	7	—
752 pt.	Parking lots .....	46	(D)	(D)	(D)	(D)	4	—
752 pt.	Parking structures .....	16	9 497	1 032	233	141	3	—
753	Automotive repair shops .....	210	54 196	15 744	3 605	997	81	8
7532	Top, body, and upholstery repair shops and paint shops .....	49	12 141	3 656	797	233	21	3
7532 pt.	Top and body repair shops .....	45	11 249	3 278	741	219	20	3
7532 pt.	Paint shops .....	4	892	378	56	14	1	—
7538	General automotive repair shops .....	111	25 074	7 005	1 627	464	51	5
7538 pt.	General automotive repair shops, except diesel .....	103	20 814	5 527	1 227	402	47	5
7538 pt.	Diesel repair shops .....	8	4 260	1 478	400	62	4	—
7533, 4, 6, 7, 9	Other automotive repair shops .....	50	16 981	5 083	1 181	300	9	—
7533	Automotive exhaust system repair shops .....	17	(D)	(D)	(D)	(D)	2	—
7534	Tire retreading and repair shops .....	5	(D)	(D)	(D)	(D)	—	—
7536	Automotive glass replacement shops .....	4	(D)	(D)	(D)	(D)	2	—
7537	Automotive transmission repair shops .....	11	4 385	1 574	417	89	1	—
7539	Automotive repair shops, n.e.c. .....	13	2 261	899	185	54	4	—
7539 pt.	Radiator repair .....	4	(D)	(D)	(D)	(D)	2	—
7539 pt.	Brake, front end, and wheel alignment .....	5	1 008	487	98	25	1	—
7539 pt.	Automotive electrical and fuel system services .....	1	(D)	(D)	(D)	(D)	1	—
7539 pt.	Other automotive repair shops, n.e.c. .....	3	(D)	(D)	(D)	(D)	—	—
754	Automotive services, except repair .....	48	(D)	(D)	(D)	(D)	16	2
7542	Carwashes .....	29	(D)	(D)	(D)	(D)	11	2
7549	Automotive services, except repair and carwashes .....	19	9 875	3 540	837	279	5	—
76	<b>Miscellaneous repair services</b> .....	139	43 258	14 381	3 311	848	32	6
762	Electrical repair shops .....	34	12 527	4 100	945	193	8	1
7622	Radio and television repair shops .....	13	2 940	1 128	264	77	4	1
7623, 9	Other electrical and electronic repair shops .....	21	9 587	2 972	681	116	4	—
7623	Refrigeration and air-conditioning service and repair shops .....	5	(D)	(D)	(D)	(D)	1	—
7629	Electrical and electronic repair shops, n.e.c. .....	16	(D)	(D)	(D)	(D)	3	—
763	Watch, clock, and jewelry repair .....	8	1 460	520	123	38	1	—
764	Reupholstery and furniture repair .....	19	2 708	936	213	91	8	2
769	Miscellaneous repair shops and related services .....	78	26 563	8 825	2 030	526	15	3
7692	Welding repair .....	4	659	253	50	20	1	—
7694	Armature rewinding shops .....	6	5 479	1 550	383	75	—	—
7699	Repair shops and related services, n.e.c. .....	68	20 425	7 022	1 597	431	14	3
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	167	83 439	35 661	6 814	1 883	30	16
781, 2	Motion picture production, distribution, and services .....	15	5 097	1 441	326	79	3	—
783	Motion picture theaters .....	14	10 190	1 276	285	229	1	1
7832	Motion picture theaters, except drive-in .....	13	(D)	(D)	(D)	(D)	1	1
7833	Drive-in motion picture theaters .....	1	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	20	3 201	1 179	241	112	5	1
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	19	14 900	1 553	324	190	4	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	6	(D)	(D)	(D)	(D)	—	—
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	13	(D)	(D)	(D)	(D)	4	1
793	Bowling centers .....	35	13 629	3 582	984	666	6	7
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	64	36 422	26 630	4 654	607	11	6
794	Commercial sports .....	6	20 831	21 942	3 502	227	—	1
7941	Professional sports clubs and promoters .....	5	(D)	(D)	(D)	(D)	—	1
7948	Racing, including track operation .....	1	(D)	(D)	(D)	(D)	—	—
79 ex. 792, 3, 4, 84	Other amusement and recreation services, including museums .....	58	15 591	4 688	1 152	380	11	5
791	Dance studios, schools, and halls .....	8	672	265	65	49	3	—
7991	Physical fitness facilities .....	17	5 384	1 264	328	155	3	1
7992	Public golf courses .....	—	—	—	—	—	—	—
7993	Coin-operated amusement devices .....	7	5 043	1 320	327	80	—	1
7996	Amusement parks .....	2	(D)	(D)	(D)	(D)	—	—
7997	Membership sports and recreation clubs .....	4	(D)	(D)	(D)	(D)	2	2
7999, 84	Amusement and recreation services, including museums, n.e.c. ..	20	3 514	1 480	354	67	3	1
7999 pt.	Concession operators of amusement devices and rides .....	2	(D)	(D)	(D)	(D)	—	—
7999 pt.	Carnivals, circuses, and fairs .....	3	(D)	(D)	(D)	(D)	1	—
7999 pt.	Billiard and pool establishments .....	2	(D)	(D)	(D)	(D)	—	—
7999 pt., 84	Other recreation and amusements, including museums .....	13	2 415	1 306	311	41	2	1

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>MILWAUKEE ▲—Con.</b>							
80	Health services.....	937	447 496	237 617	56 844	9 881	282	36
801	Offices and clinics of doctors of medicine.....	480	258 483	150 567	36 442	3 337	85	24
801 pt.	Offices of doctors of medicine.....	469	249 404	147 097	35 483	3 185	85	21
801 pt.	Clinics of doctors of medicine.....	11	9 079	3 470	959	152	-	3
802	Offices and clinics of dentists.....	235	42 533	16 618	3 965	1 035	141	3
802 pt.	Offices of dentists.....	234	(D)	(D)	(D)	(D)	141	3
802 pt.	Clinics of dentists.....	1	(D)	(D)	(D)	(D)	-	-
803	Offices and clinics of doctors of osteopathy.....	11	(D)	(D)	(D)	(D)	3	-
804	Offices and clinics of other health practitioners.....	98	20 495	8 257	1 854	345	48	2
8041	Offices and clinics of chiropractors.....	20	2 265	588	128	56	14	-
8042	Offices and clinics of optometrists.....	30	10 293	4 496	932	128	16	1
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	48	7 937	3 173	794	161	18	1
8043	Offices and clinics of podiatrists.....	18	2 402	923	245	55	7	-
8049	Offices and clinics of health practitioners, n.e.c.....	30	5 535	2 250	549	106	11	1
805	Nursing and personal care facilities.....	35	71 596	37 671	9 073	3 430	1	1
8051	Skilled nursing care facilities.....	29	(D)	(D)	(D)	(D)	-	1
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities.....	6	(D)	(D)	(D)	(D)	1	-
8052	Intermediate care facilities.....	4	(D)	(D)	(D)	(D)	1	-
8059	Nursing and personal care facilities, n.e.c.....	2	(D)	(D)	(D)	(D)	-	-
806	Hospitals.....	2	(D)	(D)	(D)	(D)	-	-
8062	General medical and surgical hospitals.....	-	-	-	-	-	-	-
8063	Psychiatric hospitals.....	-	-	-	-	-	-	-
8069	Specialty hospitals, except psychiatric.....	2	(D)	(D)	(D)	(D)	-	-
807, 8, 9	Other health services.....	76	49 610	21 794	4 842	1 621	4	6
807	Medical and dental laboratories.....	34	11 749	3 963	933	267	2	2
8071	Medical laboratories.....	16	9 094	2 432	553	158	-	2
8072	Dental laboratories.....	18	2 655	1 531	380	109	2	-
808	Home health care services.....	13	19 208	10 370	2 220	1 032	-	2
809	Miscellaneous health and allied services, n.e.c.....	29	18 653	7 461	1 689	322	2	2
8092	Kidney dialysis centers.....	-	-	-	-	-	-	-
8093	Specialty outpatient facilities, n.e.c.....	16	11 715	5 337	1 201	189	2	1
8099	Health and allied services, n.e.c.....	13	6 938	2 124	488	133	-	1
81	Legal services.....	428	302 315	140 734	36 754	4 086	199	68
823, 4, 9	Selected educational services.....	25	7 264	2 905	694	239	4	1
823	Libraries.....	-	-	-	-	-	-	-
824	Vocational schools.....	10	4 845	2 019	475	143	1	1
829	Schools and educational services, n.e.c.....	15	2 419	886	219	96	3	-
83	Social services.....	67	15 969	7 657	1 831	701	22	1
835	Child day care services.....	32	4 433	1 842	469	279	14	-
832, 3, 8, 9	Other social services.....	35	11 536	5 815	1 362	422	8	1
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations).....	331	260 146	108 280	27 317	4 017	63	30
871	Engineering, architectural, and surveying services.....	79	69 805	33 780	8 078	1 057	6	5
8711	Engineering services.....	42	54 550	27 440	6 481	778	1	2
8712	Architectural services.....	32	14 680	6 094	1 539	260	3	3
8713	Surveying services.....	5	575	246	58	19	2	-
872	Accounting, auditing, and bookkeeping services.....	114	124 342	48 215	12 336	1 869	39	21
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations).....	20	10 587	4 848	1 002	213	2	-
8731	Commercial physical and biological research.....	3	(D)	(D)	(D)	(D)	-	-
8732	Commercial economic, sociological, and educational research.....	9	(D)	(D)	(D)	(D)	2	-
8734	Testing laboratories.....	8	3 378	1 411	307	64	-	-
874	Management and public relations services.....	118	55 412	21 437	5 901	878	16	4
8741	Management services.....	43	28 126	10 943	3 094	480	7	1
8742	Management consulting services.....	50	20 683	7 360	1 983	254	6	2
8743	Public relations services.....	14	5 509	2 746	707	111	2	1
8744	Facilities support management services.....	-	-	-	-	-	-	-
8748	Business consulting services, n.e.c.....	11	1 094	388	117	33	1	-
89	Services, n.e.c.....	29	2 975	968	320	87	2	3



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>OSHKOSH</b>							
	Total.....	374	99 111	41 802	9 399	3 163	143	35
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	10	11 707	3 486	738	468	2	1
7011	Hotels and motels.....	10	11 707	3 486	738	468	2	1
7011 pt.	Hotels.....	6	(D)	(D)	(D)	(D)	1	-
7011 pt.	Motels, motor hotels, and tourist courts.....	4	(D)	(D)	(D)	(D)	1	1
702, 3	Other lodging places.....	-	-	-	-	-	-	-
72	Personal services.....	78	10 142	3 395	769	388	40	1
721	Laundry, cleaning, and garment services.....	14	(D)	(D)	(D)	(D)	7	-
7211	Power laundries, family and commercial*.....	-	-	-	-	-	-	-
7213	Linen supply*.....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning.....	4	(D)	(D)	(D)	(D)	-	-
7216	Drycleaning plants, except rug cleaning.....	5	(D)	(D)	(D)	(D)	4	-
7217	Carpet and upholstery cleaning.....	2	(D)	(D)	(D)	(D)	2	-
7218	Industrial laundries*.....	2	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services*.....	1	(D)	(D)	(D)	(D)	1	-
722	Photographic studios, portrait.....	2	(D)	(D)	(D)	(D)	1	-
723, 4	Beauty and barber shops.....	40	3 694	1 839	413	221	22	1
723	Beauty shops.....	39	(D)	(D)	(D)	(D)	21	1
724	Barber shops.....	1	(D)	(D)	(D)	(D)	1	-
725	Shoe repair shops and shoeshine parlors.....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories.....	7	2 436	622	145	47	-	-
729	Miscellaneous personal services.....	14	801	198	55	27	9	-
73	Business services.....	53	15 207	6 765	1 452	703	14	7
731	Advertising.....	4	(D)	(D)	(D)	(D)	2	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	1	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	12	4 267	1 324	319	77	5	1
734	Services to dwellings and other buildings.....	10	1 531	700	150	128	4	2
735	Miscellaneous equipment rental and leasing.....	3	409	115	24	18	-	-
736	Personnel supply services.....	4	1 966	1 291	211	143	-	-
737	Computer programming, data processing, and other computer related services.....	3	639	273	43	14	-	-
738	Miscellaneous business services.....	16	5 125	2 466	566	294	3	4
75	Automotive repair, services, and parking.....	34	5 876	1 818	448	193	15	1
751	Automotive rental and leasing, without drivers.....	4	(D)	(D)	(D)	(D)	-	-
752	Automobile parking.....	-	-	-	-	-	-	-
753	Automotive repair shops.....	26	(D)	(D)	(D)	(D)	12	1
7532	Top, body, and upholstery repair shops and paint shops.....	7	(D)	(D)	(D)	(D)	1	-
7538	General automotive repair shops.....	13	(D)	(D)	(D)	(D)	7	-
7533, 4, 6, 7, 9	Other automotive repair shops.....	6	(D)	(D)	(D)	(D)	4	1
754	Automotive services, except repair.....	4	725	332	92	83	3	-
76	Miscellaneous repair services.....	13	1 447	403	96	35	6	2
762	Electrical repair shops.....	5	645	193	49	20	1	1
7622	Radio and television repair shops.....	-	-	-	-	-	-	-
7623, 9	Other electrical and electronic repair shops.....	5	645	193	49	20	1	1
763	Watch, clock, and jewelry repair.....	1	(D)	(D)	(D)	(D)	1	-
764	Reupholstery and furniture repair.....	1	(D)	(D)	(D)	(D)	1	-
769	Miscellaneous repair shops and related services.....	6	(D)	(D)	(D)	(D)	3	1
78, 79, 84	Amusement and recreation services, including motion pictures and museums.....	30	4 860	1 162	268	209	4	6
781, 2	Motion picture production, distribution, and services.....	-	-	-	-	-	-	-
783	Motion picture theaters.....	1	(D)	(D)	(D)	(D)	-	-
784	Video tape rental.....	4	471	107	20	11	-	2
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers.....	5	(D)	(D)	(D)	(D)	2	-
793	Bowling centers.....	4	1 466	332	90	109	-	2
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums.....	16	2 092	533	129	71	2	2
80	Health services.....	95	37 126	20 251	4 555	878	38	2
801	Offices and clinics of doctors of medicine.....	37	20 159	12 676	2 888	271	10	1
802	Offices and clinics of dentists.....	28	7 571	3 459	706	171	11	-
803	Offices and clinics of doctors of osteopathy.....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners.....	21	2 757	696	166	68	15	1
8041	Offices and clinics of chiropractors.....	9	(D)	(D)	(D)	(D)	5	-
8042	Offices and clinics of optometrists.....	8	(D)	(D)	(D)	(D)	7	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	4	(D)	(D)	(D)	(D)	3	1
805	Nursing and personal care facilities.....	1	(D)	(D)	(D)	(D)	-	-
806	Hospitals.....	-	-	-	-	-	-	-
807, 8, 9	Other health services.....	8	(D)	(D)	(D)	(D)	2	-
81	Legal services.....	22	5 859	1 824	382	100	10	9
823, 4, 9	Selected educational services.....	2	(D)	(D)	(D)	(D)	-	-

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

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							Individual proprie- torships (number)	Partnerships (number)
	<b>OSHKOSH—Con.</b>							
83	Social services .....	7	(D)	(D)	(D)	(D)	2	1
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	28	6 045	2 411	626	141	12	4
871	Engineering, architectural, and surveying services .....	6	1 401	461	131	28	2	—
872	Accounting, auditing, and bookkeeping services .....	18	4 184	1 783	479	105	10	3
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	2	(D)	(D)	(D)	(D)	—	—
874	Management and public relations services .....	2	(D)	(D)	(D)	(D)	—	1
89	Services, n.e.c. ....	2	(D)	(D)	(D)	(D)	—	1
	<b>RACINE</b>							
	Total .....	560	183 702	80 259	18 210	8 289	183	38
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	5	(D)	(D)	(D)	(D)	—	1
7011	Hotels and motels .....	5	(D)	(D)	(D)	(D)	—	1
7011 pt. 7011 pt. 702, 3	Hotels .....	1	(D)	(D)	(D)	(D)	—	—
	Motels, motor hotels, and tourist courts .....	4	1 345	471	160	96	—	1
	Other lodging places .....	—	—	—	—	—	—	—
72	Personal services .....	100	12 210	4 218	1 020	541	56	6
721	Laundry, cleaning, and garment services .....	22	3 308	1 130	257	132	11	—
7211	Power laundries, family and commercial* .....	—	—	—	—	—	—	—
7213	Linen supply* .....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning .....	4	(D)	(D)	(D)	(D)	3	—
7216	Drycleaning plants, except rug cleaning* .....	12	2 049	702	160	85	4	—
7217	Carpet and upholstery cleaning .....	4	(D)	(D)	(D)	(D)	3	—
7218	Industrial laundries* .....	—	—	—	—	—	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	2	(D)	(D)	(D)	(D)	1	—
722	Photographic studios, portrait .....	6	(D)	(D)	(D)	(D)	2	1
723, 4	Beauty and barber shops .....	53	3 763	1 592	411	220	37	5
723	Beauty shops .....	43	3 246	1 370	362	195	28	5
724	Barber shops .....	10	517	222	49	25	9	—
725	Shoe repair shops and shoeshine parlors .....	2	(D)	(D)	(D)	(D)	2	—
728	Funeral service and crematories .....	7	(D)	(D)	(D)	(D)	1	—
729	Miscellaneous personal services .....	10	1 177	502	166	134	3	—
73	Business services .....	82	40 324	17 911	4 083	2 560	18	7
731	Advertising .....	4	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	4	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	10	(D)	(D)	(D)	(D)	2	—
734	Services to dwellings and other buildings .....	25	7 887	3 967	883	852	9	2
735	Miscellaneous equipment rental and leasing .....	3	(D)	(D)	(D)	(D)	—	1
738	Personnel supply services .....	7	(D)	(D)	(D)	(D)	—	—
737	Computer programming, data processing, and other computer related services .....	5	(D)	(D)	(D)	(D)	—	—
738	Miscellaneous business services .....	24	6 760	2 444	636	370	7	4
75	Automotive repair, services, and parking .....	55	20 860	5 161	1 235	370	18	—
751	Automotive rental and leasing, without drivers .....	3	(D)	(D)	(D)	(D)	1	—
752	Automobile parking .....	1	(D)	(D)	(D)	(D)	1	—
753	Automotive repair shops .....	40	(D)	(D)	(D)	(D)	14	—
7532	Top, body, and upholstery repair shops and paint shops .....	17	7 349	2 486	563	129	8	—
7538	General automotive repair shops .....	16	3 268	715	207	58	6	—
7533, 4, 8, 7, 9	Other automotive repair shops .....	7	(D)	(D)	(D)	(D)	—	—
754	Automotive services, except repair .....	11	(D)	(D)	(D)	(D)	2	—
76	Miscellaneous repair services .....	24	6 362	1 888	418	108	9	1
782	Electrical repair shops .....	5	1 435	449	104	28	3	—
7822	Radio and television repair shops .....	1	(D)	(D)	(D)	(D)	1	—
7823, 9	Other electrical and electronic repair shops .....	4	(D)	(D)	(D)	(D)	2	—
783	Watch, clock, and jewelry repair .....	1	(D)	(D)	(D)	(D)	—	—
784	Reupholstery and furniture repair .....	4	(D)	(D)	(D)	(D)	3	1
789	Miscellaneous repair shops and related services .....	14	4 585	1 366	297	71	3	—
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	38	9 287	2 027	517	325	8	8
781, 2	Motion picture production, distribution, and services .....	—	—	—	—	—	—	—
783	Motion picture theaters .....	5	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	9	1 208	263	65	38	2	4
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	—	—	—	—	—	—	—
793	Bowling centers .....	8	(D)	(D)	(D)	(D)	1	1
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	18	3 754	903	203	85	3	1



Table 6. **Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by A, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>RACINE—Con.</b>							
80	<b>Health services</b> -----	123	56 239	29 785	6 486	1 586	30	4
801	Offices and clinics of doctors of medicine-----	55	30 220	16 132	3 428	349	8	3
802	Offices and clinics of dentists-----	36	6 992	3 325	738	166	14	-
803	Offices and clinics of doctors of osteopathy-----	1	(D)	(D)	(D)	(D)	t	-
804	Offices and clinics of other health practitioners-----	13	2 746	1 175	211	47	4	-
8041	Offices and clinics of chiropractors-----	4	742	281	54	t2	2	-
8042	Offices and clinics of optometrists-----	4	742	200	49	t4	2	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.-----	5	t 262	694	108	2t	-	-
805	Nursing and personnel care facilities-----	5	(D)	(D)	(D)	(D)	1	-
806	Hospitals-----	-	-	-	-	-	-	-
807, 8, 9	Other health services-----	13	5 705	2 945	755	527	2	1
81	<b>Legal services</b> -----	59	15 016	8 411	1 859	254	27	7
823, 4, 9	<b>Selected educational services</b> -----	4	(D)	(D)	(D)	(D)	1	-
83	<b>Social services</b> -----	10	(D)	(D)	(D)	(D)	1	-
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations)</b> -----	55	17 890	8 697	2 003	329	17	5
871	Engineering, architectural, and surveying services-----	13	(D)	(D)	(D)	(D)	t	t
872	Accounting, auditing, and bookkeeping services-----	23	5 745	2 311	586	115	1t	4
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations)-----	5	(D)	(D)	(D)	(D)	-	-
874	Management and public relations services-----	14	(D)	(D)	(D)	(D)	5	-
89	<b>Services, n.e.c.</b> -----	5	(D)	(D)	(D)	(D)	-	1
	<b>WAUKESHA</b>							
	<b>Total</b> -----	568	196 045	78 084	18 519	5 244	176	29
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> -----	4	3 796	736	166	152	1	1
7011	Hotels and motels-----	4	3 796	736	166	t52	1	t
7011 pt. 7011 pt. 702, 3	Hotels-----	t	(D)	(D)	(D)	(D)	-	-
	Motels, motor hotels, and tourist courts-----	3	(D)	(D)	(D)	(D)	1	t
	Other lodging places-----	-	-	-	-	-	-	-
72	<b>Personal services</b> -----	72	14 012	5 935	1 357	715	28	4
721	Laundry, cleaning, and garment services-----	16	2 475	939	217	119	3	-
7211	Power laundries, family and commercial-----	1	(D)	(D)	(D)	(D)	-	-
7213	Linen supply-----	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning-----	4	189	51	t3	t0	t	-
7216	Drycleaning plants, except rug cleaning-----	4	(D)	(D)	(D)	(D)	-	-
7217	Carpet and upholstery cleaning-----	3	434	t53	37	19	2	-
7218	Industrial laundries-----	1	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services-----	3	(D)	(D)	(D)	(D)	-	-
722	Photographic studios, portrait-----	5	(D)	(D)	(D)	(D)	t	-
723, 4	Beauty and barber shops-----	41	8 870	4 211	909	514	22	4
723	Beauty shops-----	38	8 639	4 t17	887	505	20	4
724	Barber shops-----	3	23t	94	22	9	2	-
725	Shoe repair shops and shoeshine parlors-----	-	-	-	-	-	-	-
726	Funeral service and crematories-----	3	(D)	(D)	(D)	(D)	-	-
729	Miscellaneous personal services-----	7	759	298	109	46	2	-
73	<b>Business services</b> -----	101	33 445	10 994	2 618	1 139	24	3
731	Advertising-----	5	(D)	(D)	(D)	(D)	t	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies-----	1	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services-----	8	1 691	700	166	56	2	-
734	Services to dwellings and other buildings-----	27	4 646	1 433	323	254	10	3
735	Miscellaneous equipment rental and leasing-----	10	6 633	t 503	372	8t	2	-
736	Personnel supply services-----	10	4 590	2 948	829	542	2	-
737	Computer programming, data processing, and other computer related services-----	t5	8 010	2 236	431	78	1	-
738	Miscellaneous business services-----	25	7 270	t 979	442	109	6	-
75	<b>Automotive repair, services, and parking</b> -----	55	29 672	6 889	1 594	408	25	1
751	Automotive rental and leasing, without drivers-----	1	(D)	(D)	(D)	(D)	-	-
752	Automobile parking-----	-	-	-	-	-	-	-
753	Automotive repair shops-----	45	(D)	(D)	(D)	(D)	22	t
7532	Top, body, and upholstery repair shops and paint shops-----	10	(D)	(D)	(D)	(D)	6	t
7538	General automotive repair shops-----	26	4 295	t 176	268	83	13	-
7533, 4, 6, 7, 9	Other automotive repair shops-----	9	4 395	t 057	238	55	3	-
754	Automotive services, except repair-----	9	(D)	(D)	(D)	(D)	3	-

Table 6. **Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>WAUKESHA—Con.</b>							
76	Miscellaneous repair services .....	28	10 237	4 407	1 044	185	7	2
762	Electrical repair shops .....	2	(D)	(D)	(D)	(D)	1	—
7622	Radio and television repair shops .....	—	—	—	—	—	—	—
7623, 9	Other electrical and electronic repair shops .....	2	(D)	(D)	(D)	(D)	1	—
763	Watch, clock, and jewelry repair .....	1	(D)	(D)	(D)	(D)	—	—
764	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	—
769	Miscellaneous repair shops and related services .....	23	9 974	4 326	1 027	178	4	2
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>27</b>	<b>7 015</b>	<b>1 292</b>	<b>355</b>	<b>280</b>	<b>9</b>	<b>1</b>
781, 2	Motion picture production, distribution, and services .....	—	—	—	—	—	—	—
783	Motion picture theaters .....	2	(D)	(D)	(D)	(D)	1	—
784	Video tape rental .....	3	(D)	(D)	(D)	(D)	1	—
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	3	(D)	(D)	(D)	(D)	1	—
793	Bowling centers .....	7	2 394	574	156	110	—	1
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	12	1 847	378	112	108	6	—
80	<b>Health services .....</b>	<b>142</b>	<b>59 746</b>	<b>30 180</b>	<b>7 072</b>	<b>1 496</b>	<b>39</b>	<b>3</b>
801	Offices and clinics of doctors of medicine .....	62	31 687	17 961	4 268	616	5	1
802	Offices and clinics of dentists .....	42	9 289	4 002	948	238	21	1
803	Offices and clinics of doctors of osteopathy .....	—	—	—	—	—	—	—
804	Offices and clinics of other health practitioners .....	24	(D)	(D)	(D)	(D)	13	—
8041	Offices and clinics of chiropractors .....	9	1 346	376	84	31	7	—
8042	Offices and clinics of optometrists .....	7	(D)	(D)	(D)	(D)	4	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	8	1 949	1 016	229	47	2	—
805	Nursing and personal care facilities .....	4	(D)	(D)	(D)	(D)	—	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	10	5 976	2 759	511	183	—	1
81	<b>Legal services .....</b>	<b>42</b>	<b>11 122</b>	<b>4 337</b>	<b>1 276</b>	<b>219</b>	<b>23</b>	<b>11</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>—</b>	<b>—</b>
83	<b>Social services .....</b>	<b>22</b>	<b>3 511</b>	<b>1 376</b>	<b>326</b>	<b>182</b>	<b>3</b>	<b>—</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>63</b>	<b>21 806</b>	<b>11 124</b>	<b>2 506</b>	<b>430</b>	<b>17</b>	<b>3</b>
871	Engineering, architectural, and surveying services .....	18	10 760	5 556	1 078	200	1	—
872	Accounting, auditing, and bookkeeping services .....	29	6 993	3 723	923	145	12	3
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	5	663	320	59	16	2	—
874	Management and public relations services .....	11	3 390	1 525	446	69	2	—
89	<b>Services, n.e.c. ....</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>—</b>	<b>—</b>
	<b>WAUSAU</b>							
	<b>Total .....</b>	<b>368</b>	<b>135 959</b>	<b>60 454</b>	<b>14 747</b>	<b>3 271</b>	<b>125</b>	<b>32</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>6</b>	<b>3 928</b>	<b>741</b>	<b>178</b>	<b>116</b>	<b>1</b>	<b>3</b>
7011	Hotels and motels .....	6	3 928	741	178	116	1	3
7011 pt.	Hotels .....	2	(D)	(D)	(D)	(D)	—	—
7011 pt.	Motels, motor hotels, and tourist courts .....	4	(D)	(D)	(D)	(D)	1	3
702, 3	Other lodging places .....	—	—	—	—	—	—	—
72	<b>Personal services .....</b>	<b>59</b>	<b>6 174</b>	<b>2 089</b>	<b>445</b>	<b>245</b>	<b>37</b>	<b>2</b>
721	Laundry, cleaning, and garment services .....	16	(D)	(D)	(D)	(D)	8	—
7211	Power laundries, family and commercial* .....	—	—	—	—	—	—	—
7213	Linen supply* .....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning .....	6	(D)	(D)	(D)	(D)	4	—
7218	Drycleaning plants, except rug cleaning .....	7	(D)	(D)	(D)	(D)	2	—
7217	Carpet and upholstery cleaning .....	1	(D)	(D)	(D)	(D)	1	—
7218	Industrial laundries* .....	—	—	—	—	—	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	2	(D)	(D)	(D)	(D)	1	—
722	Photographic studios, portrait .....	7	878	168	35	26	4	—
723, 4	Beauty and barber shops .....	27	2 207	1 019	227	134	22	2
723	Beauty shops .....	27	2 207	1 019	227	134	22	2
724	Barber shops .....	—	—	—	—	—	—	—
725	Shoe repair shops and shoeshine parlors .....	—	—	—	—	—	—	—
728	Funeral service and crematories .....	3	1 523	542	87	21	—	—
729	Miscellaneous personal services .....	6	(D)	(D)	(D)	(D)	3	—
73	<b>Business services .....</b>	<b>39</b>	<b>15 815</b>	<b>5 900</b>	<b>1 389</b>	<b>530</b>	<b>8</b>	<b>2</b>
731	Advertising .....	6	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	3	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	4	(D)	(D)	(D)	(D)	1	—
734	Services to dwellings and other buildings .....	7	(D)	(D)	(D)	(D)	3	—
735	Miscellaneous equipment rental and leasing .....	4	897	148	36	14	—	1



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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>WAUSAU—Con.</b>							
<b>73</b>	<b>Business services—Con.</b>							
736	Personnel supply services .....	4	(D)	(D)	(D)	(D)	—	—
737	Computer programming, data processing, and other computer related services .....	6	(D)	(D)	(D)	(D)	1	1
738	Miscellaneous business services .....	5	(D)	(D)	(D)	(D)	3	—
<b>75</b>	<b>Automotive repair, services, and parking .....</b>	<b>29</b>	<b>7 002</b>	<b>1 960</b>	<b>451</b>	<b>196</b>	<b>10</b>	<b>1</b>
751	Automotive rental and leasing, without drivers .....	2	(D)	(D)	(D)	(D)	—	—
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	24	5 643	1 526	354	122	10	1
7532	Top, body, and upholstery repair shops and paint shops .....	11	1 573	463	114	30	6	—
7538	General automotive repair shops .....	9	2 252	671	152	64	3	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	4	1 818	392	88	28	1	—
754	Automotive services, except repair .....	3	(D)	(D)	(D)	(D)	—	—
<b>76</b>	<b>Miscellaneous repair services .....</b>	<b>8</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>3</b>	<b>—</b>
762	Electrical repair shops .....	4	(D)	(D)	(D)	(D)	2	—
7622	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	2	—
7623, 9	Other electrical and electronic repair shops .....	1	(D)	(D)	(D)	(D)	—	—
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Reupholstery and furniture repair .....	—	—	—	—	—	—	—
769	Miscellaneous repair shops and related services .....	4	(D)	(D)	(D)	(D)	1	—
<b>78, 79, 84</b>	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>21</b>	<b>5 030</b>	<b>1 262</b>	<b>391</b>	<b>317</b>	<b>3</b>	<b>1</b>
781, 2	Motion picture production, distribution, and services .....	—	—	—	—	—	—	—
783	Motion picture theaters .....	2	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	1	(D)	(D)	(D)	(D)	—	—
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	2	(D)	(D)	(D)	(D)	1	1
793	Bowling centers .....	2	(D)	(D)	(D)	(D)	—	—
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	14	3 181	916	299	198	2	—
<b>80</b>	<b>Health services .....</b>	<b>127</b>	<b>65 159</b>	<b>34 233</b>	<b>8 531</b>	<b>1 329</b>	<b>41</b>	<b>13</b>
801	Offices and clinics of doctors of medicine .....	44	41 254	24 602	6 176	696	3	6
802	Offices and clinics of dentists .....	55	12 516	4 829	1 209	312	30	3
803	Offices and clinics of doctors of osteopathy .....	—	—	—	—	—	—	—
804	Offices and clinics of other health practitioners .....	15	3 294	1 142	266	62	5	2
8041	Offices and clinics of chiropractors .....	4	(D)	(D)	(D)	(D)	3	—
8042	Offices and clinics of optometrists .....	4	(D)	(D)	(D)	(D)	—	1
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	7	(D)	(D)	(D)	(D)	2	1
805	Nursing and personal care facilities .....	4	(D)	(D)	(D)	(D)	2	1
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	9	(D)	(D)	(D)	(D)	1	1
<b>81</b>	<b>Legal services .....</b>	<b>40</b>	<b>17 214</b>	<b>8 976</b>	<b>2 045</b>	<b>263</b>	<b>14</b>	<b>5</b>
<b>823, 4, 9</b>	<b>Selected educational services .....</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>1</b>	<b>—</b>
<b>83</b>	<b>Social services .....</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>1</b>	<b>—</b>
<b>87 ex. 8733</b>	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>31</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>5</b>	<b>5</b>
871	Engineering, architectural, and surveying services .....	8	(D)	(D)	(D)	(D)	2	—
872	Accounting, auditing, and bookkeeping services .....	12	8 973	2 740	671	129	3	5
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	1	(D)	(D)	(D)	(D)	—	—
874	Management and public relations services .....	10	(D)	(D)	(D)	(D)	—	—
<b>89</b>	<b>Services, n.e.c. ....</b>	<b>4</b>	<b>143</b>	<b>42</b>	<b>10</b>	<b>4</b>	<b>1</b>	<b>—</b>
	<b>WAUWATOSA</b>							
	<b>Total .....</b>	<b>776</b>	<b>350 341</b>	<b>181 886</b>	<b>43 501</b>	<b>13 196</b>	<b>212</b>	<b>26</b>
<b>70 ex. 704</b>	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>10</b>	<b>15 849</b>	<b>3 655</b>	<b>895</b>	<b>426</b>	<b>2</b>	<b>2</b>
7011	Hotels and motels .....	9	(D)	(D)	(D)	(D)	2	2
7011 pt.	Hotels .....	3	8 882	2 134	577	221	1	—
7011 pt.	Motels, motor hotels, and tourist courts .....	6	(D)	(D)	(D)	(D)	1	2
702, 3	Other lodging places .....	1	(D)	(D)	(D)	(D)	—	—

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietorships (number)	Partnerships (number)
	<b>WAUWATOSA—Con.</b>							
72	Personal services .....	71	14 188	5 276	1 345	630	30	2
721	Laundry, cleaning, and garment services .....	14	3 631	981	259	127	7	1
7211	Power laundries, family and commercial .....	-	-	-	-	-	-	-
7213	Linen supply .....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning .....	3	(D)	(D)	(D)	(D)	2	-
7216	Drycleaning plants, except rug cleaning .....	10	(D)	(D)	(D)	(D)	4	1
7217	Carpet and upholstery cleaning .....	1	(D)	(D)	(D)	(D)	1	-
7218	Industrial laundries .....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services .....	-	-	-	-	-	-	-
722	Photographic studios, portrait .....	6	(D)	(D)	(D)	(D)	3	-
723, 4	Beauty and barber shops .....	31	4 924	2 392	585	227	15	1
723	Beauty shops .....	31	4 924	2 392	585	227	15	1
724	Barber shops .....	-	-	-	-	-	-	-
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories .....	2	(D)	(D)	(D)	(D)	-	-
729	Miscellaneous personal services .....	17	2 685	1 048	285	227	4	-
73	Business services .....	148	114 115	69 896	15 100	8 666	21	6
731	Advertising .....	16	3 491	1 320	359	72	2	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	1	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	9	1 987	765	215	48	1	4
734	Services to dwellings and other buildings .....	24	10 462	5 969	1 412	893	6	1
735	Miscellaneous equipment rental and leasing .....	6	(D)	(D)	(D)	(D)	3	-
736	Personnel supply services .....	42	71 546	50 852	10 510	6 589	2	1
737	Computer programming, data processing, and other computer related services .....	21	10 698	2 760	700	108	1	-
738	Miscellaneous business services .....	29	14 466	7 853	1 799	938	6	-
75	Automotive repair, services, and parking .....	19	13 273	2 914	714	153	3	-
751	Automotive rental and leasing, without drivers .....	5	(D)	(D)	(D)	(D)	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	10	3 580	953	249	63	2	-
7532	Top, body, and upholstery repair shops and paint shops .....	5	653	229	74	15	2	-
7536	General automotive repair shops .....	5	2 927	724	175	48	-	-
7533, 4, 6, 7, 9	Other automotive repair shops .....	-	-	-	-	-	-	-
754	Automotive services, except repair .....	4	(D)	(D)	(D)	(D)	1	-
76	Miscellaneous repair services .....	23	5 796	1 403	334	91	8	-
762	Electrical repair shops .....	7	2 254	430	101	29	2	-
7622	Radio and television repair shops .....	2	(D)	(D)	(D)	(D)	1	-
7623, 9	Other electrical and electronic repair shops .....	5	(D)	(D)	(D)	(D)	1	-
763	Watch, clock, and jewelry repair .....	3	(D)	(D)	(D)	(D)	1	-
764	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	-
769	Miscellaneous repair shops and related services .....	11	3 142	826	199	46	3	-
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	16	4 761	1 182	312	158	3	1
781, 2	Motion picture production, distribution, and services .....	2	(D)	(D)	(D)	(D)	-	-
783	Motion picture theaters .....	2	(D)	(D)	(D)	(D)	-	-
784	Video tape rental .....	2	(D)	(D)	(D)	(D)	-	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	5	983	292	77	27	2	-
793	Bowling centers .....	1	(D)	(D)	(D)	(D)	-	1
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	4	(D)	(D)	(D)	(D)	1	-
80	Health services .....	303	119 433	66 639	17 511	1 688	80	6
801	Offices and clinics of doctors of medicine .....	141	76 935	48 298	13 281	740	24	2
802	Offices and clinics of dentists .....	77	18 014	7 451	1 781	422	33	-
803	Offices and clinics of doctors of osteopathy .....	11	(D)	(D)	(D)	(D)	2	-
804	Offices and clinics of other health practitioners .....	43	7 162	2 909	694	129	18	1
8041	Offices and clinics of chiropractors .....	7	960	296	78	21	3	1
8042	Offices and clinics of optometrists .....	11	3 237	1 513	393	47	2	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	25	2 965	1 100	223	61	13	-
805	Nursing and personal care facilities .....	1	(D)	(D)	(D)	(D)	-	-
806	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	30	12 890	5 252	1 135	324	3	3
81	Legal services .....	54	9 834	4 280	961	188	33	5
823, 4, 9	Selected educational services .....	4	1 492	351	135	44	2	-
83	Social services .....	14	3 555	1 552	303	159	2	-



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>WAUWATOSA—Con.</b>							
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	109	47 163	24 303	5 785	980	27	4
871	Engineering, architectural, and surveying services .....	26	16 795	8 433	2 135	277	2	—
872	Accounting, auditing, and bookkeeping services .....	38	(D)	(D)	(D)	(D)	18	3
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	2	(D)	(D)	(D)	(D)	—	—
874	Management and public relations services .....	43	24 003	12 972	2 887	522	7	1
89	Services, n.e.c. ....	5	882	435	106	13	1	—
	<b>WEST ALLIS</b>							
	<b>Total</b> .....	552	288 681	110 878	27 336	6 851	189	34
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	1	(D)	(D)	(D)	(D)	1	—
7011	Hotels and motels .....	1	(D)	(D)	(D)	(D)	1	—
7011 pt. 7011 pt. 702, 3	Hotels .....	1	(D)	(D)	(D)	(D)	1	—
	Motels, motor hotels, and tourist courts .....	—	—	—	—	—	—	—
	Other lodging places .....	—	—	—	—	—	—	—
72	Personal services .....	88	19 109	6 541	1 640	636	52	3
721	Laundry, cleaning, and garment services .....	15	(D)	(D)	(D)	(D)	6	—
7211	Power laundries, family and commercial* .....	—	—	—	—	—	—	—
7213	Linen supply* .....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning .....	2	(D)	(D)	(D)	(D)	2	—
7216	Drycleaning plants, except rug cleaning* .....	5	(D)	(D)	(D)	(D)	—	—
7217	Carpet and upholstery cleaning .....	5	(D)	(D)	(D)	(D)	2	—
7218	Industrial laundries* .....	1	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	2	(D)	(D)	(D)	(D)	2	—
722	Photographic studios, portrait .....	7	1 349	328	74	28	4	—
723, 4	Beauty and barber shops .....	53	3 171	1 355	342	190	39	3
723	Beauty shops .....	49	2 765	1 187	295	166	35	3
724	Barber shops .....	4	406	168	47	24	4	—
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	—
726	Funeral service and crematories .....	4	2 505	637	142	25	1	—
729	Miscellaneous personal services .....	8	1 331	526	216	172	1	—
73	Business services .....	98	89 074	41 809	9 681	3 037	25	3
731	Advertising .....	3	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	1	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	14	4 865	1 555	369	96	5	—
734	Services to dwellings and other buildings .....	23	2 155	1 147	263	232	12	2
735	Miscellaneous equipment rental and leasing .....	7	(D)	(D)	(D)	(D)	—	1
736	Personnel supply services .....	11	18 060	13 750	3 154	1 121	2	—
737	Computer programming, data processing, and other computer related services .....	17	40 278	15 146	3 623	516	2	—
738	Miscellaneous business services .....	22	14 541	7 865	1 807	965	4	—
75	Automotive repair, services, and parking .....	59	23 496	5 929	1 459	404	15	1
751	Automotive rental and leasing, without drivers .....	5	6 655	879	224	49	—	—
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	47	14 763	4 337	1 052	267	15	1
7532	Top, body, and upholstery repair shops and paint shops .....	13	4 888	1 639	414	102	4	—
7538	General automotive repair shops .....	18	4 355	1 242	295	78	5	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	16	5 520	1 456	343	87	6	—
754	Automotive services, except repair .....	7	2 078	713	183	88	—	—
76	Miscellaneous repair services .....	28	33 931	11 297	2 791	378	8	1
762	Electrical repair shops .....	9	3 033	1 057	262	61	3	—
7622	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	1	—
7623, 9	Other electrical and electronic repair shops .....	6	(D)	(D)	(D)	(D)	2	—
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Reupholstery and furniture repair .....	4	246	77	11	8	3	—
769	Miscellaneous repair shops and related services .....	15	30 652	10 163	2 518	309	2	1
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	30	9 395	2 034	574	251	10	3
781, 2	Motion picture production, distribution, and services .....	3	(D)	(D)	(D)	(D)	2	—
783	Motion picture theaters .....	3	(D)	(D)	(D)	(D)	1	—
784	Video tape rental .....	7	681	153	40	27	2	2
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	6	99	35	8	13	4	—
793	Bowling centers .....	3	1 523	382	113	82	—	1
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	8	5 322	1 199	362	101	1	—

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>WEST ALLIS—Con.</b>							
80	Health services.....	154	51 329	25 873	6 955	1 361	43	12
801	Offices and clinics of doctors of medicine.....	55	22 494	13 262	3 636	290	9	2
802	Offices and clinics of dentists.....	58	10 752	3 914	941	283	27	5
803	Offices and clinics of doctors of osteopathy.....	6	2 290	1 291	564	123	1	1
804	Offices and clinics of other health practitioners.....	15	3 503	1 356	326	86	6	2
8041	Offices and clinics of chiropractors.....	7	(D)	(D)	(D)	(D)	4	—
8042	Offices and clinics of optometrists.....	2	(D)	(D)	(D)	(D)	1	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	6	1 953	878	204	51	1	2
805	Nursing and personal care facilities.....	5	2 419	1 283	316	140	—	1
806	Hospitals.....	—	—	—	—	—	—	—
807, 8, 9	Other health services.....	15	9 871	4 767	1 172	439	—	1
81	Legal services.....	27	8 281	2 500	568	154	17	5
823, 4, 9	Selected educational services.....	2	(D)	(D)	(D)	(D)	—	1
83	Social services.....	11	2 919	930	210	95	1	—
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations).....	51	50 135	13 467	3 317	523	16	4
871	Engineering, architectural, and surveying services.....	13	40 172	8 912	2 065	288	2	—
872	Accounting, auditing, and bookkeeping services.....	27	7 921	3 738	1 051	188	12	3
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations).....	5	1 149	545	126	35	1	1
874	Management and public relations services.....	6	893	272	75	12	1	—
89	Services, n.e.c.....	3	(D)	(D)	(D)	(D)	1	1

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>BROWN COUNTY</b> (Coextensive with Green Bay, WI MSA; see table 8a.)							
	<b>DANE COUNTY</b> (Coextensive with Madison, WI MSA; see table 8a.)							
	<b>EAU CLAIRE COUNTY</b>							
	Total.....	543	205 351	84 035	19 547	5 094	225	35
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	17	11 349	2 632	524	335	4	4
7011	Hotels and motels.....	16	(D)	(D)	(D)	(D)	4	4
7011 pt	Hotels.....	5	(D)	(D)	(D)	(D)	2	1
7011 pt	Motels, motor hotels, and tourist courts.....	11	(D)	(D)	(D)	(D)	2	3
702, 3	Other lodging places.....	1	(D)	(D)	(D)	(D)	—	—



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>EAU CLAIRE COUNTY—Con.</b>							
72	<b>Personal services</b> .....	95	15 869	5 479	1 286	599	51	5
721	Laundry, cleaning, and garment services .....	25	7 111	2 098	486	170	11	—
7211	Power laundries, family and commercial* .....	3	730	216	50	31	2	—
7213	Linen supply* .....	1	(D)	(D)	(D)	(D)	—	—
7215	Coin-operated laundries and drycleaning .....	11	(D)	(D)	(D)	(D)	4	—
7216	Drycleaning plants, except rug cleaning* .....	5	(D)	(D)	(D)	(D)	4	—
7217	Carpet and upholstery cleaning .....	3	86	26	3	5	1	—
7218	Industrial laundries* .....	1	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	1	(D)	(D)	(D)	(D)	—	—
722	Photographic studios, portrait .....	3	(D)	(D)	(D)	(D)	—	—
723, 4	<b>Beauty and barber shops</b> .....	49	4 787	2 281	507	272	32	4
723	Beauty shops .....	44	(D)	(D)	(D)	(D)	28	3
724	Barber shops .....	5	(D)	(D)	(D)	(D)	4	1
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	—
726	Funeral service and crematories .....	8	2 262	585	135	53	3	—
729	Miscellaneous personal services .....	9	(D)	(D)	(D)	(D)	4	1
73	<b>Business services</b> .....	70	18 623	6 406	1 421	779	27	—
731	Advertising .....	4	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	5	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	8	972	236	49	19	6	—
734	Services to dwellings and other buildings .....	18	3 235	1 555	341	228	12	—
735	Miscellaneous equipment rental and leasing .....	6	(D)	(D)	(D)	(D)	—	—
736	Personnel supply services .....	6	1 751	1 387	347	339	1	—
737	Computer programming, data processing, and other computer related services .....	5	(D)	(D)	(D)	(D)	—	—
738	Miscellaneous business services .....	18	(D)	(D)	(D)	(D)	8	—
75	<b>Automotive repair, services, and parking</b> .....	68	16 075	3 996	949	282	32	2
751	Automotive rental and leasing, without drivers .....	9	2 671	471	113	37	1	1
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	54	(D)	(D)	(D)	(D)	28	1
7532	Top, body, and upholstery repair shops and paint shops .....	18	(D)	(D)	(D)	(D)	12	—
7538	General automotive repair shops .....	21	4 041	1 124	271	81	10	—
7533, 4, 6, 7, 9	Other automotive repair shops .....	15	(D)	(D)	(D)	(D)	6	1
754	Automotive services, except repair .....	5	(D)	(D)	(D)	(D)	3	—
76	<b>Miscellaneous repair services</b> .....	24	8 282	1 902	390	122	11	3
762	Electrical repair shops .....	7	2 420	577	127	41	3	1
7622	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	2	—
7623, 9	Other electrical and electronic repair shops .....	4	(D)	(D)	(D)	(D)	1	1
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Reupholstery and furniture repair .....	1	(D)	(D)	(D)	(D)	1	—
769	Miscellaneous repair shops and related services .....	16	(D)	(D)	(D)	(D)	7	2
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	28	(D)	(D)	(D)	(D)	7	2
781, 2	Motion picture production, distribution, and services .....	8	—	—	—	—	—	—
783	Motion picture theaters .....	8	(D)	(D)	(D)	(D)	1	1
784	Video tape rental .....	2	(D)	(D)	(D)	(D)	2	—
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	1	—
793	Bowling centers .....	3	(D)	(D)	(D)	(D)	1	—
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	14	(D)	(D)	(D)	(D)	2	1
80	<b>Health services</b> .....	123	83 939	43 587	10 401	1 794	45	2
801	Offices and clinics of doctors of medicine .....	47	52 752	28 720	7 041	791	12	—
802	Offices and clinics of dentists .....	40	(D)	(D)	(D)	(D)	21	1
803	Offices and clinics of doctors of osteopathy .....	—	—	—	—	—	—	—
804	Offices and clinics of other health practitioners .....	27	(D)	(D)	(D)	(D)	12	—
8041	Offices and clinics of chiropractors .....	14	(D)	(D)	(D)	(D)	7	—
8042	Offices and clinics of optometrists .....	5	(D)	(D)	(D)	(D)	3	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	8	(D)	(D)	(D)	(D)	2	—
805	Nursing and personal care facilities .....	4	(D)	(D)	(D)	(D)	—	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	5	(D)	(D)	(D)	(D)	—	1
81	<b>Legal services</b> .....	38	12 561	5 591	1 376	204	16	7
823, 4, 9	<b>Selected educational services</b> .....	7	(D)	(D)	(D)	(D)	4	—
83	<b>Social services</b> .....	17	6 024	1 334	272	155	7	1

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>EAU CLAIRE COUNTY—Con.</b>							
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) -----	54	23 522	11 307	2 532	591	20	9
871	Engineering, architectural, and surveying services -----	15	11 117	5 714	1 249	240	2	1
872	Accounting, auditing, and bookkeeping services -----	28	(D)	(D)	(D)	(D)	14	8
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) -----	5	1 304	667	151	108	2	-
874	Management and public relations services -----	6	(D)	(D)	(D)	(D)	2	-
89	Services, n.e.c. -----	2	(D)	(D)	(D)	(D)	1	-
	<b>FOND DU LAC COUNTY</b>							
	<b>Total</b> -----	450	134 491	54 728	12 829	3 997	179	32
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) -----	16	7 073	1 792	412	285	4	6
7011	Hotels and motels -----	13	6 792	1 756	407	282	4	6
7011 pt. 7011 pt. 702, 3	Hotels -----	4	4 271	1 154	276	176	1	3
	Motels, motor hotels, and tourist courts -----	9	2 521	602	131	106	3	3
	Other lodging places -----	3	281	36	5	3	-	-
72	<b>Personal services</b> -----	72	8 961	3 538	804	448	43	4
721	Laundry, cleaning, and garment services -----	12	1 951	850	208	113	5	1
7211	Power laundries, family and commercial* -----	2	(D)	(D)	(D)	(D)	-	-
7213	Linen supply* -----	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning -----	2	(D)	(D)	(D)	(D)	2	-
7216	Drycleaning plants, except rug cleaning* -----	6	958	354	85	49	2	-
7217	Carpet and upholstery cleaning -----	2	(D)	(D)	(D)	(D)	1	1
7218	Industrial laundries* -----	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services* -----	-	-	-	-	-	-	-
722	Photographic studios, portrait -----	4	819	183	36	15	2	-
723, 4	Beauty and barber shops -----	40	4 170	1 818	415	266	29	3
723	Beauty shops -----	37	4 060	1 796	411	264	26	3
724	Barber shops -----	3	110	22	4	2	3	-
725	Shoe repair shops and shoeshine parlors -----	2	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories -----	7	1 699	579	114	31	-	-
729	Miscellaneous personal services -----	7	(D)	(D)	(D)	(D)	6	-
73	<b>Business services</b> -----	66	12 119	4 121	1 003	401	24	3
731	Advertising -----	4	2 075	322	76	18	-	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies -----	3	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services -----	9	1 280	346	83	36	4	-
734	Services to dwellings and other buildings -----	14	1 262	466	105	93	9	1
735	Miscellaneous equipment rental and leasing -----	5	1 276	392	98	32	2	-
736	Personnel supply services -----	4	(D)	(D)	(D)	(D)	-	-
737	Computer programming, data processing, and other computer related services -----	6	722	194	59	13	2	-
738	Miscellaneous business services -----	21	3 758	1 494	406	115	7	2
75	<b>Automotive repair, services, and parking</b> -----	52	15 497	4 178	973	368	23	2
751	Automotive rental and leasing, without drivers -----	4	1 220	244	59	37	-	-
752	Automobile parking -----	-	-	-	-	-	-	-
753	Automotive repair shops -----	38	12 227	3 215	702	214	19	1
7532	Top, body, and upholstery repair shops and paint shops -----	16	4 077	948	222	69	13	1
7538	General automotive repair shops -----	15	3 880	1 047	201	61	5	-
7533, 4, 8, 7, 9	Other automotive repair shops -----	7	4 270	1 220	279	84	1	-
754	Automotive services, except repair -----	10	2 050	719	212	117	4	1
76	<b>Miscellaneous repair services</b> -----	21	5 565	1 399	329	99	12	-
782	Electrical repair shops -----	3	370	162	34	8	1	-
7622, 9	Radio and television repair shops -----	-	-	-	-	-	-	-
7623, 9	Other electrical and electronic repair shops -----	3	370	162	34	8	1	-
763	Watch, clock, and jewelry repair -----	1	(D)	(D)	(D)	(D)	1	-
764	Reupholstery and furniture repair -----	5	(D)	(D)	(D)	(D)	5	-
769	Miscellaneous repair shops and related services -----	12	4 697	1 049	247	76	5	-
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> -----	42	8 394	2 257	545	488	9	5
781, 2	Motion picture production, distribution, and services -----	2	(D)	(D)	(D)	(D)	-	1
783	Motion picture theaters -----	3	(D)	(D)	(D)	(D)	-	-
784	Video tape rental -----	3	(D)	(D)	(D)	(D)	-	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers -----	-	(D)	(D)	(D)	(D)	-	1
793	Bowling centers -----	-	-	-	-	-	-	-
79 ex 792, 3, 84	Commercial sports and other amusement and recreation services, including museums -----	11	2 450	704	190	157	1	2
		24	4 233	1 263	284	273	8	1



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>FOND DU LAC COUNTY—Con.</b>							
80	Health services .....	98	54 502	28 049	8 522	1 445	38	2
801	Offices and clinics of doctors of medicine .....	32	26 765	15 144	3 649	428	4	1
802	Offices and clinics of dentists .....	41	9 958	4 094	906	216	22	-
803	Offices and clinics of doctors of osteopathy .....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners .....	17	(D)	(D)	(D)	(D)	10	1
8041	Offices and clinics of chiropractors .....	10	1 922	904	183	51	6	-
8042	Offices and clinics of optometrists .....	4	946	193	45	21	2	1
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	3	(D)	(D)	(D)	(D)	2	-
805	Nursing and personal care facilities .....	5	9 620	5 414	1 269	553	-	-
806	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	3	(D)	(D)	(D)	(D)	-	-
81	Legal services .....	30	7 051	2 947	864	148	8	8
823, 4, 9	Selected educational services .....	-	-	-	-	-	-	-
83	Social services .....	8	(D)	(D)	(D)	(D)	4	1
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	42	13 489	5 566	1 354	250	16	3
871	Engineering, architectural, and surveying services .....	14	2 590	982	227	57	6	-
872	Accounting, auditing, and bookkeeping services .....	22	8 618	3 593	897	147	8	3
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	1	(D)	(D)	(D)	(D)	1	-
874	Management and public relations services .....	5	(D)	(D)	(D)	(D)	1	-
89	Services, n.e.c. ....	3	(D)	(D)	(D)	(D)	-	-
	<b>KENOSHA COUNTY</b> (Coextensive with Kenosha, WI PMSA; see table 8a.)							
	<b>LA CROSSE COUNTY</b> (Coextensive with La Crosse, WI MSA; see table 8a.)							
	<b>MANITOWOC COUNTY</b>							
	Total .....	371	105 868	43 992	10 209	3 561	189	25
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	18	13 249	4 694	992	828	8	3
7011	Hotels and motels .....	18	13 249	4 694	992	828	8	3
7011 pt. 7011 pt. 702, 3	Hotels .....	8	11 451	4 221	776	452	2	2
	Hotels, motor hotels, and tourist courts .....	10	1 798	473	216	176	6	1
	Other lodging places .....	-	-	-	-	-	-	-
72	Personal services .....	78	7 522	2 627	610	370	46	7
721	Laundry, cleaning, and garment services .....	16	1 026	369	100	96	10	1
7211	Power laundries, family and commercial* .....	-	-	-	-	-	-	-
7213	Linen supply* .....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning .....	7	249	61	35	29	6	-
7216	Drycleaning plants, except rug cleaning* .....	4	489	197	46	31	-	-
7217	Carpet and upholstery cleaning .....	3	(D)	(D)	(D)	(D)	2	1
7218	Industrial laundries* .....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services* .....	2	(D)	(D)	(D)	(D)	2	-
722	Photographic studios, portrait .....	3	691	120	24	13	3	-
723, 4	Beauty and barber shops .....	45	3 021	1 380	317	210	30	4
723	Beauty shops .....	40	2 862	1 311	299	201	25	4
724	Barber shops .....	5	159	69	18	9	5	-
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories .....	7	2 369	618	130	28	1	1
729	Miscellaneous personal services .....	4	(D)	(D)	(D)	(D)	1	1
73	Business services .....	33	9 873	5 379	1 219	857	15	1
731	Advertising .....	6	1 145	328	63	24	2	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	1	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	1	(D)	(D)	(D)	(D)	1	-
734	Services to dwellings and other buildings .....	7	1 805	1 003	238	239	5	-
735	Miscellaneous equipment rental and leasing .....	3	(D)	(D)	(D)	(D)	1	-

Table 7. **Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>MANITOWOC COUNTY—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	6	1 993	1 337	310	251	2	-
737	Computer programming, data processing, and other computer related services .....	2	(D)	(D)	(D)	(D)	-	1
738	Miscellaneous business services .....	7	(D)	(D)	(D)	(D)	4	-
75	<b>Automotive repair, services, and parking .....</b>	<b>51</b>	<b>13 239</b>	<b>2 391</b>	<b>541</b>	<b>198</b>	<b>34</b>	<b>2</b>
751	Automotive rental and leasing, without drivers .....	-	-	-	-	-	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	45	(D)	(D)	(D)	(D)	34	-
7532	Top, body, and upholstery repair shops and paint shops .....	21	3 693	668	164	57	21	-
7538	General automotive repair shops .....	16	(D)	(D)	(D)	(D)	11	-
7533, 4, 6, 7, 9	Other automotive repair shops .....	8	3 720	695	162	66	2	-
754	Automotive services, except repair .....	6	(D)	(D)	(D)	(D)	-	2
76	<b>Miscellaneous repair services .....</b>	<b>13</b>	<b>4 097</b>	<b>1 107</b>	<b>229</b>	<b>48</b>	<b>7</b>	<b>-</b>
762	Electrical repair shops .....	5	514	101	24	8	4	-
7622	Radio and television repair shops .....	4	(D)	(D)	(D)	(D)	4	-
7623, 9	Other electrical and electronic repair shops .....	1	(D)	(D)	(D)	(D)	-	-
763	Watch, clock, and jewelry repair .....	-	-	-	-	-	-	-
764	Reupholstery and furniture repair .....	-	-	-	-	-	-	-
769	Miscellaneous repair shops and related services .....	8	3 583	1 006	205	40	3	-
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>28</b>	<b>3 356</b>	<b>731</b>	<b>192</b>	<b>223</b>	<b>11</b>	<b>1</b>
781, 2	Motion picture production, distribution, and services .....	-	-	-	-	-	-	-
783	Motion picture theaters .....	2	(D)	(D)	(D)	(D)	-	-
784	Video tape rental .....	3	(D)	(D)	(D)	(D)	2	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	1	-
793	Bowling centers .....	9	1 089	317	96	85	5	-
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	13	879	200	44	80	3	1
80	<b>Health services .....</b>	<b>89</b>	<b>42 167</b>	<b>22 487</b>	<b>5 191</b>	<b>1 033</b>	<b>38</b>	<b>2</b>
801	Offices and clinics of doctors of medicine .....	29	27 012	16 215	3 619	479	5	1
802	Offices and clinics of dentists .....	33	6 645	2 935	780	173	19	-
803	Offices and clinics of doctors of osteopathy .....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners .....	17	2 439	709	154	54	12	-
8041	Offices and clinics of chiropractors .....	5	772	232	48	14	3	-
8042	Offices and clinics of optometrists .....	7	901	156	37	20	6	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	5	766	321	69	20	3	-
805	Nursing and personal care facilities .....	4	(D)	(D)	(D)	(D)	1	-
806	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	6	(D)	(D)	(D)	(D)	1	1
81	<b>Legal services .....</b>	<b>30</b>	<b>6 050</b>	<b>1 762</b>	<b>433</b>	<b>130</b>	<b>20</b>	<b>8</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
83	<b>Social services .....</b>	<b>6</b>	<b>260</b>	<b>81</b>	<b>19</b>	<b>12</b>	<b>4</b>	<b>-</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>27</b>	<b>5 855</b>	<b>2 733</b>	<b>783</b>	<b>262</b>	<b>6</b>	<b>3</b>
871	Engineering, architectural, and surveying services .....	8	(D)	(D)	(D)	(D)	3	-
872	Accounting, auditing, and bookkeeping services .....	10	2 715	1 031	280	74	2	3
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	4	(D)	(D)	(D)	(D)	1	-
874	Management and public relations services .....	5	906	479	205	109	-	-
89	<b>Services, n.e.c. ....</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
	<b>MARATHON COUNTY</b> (Coextensive with Wausau, WI MSA; see table 8a.)							



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>MILWAUKEE COUNTY</b>							
	Total .....	6 408	3 063 228	1 336 063	321 556	78 562	1 997	383
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	80	106 979	30 153	6 815	3 371	27	14
7011	Hotels and motels .....	72	105 365	29 775	6 755	3 340	23	13
7011 pt.	Hotels .....	33	79 870	23 687	5 441	2 471	8	7
7011 pt.	Hotels, 25 guestrooms or more .....	26	(D)	(D)	(D)	(D)	3	6
7011 pt.	Hotels, less than 25 guestrooms .....	7	(D)	(D)	(D)	(D)	5	1
7011 pt.	Motels, motor hotels, and tourist courts .....	39	25 495	6 088	1 314	869	15	6
7011 pt.	Motels, tourist courts .....	27	7 748	1 477	343	245	15	3
7011 pt.	Motor hotels .....	12	17 747	4 611	971	624	-	3
702, 3	Other lodging places .....	8	1 614	378	60	31	4	1
702	Rooming and boarding houses .....	5	(D)	(D)	(D)	(D)	2	1
703	Camps and recreational vehicle parks .....	3	(D)	(D)	(D)	(D)	2	-
72	Personal services .....	842	159 018	59 387	14 440	6 347	411	61
721	Laundry, cleaning, and garment services .....	172	57 867	20 541	4 935	1 791	76	19
7211	Power laundries, family and commercial* .....	5	(D)	(D)	(D)	(D)	2	-
7213	Linen supply* .....	3	(D)	(D)	(D)	(D)	-	1
7215	Coin-operated laundries and drycleaning .....	37	7 001	1 227	318	144	16	6
7216	Drycleaning plants, except rug cleaning* .....	67	15 266	6 502	1 592	743	26	8
7217	Carpet and upholstery cleaning .....	32	3 759	1 478	327	113	13	4
7218	Industrial laundries* .....	3	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services* .....	25	(D)	(D)	(D)	(D)	19	-
7212	Garment pressing, and agents for laundries and drycleaners .....	10	(D)	(D)	(D)	(D)	8	-
7219	Laundry and garment services, n.e.c.* .....	15	(D)	(D)	(D)	(D)	11	-
7219 pt.	Diaper and other laundry services, n.e.c.* .....	13	(D)	(D)	(D)	(D)	9	-
7219 pt.	Seamstresses and dressmaking services .....	2	(D)	(D)	(D)	(D)	2	-
722	Photographic studios, portrait .....	44	10 565	2 612	467	232	15	1
723, 4	Beauty and barber shops .....	478	46 487	21 694	5 082	2 494	292	35
723	Beauty shops .....	419	42 591	20 218	4 724	2 324	242	30
724	Barber shops .....	59	3 896	1 476	358	170	50	5
725	Shoe repair shops and shoeshine parlors .....	10	764	160	32	22	6	3
726	Funeral service and crematories .....	59	26 616	7 960	2 022	345	6	1
729	Miscellaneous personal services .....	79	16 719	6 420	1 902	1 463	16	2
7291	Tax return preparation services .....	22	4 774	2 089	840	569	6	-
7299	Miscellaneous personal services, n.e.c. .....	57	11 945	4 331	1 062	894	10	2
73	Business services .....	1 096	758 894	351 770	81 038	29 685	223	40
731	Advertising .....	94	62 531	29 110	7 154	1 275	11	-
7311	Advertising agencies .....	73	48 114	25 095	6 113	954	10	-
7312	Outdoor advertising services .....	4	(D)	(D)	(D)	(D)	1	-
7313	Radio, television, publishers' advertising representatives .....	10	(D)	(D)	(D)	(D)	-	-
7319	Advertising, n.e.c. .....	7	(D)	(D)	(D)	(D)	-	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	30	20 068	5 286	1 463	372	3	-
7322	Adjustment and collection services .....	22	(D)	(D)	(D)	(D)	3	-
7323	Credit reporting services .....	8	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	170	68 672	25 146	5 652	1 405	46	8
7331	Direct mail advertising services .....	21	24 744	10 316	2 171	643	3	-
7334	Photocopying and duplicating services .....	18	4 939	1 423	371	102	6	1
7334 pt.	Blueprinting and photocopying services .....	17	(D)	(D)	(D)	(D)	5	1
7334 pt.	Duplicating services, except printing .....	1	(D)	(D)	(D)	(D)	1	-
7338	Secretarial and court reporting services .....	32	4 598	1 489	318	100	13	5
7335, 6	Commercial photography, art, and graphics .....	99	34 391	11 918	2 792	560	24	2
7335	Commercial photography .....	27	11 002	3 957	883	171	10	-
7336	Commercial art and graphic design .....	72	23 389	7 961	1 909	389	14	2
734	Services to dwellings and other buildings .....	218	47 734	25 806	5 855	4 035	88	15
7342	Disinfecting and pest control services .....	17	5 337	2 438	581	124	2	-
7349	Building cleaning and maintenance services, n.e.c. .....	201	42 397	23 368	5 274	3 911	86	15
7349 pt.	Window cleaning .....	9	975	417	67	28	5	1
7349 pt.	Other building cleaning and maintenance services, n.e.c. .....	192	41 422	22 951	5 207	3 883	81	14
735	Miscellaneous equipment rental and leasing .....	59	47 293	11 756	2 577	688	9	1
7352	Medical equipment rental and leasing .....	8	2 846	946	223	84	3	-
7353	Heavy construction equipment rental and leasing .....	5	9 167	2 224	513	86	1	-
7359	Equipment rental and leasing, n.e.c. .....	46	35 280	8 586	1 841	518	5	1
736	Personnel supply services .....	147	167 157	118 991	25 087	13 550	14	1
7361	Employment agencies .....	61	22 343	11 988	2 568	629	9	1
7363	Help supply services .....	86	144 814	107 003	22 519	12 921	5	-

Table 7. **Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

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							Individual proprie- torships (number)	Partnerships (number)
	<b>MILWAUKEE COUNTY—Con.</b>							
73	<b>Business services—Con.</b>							
737	Computer programming, data processing, and other computer related services	143	166 056	61 990	15 409	2 429	12	4
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design	80	51 948	25 573	6 183	837	5	2
7371	Computer programming services	65	46 316	23 970	5 782	767	5	—
7372	Prepackaged software	5	(D)	(D)	(D)	(D)	—	1
7373	Computer integrated systems design	10	(D)	(D)	(D)	(D)	—	1
7374, 5, 6	Data processing services	38	102 969	31 053	8 176	1 363	5	2
7374, 5	Computer processing, information retrieval	34	(D)	(D)	(D)	(D)	5	2
7376	Computer facilities management services	4	(D)	(D)	(D)	(D)	—	—
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c.	25	11 139	5 364	1 050	229	2	—
7377	Computer rental and leasing	—	—	—	—	—	—	—
7378	Computer maintenance and repair	9	2 294	611	146	37	1	—
7379	Computer related services, n.e.c.	16	8 845	4 753	904	192	1	—
738	Miscellaneous business services	235	179 383	73 685	17 841	5 931	40	11
7381, 2	Detective agencies and protective services	46	46 486	28 243	6 606	3 285	6	3
7381	Detective, guard, and armored car services	38	35 649	24 522	5 750	3 108	6	3
7382	Security systems services	8	10 837	3 721	856	177	—	—
7383	News syndicates	3	(D)	(D)	(D)	(D)	—	—
7384	Photofinishing laboratories	22	15 694	4 115	913	293	2	2
7389	Business services, n.e.c.	164	(D)	(D)	(D)	(D)	32	6
7389 pt.	Sign painting shops	10	(D)	(D)	(D)	(D)	2	2
7389 pt.	Interior designing	22	6 083	864	152	42	6	—
7389 pt.	Telephone answering services	6	(D)	(D)	(D)	(D)	1	—
7389 pt.	Other business services	126	(D)	(D)	(D)	(D)	23	4
75	<b>Automotive repair, services, and parking</b>	551	214 357	49 495	11 740	3 481	165	18
751	Automotive rental and leasing, without drivers	56	79 148	10 818	2 668	599	1	1
7513	Truck rental and leasing, without drivers	21	(D)	(D)	(D)	(D)	—	—
7514, 5	Passenger car rental and leasing, without drivers	28	(D)	(D)	(D)	(D)	—	1
7519	Utility trailer and recreational vehicle rental	7	(D)	(D)	(D)	(D)	1	—
752	Automobile parking	62	(D)	(D)	(D)	(D)	7	—
752 pt.	Parking lots	46	(D)	(D)	(D)	(D)	4	—
752 pt.	Parking structures	16	9 497	1 032	233	141	3	—
753	Automotive repair shops	356	96 804	27 871	6 431	1 806	136	13
7532	Top, body, and upholstery repair shops and paint shops	96	25 591	7 836	1 809	547	39	4
7532 pt.	Top and body repair shops	89	24 398	7 381	1 733	519	37	4
7532 pt.	Paint shops	7	1 193	455	76	28	2	—
7538	General automotive repair shops	174	42 153	11 526	2 674	760	77	9
7538 pt.	General automotive repair shops, except diesel	161	(D)	(D)	(D)	(D)	71	9
7538 pt.	Diesel repair shops	13	(D)	(D)	(D)	(D)	6	—
7533, 4, 8, 7, 9	Other automotive repair shops	86	29 060	8 509	1 948	499	20	—
7533	Automotive exhaust system repair shops	23	11 155	2 614	589	167	3	—
7534	Tire retreading and repair shops	5	(D)	(D)	(D)	(D)	—	—
7538	Automotive glass replacement shops	7	(D)	(D)	(D)	(D)	2	—
7537	Automotive transmission repair shops	23	6 709	2 302	585	138	7	—
7539	Automotive repair shops, n.e.c.	28	7 250	2 557	545	137	8	—
7539 pt.	Radiator repair	9	2 112	713	173	46	3	—
7539 pt.	Brake, front end, and wheel alignment	10	3 449	1 355	286	66	2	—
7539 pt.	Automotive electrical and fuel system services	6	(D)	(D)	(D)	(D)	3	—
7539 pt.	Other automotive repair shops, n.e.c.	3	(D)	(D)	(D)	(D)	—	—
754	Automotive services, except repair	77	(D)	(D)	(D)	(D)	21	4
7542	Carwashes	38	(D)	(D)	(D)	(D)	14	3
7549	Automotive services, except repair and carwashes	39	14 503	4 993	1 156	400	7	1
76	<b>Miscellaneous repair services</b>	240	96 134	31 133	7 438	1 551	89	7
782	Electrical repair shops	60	18 977	5 895	1 416	314	19	1
7822	Radio and television repair shops	23	(D)	(D)	(D)	(D)	10	—
7823, 9	Other electrical and electronic repair shops	37	(D)	(D)	(D)	(D)	9	—
7823	Refrigeration and air-conditioning service and repair shops	6	(D)	(D)	(D)	(D)	1	—
7829	Electrical and electronic repair shops, n.e.c.	31	(D)	(D)	(D)	(D)	8	—
783	Watch, clock, and jewelry repair	14	1 977	719	166	59	4	—
784	Reupholstery and furniture repair	34	4 398	1 399	310	130	20	2
789	Miscellaneous repair shops and related services	132	70 782	23 120	5 546	1 048	26	4
7892	Welding repair	7	840	312	73	33	4	—
7894	Armature rewinding shops	10	7 266	2 095	526	99	—	—
7899	Repair shops and related services, n.e.c.	115	62 676	20 713	4 947	916	22	4



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							Individual proprie- torships (number)	Partners- hips (number)
	<b>MILWAUKEE COUNTY—Con.</b>							
78, 79, 84	Amusement and recreation services, including motion pictures and museums -----	309	123 945	46 229	9 493	3 301	63	28
781, 2	Motion picture production, distribution, and services -----	29	(D)	(D)	(D)	(D)	6	1
783	Motion picture theaters -----	28	17 098	2 338	519	398	2	3
7832	Motion picture theaters, except drive-in -----	26	(D)	(D)	(D)	(D)	2	3
7833	Drive-in motion picture theaters -----	2	(D)	(D)	(D)	(D)	-	-
784	Video tape rental -----	42	6 120	1 949	420	214	9	5
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers -----	40	(D)	(D)	(D)	(D)	18	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	11	(D)	(D)	(D)	(D)	-	-
7929	Bands, orchestras, actors, and other entertainers and entertainment groups -----	29	(D)	(D)	(D)	(D)	18	1
793	Bowling centers -----	49	20 799	5 680	1 526	1 073	6	11
79 ex. 792, 3, 4; 84	Commercial sports and other amusement and recreation services, including museums -----	121	53 377	30 785	5 775	1 191	22	7
794	Commercial sports -----	10	(D)	(D)	(D)	(D)	2	1
7941	Professional sports clubs and promoters -----	7	(D)	(D)	(D)	(D)	1	1
7948	Racing, including track operation -----	3	(D)	(D)	(D)	(D)	1	-
79 ex. 792, 3, 4; 84	Other amusement and recreation services, including museums -----	111	(D)	(D)	(D)	(D)	20	6
791	Dance studios, schools, and halls -----	15	2 201	811	225	174	6	-
7991	Physical fitness facilities -----	34	15 664	3 365	813	389	4	1
7992	Public golf courses -----	2	(D)	(D)	(D)	(D)	-	-
7993	Coin-operated amusement devices -----	11	6 866	1 915	553	112	-	1
7996	Amusement parks -----	3	(D)	(D)	(D)	(D)	-	-
7997	Membership sports and recreation clubs -----	12	1 773	465	109	71	5	3
7999, 84	Amusement and recreation services, including museums, n.e.c. --	34	4 788	1 767	441	183	5	1
7999 pt.	Concession operators of amusement devices and rides -----	2	(D)	(D)	(D)	(D)	-	-
7999 pt.	Carnivals, circuses, and fairs -----	3	(D)	(D)	(D)	(D)	1	-
7999 pt.	Billiard and pool establishments -----	2	(D)	(D)	(D)	(D)	-	-
7999 pt., 84	Other recreation and amusements, including museums -----	27	3 689	1 593	398	157	4	1
80	<b>Health services -----</b>	<b>1 822</b>	<b>806 838</b>	<b>421 832</b>	<b>103 654</b>	<b>17 714</b>	<b>554</b>	<b>71</b>
801	Offices and clinics of doctors of medicine -----	854	430 645	252 366	63 920	5 339	147	31
801 pt.	Offices of doctors of medicine -----	839	420 331	248 353	62 826	5 151	146	28
801 pt.	Clinics of doctors of medicine -----	15	10 314	4 013	1 094	188	1	3
802	Offices and clinics of dentists -----	525	103 775	41 340	9 918	2 486	289	14
802 pt.	Offices of dentists -----	524	(D)	(D)	(D)	(D)	289	14
802 pt.	Clinics of dentists -----	1	(D)	(D)	(D)	(D)	-	-
803	Offices and clinics of doctors of osteopathy -----	33	(D)	(D)	(D)	(D)	10	1
804	Offices and clinics of other health practitioners -----	209	42 197	16 423	3 679	779	97	10
8041	Offices and clinics of chiropractors -----	49	6 987	1 937	440	155	31	3
8042	Offices and clinics of optometrists -----	56	18 696	7 900	1 719	271	22	2
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. -----	104	16 514	6 586	1 520	353	44	5
8043	Offices and clinics of podiatrists -----	44	6 996	2 810	669	163	21	-
8049	Offices and clinics of health practitioners, n.e.c. -----	60	9 518	3 776	851	190	23	5
805	Nursing and personal care facilities -----	52	131 339	66 244	15 511	5 921	1	2
8051	Skilled nursing care facilities -----	41	(D)	(D)	(D)	(D)	-	1
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities -----	11	(D)	(D)	(D)	(D)	1	1
8052	Intermediate care facilities -----	7	(D)	(D)	(D)	(D)	1	-
8059	Nursing and personal care facilities, n.e.c. -----	4	(D)	(D)	(D)	(D)	-	1
806	Hospitals -----	2	(D)	(D)	(D)	(D)	-	-
8062	General medical and surgical hospitals -----	-	-	-	-	-	-	-
8063	Psychiatric hospitals -----	-	-	-	-	-	-	-
8069	Specialty hospitals, except psychiatric -----	2	(D)	(D)	(D)	(D)	-	-
807, 8, 9	Other health services -----	147	86 799	38 610	8 749	2 870	10	13
807	Medical and dental laboratories -----	64	(D)	(D)	(D)	(D)	7	4
8071	Medical laboratories -----	26	14 552	4 352	983	249	1	3
8072	Dental laboratories -----	38	(D)	(D)	(D)	(D)	6	1
808	Home health care services -----	30	(D)	(D)	(D)	(D)	1	2
809	Miscellaneous health and allied services, n.e.c. -----	53	27 873	10 990	2 510	513	2	7
8092	Kidney dialysis centers -----	-	-	-	-	-	-	-
8093	Specialty outpatient facilities, n.e.c. -----	28	16 473	6 792	1 543	271	2	5
8099	Health and allied services, n.e.c. -----	25	11 400	4 198	967	242	-	2
81	<b>Legal services -----</b>	<b>570</b>	<b>333 356</b>	<b>153 497</b>	<b>39 441</b>	<b>4 659</b>	<b>281</b>	<b>86</b>
823, 4, 9	<b>Selected educational services -----</b>	<b>43</b>	<b>10 689</b>	<b>3 847</b>	<b>937</b>	<b>331</b>	<b>7</b>	<b>5</b>
823	Libraries -----	-	-	-	-	-	-	-
824	Vocational schools -----	14	5 730	2 338	597	187	1	1
829	Schools and educational services, n.e.c. -----	29	4 959	1 509	340	144	6	4
83	<b>Social services -----</b>	<b>129</b>	<b>34 716</b>	<b>15 347</b>	<b>3 632</b>	<b>1 390</b>	<b>28</b>	<b>4</b>
835	Child day care services -----	67	11 263	4 605	1 105	651	19	-
832, 3, 6, 9	Other social services -----	62	23 453	10 742	2 527	739	9	4

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	<b>MILWAUKEE COUNTY—Con.</b>							
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	675	411 932	171 084	42 282	6 627	163	45
871	Engineering, architectural, and surveying services .....	167	145 194	59 806	14 145	1 931	21	5
8711	Engineering services .....	101	114 047	46 332	10 745	1 383	8	2
8712	Architectural services .....	57	29 058	12 549	3 115	486	10	3
8713	Surveying services .....	9	2 089	925	285	62	3	-
872	Accounting, auditing, and bookkeeping services .....	242	149 835	60 573	15 666	2 526	101	30
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	36	22 120	9 752	2 168	545	5	1
8731	Commercial physical and biological research .....	6	(D)	(D)	(D)	(D)	1	-
8732	Commercial economic, sociological, and educational research .....	16	(D)	(D)	(D)	(D)	3	-
8734	Testing laboratories .....	14	6 060	2 732	612	121	1	1
874	Management and public relations services .....	230	94 783	40 953	10 303	1 625	36	9
8741	Management services .....	72	45 464	21 710	5 428	910	10	2
8742	Management consulting services .....	101	32 404	12 584	3 173	427	15	4
8743	Public relations services .....	26	7 013	3 265	831	141	5	2
8744	Facilities support management services .....	-	-	-	-	-	-	-
8748	Business consulting services, n.e.c. ....	31	9 902	3 394	871	147	6	1
89	Services, n.e.c. ....	51	6 370	2 289	646	105	6	4
	<b>OUTAGAMIE COUNTY</b>							
	<b>Total .....</b>	<b>774</b>	<b>288 733</b>	<b>113 105</b>	<b>26 957</b>	<b>8 396</b>	<b>312</b>	<b>51</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	17	17 374	3 904	855	619	7	4
7011	Hotels and motels .....	16	(D)	(D)	(D)	(D)	6	4
7011 pt.	Hotels .....	7	13 390	3 093	665	486	3	1
7011 pt.	Motels, motor hotels, and tourist courts .....	9	(D)	(D)	(D)	(D)	3	3
702, 3	Other lodging places .....	1	(D)	(D)	(D)	(D)	1	-
72	Personal services .....	134	21 323	7 627	1 845	834	73	10
721	Laundry, cleaning, and garment services .....	24	9 162	3 302	794	288	6	2
7211	Power laundries, family and commercial .....	2	(D)	(D)	(D)	(D)	-	-
7213	Linen supply .....	1	(D)	(D)	(D)	(D)	-	-
7215	Coin-operated laundries and drycleaning .....	9	(D)	(D)	(D)	(D)	-	-
7218	Drycleaning plants, except rug cleaning .....	9	(D)	(D)	(D)	(D)	1	2
7217	Carpet and upholstery cleaning .....	9	(D)	(D)	(D)	(D)	3	-
7218	Industrial laundries .....	3	(D)	(D)	(D)	(D)	2	-
7212, 9	Other laundry, cleaning, and garment services .....	-	-	-	-	-	-	-
722	Photographic studios, portrait .....	6	880	146	25	16	3	-
723, 4	Beauty and barber shops .....	81	7 224	3 032	713	358	55	8
723	Beauty shops .....	73	(D)	(D)	(D)	(D)	51	6
724	Barber shops .....	8	(D)	(D)	(D)	(D)	4	2
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	-
728	Funeral service and crematories .....	9	(D)	(D)	(D)	(D)	1	-
729	Miscellaneous personal services .....	13	(D)	(D)	(D)	(D)	7	-
73	Business services .....	131	53 506	22 312	4 780	3 090	42	4
731	Advertising .....	13	4 484	1 791	420	107	3	1
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	6	(D)	(D)	(D)	(D)	1	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	22	7 676	2 359	566	120	11	-
734	Services to dwellings and other buildings .....	26	7 380	4 192	899	823	11	-
735	Miscellaneous equipment rental and leasing .....	10	(D)	(D)	(D)	(D)	1	-
738	Personnel supply services .....	13	5 574	3 359	605	1 329	3	1
737	Computer programming, data processing, and other computer related services .....	10	10 040	4 388	1 074	180	-	1
738	Miscellaneous business services .....	31	14 066	5 371	1 025	458	12	1
75	Automotive repair, services, and parking .....	82	27 991	6 506	1 508	483	47	5
751	Automotive rental and leasing, without drivers .....	8	(D)	(D)	(D)	(D)	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	64	(D)	(D)	(D)	(D)	41	4
7532	Top, body, and upholstery repair shops and paint shops .....	23	4 288	1 078	268	95	16	3
7538	General automotive repair shops .....	28	6 722	1 558	366	118	21	-
7533, 4, 8, 7, 9	Other automotive repair shops .....	13	(D)	(D)	(D)	(D)	4	1
754	Automotive services, except repair .....	10	2 236	739	199	95	6	1
76	Miscellaneous repair services .....	34	10 123	2 363	587	124	18	1
762	Electrical repair shops .....	13	4 790	1 078	267	46	6	1
7622	Radio and television repair shops .....	4	(D)	(D)	(D)	(D)	2	-
7623, 9	Other electrical and electronic repair shops .....	9	(D)	(D)	(D)	(D)	4	1
763	Watch, clock, and jewelry repair .....	2	(D)	(D)	(D)	(D)	1	-
764	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	-
769	Miscellaneous repair shops and related services .....	17	(D)	(D)	(D)	(D)	7	-



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							Individual proprie- torships (number)	Partner- ships (number)
	<b>OUTAGAMIE COUNTY—Con.</b>							
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	47	13 000	3 235	633	356	7	5
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	—	1
783	Motion picture theaters .....	3	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	9	2 880	882	110	59	1	4
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	3	(D)	(D)	(D)	(D)	1	—
793	Bowling centers .....	9	(D)	(D)	(D)	(D)	—	—
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	22	5 723	1 287	257	118	5	—
80	<b>Health services</b> .....	204	86 502	43 854	11 004	1 835	83	8
801	Offices and clinics of doctors of medicine .....	74	44 350	26 386	6 738	597	22	5
802	Offices and clinics of dentists .....	79	19 755	8 548	2 127	461	36	1
803	Offices and clinics of doctors of osteopathy .....	—	—	—	—	—	—	—
804	Offices and clinics of other health practitioners .....	34	6 795	2 219	465	132	21	1
8041	Offices and clinics of chiropractors .....	16	2 865	833	169	58	12	1
8042	Offices and clinics of optometrists .....	8	(D)	(D)	(D)	(D)	6	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	10	(D)	(D)	(D)	(D)	3	—
805	Nursing and personal care facilities .....	6	12 617	5 304	1 324	517	1	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	11	2 985	1 397	350	128	3	1
81	<b>Legal services</b> .....	39	15 840	6 995	1 509	306	19	7
823, 4, 9	<b>Selected educational services</b> .....	3	(D)	(D)	(D)	(D)	—	1
83	<b>Social services</b> .....	9	(D)	(D)	(D)	(D)	2	1
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations)</b> .....	69	40 950	15 342	4 001	649	15	5
871	Engineering, architectural, and surveying services .....	23	23 030	5 821	1 372	203	3	1
872	Accounting, auditing, and bookkeeping services .....	25	12 461	6 732	1 637	277	8	4
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	5	1 312	651	207	28	—	—
874	Management and public relations services .....	16	4 147	2 138	785	141	4	—
89	<b>Services, n.e.c.</b> .....	5	(D)	(D)	(D)	(D)	1	—
	<b>OZAUCKEE COUNTY</b>							
	<b>Total</b> .....	466	126 532	50 214	12 242	3 389	169	21
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> .....	13	3 560	900	205	122	4	2
7011	Hotels and motels .....	11	(D)	(D)	(D)	(D)	4	2
7011 pt.	Hotels .....	5	1 296	333	79	54	1	1
7011 pt.	Motels, motor hotels, and tourist courts .....	6	(D)	(D)	(D)	(D)	3	1
702, 3	Other lodging places .....	2	(D)	(D)	(D)	(D)	—	—
72	<b>Personal services</b> .....	68	6 785	2 583	597	319	31	4
721	Laundry, cleaning, and garment services .....	11	1 489	505	114	67	6	—
7211	Power laundries, family and commercial* .....	—	—	—	—	—	—	—
7213	Linen supply* .....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning .....	2	(D)	(D)	(D)	(D)	2	—
7216	Drycleaning plants, except rug cleaning* .....	6	1 115	369	89	47	1	—
7217	Carpet and upholstery cleaning .....	3	(D)	(D)	(D)	(D)	3	—
7218	Industrial laundries* .....	—	—	—	—	—	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	—	—	—	—	—	—	—
722	Photographic studios, portrait .....	5	(D)	(D)	(D)	(D)	3	—
723, 4	<b>Beauty and barber shops</b> .....	40	3 103	1 493	332	192	21	4
723	Beauty shops .....	35	(D)	(D)	(D)	(D)	16	4
724	Barber shops .....	5	(D)	(D)	(D)	(D)	5	—
725	Shoe repair shops and shoeshine parlors .....	—	—	—	—	—	—	—
726	Funeral service and crematories .....	6	1 169	297	79	19	—	—
729	Miscellaneous personal services .....	6	(D)	(D)	(D)	(D)	1	—
73	<b>Business services</b> .....	85	20 595	9 724	2 248	615	19	3
731	Advertising .....	13	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	2	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	8	(D)	(D)	(D)	(D)	4	—
734	Services to dwellings and other buildings .....	17	1 303	467	114	84	10	2
735	Miscellaneous equipment rental and leasing .....	3	(D)	(D)	(D)	(D)	—	—

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietorships (number)	Partnerships (number)
	<b>OZAUKEE COUNTY—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	6	2 289	1 476	378	174	-	-
737	Computer programming, data processing, and other computer related services .....	20	6 018	2 756	575	113	1	-
738	Miscellaneous business services .....	16	3 208	1 002	221	48	4	1
75	<b>Automotive repair, services, and parking .....</b>	<b>32</b>	<b>6 960</b>	<b>1 919</b>	<b>514</b>	<b>163</b>	<b>17</b>	<b>-</b>
751	Automotive rental and leasing, without drivers .....	3	(D)	(D)	(D)	(D)	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	24	6 104	1 668	440	88	15	-
7532	Top, body, and upholstery repair shops and paint shops .....	9	(D)	(D)	(D)	(D)	8	-
7538	General automotive repair shops .....	14	3 462	670	137	40	6	-
7533, 4, 6, 7, 9	Other automotive repair shops .....	1	(D)	(D)	(D)	(D)	1	-
754	Automotive services, except repair .....	5	(D)	(D)	(D)	(D)	2	-
78	<b>Miscellaneous repair services .....</b>	<b>22</b>	<b>5 282</b>	<b>1 649</b>	<b>332</b>	<b>94</b>	<b>11</b>	<b>-</b>
762	Electrical repair shops .....	7	(D)	(D)	(D)	(D)	3	-
7622	Radio and television repair shops .....	2	(D)	(D)	(D)	(D)	2	-
7623, 9	Other electrical and electronic repair shops .....	5	(D)	(D)	(D)	(D)	1	-
763	Watch, clock, and jewelry repair .....	1	(D)	(D)	(D)	(D)	1	-
764	Reupholstery and furniture repair .....	3	(D)	(D)	(D)	(D)	2	-
769	Miscellaneous repair shops and related services .....	11	3 697	1 169	218	60	5	-
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>29</b>	<b>8 400</b>	<b>2 959</b>	<b>460</b>	<b>323</b>	<b>10</b>	<b>2</b>
781, 2	Motion picture production, distribution, and services .....	2	(D)	(D)	(D)	(D)	-	-
783	Motion picture theaters .....	1	(D)	(D)	(D)	(D)	-	-
784	Video tape rental .....	3	596	58	12	12	2	1
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	1	-
793	Bowling centers .....	5	1 618	347	97	88	1	-
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	17	5 853	2 436	327	209	6	1
80	<b>Health services .....</b>	<b>99</b>	<b>58 052</b>	<b>23 214</b>	<b>6 178</b>	<b>1 252</b>	<b>46</b>	<b>3</b>
801	Offices and clinics of doctors of medicine .....	35	27 366	11 373	3 514	430	9	1
802	Offices and clinics of dentists .....	37	8 579	3 308	752	209	23	2
803	Offices and clinics of doctors of osteopathy .....	3	576	301	61	10	1	-
804	Offices and clinics of other health practitioners .....	18	2 286	662	158	57	13	-
8041	Offices and clinics of chiropractors .....	6	999	302	64	23	5	-
8042	Offices and clinics of optometrists .....	4	586	86	26	13	4	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	8	701	274	68	21	4	-
805	Nursing and personal care facilities .....	3	(D)	(D)	(D)	(D)	-	-
808	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	3	(D)	(D)	(D)	(D)	-	-
81	<b>Legal services .....</b>	<b>22</b>	<b>4 766</b>	<b>1 772</b>	<b>425</b>	<b>101</b>	<b>9</b>	<b>3</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
83	<b>Social services .....</b>	<b>9</b>	<b>1 368</b>	<b>562</b>	<b>122</b>	<b>108</b>	<b>1</b>	<b>-</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>81</b>	<b>12 473</b>	<b>4 815</b>	<b>1 131</b>	<b>288</b>	<b>21</b>	<b>3</b>
871	Engineering, architectural, and surveying services .....	18	3 725	1 583	371	75	2	-
872	Accounting, auditing, and bookkeeping services .....	30	2 881	1 308	355	88	11	2
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	4	(D)	(D)	(D)	(D)	-	-
874	Management and public relations services .....	29	(D)	(D)	(D)	(D)	8	1
89	<b>Services, n.e.c. ....</b>	<b>6</b>	<b>291</b>	<b>117</b>	<b>30</b>	<b>4</b>	<b>-</b>	<b>1</b>
	<b>RACINE COUNTY</b> (Coextensive with Racine, WI PMSA; see table 8a.)							
	<b>ROCK COUNTY</b> (Coextensive with Janesville-Beloit, WI MSA; see table 8a.)							
	<b>SHEBOYGAN COUNTY</b> (Coextensive with Sheboygan, WI MSA; see table 8a.)							



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>WALWORTH COUNTY</b>							
	<b>Total</b> .....	<b>458</b>	<b>123 843</b>	<b>42 622</b>	<b>9 250</b>	<b>3 698</b>	<b>208</b>	<b>41</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	30	39 927	12 407	2 395	1 156	13	8
7011	Hotels and motels .....	26	39 542	12 369	2 393	1 153	11	6
7011 pt.	Hotels .....	12	35 782	11 216	2 155	1 037	5	2
7011 pt.	Motels, motor hotels, and tourist courts .....	14	3 760	1 153	238	116	6	4
702, 3	Other lodging places .....	4	385	38	2	3	2	-
72	<b>Personal services</b> .....	<b>74</b>	<b>5 857</b>	<b>1 926</b>	<b>410</b>	<b>252</b>	<b>48</b>	<b>7</b>
721	Laundry, cleaning, and garment services .....	19	1 868	454	96	81	8	3
7211	Power laundries, family and commercial* .....	1	(D)	(D)	(D)	(D)	1	-
7213	Linen supply* .....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning .....	6	386	75	17	18	2	2
7216	Drycleaning plants, except rug cleaning* .....	10	1 301	310	69	57	3	1
7217	Carpet and upholstery cleaning .....	2	(D)	(D)	(D)	(D)	2	-
7218	Industrial laundries* .....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services* .....	-	-	-	-	-	-	-
722	Photographic studios, portrait .....	4	396	72	12	8	2	-
723, 4	Beauty and barber shops .....	38	2 357	1 118	235	142	33	-
723	Beauty shops .....	36	(D)	(D)	(D)	(D)	31	-
724	Barber shops .....	2	(D)	(D)	(D)	(D)	2	-
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories .....	6	1 076	255	58	14	2	1
729	Miscellaneous personal services .....	6	(D)	(D)	(D)	(D)	2	3
73	<b>Business services</b> .....	<b>56</b>	<b>10 185</b>	<b>3 832</b>	<b>783</b>	<b>386</b>	<b>28</b>	<b>3</b>
731	Advertising .....	5	739	154	12	6	3	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	1	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	6	(D)	(D)	(D)	(D)	3	-
734	Services to dwellings and other buildings .....	8	869	419	86	66	5	-
735	Miscellaneous equipment rental and leasing .....	5	348	106	24	6	1	1
736	Personnel supply services .....	4	(D)	(D)	(D)	(D)	1	1
737	Computer programming, data processing, and other computer related services .....	4	1 348	616	114	36	-	-
738	Miscellaneous business services .....	23	2 719	813	160	80	15	1
75	<b>Automotive repair, services, and parking</b> .....	<b>39</b>	<b>9 632</b>	<b>2 132</b>	<b>495</b>	<b>139</b>	<b>21</b>	<b>1</b>
751	Automotive rental and leasing, without drivers .....	2	(D)	(D)	(D)	(D)	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	36	9 008	2 013	464	126	21	1
7532	Top, body, and upholstery repair shops and paint shops .....	11	5 917	1 308	299	71	8	-
7538	General automotive repair shops .....	18	2 009	432	104	36	10	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	7	1 082	273	61	19	3	-
754	Automotive services, except repair .....	1	(D)	(D)	(D)	(D)	-	-
76	<b>Miscellaneous repair services</b> .....	<b>12</b>	<b>3 545</b>	<b>1 704</b>	<b>432</b>	<b>225</b>	<b>7</b>	<b>-</b>
762	Electrical repair shops .....	5	(D)	(D)	(D)	(D)	2	-
7622	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	1	-
7623, 9	Other electrical and electronic repair shops .....	2	(D)	(D)	(D)	(D)	1	-
763	Watch, clock, and jewelry repair .....	-	-	-	-	-	-	-
764	Reupholstery and furniture repair .....	1	(D)	(D)	(D)	(D)	1	-
769	Miscellaneous repair shops and related services .....	6	3 222	1 559	421	218	4	-
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	<b>51</b>	<b>12 174</b>	<b>2 862</b>	<b>489</b>	<b>305</b>	<b>12</b>	<b>5</b>
781, 2	Motion picture production, distribution, and services .....	3	(D)	(D)	(D)	(D)	-	1
783	Motion picture theaters .....	4	(D)	(D)	(D)	(D)	-	2
784	Video tape rental .....	6	835	198	52	24	2	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	2	(D)	(D)	(D)	(D)	1	-
793	Bowling centers .....	6	979	260	69	51	2	-
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	30	9 135	2 113	317	193	7	2
80	<b>Health services</b> .....	<b>95</b>	<b>25 125</b>	<b>10 761</b>	<b>2 631</b>	<b>814</b>	<b>36</b>	<b>3</b>
801	Offices and clinics of doctors of medicine .....	33	10 143	4 973	1 239	187	8	-
802	Offices and clinics of dentists .....	34	4 568	1 514	377	132	19	1
803	Offices and clinics of doctors of osteopathy .....	1	(D)	(D)	(D)	(D)	1	-
804	Offices and clinics of other health practitioners .....	15	2 422	580	141	41	7	1
8041	Offices and clinics of chiropractors .....	5	(D)	(D)	(D)	(D)	3	-
8042	Offices and clinics of optometrists .....	8	1 604	377	90	27	3	1
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. .....	2	(D)	(D)	(D)	(D)	1	-
805	Nursing and personal care facilities .....	8	7 097	3 298	759	391	-	1
806	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	4	(D)	(D)	(D)	(D)	1	-
81	<b>Legal services</b> .....	<b>37</b>	<b>6 929</b>	<b>2 387</b>	<b>534</b>	<b>133</b>	<b>19</b>	<b>11</b>
823, 4, 9	<b>Selected educational services</b> .....	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>-</b>	<b>-</b>

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by Δ, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietorships (number)	Partnerships (number)
	<b>WALWORTH COUNTY—Con.</b>							
83	Social services .....	13	1 019	350	80	54	7	-
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	46	9 108	4 196	992	230	17	5
871	Engineering, architectural, and surveying services .....	17	3 095	1 615	369	80	5	-
872	Accounting, auditing, and bookkeeping services .....	18	3 131	1 374	368	96	10	5
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	2	(D)	(D)	(D)	(D)	-	-
874	Management and public relations services .....	9	(D)	(D)	(D)	(D)	2	-
89	Services, n.a.c. ....	3	(D)	(D)	(D)	(D)	-	-
	<b>WASHINGTON COUNTY</b>							
	<b>Total .....</b>	<b>394</b>	<b>105 345</b>	<b>38 328</b>	<b>9 184</b>	<b>3 377</b>	<b>187</b>	<b>27</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	13	4 433	904	181	158	6	2
7011	Hotels and motels .....	10	3 786	768	166	148	5	2
7011 pt.	Hotels .....	6	2 588	452	91	68	3	2
7011 pt.	Motels, motor hotels, and tourist courts .....	4	1 198	316	75	80	2	-
702, 3	Other lodging places .....	3	647	136	15	10	1	-
72	Personal services .....	55	8 657	3 349	743	457	33	4
721	Laundry, cleaning, and garment services .....	8	2 041	588	147	71	5	-
7211	Power laundries, family and commercial .....	1	(D)	(D)	(D)	(D)	-	-
7213	Linen supply .....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning .....	-	-	-	-	-	-	-
7216	Drycleaning plants, except rug cleaning .....	4	(D)	(D)	(D)	(D)	3	-
7217	Carpet and upholstery cleaning .....	3	(D)	(D)	(D)	(D)	2	-
7218	Industrial laundries .....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services .....	-	-	-	-	-	-	-
722	Photographic studios, portrait .....	2	(D)	(D)	(D)	(D)	1	-
723, 4	Beauty and barber shops .....	35	4 495	2 235	475	325	23	3
723	Beauty shops .....	34	(D)	(D)	(D)	(D)	22	3
724	Barber shops .....	1	(D)	(D)	(D)	(D)	1	-
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	-
728	Funeral service and crematories .....	4	1 571	396	77	29	1	-
729	Miscellaneous personal services .....	5	(D)	(D)	(D)	(D)	2	1
73	Business services .....	55	26 695	9 167	2 061	899	22	3
731	Advertising .....	2	(D)	(D)	(D)	(D)	1	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	2	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	2	(D)	(D)	(D)	(D)	2	-
734	Services to dwellings and other buildings .....	20	1 346	504	99	96	14	2
735	Miscellaneous equipment rental and leasing .....	6	(D)	(D)	(D)	(D)	2	1
738	Personnel supply services .....	4	3 347	2 489	525	245	-	-
737	Computer programming, data processing, and other computer related services .....	6	2 200	623	166	35	-	-
738	Miscellaneous business services .....	13	17 950	4 884	1 106	474	3	-
75	Automotive repair, services, and parking .....	54	11 243	2 319	552	211	31	3
751	Automotive rental and leasing, without drivers .....	2	(D)	(D)	(D)	(D)	-	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	49	8 886	2 149	491	146	30	3
7532	Top, body, and upholstery repair shops and paint shops .....	17	(D)	(D)	(D)	(D)	12	1
7538	General automotive repair shops .....	23	4 459	1 015	244	73	12	2
7533, 4, 8, 7, 9	Other automotive repair shops .....	9	(D)	(D)	(D)	(D)	6	-
754	Automotive services, except repair .....	3	(D)	(D)	(D)	(D)	1	-
76	Miscellaneous repair services .....	21	3 564	697	149	67	10	2
782	Electrical repair shops .....	4	(D)	(D)	(D)	(D)	1	-
7822	Radio and television repair shops .....	-	-	-	-	-	-	-
7823, 9	Other electrical and electronic repair shops .....	4	(D)	(D)	(D)	(D)	1	-
783	Watch, clock, and jewelry repair .....	-	-	-	-	-	-	-
784	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	-
789	Miscellaneous repair shops and related services .....	15	3 081	575	120	52	7	2
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	35	6 239	1 483	337	425	12	2
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	-	-
783	Motion picture theaters .....	2	(D)	(D)	(D)	(D)	2	-
784	Video tape rental .....	8	878	114	25	23	4	1
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	-	-	-	-	-	-	-
793	Bowling centers .....	9	2 036	445	126	95	2	-
79 ex. 792, 3, 64	Commercial sports and other amusement and recreation services, including museums .....	17	2 636	828	163	292	4	1



Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>WASHINGTON COUNTY—Con.</b>							
80	Health services.....	80	32 478	15 818	3 773	838	39	5
801	Offices and clinics of doctors of medicine.....	21	16 496	9 161	2 140	336	5	-
802	Offices and clinics of dentists.....	37	7 189	2 603	688	190	21	4
803	Offices and clinics of doctors of osteopathy.....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners.....	16	2 815	926	196	67	12	-
8041	Offices and clinics of chiropractors.....	7	1 187	295	71	19	6	-
8042	Offices and clinics of optometrists.....	5	760	140	25	13	5	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	4	868	491	100	35	1	-
805	Nursing and personal care facilities.....	2	(D)	(D)	(D)	(D)	-	-
806	Hospitals.....	-	-	-	-	-	-	-
807, 8, 9	Other health services.....	4	(D)	(D)	(D)	(D)	1	1
81	Legal services.....	19	4 899	2 073	725	110	9	5
823, 4, 9	Selected educational services.....	3	(D)	(D)	(D)	(D)	2	-
83	Social services.....	18	1 300	532	127	79	8	-
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations).....	38	4 244	1 698	421	101	15	1
871	Engineering, architectural, and surveying services.....	10	1 310	585	124	20	5	-
872	Accounting, auditing, and bookkeeping services.....	16	2 014	759	203	56	9	1
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations).....	3	(D)	(D)	(D)	(D)	-	-
874	Management and public relations services.....	7	(D)	(D)	(D)	(D)	1	-
89	Services, n.e.c.....	5	(D)	(D)	(D)	(D)	-	-
	<b>WAUKESHA COUNTY</b>							
	Total.....	2 311	932 986	370 632	87 156	21 893	720	113
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	30	36 340	8 379	1 960	1 234	8	7
7011	Hotels and motels.....	28	(D)	(D)	(D)	(D)	8	7
7011 pt.	Hotels.....	14	28 919	6 878	1 634	989	3	3
7011 pt.	Hotels, 25 guestrooms or more.....	10	(D)	(D)	(D)	(D)	2	3
7011 pt.	Hotels, less than 25 guestrooms.....	4	(D)	(D)	(D)	(D)	1	-
7011 pt.	Motels, motor hotels, and tourist courts.....	14	(D)	(D)	(D)	(D)	5	4
7011 pt.	Motels, tourist courts.....	13	(D)	(D)	(D)	(D)	5	4
7011 pt.	Motor hotels.....	1	(D)	(D)	(D)	(D)	-	-
702, 3	Other lodging places.....	2	(D)	(D)	(D)	(D)	-	-
702	Rooming and boarding houses.....	1	(D)	(D)	(D)	(D)	-	-
703	Camps and recreational vehicle parks.....	1	(D)	(D)	(D)	(D)	-	-
72	Personal services.....	259	47 135	19 501	4 705	1 928	121	14
721	Laundry, cleaning, and garment services.....	48	16 899	7 215	1 820	556	17	2
7211	Power laundries, family and commercial*.....	1	(D)	(D)	(D)	(D)	-	-
7213	Linen supply*.....	1	(D)	(D)	(D)	(D)	-	-
7215	Coin-operated laundries and drycleaning.....	10	(D)	(D)	(D)	(D)	5	1
7216	Drycleaning plants, except rug cleaning.....	17	(D)	(D)	(D)	(D)	3	1
7217	Carpet and upholstery cleaning.....	10	(D)	(D)	(D)	(D)	5	-
7218	Industrial laundries*.....	2	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services*.....	7	(D)	(D)	(D)	(D)	4	-
7212	Garment pressing, and agents for laundries and drycleaners.....	4	(D)	(D)	(D)	(D)	2	-
7219	Laundry and garment services, n.e.c.*.....	3	(D)	(D)	(D)	(D)	2	-
7219 pt.	Diaper and other laundry services, n.e.c.*.....	2	(D)	(D)	(D)	(D)	1	-
7219 pt.	Seamstresses and dressmaking services.....	1	(D)	(D)	(D)	(D)	1	-
722	Photographic studios, portrait.....	13	(D)	(D)	(D)	(D)	3	-
723, 4	Beauty and barber shops.....	165	20 662	9 823	2 187	1 146	92	12
723	Beauty shops.....	154	19 889	9 490	2 097	1 122	84	12
724	Barber shops.....	11	773	333	90	24	8	-
725	Shoe repair shops and shoeshine parlors.....	3	(D)	(D)	(D)	(D)	2	-
726	Funeral service and crematories.....	13	5 770	1 460	421	60	1	-
729	Miscellaneous personal services.....	17	1 313	434	149	83	6	-
7291	Tax return preparation services.....	7	344	136	75	50	3	-
7299	Miscellaneous personal services, n.e.c.....	10	969	298	74	33	3	-

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>WAUKESHA COUNTY—Con.</b>							
73	<b>Business services</b> .....	475	313 119	121 156	27 856	7 147	98	11
731	Advertising .....	47	54 866	17 744	4 207	665	3	—
7311	Advertising agencies .....	34	(D)	(D)	(D)	(D)	2	—
7312	Outdoor advertising services .....	1	(D)	(D)	(D)	(D)	—	—
7313	Radio, television, publishers' advertising representatives .....	5	(D)	(D)	(D)	(D)	—	—
7319	Advertising, n.e.c. ....	7	(D)	(D)	(D)	(D)	1	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	11	8 843	3 667	834	229	1	—
7322	Adjustment and collection services .....	10	(D)	(D)	(D)	(D)	1	—
7323	Credit reporting services .....	1	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, end stenographic services .....	48	22 029	9 680	2 126	400	11	—
7331	Direct mail advertising services .....	7	2 897	1 060	320	105	—	—
7334	Photocopying and duplicating services .....	5	674	208	38	18	3	—
7334 pt.	Blueprinting and photocopying services .....	4	(D)	(D)	(D)	(D)	2	—
7334 pt.	Duplicating services, except printing .....	1	(D)	(D)	(D)	(D)	1	—
7338	Secretarial and court reporting services .....	6	231	110	24	17	—	—
7335, 6	Commercial photography, art, and graphics .....	30	18 227	8 302	1 744	260	8	—
7335	Commercial photography .....	1	(D)	(D)	(D)	(D)	1	—
7336	Commercial art and graphic design .....	29	(D)	(D)	(D)	(D)	7	—
734	Services to dwellings and other buildings .....	91	16 250	7 249	1 600	1 339	43	5
7342	Disinfecting and pest control services .....	4	(D)	(D)	(D)	(D)	—	—
7349	Building cleaning and maintenance services, n.e.c. ....	87	(D)	(D)	(D)	(D)	43	5
7349 pt.	Window cleaning .....	3	(D)	(D)	(D)	(D)	2	—
7349 pt.	Other building cleaning and maintenance services, n.e.c. ....	84	13 868	6 290	1 406	1 290	41	5
735	Miscellaneous equipment rental and leasing .....	34	21 579	5 126	1 253	260	7	2
7352	Medical equipment rental and leasing .....	4	(D)	(D)	(D)	(D)	—	1
7353	Heavy construction equipment rental and leasing .....	11	(D)	(D)	(D)	(D)	2	—
7359	Equipment rental and leasing, n.e.c. ....	19	12 372	2 964	717	156	5	1
736	Personnel supply services .....	46	41 070	27 962	6 425	1 953	5	—
7361	Employment agencies .....	25	(D)	(D)	(D)	(D)	4	—
7363	Help supply services .....	21	(D)	(D)	(D)	(D)	1	—
737	Computer programming, data processing, and other computer related services .....	97	101 017	36 888	8 372	1 272	6	2
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	58	(D)	(D)	(D)	(D)	4	1
7371	Computer programming services .....	38	(D)	(D)	(D)	(D)	2	—
7372	Prepackaged software .....	11	(D)	(D)	(D)	(D)	2	—
7373	Computer integrated systems design .....	9	7 373	3 128	642	110	—	1
7374, 5, 8	Data processing services .....	15	(D)	(D)	(D)	(D)	—	—
7374, 5	Computer processing, information retrieval .....	14	(D)	(D)	(D)	(D)	—	—
7376	Computer facilities management services .....	1	(D)	(D)	(D)	(D)	—	—
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	24	9 226	2 850	615	100	2	1
7377	Computer rental and leasing .....	3	1 358	441	82	16	—	—
7378	Computer maintenance and repair .....	7	5 820	1 809	401	58	—	—
7379	Computer related services, n.e.c. ....	14	2 048	600	132	26	2	1
738	Miscellaneous business services .....	101	47 465	12 840	3 039	1 029	22	2
7381, 2	Detective agencies and protective services .....	14	(D)	(D)	(D)	(D)	2	—
7381	Detective, guard, and armored car services .....	9	(D)	(D)	(D)	(D)	2	—
7382	Security systems services .....	5	10 274	2 897	696	113	—	—
7383	News syndicates .....	—	—	—	—	—	—	—
7384	Photofinishing laboratories .....	10	(D)	(D)	(D)	(D)	3	—
7389	Business services, n.e.c. ....	77	(D)	(D)	(D)	(D)	17	2
7389 pt.	Sign painting shops .....	2	(D)	(D)	(D)	(D)	2	—
7389 pt.	Interior designing .....	7	(D)	(D)	(D)	(D)	3	—
7389 pt.	Telephone answering services .....	3	545	176	36	22	2	—
7389 pt.	Other business services .....	65	(D)	(D)	(D)	(D)	10	2
75	<b>Automotive repair, services, and parking</b> .....	180	63 059	15 218	3 479	975	73	7
751	Automotive rental and leasing, without drivers .....	6	(D)	(D)	(D)	(D)	—	—
7513	Truck rental and leasing, without drivers .....	3	(D)	(D)	(D)	(D)	—	—
7514, 5	Passenger car rental and leasing, without drivers .....	3	(D)	(D)	(D)	(D)	—	—
7519	Utility trailer and recreational vehicle rental .....	—	—	—	—	—	—	—
752	Automobile parking .....	2	(D)	(D)	(D)	(D)	—	—
752 pt.	Parking lots .....	2	(D)	(D)	(D)	(D)	—	—
752 pt.	Parking structures .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	151	34 664	9 321	2 056	581	70	6
7532	Top, body, and upholstery repair shops and paint shops .....	44	12 017	3 643	778	215	20	1
7532 pt.	Top and body repair shops .....	41	(D)	(D)	(D)	(D)	19	—
7532 pt.	Paint shops .....	3	(D)	(D)	(D)	(D)	1	1
7538	General automotive repair shops .....	81	14 323	3 564	808	244	42	5
7538 pt.	General automotive repair shops, except diesel .....	79	(D)	(D)	(D)	(D)	42	5
7538 pt.	Diesel repair shops .....	2	(D)	(D)	(D)	(D)	—	—



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							Individual proprie- torships (number)	Partne- rships (number)
	<b>WAUKESHA COUNTY—Con.</b>							
75	<b>Automotive repair, services, and parking—Con.</b>							
753	Automotive repair shops—Con.							
7533, 4, 6, 7, 9	Other automotive repair shops .....	26	8 324	2 114	470	122	8	-
7533	Automotive exhaust system repair shops .....	6	(D)	(D)	(D)	(D)	2	-
7534	Tire retreading and repair shops .....	2	(D)	(D)	(D)	(D)	-	-
7536	Automotive glass replacement shops .....	3	(D)	(D)	(D)	(D)	-	-
7537	Automotive transmission repair shops .....	6	(D)	(D)	(D)	(D)	1	-
7539	Automotive repair shops, n.e.c. ....	9	1 190	299	60	22	5	-
7539 pt.	Radiator repair .....	4	(D)	(D)	(D)	(D)	3	-
7539 pt.	Brake, front end, and wheel alignment .....	3	(D)	(D)	(D)	(D)	2	-
7539 pt.	Automotive electrical and fuel system services .....	1	(D)	(D)	(D)	(D)	-	-
7539 pt.	Other automotive repair shops, n.e.c. ....	1	(D)	(D)	(D)	(D)	-	-
754	Automotive services, except repair .....	21	(D)	(D)	(D)	(D)	3	1
7542	Carwashes .....	12	(D)	(D)	(D)	(D)	2	-
7549	Automotive services, except repair and carwashes .....	9	(D)	(D)	(D)	(D)	1	1
76	<b>Miscellaneous repair services .....</b>	<b>136</b>	<b>54 453</b>	<b>18 531</b>	<b>4 435</b>	<b>818</b>	<b>42</b>	<b>3</b>
762	Electrical repair shops .....	33	20 004	6 141	1 533	240	12	-
7622	Radio and television repair shops .....	10	4 795	1 232	285	64	5	-
7623, 9	Other electrical and electronic repair shops .....	23	15 209	4 909	1 248	178	7	-
7623	Refrigeration and air-conditioning service and repair shops .....	8	2 648	742	178	36	4	-
7629	Electrical and electronic repair shops, n.e.c. ....	15	12 561	4 167	1 070	140	3	-
763	Watch, clock, and jewelry repair .....	4	(D)	(D)	(D)	(D)	-	-
764	Reupholstery and furniture repair .....	14	(D)	(D)	(D)	(D)	13	-
769	Miscellaneous repair shops and related services .....	85	32 740	11 740	2 746	523	17	3
7692	Welding repair .....	10	(D)	(D)	(D)	(D)	3	-
7694	Armature rewinding shops .....	4	(D)	(D)	(D)	(D)	-	-
7699	Repair shops and related services, n.e.c. ....	71	28 908	10 486	2 460	455	14	3
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>127</b>	<b>39 674</b>	<b>9 938</b>	<b>2 331</b>	<b>1 480</b>	<b>32</b>	<b>8</b>
781, 2	Motion picture production, distribution, and services .....	2	(D)	(D)	(D)	(D)	-	-
783	Motion picture theaters .....	11	(D)	(D)	(D)	(D)	2	-
7832	Motion picture theaters, except drive-in .....	8	(D)	(D)	(D)	(D)	2	-
7833	Drive-in motion picture theaters .....	3	(D)	(D)	(D)	(D)	-	-
784	Video tape rental .....	20	2 420	541	142	109	6	3
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	9	1 760	867	348	29	4	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	2	(D)	(D)	(D)	(D)	1	-
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	7	(D)	(D)	(D)	(D)	3	1
793	Bowling centers .....	21	8 804	2 352	608	447	4	1
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	64	18 927	4 853	968	760	16	3
794	Commercial sports .....	-	-	-	-	-	-	-
7941	Professional sports clubs and promoters .....	-	-	-	-	-	-	-
7948	Racing, including track operation .....	-	-	-	-	-	-	-
79 ex. 792, 3, 4, 84	Other amusement and recreation services, including museums .....	64	18 927	4 853	968	760	16	3
791	Dance studios, schools, and halls .....	4	114	26	6	11	3	-
7991	Physical fitness facilities .....	11	5 584	1 245	296	209	3	1
7992	Public golf courses .....	7	1 999	552	86	36	1	-
7993	Coin-operated amusement devices .....	6	(D)	(D)	(D)	(D)	3	-
7996	Amusement parks .....	1	(D)	(D)	(D)	(D)	1	-
7997	Membership sports and recreation clubs .....	13	6 545	1 898	331	267	-	1
7999, 84	Amusement and recreation services, including museums, n.e.c. ..	22	3 514	882	195	216	5	1
7999 pt.	Concession operators of amusement devices and rides .....	1	(D)	(D)	(D)	(D)	-	-
7999 pt.	Carnivals, circuses, and fairs .....	3	(D)	(D)	(D)	(D)	2	-
7999 pt.	Billiard and pool establishments .....	-	-	-	-	-	-	-
7999 pt., 84	Other recreation and amusements, including museums .....	18	(D)	(D)	(D)	(D)	3	1
80	<b>Health services .....</b>	<b>561</b>	<b>212 773</b>	<b>102 312</b>	<b>24 253</b>	<b>4 425</b>	<b>209</b>	<b>21</b>
801	Offices and clinics of doctors of medicine .....	232	121 619	85 828	15 752	1 873	46	7
801 pt.	Offices of doctors of medicine .....	225	119 379	65 116	15 593	1 808	46	6
801 pt.	Clinics of doctors of medicine .....	7	2 240	712	159	65	-	1
802	Offices and clinics of dentists .....	178	36 294	13 634	3 222	938	100	6
802 pt.	Offices of dentists .....	178	36 294	13 634	3 222	938	100	6
802 pt.	Clinics of dentists .....	-	-	-	-	-	-	-
803	Offices and clinics of doctors of osteopathy .....	13	4 966	2 656	747	77	2	-
804	Offices and clinics of other health practitioners .....	93	16 316	5 136	1 212	344	56	3
8041	Offices and clinics of chiropractors .....	40	5 646	1 182	260	118	33	1
8042	Offices and clinics of optometrists .....	24	5 741	1 532	379	103	13	2
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	29	4 929	2 422	573	125	10	-
8043	Offices and clinics of podiatrists .....	13	2 237	781	167	39	6	-
8049	Offices and clinics of health practitioners, n.e.c. ....	16	2 692	1 641	406	86	4	-

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>WAUKESHA COUNTY—Con.</b>							
80	<b>Health services—Con.</b>							
805	Nursing and personal care facilities.....	11	20 538	9 722	2 414	906	-	-
8051	Skilled nursing care facilities.....	7	(D)	(D)	(D)	(D)	-	-
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities.....	4	(D)	(D)	(D)	(D)	-	-
8052	Intermediate care facilities.....	1	(D)	(D)	(D)	(D)	-	-
8059	Nursing and personal care facilities, n.e.c.....	3	(D)	(D)	(D)	(D)	-	-
806	Hospitals.....	-	-	-	-	-	-	-
8062	General medical and surgical hospitals.....	-	-	-	-	-	-	-
8063	Psychiatric hospitals.....	-	-	-	-	-	-	-
8069	Specialty hospitals, except psychiatric.....	-	-	-	-	-	-	-
807, 8, 9	Other health services.....	34	13 040	5 336	906	287	5	5
807	Medical and dental laboratories.....	14	(D)	(D)	(D)	(D)	3	1
8071	Medical laboratories.....	3	(D)	(D)	(D)	(D)	-	-
8072	Dental laboratories.....	11	(D)	(D)	(D)	(D)	3	1
808	Home health care services.....	2	(D)	(D)	(D)	(D)	1	-
809	Miscellaneous health and allied services, n.e.c.....	18	(D)	(D)	(D)	(D)	1	4
8092	Kidney dialysis centers.....	1	(D)	(D)	(D)	(D)	-	-
8093	Specialty outpatient facilities, n.e.c.....	9	(D)	(D)	(D)	(D)	-	1
8099	Health and allied services, n.e.c.....	8	(D)	(D)	(D)	(D)	1	3
81	<b>Legal services.....</b>	119	24 922	9 462	2 454	499	64	27
823, 4, 9	<b>Selected educational services.....</b>	17	(D)	(D)	(D)	(D)	3	-
823	Libraries.....	-	-	-	-	-	-	-
824	Vocational schools.....	5	693	321	73	31	-	-
829	Schools and educational services, n.e.c.....	12	(D)	(D)	(D)	(D)	3	-
83	<b>Social services.....</b>	59	11 438	5 014	1 151	560	7	3
835	Child day care services.....	30	4 732	1 870	430	298	5	3
832, 3, 6, 9	Other social services.....	29	6 706	3 144	721	262	2	-
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations).....</b>	316	115 299	52 896	12 965	2 383	63	12
871	Engineering, architectural, and surveying services.....	109	51 115	24 444	5 719	989	13	-
8711	Engineering services.....	78	41 169	19 114	4 385	760	9	-
8712	Architectural services.....	23	5 792	2 730	720	138	4	-
8713	Surveying services.....	8	4 154	2 600	614	91	-	-
872	Accounting, auditing, and bookkeeping services.....	98	25 167	11 895	3 010	550	35	11
873 ex. 8733	<b>Research, development, and testing services (except noncommercial research organizations).....</b>	17	9 073	2 869	659	255	3	-
8731	Commercial physical and biological research.....	3	(D)	(D)	(D)	(D)	1	-
8732	Commercial economic, sociological, and educational research.....	10	(D)	(D)	(D)	(D)	2	-
8734	Testing laboratories.....	4	(D)	(D)	(D)	(D)	-	-
874	Management and public relations services.....	92	29 944	13 688	3 577	589	12	1
8741	Management services.....	29	10 750	5 608	1 620	236	3	-
8742	Management consulting services.....	41	12 675	5 104	1 365	184	8	-
8743	Public relations services.....	9	(D)	(D)	(D)	(D)	1	-
8744	Facilities support management services.....	1	(D)	(D)	(D)	(D)	-	-
8748	Business consulting services, n.e.c.....	12	(D)	(D)	(D)	(D)	-	1
89	<b>Services, n.e.c.....</b>	32	(D)	(D)	(D)	(D)	-	-
	<b>WINNEBAGO COUNTY</b>							
	<b>Total.....</b>	877	295 630	122 736	28 730	8 004	356	56
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging).....</b>	20	(D)	(D)	(D)	(D)	8	2
7011	Hotels and motels.....	19	(D)	(D)	(D)	(D)	7	2
7011 pt.	Hotels.....	12	13 776	4 243	889	584	5	1
7011 pt.	Motels, motor hotels, and tourist courts.....	7	(D)	(D)	(D)	(D)	2	1
702, 3	Other lodging places.....	1	(D)	(D)	(D)	(D)	1	-
72	<b>Personal services.....</b>	151	23 255	8 412	1 953	852	88	7
721	Laundry, cleaning, and garment services.....	24	10 286	3 377	765	258	10	-
7211	Power laundries, family and commercial*.....	2	(D)	(D)	(D)	(D)	1	-
7213	Linen supply*.....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning.....	5	(D)	(D)	(D)	(D)	-	-
7218	Drycleaning plants, except rug cleaning*.....	9	(D)	(D)	(D)	(D)	-	-
7217	Carpet and upholstery cleaning.....	2	(D)	(D)	(D)	(D)	5	-
7218	Industrial laundries*.....	4	(D)	(D)	(D)	(D)	2	-
7212, 9	Other laundry, cleaning, and garment services*.....	2	(D)	(D)	(D)	(D)	2	-
722	Photographic studios, portrait.....	5	(D)	(D)	(D)	(D)	3	-
723, 4	Beauty and barber shops.....	88	7 913	3 801	886	466	59	5
723	Beauty shops.....	88	(D)	(D)	(D)	(D)	58	5
724	Barber shops.....	2	(D)	(D)	(D)	(D)	1	-
725	Shoe repair shops and shoeshine parlors.....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories.....	10	3 446	857	195	60	1	1
729	Miscellaneous personal services.....	23	1 149	297	89	51	14	1



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by A, see appendix F.]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partnerships (number)
	<b>WINNEBAGO COUNTY—Con.</b>							
<b>73</b>	<b>Business services -----</b>	<b>117</b>	<b>40 316</b>	<b>18 331</b>	<b>4 004</b>	<b>1 661</b>	<b>35</b>	<b>11</b>
731	Advertising -----	7	1 451	577	135	31	2	1
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies -----	2	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services -----	19	7 655	2 937	723	156	6	1
734	Services to dwellings and other buildings -----	27	(D)	(D)	(D)	(D)	14	4
735	Miscellaneous equipment rental and leasing -----	9	(D)	(D)	(D)	(D)	-	-
736	Personnel supply services -----	12	6 293	4 330	851	497	1	-
737	Computer programming, data processing, and other computer related services -----	10	(D)	(D)	(D)	(D)	4	-
738	Miscellaneous business services -----	31	(D)	(D)	(D)	(D)	8	5
<b>75</b>	<b>Automotive repair, services, and parking -----</b>	<b>79</b>	<b>33 176</b>	<b>6 862</b>	<b>1 616</b>	<b>500</b>	<b>40</b>	<b>1</b>
751	Automotive rental and leasing, without drivers -----	8	(D)	(D)	(D)	(D)	-	-
752	Automobile parking -----	-	-	-	-	-	-	-
753	Automotive repair shops -----	62	(D)	(D)	(D)	(D)	34	1
7532	Top, body, and upholstery repair shops and paint shops -----	18	(D)	(D)	(D)	(D)	8	-
7538	General automotive repair shops -----	29	4 781	1 276	301	103	19	-
7533, 4, 6, 7, 9	Other automotive repair shops -----	15	(D)	(D)	(D)	(D)	7	1
754	Automotive services, except repair -----	9	(D)	(D)	(D)	(D)	6	-
<b>76</b>	<b>Miscellaneous repair services -----</b>	<b>45</b>	<b>11 373</b>	<b>3 225</b>	<b>691</b>	<b>201</b>	<b>21</b>	<b>3</b>
762	Electrical repair shops -----	12	(D)	(D)	(D)	(D)	4	1
7622	Radio and television repair shops -----	2	(D)	(D)	(D)	(D)	1	-
7623, 9	Other electrical and electronic repair shops -----	10	(D)	(D)	(D)	(D)	3	1
763	Watch, clock, and jewelry repair -----	1	(D)	(D)	(D)	(D)	1	-
764	Reupholstery and furniture repair -----	5	(D)	(D)	(D)	(D)	5	-
769	Miscellaneous repair shops and related services -----	27	8 022	2 433	502	121	11	2
<b>78, 79, 84</b>	<b>Amusement and recreation services, including motion pictures and museums -----</b>	<b>72</b>	<b>15 211</b>	<b>3 378</b>	<b>818</b>	<b>643</b>	<b>16</b>	<b>9</b>
781, 2	Motion picture production, distribution, and services -----	-	-	-	-	-	-	-
783	Motion picture theaters -----	5	(D)	(D)	(D)	(D)	-	-
784	Video tape rental -----	13	(D)	(D)	(D)	(D)	3	5
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers -----	9	(D)	(D)	(D)	(D)	5	-
793	Bowling centers -----	13	4 763	1 251	354	312	1	2
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums -----	32	5 974	1 421	326	222	7	2
<b>80</b>	<b>Health services -----</b>	<b>238</b>	<b>116 446</b>	<b>59 899</b>	<b>14 301</b>	<b>2 650</b>	<b>82</b>	<b>4</b>
801	Offices and clinics of doctors of medicine -----	106	71 462	40 104	9 686	1 193	21	2
802	Offices and clinics of dentists -----	70	18 635	8 440	1 896	437	30	-
803	Offices and clinics of doctors of osteopathy -----	2	(D)	(D)	(D)	(D)	2	-
804	Offices and clinics of other health practitioners -----	38	(D)	(D)	(D)	(D)	26	2
8041	Offices and clinics of chiropractors -----	17	2 707	871	214	56	10	1
8042	Offices and clinics of optometrists -----	14	(D)	(D)	(D)	(D)	12	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. -----	7	(D)	(D)	(D)	(D)	4	1
805	Nursing and personal care facilities -----	4	(D)	(D)	(D)	(D)	-	-
806	Hospitals -----	-	-	-	-	-	-	-
807, 8, 9	Other health services -----	18	(D)	(D)	(D)	(D)	3	-
<b>81</b>	<b>Legal services -----</b>	<b>38</b>	<b>10 722</b>	<b>3 838</b>	<b>830</b>	<b>178</b>	<b>19</b>	<b>11</b>
<b>823, 4, 9</b>	<b>Selected educational services -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>1</b>	<b>-</b>
<b>83</b>	<b>Social services -----</b>	<b>25</b>	<b>1 923</b>	<b>901</b>	<b>193</b>	<b>144</b>	<b>13</b>	<b>2</b>
<b>87 ex. 8733</b>	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) -----</b>	<b>81</b>	<b>27 423</b>	<b>13 323</b>	<b>3 374</b>	<b>540</b>	<b>31</b>	<b>5</b>
871	Engineering, architectural, and surveying services -----	24	(D)	(D)	(D)	(D)	7	-
872	Accounting, auditing, and bookkeeping services -----	33	(D)	(D)	(D)	(D)	18	4
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) -----	6	837	325	57	24	1	-
874	Management and public relations services -----	18	(D)	(D)	(D)	(D)	5	1
<b>89</b>	<b>Services, n.e.c. -----</b>	<b>7</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>2</b>	<b>1</b>

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by Δ, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>WOOD COUNTY</b>							
	<b>Total</b> .....	<b>390</b>	<b>202 284</b>	<b>87 098</b>	<b>21 394</b>	<b>4 437</b>	<b>188</b>	<b>34</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	21	(D)	(D)	(D)	(D)	8	4
7011	Hotels and motels.....	19	(D)	(D)	(D)	(D)	8	4
7011 pt.	Hotels.....	6	6 579	2 166	475	291	1	2
7011 pt.	Motels, motor hotels, and tourist courts.....	13	(D)	(D)	(D)	(D)	7	2
702, 3	Other lodging places.....	2	(D)	(D)	(D)	(D)	-	-
72	<b>Personal services</b> .....	<b>78</b>	<b>9 934</b>	<b>3 114</b>	<b>742</b>	<b>351</b>	<b>47</b>	<b>5</b>
721	Laundry, cleaning, and garment services.....	17	3 593	869	214	102	9	-
7211	Power laundries, family and commercial.....	2	(D)	(D)	(D)	(D)	1	-
7213	Linen supply.....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning.....	5	353	86	24	12	1	-
7216	Drycleaning plants, except rug cleaning.....	5	454	116	27	22	3	-
7217	Carpet and upholstery cleaning.....	3	(D)	(D)	(D)	(D)	3	-
7218	Industrial laundries.....	1	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services.....	1	(D)	(D)	(D)	(D)	1	-
722	Photographic studios, portrait.....	6	1 034	335	79	32	2	1
723, 4	Beauty and barber shops.....	35	2 541	1 086	259	134	28	2
723	Beauty shops.....	32	(D)	(D)	(D)	(D)	26	2
724	Barber shops.....	3	(D)	(D)	(D)	(D)	2	-
725	Shoe repair shops and shoeshine parlors.....	-	-	-	-	-	-	-
726	Funeral service and crematories.....	8	1 968	551	116	34	1	-
729	Miscellaneous personal services.....	12	798	273	74	49	7	2
73	<b>Business services</b> .....	<b>31</b>	<b>13 013</b>	<b>3 452</b>	<b>848</b>	<b>214</b>	<b>16</b>	<b>-</b>
731	Advertising.....	1	(D)	(D)	(D)	(D)	-	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	2	(D)	(D)	(D)	(D)	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	1	(D)	(D)	(D)	(D)	1	-
734	Services to dwellings and other buildings.....	8	1 211	779	192	88	4	-
735	Miscellaneous equipment rental and leasing.....	2	(D)	(D)	(D)	(D)	1	-
736	Personnel supply services.....	2	(D)	(D)	(D)	(D)	2	-
737	Computer programming, data processing, and other computer related services.....	5	(D)	(D)	(D)	(D)	1	-
738	Miscellaneous business services.....	10	1 995	662	168	36	7	-
75	<b>Automotive repair, services, and parking</b> .....	<b>47</b>	<b>7 467</b>	<b>1 549</b>	<b>352</b>	<b>172</b>	<b>21</b>	<b>6</b>
751	Automotive rental and leasing, without drivers.....	6	548	70	16	7	-	2
752	Automobile parking.....	-	-	-	-	-	-	-
753	Automotive repair shops.....	36	5 908	1 238	281	109	19	4
7532	Top, body, and upholstery repair shops and paint shops.....	10	1 680	365	87	32	7	-
7538	General automotive repair shops.....	12	2 052	471	114	50	6	1
7533, 4, 8, 7, 9	Other automotive repair shops.....	14	2 176	402	80	27	6	3
754	Automotive services, except repair.....	5	1 011	241	55	56	2	-
78	<b>Miscellaneous repair services</b> .....	<b>22</b>	<b>6 837</b>	<b>1 614</b>	<b>345</b>	<b>130</b>	<b>12</b>	<b>1</b>
762	Electrical repair shops.....	6	(D)	(D)	(D)	(D)	3	-
7622	Radio and television repair shops.....	1	(D)	(D)	(D)	(D)	1	-
7623, 9	Other electrical and electronic repair shops.....	5	(D)	(D)	(D)	(D)	2	-
763	Watch, clock, and jewelry repair.....	-	-	-	-	-	-	-
764	Reupholstery and furniture repair.....	1	(D)	(D)	(D)	(D)	1	-
789	Miscellaneous repair shops and related services.....	15	4 793	1 097	250	99	8	1
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	<b>31</b>	<b>7 494</b>	<b>1 661</b>	<b>366</b>	<b>356</b>	<b>12</b>	<b>1</b>
781, 2	Motion picture production, distribution, and services.....	1	(D)	(D)	(D)	(D)	1	-
783	Motion picture theaters.....	3	(D)	(D)	(D)	(D)	-	-
784	Video tape rental.....	4	595	108	29	27	1	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers.....	-	-	-	-	-	-	-
793	Bowling centers.....	4	1 124	273	74	43	1	-
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums.....	19	4 202	1 058	209	235	9	1
80	<b>Health services</b> .....	<b>89</b>	<b>129 176</b>	<b>64 980</b>	<b>18 154</b>	<b>2 285</b>	<b>32</b>	<b>2</b>
801	Offices and clinics of doctors of medicine.....	11	(D)	(D)	(D)	(D)	2	-
802	Offices and clinics of dentists.....	29	(D)	(D)	(D)	(D)	12	-
803	Offices and clinics of doctors of osteopathy.....	1	(D)	(D)	(D)	(D)	1	-
804	Offices and clinics of other health practitioners.....	22	(D)	(D)	(D)	(D)	15	-
8041	Offices and clinics of chiropractors.....	11	(D)	(D)	(D)	(D)	6	-
8042	Offices and clinics of optometrists.....	9	(D)	(D)	(D)	(D)	7	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	2	(D)	(D)	(D)	(D)	2	-
805	Nursing and personal care facilities.....	1	(D)	(D)	(D)	(D)	-	-
806	Hospitals.....	-	-	-	-	-	-	-
807, 8, 9	Other health services.....	5	683	339	91	30	2	2
81	<b>Legal services</b> .....	<b>21</b>	<b>5 819</b>	<b>2 358</b>	<b>589</b>	<b>125</b>	<b>12</b>	<b>3</b>
823, 4, 9	<b>Selected educational services</b> .....	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>-</b>	<b>-</b>



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 350 Establishments or More: 1987—Con.**

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>WOOD COUNTY—Con.</b>							
13	Social services .....	21	1 910	878	193	113	13	1
17 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	39	7 680	3 160	811	191	15	10
371	Engineering, architectural, and surveying services .....	11	1 599	686	146	43	5	—
372	Accounting, auditing, and bookkeeping services .....	22	5 436	2 283	624	138	8	9
373 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	—	—	—	—	—	—	—
374	Management and public relations services .....	6	645	191	41	10	2	1
39	Services, n.e.c. ....	7	(D)	(D)	(D)	(D)	—	1

**Table 8a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Statistical Areas: 1987**

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>APPLETON-OSHKOSH-NEENAH, WI MSA</b>							
	Total .....	1 768	606 829	243 310	57 430	17 028	738	111
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	41	32 811	8 444	1 794	1 249	19	6
7011	Hotels and motels .....	39	(D)	(D)	(D)	(D)	17	6
7011 pt.	Hotels .....	19	27 166	7 336	1 554	1 070	8	2
7011 pt.	Motels, motor hotels, and tourist courts .....	20	(D)	(D)	(D)	(D)	9	4
702, 3	Other lodging places .....	2	(D)	(D)	(D)	(D)	2	—
72	Personal services .....	308	46 471	16 569	3 925	1 773	176	18
721	Laundry, cleaning, and garment services .....	53	19 875	6 800	1 581	566	19	2
7211	Power laundries, family and commercial* .....	4	(D)	(D)	(D)	(D)	1	—
7213	Linen supply* .....	1	(D)	(D)	(D)	(D)	—	—
7215	Coin-operated laundries and drycleaning .....	15	1 289	281	66	42	1	2
7216	Drycleaning plants, except rug cleaning* .....	21	2 440	915	221	124	10	—
7217	Carpet and upholstery cleaning .....	6	337	106	19	17	5	—
7218	Industrial laundries* .....	4	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	2	(D)	(D)	(D)	(D)	2	—
722	Photographic studios, portrait .....	12	(D)	(D)	(D)	(D)	7	—
723, 4	Beauty and barber shops .....	181	15 795	7 115	1 662	867	124	13
723	Beauty shops .....	171	15 156	6 910	1 613	840	119	11
724	Barber shops .....	10	639	205	49	27	5	2
725	Shoe repair shops and shoeshine parlors .....	2	(D)	(D)	(D)	(D)	2	—
726	Funeral service and crematories .....	21	6 740	1 563	369	96	2	1
729	Miscellaneous personal services .....	39	2 634	833	263	206	22	2
73	Business services .....	256	95 234	41 359	8 960	4 800	82	15
731	Advertising .....	20	5 935	2 368	555	138	5	2
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	8	823	343	73	31	1	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	41	15 331	5 296	1 289	276	17	1
734	Services to dwellings and other buildings .....	57	10 845	5 824	1 267	1 115	28	4
735	Miscellaneous equipment rental and leasing .....	20	5 109	980	226	90	1	—

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							Individual proprie- torships (number)	Partner- ships (number)
	<b>APPLETON-OSHKOSH-NEENAH, WI MSA—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	25	11 867	7 689	1 456	1 826	4	1
737	Computer programming, data processing, and other computer related services .....	21	13 281	5 715	1 377	243	4	1
738	Miscellaneous business services .....	64	32 043	13 144	2 717	1 081	22	6
75	<b>Automotive repair, services, and parking .....</b>	<b>173</b>	<b>62 279</b>	<b>13 599</b>	<b>3 180</b>	<b>1 010</b>	<b>97</b>	<b>7</b>
751	Automotive rental and leasing, without drivers .....	16	30 193	4 805	1 118	270	—	—
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	136	28 316	7 485	1 711	529	83	6
7532	Top, body, and upholstery repair shops and paint shops .....	45	8 780	2 470	589	178	28	3
7538	General automotive repair shops .....	63	12 096	2 933	688	233	44	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	28	7 440	2 082	434	118	11	2
754	Automotive services, except repair .....	21	3 770	1 309	351	211	14	1
76	<b>Miscellaneous repair services .....</b>	<b>87</b>	<b>22 426</b>	<b>5 725</b>	<b>1 312</b>	<b>350</b>	<b>43</b>	<b>5</b>
762	Electrical repair shops .....	26	7 567	1 739	428	113	11	2
7622	Radio and television repair shops .....	6	1 483	302	77	27	3	—
7623, 9	Other electrical and electronic repair shops .....	20	6 084	1 437	351	86	8	2
763	Watch, clock, and jewelry repair .....	3	252	30	8	6	2	—
764	Reupholstery and furniture repair .....	8	810	216	47	20	8	—
769	Miscellaneous repair shops and related services .....	50	13 797	3 740	829	211	22	3
78, 79, 84	<b>Amusement and recreation services, including motion picture and museums .....</b>	<b>133</b>	<b>32 932</b>	<b>7 246</b>	<b>1 576</b>	<b>1 078</b>	<b>28</b>	<b>14</b>
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	—	1
783	Motion picture theaters .....	9	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	23	4 385	1 202	175	99	5	9
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	12	(D)	(D)	(D)	(D)	6	—
793	Bowling centers .....	25	7 783	1 914	552	467	3	2
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	63	15 625	3 206	673	384	14	2
80	<b>Health services .....</b>	<b>477</b>	<b>212 423</b>	<b>107 682</b>	<b>26 223</b>	<b>4 763</b>	<b>184</b>	<b>12</b>
801	Offices and clinics of doctors of medicine .....	194	118 487	67 610	16 666	1 845	50	7
802	Offices and clinics of dentists .....	157	39 964	17 428	4 134	927	71	1
803	Offices and clinics of doctors of osteopathy .....	2	(D)	(D)	(D)	(D)	2	—
804	Offices and clinics of other health practitioners .....	82	14 954	4 969	1 108	329	54	3
8041	Offices and clinics of chiropractors .....	39	6 469	2 089	454	132	26	2
8042	Offices and clinics of optometrists .....	25	4 329	958	194	82	21	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	18	4 156	1 922	460	115	7	1
805	Nursing and personal care facilities .....	12	27 468	11 684	2 852	1 180	1	—
806	Hospitals .....	30	(D)	(D)	(D)	(D)	6	1
807, 8, 9	Other health services .....	—	—	—	—	—	—	—
81	<b>Legal services .....</b>	<b>83</b>	<b>27 818</b>	<b>11 254</b>	<b>2 466</b>	<b>518</b>	<b>41</b>	<b>19</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>7</b>	<b>682</b>	<b>177</b>	<b>50</b>	<b>29</b>	<b>1</b>	<b>1</b>
83	<b>Social services .....</b>	<b>36</b>	<b>3 506</b>	<b>1 711</b>	<b>381</b>	<b>223</b>	<b>16</b>	<b>3</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>155</b>	<b>69 592</b>	<b>29 429</b>	<b>7 535</b>	<b>1 220</b>	<b>48</b>	<b>10</b>
871	Engineering, architectural, and surveying services .....	49	38 723	13 938	3 237	500	11	1
872	Accounting, auditing, and bookkeeping services .....	60	19 312	9 741	2 396	456	27	8
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	11	2 149	976	264	52	1	—
874	Management and public relations services .....	35	9 408	4 774	1 638	212	9	1
89	<b>Services, n.e.c. ....</b>	<b>12</b>	<b>655</b>	<b>115</b>	<b>28</b>	<b>15</b>	<b>3</b>	<b>1</b>
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA</b>							
	<b>Total .....</b>	<b>53 808</b>	<b>31 498 302</b>	<b>11 834 296</b>	<b>2 839 244</b>	<b>598 881</b>	<b>13 733</b>	<b>3 388</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>823</b>	<b>1 408 272</b>	<b>372 864</b>	<b>82 530</b>	<b>35 095</b>	<b>115</b>	<b>157</b>
7011	Hotels and motels .....	571	1 396 884	370 406	82 067	34 861	100	145
7011 pt.	Hotels .....	257	1 210 291	326 655	72 326	29 536	38	70
7011 pt.	Hotels, 25 guestrooms or more .....	210	1 205 263	325 630	72 153	29 406	19	60
7011 pt.	Hotels, less than 25 guestrooms .....	47	5 028	1 025	173	130	19	10
7011 pt.	Motels, motor hotels, and tourist courts .....	314	188 593	43 751	9 741	5 325	62	75
7011 pt.	Motels, tourist courts .....	262	133 308	29 119	6 497	3 693	55	59
7011 pt.	Motor hotels .....	52	53 285	14 632	3 244	1 632	7	16
702, 3	Other lodging places .....	52	11 388	2 258	463	234	15	12
702	Rooming and boarding houses .....	21	2 684	808	193	91	7	7
703	Camps and recreational vehicle parks .....	31	8 704	1 450	270	143	8	5
7032	Sporting and recreational camps .....	16	4 515	911	172	86	3	2
7033	Recreational vehicle parks and campsites .....	15	4 189	539	98	57	5	3



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							Individual proprietor- ships (number)	Partnerships (number)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>							
72	<b>Personal services</b> .....	5 856	1 136 001	395 728	92 351	38 768	2 411	455
721	Laundry, cleaning, and garment services .....	1 826	460 951	163 383	37 396	14 339	826	144
7211	Power laundries, family and commercial* .....	58	34 409	16 335	3 616	1 313	24	5
7213	Linen supply* .....	39	67 431	25 893	6 071	1 654	7	—
7215	Coin-operated laundries and drycleaning .....	463	67 568	14 150	3 345	1 756	202	55
7215 pt.	Coin-operated laundries and drycleaning stores .....	433	44 219	9 985	2 375	1 542	193	50
7215 pt.	Coin-operated laundry machine routes .....	30	23 349	4 165	970	214	9	5
7216	Drycleaning plants, except rug cleaning* .....	753	153 703	58 489	13 898	6 223	311	67
7217	Carpet and upholstery cleaning .....	184	31 539	11 741	2 431	919	91	4
7218	Industrial laundries* .....	32	71 129	25 478	5 496	1 324	5	—
7212, 9	Other laundry, cleaning, and garment services* .....	297	35 172	11 297	2 539	1 150	186	13
7212	Garment pressing, and agents for laundries and drycleaners .....	199	18 662	4 601	1 061	563	120	12
7219	Laundry and garment services, n.e.c.* .....	98	16 510	6 696	1 478	587	66	1
7219 pt.	Diaper and other laundry services, n.e.c.* .....	92	16 061	6 560	1 458	574	62	1
7219 pt.	Diaper service* .....	3	(D)	(D)	(D)	(D)	—	—
7219 pt.	Other laundry services, n.e.c. .....	89	(D)	(D)	(D)	(D)	62	1
7219 pt.	Seamstresses and dressmaking services .....	6	449	136	20	13	4	—
722	Photographic studios, portrait .....	279	67 469	17 712	3 885	1 788	67	11
723, 4	Beauty and barber shops .....	2 603	286 295	129 773	30 260	14 444	1 241	227
723	Beauty shops .....	2 477	278 416	126 338	29 468	14 142	1 156	212
724	Barber shops .....	126	7 879	3 435	792	302	85	15
725	Shoe repair shops and shoeshine parlors .....	87	8 341	2 557	627	277	53	4
726	Funeral service and crematories .....	432	194 334	43 643	10 063	2 225	85	45
729	Miscellaneous personal services .....	629	118 611	38 658	10 120	5 693	139	24
7291	Tax return preparation services .....	164	31 192	14 196	4 085	2 711	54	11
7299	Miscellaneous personal services, n.e.c. .....	465	87 419	24 462	6 035	2 982	85	13
7299 pt.	Health-related personal services .....	118	7 543	1 954	435	412	15	8
7299 pt.	Other personal services, n.e.c. .....	347	79 876	22 508	5 600	2 570	70	5
73	<b>Business services</b> .....	10 239	8 578 029	3 425 437	802 859	203 882	1 548	293
731	Advertising .....	926	1 155 201	485 032	110 442	13 828	64	12
7311	Advertising agencies .....	642	863 394	390 739	87 649	10 084	47	6
7312	Outdoor advertising services .....	45	59 010	19 705	4 848	619	2	2
7313	Radio, television, publishers' advertising representatives .....	133	115 202	40 895	10 292	1 405	9	1
7319	Advertising, n.e.c. .....	106	117 595	33 693	7 653	1 720	6	3
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	242	234 661	78 903	19 932	3 768	14	4
7322	Adjustment and collection services .....	186	104 441	46 272	11 360	2 320	8	3
7323	Credit reporting services .....	56	130 620	32 631	8 572	1 448	6	1
7323 pt.	Mercantile reporting services .....	13	(D)	(D)	(D)	(D)	1	1
7323 pt.	Consumer credit reporting services .....	43	(D)	(D)	(D)	(D)	5	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	1 578	1 006 996	328 450	78 516	16 878	280	38
7331	Direct mail advertising services .....	216	368 246	113 655	27 343	7 857	26	6
7334	Photocopying and duplicating services .....	183	88 531	28 968	6 899	1 668	44	5
7334 pt.	Blueprinting and photocopying services .....	164	73 650	23 906	5 646	1 390	41	4
7334 pt.	Duplicating services, except printing .....	19	14 881	5 062	1 253	278	3	1
7338	Secretarial and court reporting services .....	225	47 045	14 639	3 333	1 145	76	10
7335, 6	Commercial photography, art, and graphics .....	954	503 174	171 188	40 941	6 208	134	17
7335	Commercial photography .....	264	154 358	53 639	12 814	2 114	36	4
7336	Commercial art and graphic design .....	690	348 816	117 549	28 127	4 094	98	13
7336 pt.	Commercial art .....	199	70 685	24 930	6 221	934	43	4
7336 pt.	Graphic arts and related design .....	491	278 131	92 619	21 906	3 160	68	9
734	Services to dwellings and other buildings .....	1 589	542 430	290 565	67 217	25 767	569	62
7342	Disinfecting and pest control services .....	177	62 054	24 846	5 606	1 464	26	4
7349	Building cleaning and maintenance services, n.e.c. .....	1 412	480 376	265 719	61 611	24 303	543	58
7349 pt.	Window cleaning .....	45	14 400	7 632	1 449	381	15	—
7349 pt.	Other building cleaning and maintenance services, n.e.c. .....	1 367	465 976	258 087	60 162	23 922	528	58
735	Miscellaneous equipment rental and leasing .....	659	607 639	147 347	33 139	6 551	48	28
7352	Medical equipment rental and leasing .....	55	137 740	26 822	6 224	1 202	1	4
7353	Heavy construction equipment rental and leasing .....	114	90 307	29 996	5 535	1 024	11	5
7353 pt.	Leasing and rental of heavy construction equipment without operators .....	59	37 547	10 641	2 201	479	5	4
7353 pt.	Rental of heavy construction equipment with operators .....	55	52 760	19 355	3 334	545	6	1
7359	Equipment rental and leasing, n.e.c. .....	490	379 592	90 529	21 380	4 325	36	19
7359 pt.	Equipment rental .....	374	247 266	66 686	15 485	3 093	27	12
7359 pt.	Equipment leasing, except finance leasing .....	116	132 326	23 843	5 895	1 232	9	7
736	Personnel supply services .....	1 076	975 024	652 029	144 634	63 477	62	18
7361	Employment agencies .....	576	210 764	108 898	26 069	5 723	29	12
7363	Help supply services .....	500	764 260	543 131	118 565	57 754	33	6
7363 pt.	Temporary help supply .....	428	574 030	408 898	90 577	50 201	29	4
7363 pt.	Help supply, except temporary .....	72	190 230	134 233	27 988	7 553	4	2
737	Computer programming, data processing, and other computer related services .....	1 730	2 279 884	779 024	192 200	26 020	100	38
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	880	1 010 086	398 233	98 207	11 067	47	16
7371	Computer programming services .....	608	481 861	223 558	54 710	6 316	40	11
7372	Prepackaged software .....	158	264 669	94 690	24 890	2 427	6	5
7373	Computer integrated systems design .....	114	263 556	79 985	18 607	2 324	1	—
7374, 5, 6	Data processing services .....	406	689 216	225 886	54 014	10 410	31	13
7374, 5	Computer processing, information retrieval .....	371	625 969	190 516	46 992	8 682	29	12
7374	Computer processing and data preparation and processing services .....	355	(D)	(D)	(D)	(D)	29	12
7375	Information retrieval services .....	16	(D)	(D)	(D)	(D)	—	—
7376	Computer facilities management services .....	35	63 247	35 370	7 022	1 728	2	1



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							Individual proprietorships (number)	Partnerships (number)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>							
73	<b>Business services—Con.</b>							
737	Computer programming, data processing, and other computer related services—Con.							
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.a.c.	444	580 582	154 905	39 979	4 543	22	9
7377	Computer rental and leasing	59	222 900	27 357	7 952	742	2	4
7378	Computer maintenance and repair	136	259 408	79 335	18 987	2 370	10	2
7379	Computer related services, n.e.c.	249	98 274	48 213	13 040	1 431	10	3
738	Miscellaneous business services	2 439	1 776 194	664 087	156 779	47 593	409	93
7381, 2	Detective agencies and protective services	478	392 294	232 305	55 583	22 509	55	5
7381	Detective, guard, and armored car services	401	328 181	210 604	50 269	21 501	50	5
7381 pt.	Detective agencies and guard services	387	297 332	194 191	46 368	20 482	50	5
7381 pt.	Armored car services	14	30 849	16 413	3 901	1 019	—	—
7382	Security systems services	77	64 113	21 701	5 314	1 308	5	—
7383	News syndicates	32	33 495	11 304	2 617	514	9	1
7384	Photofinishing laboratories	190	188 951	49 181	11 173	2 985	36	11
7384 pt.	Photofinishing laboratories, except "one-hour" (mini) labs	137	178 964	47 123	10 707	2 752	26	8
7384 pt.	One-hour (mini) photofinishing labs	53	9 987	2 058	466	233	10	3
7389	Business services, n.a.c.	1 739	1 161 454	371 297	87 406	21 285	309	76
7389 pt.	Sign painting shops	93	18 455	6 801	1 374	332	33	5
7389 pt.	Interior designing	203	73 716	20 411	4 716	859	54	6
7389 pt.	Telephone answering services	129	29 133	12 366	2 819	1 449	40	8
7389 pt.	Other business services	1 314	1 040 150	331 719	78 497	18 645	182	57
7389 pt.	Water softening services	58	54 935	17 467	4 325	665	9	2
7389 pt.	Packaging and labeling services	119	199 186	55 615	12 801	3 189	10	3
7389 pt.	Trading stamp services	3	(D)	(D)	(D)	(D)	—	—
7389 pt.	Miscellaneous business services, n.a.c.	1 134	(D)	(D)	(D)	(D)	163	52
75	<b>Automotive repair, services, and parking</b>	4 579	2 171 195	474 074	110 477	29 135	1 153	237
751	Automotive rental and leasing, without drivers	364	804 402	86 206	20 094	4 384	17	5
7513	Truck rental and leasing, without drivers	157	220 717	33 687	8 088	1 547	6	2
7513 pt.	Truck rental, without drivers	71	69 582	12 922	3 183	615	3	—
7513 pt.	Truck leasing, except finance leasing	86	151 135	20 765	4 905	932	3	2
7514, 5	Passenger car rental and leasing, without drivers	195	578 925	51 166	11 727	2 765	10	1
7514	Passenger car rental, without drivers	124	212 489	33 110	7 275	2 001	6	1
7515	Passenger car leasing, except finance leasing	71	366 436	18 056	4 452	764	4	—
7519	Utility trailer and recreational vehicle rental	12	4 760	1 353	279	72	1	2
752	Automobile parking	376	140 518	30 359	7 132	2 439	15	35
752 pt.	Parking lots	217	43 478	9 613	2 327	807	12	18
752 pt.	Parking structures	159	97 040	20 746	4 805	1 632	3	17
753	Automotive repair shops	3 279	1 072 972	313 053	72 731	17 550	1 012	165
7532	Top, body, and upholstery repair shops and paint shops	1 019	388 760	119 085	27 994	6 402	345	58
7532 pt.	Top and body repair shops	965	376 110	114 575	27 044	6 135	330	54
7532 pt.	Paint shops	54	12 650	4 510	950	267	15	4
7538	General automotive repair shops	1 493	400 037	111 541	25 538	6 466	529	76
7538 pt.	General automotive repair shops, except diesel	1 401	365 236	100 936	22 958	5 855	507	72
7538 pt.	Diesel repair shops	92	34 801	10 605	2 580	611	22	4
7533, 4, 6, 7, 9	Other automotive repair shops	767	284 175	82 427	19 199	4 682	138	31
7533	Automotive exhaust system repair shops	225	77 611	20 300	4 303	1 136	18	6
7534	Tire retreading and repair shops	36	20 687	5 290	1 333	333	8	—
7538	Automotive glass replacement shops	75	42 902	11 425	2 786	541	11	1
7537	Automotive transmission repair shops	196	48 651	16 160	3 952	968	38	10
7539	Automotive repair shops, n.a.c.	235	94 324	29 252	6 825	1 704	63	14
7539 pt.	Radiator repair	91	24 581	6 629	1 528	419	29	8
7539 pt.	Broke, front end, and wheel alignment	80	34 470	10 301	2 367	527	13	2
7539 pt.	Automotive electrical and fuel system services	38	9 086	3 182	732	210	13	3
7539 pt.	Carburetor repair shops	10	2 839	1 063	249	54	4	—
7539 pt.	Automotive electrical repair shops	28	6 247	2 119	483	156	9	3
7539 pt.	Other automotive repair shops, n.a.c.	26	26 187	9 140	2 198	548	8	—
754	Automotive services, except repair	560	153 303	44 456	10 520	4 762	109	32
7542	Carwashes	287	64 704	19 397	4 772	2 480	68	25
7549	Automotive services, except repair and carwashes	273	88 599	25 059	5 748	2 282	41	7
7549 pt.	Lube shops	133	48 294	12 619	2 907	1 437	5	4
7549 pt.	Other automotive services, n.a.c.	140	40 305	12 440	2 841	845	36	3
78	<b>Miscellaneous repair services</b>	1 983	908 545	310 992	72 866	14 329	506	70
782	Electrical repair shops	587	335 714	113 167	26 739	5 117	151	14
7822	Radio and television repair shops	206	84 758	31 037	7 474	1 660	70	7
7823, 9	Other electrical and electronic repair shops	381	250 956	82 130	19 265	3 457	81	7
7823	Refrigeration and air-conditioning service and repair shops	88	64 547	20 626	4 712	783	14	2
7829	Electrical and electronic repair shops, n.a.c.	293	186 409	61 504	14 553	2 674	67	5
783	Watch, clock, and jewelry repair	87	11 583	3 762	889	258	25	2
784	Reupholstery and furniture repair	195	34 580	11 800	2 640	851	100	10
789	Miscellaneous repair shops and related services	1 114	526 668	182 263	42 598	8 103	230	44
7892	Welding repair	117	34 220	12 695	2 873	609	34	2
7894	Armature rewinding shops	81	78 096	24 389	5 800	1 005	12	4
7899	Repair shops and related services, n.a.c.	918	414 352	145 179	33 925	6 489	184	38
7899 pt.	Farm machinery and equipment repair shops	13	1 888	488	99	19	7	—
7899 pt.	Lawnmower and other small engine repair	69	18 383	4 756	1 145	283	18	7
7899 pt.	Sewer and septic tank cleaning services	57	23 196	7 850	1 700	391	22	3
7899 pt.	Other repair and related services, n.e.c.	777	370 887	132 085	30 981	5 796	137	28



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							Individual proprie- torships (number)	Partners- hips (number)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>							
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums -----</b>	<b>2 727</b>	<b>2 182 971</b>	<b>569 713</b>	<b>141 069</b>	<b>44 522</b>	<b>412</b>	<b>200</b>
781, 2	Motion picture production, distribution, and services -----	376	988 167	243 926	58 063	18 732	23	15
7812 pt.	Motion picture production, except for television -----	115	63 297	19 429	4 218	680	7	-
7812 pt.	Motion picture and tape production for television -----	100	118 918	26 630	5 818	1 016	6	5
7819	Services allied to motion picture production -----	96	421 372	163 094	39 985	15 618	7	6
7822 pt.	Motion picture film exchanges -----	51	371 301	32 067	7 565	1 314	2	2
7822 pt.	Film and tape distribution for television -----	6	(D)	(D)	(D)	(D)	-	1
7829	Services allied to motion picture distribution -----	8	(D)	(D)	(D)	(D)	1	1
783	Motion picture theaters -----	167	152 817	32 139	7 352	3 385	11	11
7832	Motion picture theaters, except drive-in -----	151	147 228	30 732	7 234	3 312	9	9
7833	Drive-in motion picture theaters -----	16	5 589	1 407	118	73	2	2
784	Video tape rental -----	540	(D)	(D)	(D)	(D)	137	73
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers -----	247	(D)	(D)	(D)	(D)	38	17
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	114	77 543	16 881	4 218	1 041	6	15
7922 pt.	Producers of live theatrical productions -----	31	16 040	5 147	1 685	446	3	7
7922 pt.	Producers of radio and television shows, except tape -----	13	(D)	(D)	(D)	(D)	-	2
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents -----	36	(D)	(D)	(D)	(D)	3	2
7922 pt.	Other theatrical services -----	34	41 207	6 514	1 363	355	-	4
7929	Bands, orchestras, actors, and other entertainers and entertainment groups -----	133	(D)	(D)	(D)	(D)	32	2
7929 pt.	Dance groups and artists -----	2	(D)	(D)	(D)	(D)	-	-
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations -----	1	(D)	(D)	(D)	(D)	-	-
7929 pt.	Other music and entertainment presentations -----	130	62 225	11 981	3 243	548	32	2
7929 pt.	Other music groups and artists -----	69	16 115	4 534	1 160	231	26	1
7929 pt.	Other entertainers and entertainment groups -----	61	46 110	7 447	2 083	317	6	1
793	Bowling centers -----	241	106 851	29 961	7 793	3 789	25	10
79 ex. 792, 3; 84	<b>Commercial sports and other amusement and recreation services, including museums -----</b>	<b>1 156</b>	<b>696 365</b>	<b>212 890</b>	<b>55 019</b>	<b>14 262</b>	<b>178</b>	<b>74</b>
794	Commercial sports -----	104	231 768	91 263	29 153	1 696	23	8
7941	Professional sports clubs and promoters -----	28	95 050	68 685	25 521	887	2	3
7941 pt.	Baseball clubs -----	3	(D)	(D)	(D)	(D)	-	1
7941 pt.	Football clubs -----	1	(D)	(D)	(D)	(D)	-	-
7941 pt.	Other professional sports clubs -----	4	25 971	10 695	3 808	134	-	2
7941 pt.	Managers and promoters -----	20	13 062	3 144	845	279	2	-
7948	Racing, including track operation -----	76	136 718	22 578	3 632	809	21	5
7948 pt.	Auto racetrack operation -----	2	(D)	(D)	(D)	(D)	-	-
7948 pt.	Horse racetrack operation -----	9	(D)	(D)	(D)	(D)	-	1
7948 pt.	Dog racetrack operation -----	-	-	-	-	-	-	-
7948 pt.	Racing stables and racing, n.e.c. -----	65	(D)	(D)	(D)	(D)	21	4
79 ex. 792, 3, 4; 84	<b>Other amusement and recreation services, including museums -----</b>	<b>1 052</b>	<b>464 597</b>	<b>121 627</b>	<b>25 866</b>	<b>12 566</b>	<b>155</b>	<b>66</b>
7991	Dance studios, schools, and halls -----	93	9 198	2 818	729	554	35	-
7991 pt.	Physical fitness facilities -----	232	114 897	26 333	6 255	3 608	20	15
7991 pt.	Physical fitness centers, except gymnasiums and athletic clubs -----	217	102 944	23 057	5 500	3 213	19	13
7991 pt.	Membership gymnasiums and athletic clubs -----	13	(D)	(D)	(D)	(D)	1	2
7991 pt.	Nonmembership gymnasiums and athletic clubs -----	2	(D)	(D)	(D)	(D)	-	-
7992	Public golf courses -----	69	42 988	12 482	1 817	859	10	7
7993	Coin-operated amusement devices -----	139	44 803	8 928	2 034	699	18	5
7996	Amusement parks -----	15	69 746	17 180	4 117	1 080	-	1
7997	Membership sports and recreation clubs -----	169	105 097	32 760	6 569	3 396	13	16
7999, 84	<b>Amusement and recreation services, including museums, n.e.c. -----</b>	<b>335</b>	<b>77 868</b>	<b>21 126</b>	<b>4 345</b>	<b>2 370</b>	<b>59</b>	<b>22</b>
7999 pt.	Concession operators of amusement devices and rides -----	18	4 374	708	111	89	4	1
7999 pt.	Carnivals, circuses, and fairs -----	16	4 954	799	43	67	4	1
7999 pt.	Carnivals and circuses -----	13	(D)	(D)	(D)	(D)	4	1
7999 pt.	Fairs -----	3	(D)	(D)	(D)	(D)	-	-
7999 pt.	Billiard and pool establishments -----	16	1 466	351	103	53	5	3
7999 pt., 84	Other recreation and amusements, including museums -----	285	67 074	19 268	4 088	2 161	46	17
84	Museums, art galleries, and botanical and zoological gardens -----	6	473	141	43	17	1	-
8412	Museums and art galleries -----	5	(D)	(D)	(D)	(D)	1	-
8422	Arboreta and botanical or zoological gardens -----	1	(D)	(D)	(D)	(D)	-	-
7999 pt.	Roller skating rinks -----	30	6 849	1 800	478	413	4	-
7999 pt.	Ice skating rinks -----	9	2 525	577	135	61	3	-
7999 pt.	Other amusement and recreation services, n.e.c. -----	240	57 227	16 750	3 432	1 670	38	17
80	<b>Health services -----</b>	<b>13 277</b>	<b>5 530 004</b>	<b>2 477 193</b>	<b>599 632</b>	<b>104 953</b>	<b>4 026</b>	<b>539</b>
801	Offices and clinics of doctors of medicine -----	6 869	2 934 867	1 464 556	357 144	34 611	1 559	199
801 pt.	Offices of doctors of medicine -----	6 687	2 810 417	1 426 048	347 748	32 757	1 541	189
801 pt.	Clinics of doctors of medicine -----	182	124 450	38 508	9 396	1 854	18	10
802	Offices and clinics of dentists -----	3 582	819 401	313 441	76 616	16 768	1 651	164
802 pt.	Offices of dentists -----	3 554	804 763	306 429	74 854	16 525	1 646	163
802 pt.	Clinics of dentists -----	28	14 638	7 012	1 762	243	5	1
803	Offices and clinics of doctors of osteopathy -----	104	(D)	(D)	(D)	(D)	31	2

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							Individual proprie- torships (number)	Partners- hips (number)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>							
80	<b>Health services—Con.</b>							
804	Offices and clinics of other health practitioners .....	1 447	(D)	(D)	(D)	(D)	654	59
8041	Offices and clinics of chiropractors .....	371	61 668	17 884	4 056	1 122	216	14
8042	Offices and clinics of optometrists .....	423	108 366	33 648	7 552	1 937	196	15
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	653	(D)	(D)	(D)	(D)	242	30
8043	Offices and clinics of podiatrists .....	314	55 048	17 577	3 691	871	162	21
8049	Offices and clinics of health practitioners, n.e.c. ....	339	(D)	(D)	(D)	(D)	80	9
805	Nursing and personal care facilities .....	285	625 134	269 399	63 607	27 395	12	44
8051	Skilled nursing care facilities .....	214	529 377	226 507	53 890	22 758	9	39
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	71	95 757	42 892	9 717	4 637	3	5
8052	Intermediate care facilities .....	48	(D)	(D)	(D)	(D)	-	4
8059	Nursing and personal care facilities, n.e.c. ....	23	(D)	(D)	(D)	(D)	3	1
806	Hospitals .....	17	(D)	(D)	(D)	(D)	-	-
8062	General medical and surgical hospitals .....	8	201 575	77 770	18 658	4 251	-	-
8063	Psychiatric hospitals .....	8	(D)	(D)	(D)	(D)	-	-
8069	Specialty hospitals, except psychiatric .....	1	(D)	(D)	(D)	(D)	-	-
807, 8, 9	Other health services .....	973	(D)	(D)	(D)	(D)	119	71
807	Medical and dental laboratories .....	493	229 251	81 039	19 814	4 709	90	41
8071	Medical laboratories .....	224	166 681	56 288	14 040	3 356	14	27
8072	Dental laboratories .....	269	62 570	24 751	5 774	1 353	76	14
808	Home health care services .....	159	82 113	44 559	10 669	5 559	7	7
809	Miscellaneous health and allied services, n.e.c. ....	321	(D)	(D)	(D)	(D)	22	23
8092	Kidney dialysis centers .....	20	(D)	(D)	(D)	(D)	-	1
8093	Specialty outpatient facilities, n.e.c. ....	164	86 798	29 447	7 374	1 536	16	17
8099	Health and allied services, n.e.c. ....	137	(D)	(D)	(D)	(D)	6	5
81	<b>Legal services .....</b>	<b>4 965</b>	<b>3 348 773</b>	<b>1 330 623</b>	<b>333 107</b>	<b>35 240</b>	<b>1 842</b>	<b>886</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>383</b>	<b>244 482</b>	<b>81 546</b>	<b>18 796</b>	<b>4 132</b>	<b>58</b>	<b>8</b>
823	Libraries .....	4	257	114	21	12	1	1
824	Vocational schools .....	141	147 389	53 892	12 929	2 622	13	2
8243	Data processing schools .....	24	58 185	17 609	4 266	560	2	-
8244	Business and secretarial schools .....	36	37 815	16 053	3 830	974	-	1
8249	Vocational schools, n.e.c. ....	81	51 389	20 230	4 833	1 088	11	1
8249 pt.	Correspondence schools .....	6	(D)	(D)	(D)	(D)	-	-
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	75	(D)	(D)	(D)	(D)	11	1
829	Schools and educational services, n.e.c. ....	218	96 836	27 540	5 846	1 498	44	3
83	<b>Social services .....</b>	<b>832</b>	<b>194 742</b>	<b>79 090</b>	<b>19 094</b>	<b>8 843</b>	<b>213</b>	<b>32</b>
835	Child day care services .....	574	87 963	38 092	9 216	5 415	153	21
832, 3, 8, 9	Other social services .....	258	106 779	40 998	9 878	3 428	60	11
832	Individual and family social services .....	129	(D)	(D)	(D)	(D)	41	2
833	Job training and vocational rehabilitation services .....	44	30 615	12 445	2 954	619	6	1
838	Residential care .....	51	45 373	15 705	3 982	1 381	4	6
839	Social services, n.e.c. ....	34	(D)	(D)	(D)	(D)	9	2
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>7 466</b>	<b>5 611 093</b>	<b>2 253 425</b>	<b>549 103</b>	<b>77 049</b>	<b>1 386</b>	<b>481</b>
871	Engineering, architectural, and surveying services .....	1 918	1 617 929	752 141	181 256	22 076	332	79
8711	Engineering services .....	1 102	1 153 802	553 076	135 635	15 463	124	30
8712	Architectural services .....	639	413 397	172 580	39 935	5 449	147	43
8713	Surveying services .....	177	50 730	26 485	5 686	1 164	61	6
872	Accounting, auditing, and bookkeeping services .....	2 177	1 262 273	536 619	126 587	19 549	747	302
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	504	443 494	163 709	41 176	7 864	35	9
8731	Commercial physical and biological research .....	104	61 165	25 249	6 024	898	7	2
8731 pt.	Commercial physical research .....	66	28 017	11 056	2 671	479	6	1
8731 pt.	Commercial medical and biological research .....	38	33 148	14 193	3 353	419	1	1
8732	Commercial economic, sociological, and educational research .....	301	308 458	105 560	26 940	5 609	23	6
8734	Testing laboratories .....	99	73 871	32 900	8 212	1 357	5	1
874	Management and public relations services .....	2 867	2 287 397	800 956	200 084	27 560	272	91
8741	Management services .....	737	1 052 618	303 273	77 377	11 629	47	37
8742	Management consulting services .....	1 433	934 628	375 619	92 654	10 796	137	39
8743	Public relations services .....	236	(D)	(D)	(D)	(D)	38	5
8744	Facilities support management services .....	13	(D)	(D)	(D)	(D)	-	-
8748	Business consulting services, n.e.c. ....	448	153 914	59 728	14 192	2 716	50	10
89	<b>Services, n.e.c. ....</b>	<b>918</b>	<b>184 195</b>	<b>63 813</b>	<b>17 360</b>	<b>2 915</b>	<b>85</b>	<b>32</b>
8999 pt.	Scientific and related consulting services .....	120	62 300	25 287	8 876	1 038	8	3
8999 pt.	Other services, n.e.c. ....	798	121 895	38 526	8 484	1 877	57	29
	<b>Aurora-Elgin, IL PMSA</b>							
	<b>Total .....</b>	<b>2 019</b>	<b>871 887</b>	<b>258 010</b>	<b>59 031</b>	<b>15 485</b>	<b>678</b>	<b>125</b>

(See appropriate State for SIC detail.)



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	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>							
	<b>Chicago, IL PMSA</b>							
	Total.....	42 973	27 337 576	10 258 897	2 458 296	508 654	10 219	2 737
	(See appropriate State for SIC detail.)							
	<b>Gary-Hammond, IN PMSA</b>							
	Total.....	3 179	1 182 867	469 330	109 455	27 997	1 139	182
	(See appropriate State for SIC detail.)							
	<b>Joliet, IL PMSA</b>							
	Total.....	1 627	517 619	197 665	45 980	12 501	608	102
	(See appropriate State for SIC detail.)							
	<b>Kenosha, WI PMSA</b>							
	Total.....	659	151 610	59 993	13 979	4 436	260	55
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	13	3 826	636	135	98	5	1
7011	Hotels and motels.....	12	(D)	(D)	(D)	(D)	4	1
7011 pt.	Hotels.....	2	(D)	(D)	(D)	(D)	-	-
7011 pt.	Motels, motor hotels, and tourist courts.....	10	(D)	(D)	(D)	(D)	4	1
702, 3	Other lodging places.....	1	(D)	(D)	(D)	(D)	1	-
72	<b>Personal services</b> .....	108	13 084	4 503	1 058	570	59	11
721	Laundry, cleaning, and garment services.....	23	2 593	703	167	102	14	1
7211	Power laundries, family and commercial.....	2	(D)	(D)	(D)	(D)	2	-
7213	Linen supply.....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning.....	11	912	155	39	36	8	1
7216	Drycleaning plants, except rug cleaning.....	6	1 018	325	75	39	1	-
7217	Carpet and upholstery cleaning.....	3	(D)	(D)	(D)	(D)	3	-
7218	Industrial laundries.....	1	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services.....	-	-	-	-	-	-	-
722	Photographic studios, portrait.....	5	1 120	254	37	17	-	-
723, 4	Beauty and barber shops.....	63	5 883	2 525	602	359	40	9
723	Beauty shops.....	59	5 735	2 491	590	351	36	9
724	Barber shops.....	4	148	34	12	8	4	-
725	Shoe repair shops and shoeshine parlors.....	1	(D)	(D)	(D)	(D)	-	-
726	Funeral service and crematories.....	6	2 803	850	193	42	-	-
729	Miscellaneous personal services.....	10	(D)	(D)	(D)	(D)	5	1
73	<b>Business services</b> .....	49	9 120	4 208	923	430	19	3
731	Advertising.....	1	(D)	(D)	(D)	(D)	1	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	5	541	215	48	16	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	4	(D)	(D)	(D)	(D)	3	-
734	Services to dwellings and other buildings.....	14	716	384	88	80	11	1
735	Miscellaneous equipment rental and leasing.....	2	(D)	(D)	(D)	(D)	-	-
736	Personnel supply services.....	2	(D)	(D)	(D)	(D)	-	-
737	Computer programming, data processing, and other computer related services.....	5	411	72	22	11	1	-
738	Miscellaneous business services.....	16	5 620	2 926	646	252	3	2
75	<b>Automotive repair, services, and parking</b> .....	64	11 917	3 214	718	274	32	3
751	Automotive rental and leasing, without drivers.....	3	667	145	38	14	-	1
752	Automobile parking.....	-	-	-	-	-	-	-
753	Automotive repair shops.....	57	10 612	2 903	640	230	31	2
7532	Top, body, and upholstery repair shops and paint shops.....	24	5 316	1 518	335	101	13	-
7538	General automotive repair shops.....	23	4 139	1 041	227	92	13	2
7533, 4, 6, 7, 9	Other automotive repair shops.....	10	1 157	344	78	37	5	-
754	Automotive services, except repair.....	4	638	166	40	30	1	-
78	<b>Miscellaneous repair services</b> .....	22	2 831	852	179	57	11	1
762	Electrical repair shops.....	10	1 152	393	66	20	6	1
7622	Radio and television repair shops.....	6	248	63	13	9	3	1
7623, 9	Other electrical and electronic repair shops.....	4	904	330	53	11	3	-
763	Watch, clock, and jewelry repair.....	-	-	-	-	-	-	-
764	Reupholstery and furniture repair.....	3	114	46	12	4	3	-
769	Miscellaneous repair shops and related services.....	9	1 565	413	101	33	2	-

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietor- ships (number)	Partnerships (number)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>							
	<b>Kenosha, WI PMSA—Con.</b>							
78, 79, 84	<b>Amusement and recreation services, including motion picture and museums</b>	<b>48</b>	<b>13 967</b>	<b>3 395</b>	<b>976</b>	<b>499</b>	<b>11</b>	<b>7</b>
781, 2	Motion picture production, distribution, and services	1	(D)	(D)	(D)	(D)	—	1
783	Motion picture theaters	5	1 331	234	45	31	—	—
784	Video tape rental	12	(D)	(D)	(D)	(D)	4	4
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers	—	—	—	—	—	—	—
793	Bowling centers	5	2 001	540	159	104	1	—
79 ex, 792, 3, 84	Commercial sports and other amusement and recreation services, including museums	25	9 285	2 389	719	321	6	2
80	<b>Health services</b>	<b>242</b>	<b>76 260</b>	<b>34 812</b>	<b>8 116</b>	<b>1 944</b>	<b>86</b>	<b>14</b>
801	Offices and clinics of doctors of medicine	116	36 008	18 672	4 249	562	30	7
802	Offices and clinics of dentists	78	15 079	5 871	1 476	377	42	5
803	Offices and clinics of doctors of osteopathy	2	(D)	(D)	(D)	(D)	2	—
804	Offices and clinics of other health practitioners	25	4 336	1 465	402	86	10	1
8041	Offices and clinics of chiropractors	5	958	116	31	11	5	—
8042	Offices and clinics of optometrists	9	2 122	779	195	43	4	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.	11	1 256	570	176	32	1	1
805	Nursing and personal care facilities	9	18 206	7 845	1 788	816	—	—
806	Hospitals	—	—	—	—	—	—	—
807, 8, 9	Other health services	12	(D)	(D)	(D)	(D)	2	1
81	<b>Legal services</b>	<b>47</b>	<b>8 636</b>	<b>3 137</b>	<b>749</b>	<b>185</b>	<b>21</b>	<b>11</b>
823, 4, 9	<b>Selected educational services</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>—</b>	<b>—</b>
83	<b>Social services</b>	<b>14</b>	<b>3 182</b>	<b>1 599</b>	<b>330</b>	<b>156</b>	<b>4</b>	<b>—</b>
87 ex, 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations)</b>	<b>42</b>	<b>7 375</b>	<b>3 120</b>	<b>684</b>	<b>191</b>	<b>12</b>	<b>2</b>
871	Engineering, architectural, and surveying services	12	1 504	594	150	60	6	—
872	Accounting, auditing, and bookkeeping services	22	4 958	2 033	432	112	6	2
873 ex, 8733	Research, development, and testing services (except noncommercial research organizations)	—	—	—	—	—	—	—
874	Management and public relations services	8	913	493	102	19	—	—
89	<b>Services, n.e.c.</b>	<b>9</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>—</b>	<b>2</b>
	<b>Lake County, IL PMSA</b>							
	<b>Total</b>	<b>3 349</b>	<b>1 636 943</b>	<b>592 401</b>	<b>152 503</b>	<b>29 808</b>	<b>831</b>	<b>187</b>
	(See appropriate State for SIC detail.)							
	<b>DULUTH, MN-WI MSA</b>							
	<b>Total</b>	<b>1 340</b>	<b>396 745</b>	<b>180 801</b>	<b>36 156</b>	<b>11 218</b>	<b>496</b>	<b>101</b>
70 ex, 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b>	<b>111</b>	<b>39 851</b>	<b>10 088</b>	<b>2 212</b>	<b>1 489</b>	<b>43</b>	<b>21</b>
7011	Hotels and motels	85	35 382	8 716	1 998	1 388	31	17
7011 pt.	Hotels	28	21 748	5 763	1 313	845	7	9
7011 pt.	Motels, motor hotels, and tourist courts	57	13 634	2 953	685	543	24	8
702, 3	Other lodging places	26	4 469	1 372	214	101	12	4
72	<b>Personal services</b>	<b>181</b>	<b>30 808</b>	<b>10 323</b>	<b>2 410</b>	<b>1 098</b>	<b>93</b>	<b>11</b>
721	Laundry, cleaning, and garment services	26	9 178	3 273	752	276	13	3
7211	Power laundries, family and commercial*	1	(D)	(D)	(D)	(D)	—	—
7213	Linen supply*	2	(D)	(D)	(D)	(D)	—	—
7215	Coin-operated laundries and drycleaning	10	753	160	40	35	7	2
7218	Drycleaning plants, except rug cleaning	6	1 217	425	101	44	2	1
7217	Carpet and upholstery cleaning	4	454	147	31	20	3	—
7218	Industrial laundries*	2	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services*	1	(D)	(D)	(D)	(D)	1	—
722	Photographic studios, portrait	13	3 082	679	133	60	3	1
723, 4	<b>Beauty and barber shops</b>	<b>105</b>	<b>10 072</b>	<b>3 992</b>	<b>902</b>	<b>526</b>	<b>70</b>	<b>6</b>
723	Beauty shops	104	(D)	(D)	(D)	(D)	69	8
724	Barber shops	1	(D)	(D)	(D)	(D)	1	—
725	Shoe repair shops and shoeshine parlors	3	(D)	(D)	(D)	(D)	—	1
728	Funeral service and crematories	24	7 122	1 846	436	111	3	—
729	Miscellaneous personal services	10	(D)	(D)	(D)	(D)	4	—
73	<b>Business services</b>	<b>134</b>	<b>34 445</b>	<b>12 465</b>	<b>2 766</b>	<b>1 280</b>	<b>30</b>	<b>8</b>
731	Advertising	14	8 485	2 186	530	115	3	1
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies	9	1 502	544	139	42	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services	7	769	172	42	14	—	2
734	Services to dwellings and other buildings	29	4 891	2 460	569	509	14	2
735	Miscellaneous equipment rental and leasing	19	8 878	1 663	342	93	2	2



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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>DULUTH, MN-WI MSA—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	11	1 119	493	73	69	2	-
737	Computer programming, data processing, and other computer related services .....	16	3 791	1 322	335	74	-	-
738	Miscellaneous business services .....	29	9 210	3 625	736	364	9	1
75	<b>Automotive repair, services, and parking .....</b>	<b>131</b>	<b>27 096</b>	<b>6 164</b>	<b>1 429</b>	<b>533</b>	<b>65</b>	<b>6</b>
751	Automotive rental and leasing, without drivers .....	7	3 633	700	138	60	-	-
752	Automobile parking .....	5	(D)	(D)	(D)	(D)	-	-
753	Automotive repair shops .....	105	20 598	4 782	1 140	370	60	4
7532	Top, body, and upholstery repair shops and paint shops .....	34	6 066	1 599	366	127	18	3
7538	General automotive repair shops .....	42	8 936	1 820	437	151	28	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	29	5 596	1 363	337	92	14	-
754	Automotive services, except repair .....	14	(D)	(D)	(D)	(D)	5	2
76	<b>Miscellaneous repair services .....</b>	<b>52</b>	<b>17 432</b>	<b>4 644</b>	<b>1 081</b>	<b>253</b>	<b>18</b>	<b>1</b>
762	Electrical repair shops .....	12	1 785	528	118	38	4	1
7622	Radio and television repair shops .....	4	520	119	25	11	1	1
7623, 9	Other electrical and electronic repair shops .....	8	1 265	409	93	27	3	-
763	Watch, clock, and jewelry repair .....	2	(D)	(D)	(D)	(D)	2	-
764	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	-
769	Miscellaneous repair shops and related services .....	36	15 391	4 044	948	208	10	-
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>110</b>	<b>21 215</b>	<b>5 100</b>	<b>1 166</b>	<b>780</b>	<b>28</b>	<b>13</b>
781, 2	Motion picture production, distribution, and services .....	3	(D)	(D)	(D)	(D)	2	-
783	Motion picture theaters .....	7	2 550	438	104	81	-	4
784	Video tape rental .....	19	2 456	625	157	85	7	3
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	-	-
793	Bowling centers .....	16	4 982	1 128	276	190	2	3
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	64	10 954	2 818	607	411	17	3
80	<b>Health services .....</b>	<b>305</b>	<b>123 908</b>	<b>64 008</b>	<b>14 008</b>	<b>3 302</b>	<b>111</b>	<b>12</b>
801	Offices and clinics of doctors of medicine .....	77	53 577	31 615	6 612	840	7	2
802	Offices and clinics of dentists .....	119	23 488	8 781	2 077	581	73	4
803	Offices and clinics of doctors of osteopathy .....	2	(D)	(D)	(D)	(D)	1	-
804	Offices and clinics of other health practitioners .....	58	(D)	(D)	(D)	(D)	24	-
8041	Offices and clinics of chiropractors .....	32	3 882	1 211	295	82	16	-
8042	Offices and clinics of optometrists .....	12	1 852	409	101	35	6	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	14	(D)	(D)	(D)	(D)	2	-
805	Nursing and personal care facilities .....	20	32 046	17 218	3 856	1 433	1	1
806	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	29	7 239	3 934	872	277	5	5
81	<b>Legal services .....</b>	<b>90</b>	<b>28 305</b>	<b>14 180</b>	<b>3 071</b>	<b>496</b>	<b>40</b>	<b>14</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>9</b>	<b>3 098</b>	<b>922</b>	<b>311</b>	<b>77</b>	<b>3</b>	<b>-</b>
83	<b>Social services .....</b>	<b>54</b>	<b>7 940</b>	<b>3 824</b>	<b>939</b>	<b>421</b>	<b>17</b>	<b>2</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>149</b>	<b>61 053</b>	<b>28 556</b>	<b>6 682</b>	<b>1 465</b>	<b>47</b>	<b>11</b>
871	Engineering, architectural, and surveying services .....	44	15 705	7 653	1 743	318	9	1
872	Accounting, auditing, and bookkeeping services .....	59	13 085	5 754	1 457	304	34	7
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	8	1 392	579	107	43	1	-
874	Management and public relations services .....	38	30 871	14 570	3 375	800	3	3
89	<b>Services, n.e.c. ....</b>	<b>14</b>	<b>1 594</b>	<b>527</b>	<b>81</b>	<b>24</b>	<b>1</b>	<b>2</b>
	<b>EAU CLAIRE, WI MSA</b>							
	<b>Total .....</b>	<b>764</b>	<b>262 093</b>	<b>106 912</b>	<b>24 930</b>	<b>6 822</b>	<b>360</b>	<b>52</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>27</b>	<b>12 424</b>	<b>2 789</b>	<b>544</b>	<b>360</b>	<b>13</b>	<b>4</b>
7011	Hotels and motels .....	24	(D)	(D)	(D)	(D)	11	4
7011 pt.	Hotels .....	5	(D)	(D)	(D)	(D)	2	1
7011 pt. 702, 3	Motels, motor hotels, and tourist courts .....	19	7 510	1 720	292	224	9	3
	Other lodging places .....	3	(D)	(D)	(D)	(D)	2	-

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							Individual proprie- torships (number)	Partnerships (number)
	<b>EAU CLAIRE, WI MSA—Con.</b>							
72	<b>Personal services</b> .....	135	19 112	6 460	1 501	734	81	8
721	Laundry, cleaning, and garment services .....	28	7 367	2 150	498	180	13	—
7211	Power laundries, family and commercial* .....	3	730	216	50	31	2	—
7213	Linen supply* .....	1	(D)	(D)	(D)	(D)	—	—
7215	Coin-operated laundries and drycleaning .....	12	735	151	34	36	4	—
7216	Drycleaning plants, except rug cleaning* .....	7	(D)	(D)	(D)	(D)	6	—
7217	Carpet and upholstery cleaning .....	3	86	26	3	5	1	—
7218	Industrial laundries* .....	1	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	1	(D)	(D)	(D)	(D)	—	—
722	Photographic studios, portrait .....	6	(D)	(D)	(D)	(D)	3	—
723, 4	Beauty and barber shops .....	77	6 282	2 850	648	370	55	7
723	Beauty shops .....	71	5 942	2 715	614	355	50	6
724	Barber shops .....	6	340	135	34	15	5	1
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	—
726	Funeral services and crematories .....	12	3 315	879	182	69	4	—
729	Miscellaneous personal services .....	11	1 150	389	130	91	5	1
73	<b>Business services</b> .....	83	19 504	6 696	1 485	829	37	—
731	Advertising .....	6	1 329	422	112	39	1	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	6	1 073	408	111	34	1	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	9	(D)	(D)	(D)	(D)	7	—
734	Services to dwellings and other buildings .....	24	3 338	1 591	348	240	17	—
735	Miscellaneous equipment rental and leasing .....	7	1 383	446	82	21	—	—
736	Personnel supply services .....	6	1 751	1 387	347	339	1	—
737	Computer programming, data processing, and other computer related services .....	5	(D)	(D)	(D)	(D)	—	—
738	Miscellaneous business services .....	20	3 179	889	200	90	10	—
75	<b>Automotive repair, services, and parking</b> .....	92	19 166	4 691	1 114	339	49	3
751	Automotive rental and leasing, without drivers .....	9	2 671	471	113	37	1	1
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	77	15 631	4 038	957	276	45	1
7532	Top, body, and upholstery repair shops and paint shops .....	28	4 786	1 404	349	95	19	—
7538	General automotive repair shops .....	33	5 717	1 526	363	111	19	—
7533, 4, 6, 7, 9	Other automotive repair shops .....	16	5 128	1 108	245	70	7	1
754	Automotive services, except repair .....	6	864	182	44	26	3	1
78	<b>Miscellaneous repair services</b> .....	32	10 614	2 741	533	164	15	3
762	Electrical repair shops .....	8	(D)	(D)	(D)	(D)	4	1
7822	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	2	—
7823, 9	Other electrical and electronic repair shops .....	5	(D)	(D)	(D)	(D)	2	1
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Raupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	—
789	Miscellaneous repair shops and related services .....	22	7 972	2 111	393	117	9	2
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	41	7 189	1 581	348	271	10	8
781, 2	Motion picture production, distribution, and services .....	—	—	—	—	—	—	—
783	Motion picture theaters .....	—	—	—	—	—	—	—
784	Video tape rental .....	9	1 314	203	45	48	2	1
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	3	(D)	(D)	(D)	(D)	3	—
793	Bowling centers .....	1	(D)	(D)	(D)	(D)	1	—
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	5	982	166	43	37	1	1
80	<b>Health services</b> .....	23	4 460	1 124	236	170	3	4
801	Offices and clinics of doctors of medicine .....	196	120 643	59 909	14 263	2 949	84	5
802	Offices and clinics of dentists .....	74	60 263	32 101	7 890	955	21	2
803	Offices and clinics of doctors of osteopathy .....	65	14 427	5 978	1 302	344	38	1
804	Offices and clinics of other health practitioners .....	—	—	—	—	—	—	—
8041	Offices and clinics of chiropractors .....	42	6 594	2 342	546	152	25	1
8042	Offices and clinics of optometrists .....	25	3 295	1 203	285	88	17	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. .....	8	1 650	352	94	33	5	1
805	Nursing and personal care facilities .....	9	1 649	787	167	31	3	—
806	Hospitals .....	1	20 830	10 515	2 574	1 022	—	—
807, 8, 9	Other health services .....	5	(D)	(D)	(D)	(D)	—	—
81	<b>Legal services</b> .....	52	14 568	8 331	1 603	245	24	11
823, 4, 9	<b>Selected educational services</b> .....	7	(D)	(D)	(D)	(D)	4	—
83	<b>Social services</b> .....	25	7 031	1 594	330	188	13	2



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							Individual proprie- torships (number)	Partners- hips (number)
	<b>EAU CLAIRE, WI MSA—Con.</b>							
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	72	27 463	13 371	3 038	695	29	10
871	Engineering, architectural, and surveying services .....	20	12 800	6 763	1 521	281	4	1
872	Accounting, auditing, and bookkeeping services .....	39	10 803	4 515	1 113	279	21	9
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	5	1 304	667	151	108	2	-
874	Management and public relations services .....	8	2 556	1 426	253	27	2	-
89	Services, n.e.c. ....	2	(D)	(D)	(D)	(D)	1	-
	<b>GREEN BAY, WI MSA</b>							
	<b>Total .....</b>	<b>1 155</b>	<b>446 816</b>	<b>205 100</b>	<b>52 303</b>	<b>13 362</b>	<b>482</b>	<b>85</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	31	30 061	8 364	1 801	1 201	10	6
7011	Hotels and motels .....	29	(D)	(D)	(D)	(D)	9	6
7011 pt. 7011 pt. 702, 3	Hotels .....	13	20 654	6 076	1 285	829	5	2
	Motels, motor hotels, and tourist courts .....	16	(D)	(D)	(D)	(D)	4	4
	Other lodging places .....	2	(D)	(D)	(D)	(D)	1	-
72	Personal services .....	187	29 131	10 905	2 533	1 199	107	21
721	Laundry, cleaning, and garment services .....	38	11 080	4 012	938	385	16	8
7211	Power laundries, family and commercial* .....	2	(D)	(D)	(D)	(D)	1	-
7213	Linen supply* .....	1	(D)	(D)	(D)	(D)	-	-
7215	Coin-operated laundries and drycleaning .....	8	560	78	18	18	2	4
7216	Drycleaning plants, except rug cleaning* .....	15	2 336	835	189	101	5	2
7217	Carpet and upholstery cleaning .....	8	605	160	28	22	6	2
7218	Industrial laundries* .....	2	(D)	(D)	(D)	(D)	1	-
7212, 9	Other laundry, cleaning, and garment services* .....	2	(D)	(D)	(D)	(D)	1	-
722	Photographic studios, portrait .....	11	1 460	382	87	37	6	-
723, 4	Beauty and barber shops .....	110	10 451	4 572	1 044	556	73	13
723	Beauty shops .....	102	9 922	4 389	997	538	68	11
724	Barber shops .....	8	529	183	47	18	5	2
725	Shoe repair shops and shoeshine parlors .....	5	296	66	13	7	5	-
726	Funeral service and crematories .....	10	3 620	1 057	253	70	2	-
729	Miscellaneous personal services .....	13	2 224	816	198	144	5	-
73	Business services .....	177	71 831	32 669	7 190	3 798	57	10
731	Advertising .....	16	5 225	2 146	509	107	5	2
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	6	3 367	769	163	75	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	18	5 386	2 988	786	146	12	1
734	Services to dwellings and other buildings .....	33	7 117	3 720	796	789	17	3
735	Miscellaneous equipment rental and leasing .....	18	4 930	1 465	291	123	2	1
736	Personnel supply services .....	21	14 737	8 564	1 774	1 389	2	-
737	Computer programming, data processing, and other computer related services .....	14	9 360	3 338	819	207	1	1
738	Miscellaneous business services .....	51	21 709	9 679	2 052	962	18	2
75	Automotive repair, services, and parking .....	130	38 907	9 342	2 085	776	66	5
751	Automotive rental and leasing, without drivers .....	14	11 668	1 382	333	104	-	-
752	Automobile parking .....	1	(D)	(D)	(D)	(D)	-	-
753	Automotive repair shops .....	96	20 801	5 607	1 229	386	57	3
7532	Top, body, and upholstery repair shops and paint shops .....	41	6 140	1 705	376	128	31	2
7538	General automotive repair shops .....	36	8 291	2 349	461	152	21	-
7533, 4, 6, 7, 9	Other automotive repair shops .....	19	6 370	1 553	392	106	5	1
754	Automotive services, except repair .....	19	(D)	(D)	(D)	(D)	9	2
76	Miscellaneous repair services .....	66	14 098	3 588	824	262	37	3
762	Electrical repair shops .....	20	(D)	(D)	(D)	(D)	9	1
7622	Radio and television repair shops .....	6	(D)	(D)	(D)	(D)	3	1
7623, 9	Other electrical and electronic repair shops .....	14	4 511	1 119	248	72	6	-
763	Watch, clock, and jewelry repair .....	-	-	-	-	-	-	-
764	Reupholstery and furniture repair .....	3	(D)	(D)	(D)	(D)	2	1
769	Miscellaneous repair shops and related services .....	43	7 849	1 888	448	151	26	1
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	79	30 229	20 447	9 790	908	27	3
781, 2	Motion picture production, distribution, and services .....	4	(D)	(D)	(D)	(D)	3	-
783	Motion picture theaters .....	6	(D)	(D)	(D)	(D)	1	-
784	Video tape rental .....	13	(D)	(D)	(D)	(D)	4	-
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	3	166	38	11	12	3	-
793	Bowling centers .....	17	6 652	1 546	447	361	6	2
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	36	18 620	17 998	9 139	418	10	1

**Table 8a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>GREEN BAY, WI MSA—Con.</b>							
80	<b>Health services</b> .....	264	149 382	80 172	18 188	3 224	94	19
801	Offices and clinics of doctors of medicine.....	94	81 679	50 992	11 771	1 103	18	6
802	Offices and clinics of dentists.....	84	25 756	11 862	2 385	579	38	3
803	Offices and clinics of doctors of osteopathy.....	1	(D)	(D)	(D)	(D)	1	—
804	Offices and clinics of other health practitioners.....	45	(D)	(D)	(D)	(D)	31	3
8041	Offices and clinics of chiropractors.....	19	3 118	824	194	61	15	—
8042	Offices and clinics of optometrists.....	11	(D)	(D)	(D)	(D)	6	2
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	15	2 597	718	168	46	10	1
805	Nursing and personal care facilities.....	15	19 867	9 998	2 343	1 037	3	—
806	Hospitals.....	—	—	—	—	—	—	—
807, 8, 9	Other health services.....	25	13 678	5 073	1 148	340	3	7
81	<b>Legal services</b> .....	66	19 787	10 385	2 739	357	33	6
823, 4, 9	<b>Selected educational services</b> .....	7	486	127	33	20	—	—
83	<b>Social services</b> .....	26	3 154	1 464	321	169	13	1
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations)</b> .....	114	59 355	27 483	6 763	1 432	37	10
871	Engineering, architectural, and surveying services.....	37	34 495	18 134	4 286	629	11	—
872	Accounting, auditing, and bookkeeping services.....	43	12 433	5 792	1 527	290	19	8
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations).....	7	1 354	610	129	82	3	—
874	Management and public relations services.....	27	11 073	2 947	821	431	4	2
89	<b>Services, n.e.c.</b> .....	8	395	154	36	16	1	1
	<b>JANESVILLE-BELOIT, WI MSA</b>							
	<b>Total</b> .....	702	209 265	92 370	22 104	6 739	315	70
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> .....	27	17 672	4 020	940	623	11	6
7011	Hotels and motels.....	24	(D)	(D)	(D)	(D)	10	6
7011 pt.	Hotels.....	10	9 357	2 368	540	339	2	3
7011 pt.	Motels, motor hotels, and tourist courts.....	14	(D)	(D)	(D)	(D)	8	3
702, 3	Other lodging places.....	3	(D)	(D)	(D)	(D)	1	—
72	<b>Personal services</b> .....	147	15 502	5 527	1 283	723	92	15
721	Laundry, cleaning, and garment services.....	23	2 911	615	139	95	10	1
7211	Power laundries, family and commercial.....	2	(D)	(D)	(D)	(D)	1	—
7213	Linen supply.....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning.....	8	1 544	188	39	28	3	1
7218	Drycleaning plants, except rug cleaning.....	7	741	236	55	32	2	—
7217	Carpet and upholstery cleaning.....	3	(D)	(D)	(D)	(D)	3	—
7218	Industrial laundries.....	—	—	—	—	—	—	—
7212, 9	Other laundry, cleaning, and garment services.....	3	(D)	(D)	(D)	(D)	1	—
722	Photographic studios, portrait.....	10	957	247	52	27	5	—
723, 4	<b>Beauty and barber shops</b> .....	92	7 546	3 525	825	462	68	10
723	Beauty shops.....	87	7 295	3 432	802	451	63	10
724	Barber shops.....	5	251	93	23	11	5	—
725	Shoe repair shops and shoeshine parlors.....	2	(D)	(D)	(D)	(D)	1	1
728	Funeral service and crematories.....	8	3 051	775	171	59	2	—
729	Miscellaneous personal services.....	12	(D)	(D)	(D)	(D)	6	3
73	<b>Business services</b> .....	102	34 197	16 947	3 629	1 540	38	4
731	Advertising.....	6	3 865	1 122	165	54	3	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	3	1 136	496	129	40	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	11	1 674	414	101	38	5	—
734	Services to dwellings and other buildings.....	26	2 962	1 557	326	294	18	3
735	Miscellaneous equipment rental and leasing.....	9	2 476	644	154	39	1	1
738	Personnel supply services.....	8	7 448	5 419	884	436	—	—
737	Computer programming, data processing, and other computer related services.....	9	8 971	5 239	1 397	420	1	—
738	Miscellaneous business services.....	30	5 665	2 056	473	219	10	—
75	<b>Automotive repair, services, and parking</b> .....	71	14 325	3 161	740	242	43	5
751	Automotive rental and leasing, without drivers.....	1	(D)	(D)	(D)	(D)	—	—
752	Automobile parking.....	—	—	—	—	—	—	—
753	Automotive repair shops.....	62	13 349	2 912	678	209	38	5
7532	Top, body, and upholstery repair shops and paint shops.....	15	3 530	886	204	59	9	1
7538	General automotive repair shops.....	29	5 211	1 132	266	89	22	2
7533, 4, 8, 7, 9	Other automotive repair shops.....	18	4 608	894	208	61	7	2
754	Automotive services, except repair.....	8	(D)	(D)	(D)	(D)	5	—



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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietorships (number)	Partnerships (number)
	<b>JANESVILLE-BELOIT, WI MSA—Con.</b>							
76	Miscellaneous repair services .....	20	2 265	442	110	43	10	5
762	Electrical repair shops .....	7	(D)	(D)	(D)	(D)	4	2
7622	Radio and television repair shops .....	2	(D)	(D)	(D)	(D)	1	1
7623, 9	Other electrical and electronic repair shops .....	5	(D)	(D)	(D)	(D)	3	1
763	Watch, clock, and jewelry repair .....	1	(D)	(D)	(D)	(D)	—	—
764	Reupholstery and furniture repair .....	3	(D)	(D)	(D)	(D)	2	1
769	Miscellaneous repair shops and related services .....	9	691	173	44	16	4	2
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>47</b>	<b>10 991</b>	<b>2 813</b>	<b>610</b>	<b>445</b>	<b>14</b>	<b>3</b>
781, 2	Motion picture production, distribution, and services .....	—	—	—	—	—	—	—
783	Motion picture theaters .....	3	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	7	(D)	(D)	(D)	(D)	4	—
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	—	—	—	—	—	—	—
793	Bowling centers .....	10	3 771	1 163	266	186	1	3
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	27	5 091	1 266	256	188	9	—
80	<b>Health services .....</b>	<b>153</b>	<b>87 271</b>	<b>48 544</b>	<b>12 002</b>	<b>2 504</b>	<b>56</b>	<b>8</b>
801	Offices and clinics of doctors of medicine .....	36	44 055	28 076	6 966	760	7	3
802	Offices and clinics of dentists .....	61	15 670	6 717	1 881	350	28	3
803	Offices and clinics of doctors of osteopathy .....	—	—	—	—	—	—	—
804	Offices and clinics of other health practitioners .....	32	5 759	2 260	479	108	16	1
8041	Offices and clinics of chiropractors .....	15	2 556	1 148	273	54	9	—
8042	Offices and clinics of optometrists .....	6	1 383	390	95	25	3	1
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	11	1 820	722	111	29	4	—
805	Nursing and personal care facilities .....	7	14 774	7 890	1 892	840	—	1
806	Hospitals .....	1	(D)	(D)	(D)	(D)	—	—
807, 8, 9	Other health services .....	16	(D)	(D)	(D)	(D)	5	—
81	<b>Legal services .....</b>	<b>52</b>	<b>13 459</b>	<b>5 561</b>	<b>1 422</b>	<b>244</b>	<b>21</b>	<b>15</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>1</b>	<b>1</b>
83	<b>Social services .....</b>	<b>17</b>	<b>1 348</b>	<b>592</b>	<b>145</b>	<b>93</b>	<b>9</b>	<b>2</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>56</b>	<b>11 625</b>	<b>4 491</b>	<b>1 147</b>	<b>258</b>	<b>20</b>	<b>6</b>
871	Engineering, architectural, and surveying services .....	12	2 397	859	221	46	4	—
872	Accounting, auditing, and bookkeeping services .....	29	(D)	(D)	(D)	(D)	12	6
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	2	(D)	(D)	(D)	(D)	—	—
874	Management and public relations services .....	13	2 444	825	201	37	4	—
89	<b>Services, n.e.c. ....</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>—</b>	<b>—</b>
	<b>LA CROSSE, WI MSA</b>							
	<b>Total .....</b>	<b>583</b>	<b>244 930</b>	<b>102 958</b>	<b>23 683</b>	<b>5 824</b>	<b>237</b>	<b>53</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>20</b>	<b>14 131</b>	<b>2 732</b>	<b>613</b>	<b>379</b>	<b>7</b>	<b>4</b>
7011	Hotels and motels .....	18	(D)	(D)	(D)	(D)	6	4
7011 pt.	Hotels .....	8	9 643	1 920	427	230	1	3
7011 pt. 702, 3	Motels, motor hotels, and tourist courts .....	10	(D)	(D)	(D)	(D)	5	1
	Other lodging places .....	2	(D)	(D)	(D)	(D)	1	—
72	<b>Personal services .....</b>	<b>104</b>	<b>27 295</b>	<b>9 666</b>	<b>1 866</b>	<b>797</b>	<b>45</b>	<b>12</b>
721	Laundry, cleaning, and garment services .....	20	10 298	3 327	773	245	10	4
7211	Power laundries, family and commercial .....	—	—	—	—	—	—	—
7213	Linen supply .....	2	(D)	(D)	(D)	(D)	—	—
7215	Coin-operated laundries and drycleaning .....	11	(D)	(D)	(D)	(D)	8	2
7216	Drycleaning plants, except rug cleaning .....	3	(D)	(D)	(D)	(D)	—	1
7217	Carpet and upholstery cleaning .....	3	183	52	7	8	2	—
7218	Industrial laundries .....	—	—	—	—	—	—	—
7212, 9	Other laundry, cleaning, and garment services .....	1	(D)	(D)	(D)	(D)	—	1
722	Photographic studios, portrait .....	8	1 471	399	92	42	3	—
723, 4	Beauty and barber shops .....	54	5 285	2 464	566	316	28	6
723	Beauty shops .....	50	5 121	2 400	554	311	24	6
724	Barber shops .....	4	164	64	12	5	4	—
725	Shoe repair shops and shoeshine parlors .....	2	(D)	(D)	(D)	(D)	2	—
726	Funeral service and crematories .....	10	2 395	652	139	39	—	—
729	Miscellaneous personal services .....	10	(D)	(D)	(D)	(D)	2	2
73	<b>Business services .....</b>	<b>85</b>	<b>30 381</b>	<b>11 426</b>	<b>2 326</b>	<b>1 029</b>	<b>35</b>	<b>2</b>
731	Advertising .....	5	(D)	(D)	(D)	(D)	2	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	2	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	9	1 699	522	124	46	4	—
734	Services to dwellings and other buildings .....	18	1 829	1 021	195	262	13	1
735	Miscellaneous equipment rental and leasing .....	9	2 875	687	148	38	2	—

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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietor- ships (number)	Partners- hips (number)
	<b>LA CROSSE, WI MSA—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	6	5 060	3 804	662	258	1	-
737	Computer programming, data processing, and other computer related services .....	6	4 951	1 170	293	60	-	-
738	Miscellaneous business services .....	30	8 653	2 616	568	273	13	1
75	<b>Automotive repair, services, and parking .....</b>	<b>61</b>	<b>13 979</b>	<b>3 273</b>	<b>780</b>	<b>290</b>	<b>34</b>	<b>4</b>
751	Automotive rental and leasing, without drivers .....	7	3 066	444	100	39	1	-
752	Automobile parking .....	1	(D)	(D)	(D)	(D)	-	-
753	Automotive repair shops .....	42	9 391	2 389	558	178	28	2
7532	Top, body, and upholstery repair shops and paint shops .....	19	3 816	1 017	239	78	14	1
7538	General automotive repair shops .....	11	2 234	612	142	55	7	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	12	3 341	760	177	45	7	-
754	Automotive services, except repair .....	11	(D)	(D)	(D)	(D)	5	2
76	<b>Miscellaneous repair services .....</b>	<b>31</b>	<b>4 352</b>	<b>1 113</b>	<b>269</b>	<b>73</b>	<b>13</b>	<b>2</b>
762	Electrical repair shops .....	10	(D)	(D)	(D)	(D)	4	-
7622	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	1	-
7623, 9	Other electrical and electronic repair shops .....	7	909	263	68	17	3	-
763	Watch, clock, and jewelry repair .....	-	-	-	-	-	-	-
764	Reupholstery and furniture repair .....	2	(D)	(D)	(D)	(D)	2	-
769	Miscellaneous repair shops and related services .....	19	2 780	713	164	47	7	2
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>43</b>	<b>9 348</b>	<b>2 141</b>	<b>556</b>	<b>391</b>	<b>12</b>	<b>6</b>
781, 2	Motion picture production, distribution, and services .....	-	-	-	-	-	-	-
783	Motion picture theaters .....	5	(D)	(D)	(D)	(D)	-	-
784	Video tape rental .....	6	604	147	34	29	2	3
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	2	(D)	(D)	(D)	(D)	2	-
793	Bowling centers .....	5	1 420	351	105	80	-	-
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	25	5 460	1 468	376	253	8	3
80	<b>Health services .....</b>	<b>123</b>	<b>113 830</b>	<b>58 614</b>	<b>13 717</b>	<b>2 116</b>	<b>52</b>	<b>5</b>
801	Offices and clinics of doctors of medicine .....	29	91 703	49 425	11 583	1 417	7	-
802	Offices and clinics of dentists .....	62	11 881	4 590	1 089	296	31	4
803	Offices and clinics of doctors of osteopathy .....	-	-	-	-	-	-	-
804	Offices and clinics of other health practitioners .....	22	4 615	1 783	380	132	11	-
8041	Offices and clinics of chiropractors .....	10	1 480	839	183	41	3	-
8042	Offices and clinics of optometrists .....	5	1 365	498	103	32	2	-
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	7	1 770	446	94	59	6	-
805	Nursing and personal care facilities .....	2	(D)	(D)	(D)	(D)	-	-
806	Hospitals .....	-	-	-	-	-	-	-
807, 8, 9	Other health services .....	8	(D)	(D)	(D)	(D)	3	1
81	<b>Legal services .....</b>	<b>39</b>	<b>9 985</b>	<b>4 553</b>	<b>1 258</b>	<b>217</b>	<b>15</b>	<b>7</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>-</b>	<b>-</b>
83	<b>Social services .....</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>2</b>	<b>-</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>58</b>	<b>20 482</b>	<b>8 874</b>	<b>2 153</b>	<b>491</b>	<b>21</b>	<b>10</b>
871	Engineering, architectural, and surveying services .....	15	7 354	3 746	877	165	4	2
872	Accounting, auditing, and bookkeeping services .....	33	10 303	4 183	1 049	243	14	7
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	3	528	246	58	31	2	-
874	Management and public relations services .....	7	2 297	699	169	52	1	1
89	<b>Services, n.e.c. ....</b>	<b>5</b>	<b>329</b>	<b>193</b>	<b>69</b>	<b>7</b>	<b>1</b>	<b>1</b>
	<b>MADISON, WI MSA</b>							
	<b>Total .....</b>	<b>2 489</b>	<b>1 133 008</b>	<b>462 884</b>	<b>110 368</b>	<b>26 803</b>	<b>874</b>	<b>205</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	<b>82</b>	<b>61 053</b>	<b>16 501</b>	<b>3 968</b>	<b>2 320</b>	<b>19</b>	<b>18</b>
7011	Hotels and motels .....	70	56 195	15 518	3 735	2 216	15	17
7011 pt.	Hotels .....	21	22 544	6 773	1 687	973	3	5
7011 pt.	Hotels, 25 guestrooms or more .....	14	21 402	6 545	1 652	921	-	3
7011 pt.	Hotels, less than 25 guestrooms .....	7	1 142	228	35	52	3	2
7011 pt.	Motels, motor hotels, and tourist courts .....	49	33 651	8 745	2 048	1 243	12	12
7011 pt.	Motels, tourist courts .....	38	24 893	6 565	1 605	961	11	7
7011 pt.	Motor hotels .....	11	8 758	2 180	443	282	1	5
702, 3	Other lodging places .....	12	4 858	983	233	104	4	1
702	Rooming and boarding houses .....	8	(D)	(D)	(D)	(D)	3	-
703	Camps and recreational vehicle parks .....	4	(D)	(D)	(D)	(D)	1	1



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							Individual proprie- torships (number)	Partne- rships (number)
	<b>MADISON, WI MSA—Con.</b>							
<b>72</b>	<b>Personal services</b> .....	<b>354</b>	<b>88 178</b>	<b>24 175</b>	<b>5 655</b>	<b>2 444</b>	<b>173</b>	<b>33</b>
721	Laundry, cleaning, and garment services .....	61	23 024	8 615	1 990	716	31	4
7211	Power laundries, family and commercial* .....	—	—	—	—	—	—	—
7213	Linen supply* .....	3	(D)	(D)	(D)	(D)	1	—
7215	Coin-operated laundries and drycleaning .....	11	1 486	270	65	39	6	2
7216	Drycleaning plants, except rug cleaning* .....	17	2 208	762	211	111	8	2
7217	Carpet and upholstery cleaning .....	16	1 906	750	174	90	9	—
7218	Industrial laundries* .....	2	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	12	540	155	28	18	9	—
7212	Garment pressing, and agents for laundries and drycleaners .....	4	184	30	1	2	4	—
7219	Laundry and garment services, n.e.c.* .....	8	356	125	27	16	5	—
7219 pt.	Diaper and other laundry services, n.e.c.* .....	7	(D)	(D)	(D)	(D)	4	—
7219 pt.	Seamstresses and dressmaking services .....	1	(D)	(D)	(D)	(D)	1	—
722	Photographic studios, portrait .....	21	6 159	1 200	272	128	7	1
723, 4	Beauty and barber shops .....	208	22 059	10 106	2 300	1 153	111	27
723	Beauty shops .....	185	19 726	8 943	2 045	1 031	95	24
724	Barber shops .....	23	2 333	1 163	255	122	16	3
725	Shoe repair shops and shoeshine parlors .....	3	607	154	30	12	3	—
726	Funeral service and crematories .....	12	5 334	1 482	387	60	1	—
729	Miscellaneous personal services .....	49	8 993	2 618	676	375	20	1
7291	Tax return preparation services .....	16	1 815	748	270	197	8	—
7299	Miscellaneous personal services, n.e.c. ....	33	7 178	1 870	406	178	12	1
<b>73</b>	<b>Business services</b> .....	<b>424</b>	<b>218 750</b>	<b>76 238</b>	<b>18 650</b>	<b>5 794</b>	<b>127</b>	<b>18</b>
731	Advertising .....	44	18 836	8 005	1 778	344	6	5
7311	Advertising agencies .....	32	13 724	6 533	1 570	295	5	3
7312	Outdoor advertising services .....	—	—	—	—	—	—	—
7313	Radio, television, publishers' advertising representatives .....	6	2 816	797	46	13	1	2
7319	Advertising, n.e.c. ....	6	2 296	675	162	36	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	9	4 666	1 645	367	82	—	—
7322	Adjustment and collection services .....	8	(D)	(D)	(D)	(D)	—	—
7323	Credit reporting services .....	1	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	61	14 254	4 718	1 087	325	25	3
7331	Direct mail advertising services .....	4	(D)	(D)	(D)	(D)	1	—
7334	Photocopying and duplicating services .....	8	2 995	774	156	60	1	—
7334 pt.	Blueprinting and photocopying services .....	7	(D)	(D)	(D)	(D)	1	—
7334 pt.	Duplicating services, except printing .....	1	(D)	(D)	(D)	(D)	—	—
7338	Secretarial and court reporting services .....	20	(D)	(D)	(D)	(D)	12	2
7335, 6	Commercial photography, art, and graphics .....	29	7 246	2 561	609	147	11	—
7335	Commercial photography .....	6	1 130	481	102	20	2	—
7336	Commercial art and graphic design .....	23	6 116	2 080	507	127	9	1
734	Services to dwellings and other buildings .....	82	10 273	4 772	1 088	729	52	2
7342	Disinfecting and pest control services .....	8	2 972	1 209	239	63	2	—
7349	Building cleaning and maintenance services, n.e.c. ....	74	7 301	3 563	849	666	50	2
7349 pt.	Window cleaning .....	3	(D)	(D)	(D)	(D)	—	2
7349 pt.	Other building cleaning and maintenance services, n.e.c. ....	71	(D)	(D)	(D)	(D)	50	—
735	Miscellaneous equipment rental and leasing .....	16	7 725	1 626	382	122	2	1
7352	Medical equipment rental and leasing .....	3	(D)	(D)	(D)	(D)	—	—
7353	Heavy construction equipment rental and leasing .....	2	(D)	(D)	(D)	(D)	—	—
7359	Equipment rental and leasing, n.e.c. ....	11	4 300	939	219	92	2	1
736	Personnel supply services .....	27	39 358	19 083	4 608	1 693	3	—
7361	Employment agencies .....	13	2 616	1 291	260	53	3	—
7363	Help supply services .....	14	36 742	17 792	4 348	1 640	—	—
<b>737</b>	<b>Computer programming, data processing, and other computer related services</b> .....	<b>91</b>	<b>93 568</b>	<b>26 234</b>	<b>6 901</b>	<b>1 521</b>	<b>8</b>	<b>4</b>
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	50	21 012	8 434	2 332	464	4	3
7371	Computer programming services .....	38	17 655	7 412	1 801	339	3	1
7372	Prepackaged software .....	11	(D)	(D)	(D)	(D)	1	2
7373	Computer integrated systems design .....	1	(D)	(D)	(D)	(D)	—	—
7374, 5, 6	Data processing services .....	25	68 378	16 559	4 231	984	1	1
7374, 5	Computer processing, information retrieval .....	23	(D)	(D)	(D)	(D)	1	1
7376	Computer facilities management services .....	2	(D)	(D)	(D)	(D)	—	—
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	16	4 178	1 241	338	73	3	—
7377	Computer rental and leasing .....	1	(D)	(D)	(D)	(D)	—	—
7378	Computer maintenance and repair .....	3	(D)	(D)	(D)	(D)	—	—
7379	Computer related services, n.e.c. ....	12	2 125	875	251	59	3	—
738	Miscellaneous business services .....	94	30 070	10 155	2 439	978	31	3
7381, 2	Detective agencies and protective services .....	16	6 288	2 462	598	232	3	—
7381	Detective, guard, and armored car services .....	12	1 351	737	185	92	3	—
7382	Security systems services .....	4	4 937	1 725	413	140	—	—
7383	News syndicates .....	2	(D)	(D)	(D)	(D)	1	—
7384	Photofinishing laboratories* .....	11	(D)	(D)	(D)	(D)	2	—
7389	Business services, n.e.c. ....	65	20 634	6 683	1 613	671	25	3
7389 pt.	Sign painting shops .....	5	514	192	44	13	4	—
7389 pt.	Interior designing .....	7	1 346	464	113	26	2	—
7389 pt.	Telephone answering services .....	6	1 925	775	165	122	1	1
7389 pt.	Other business services .....	47	18 849	5 252	1 291	510	18	2

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							Individual proprie- torships (number)	Partners- hips (number)
	<b>MADISON, WI MSA—Con.</b>							
75	<b>Automotive repair, services, and parking</b> .....	190	56 017	15 454	3 681	1 073	82	9
751	Automotive rental and leasing, without drivers .....	15	12 918	2 215	557	133	-	-
7513	Truck rental and leasing, without drivers .....	10	8 643	1 642	411	85	-	-
7514, 5	Passenger car rental and leasing, without drivers .....	5	4 275	573	146	48	-	-
7519	Utility trailer and recreational vehicle rental .....	-	-	-	-	-	-	-
752	Automobile parking .....	1	(D)	(D)	(D)	(D)	-	1
752 pt.	Parking lots .....	1	(D)	(D)	(D)	(D)	-	1
752 pt.	Parking structures .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	147	35 960	10 552	2 380	640	72	6
7532	Top, body, and upholstery repair shops and paint shops .....	45	9 285	2 988	643	182	21	2
7532 pt.	Top and body repair shops .....	45	9 285	2 988	643	182	21	2
7532 pt.	Paint shops .....	-	-	-	-	-	-	-
7538	General automotive repair shops .....	78	17 944	5 263	1 248	331	43	3
7538 pt.	General automotive repair shops, except diesel .....	75	(D)	(D)	(D)	(D)	42	3
7538 pt.	Diesel repair shops .....	3	(D)	(D)	(D)	(D)	1	-
7533, 4, 6, 7, 9	Other automotive repair shops .....	24	8 731	2 301	489	127	8	1
7533	Automotive exhaust system repair shops .....	7	3 613	1 101	242	54	1	-
7534	Tire retreading and repair shops .....	1	(D)	(D)	(D)	(D)	-	-
7536	Automotive glass replacement shops .....	5	2 105	408	73	24	1	-
7537	Automotive transmission repair shops .....	5	(D)	(D)	(D)	(D)	3	-
7539	Automotive repair shops, n.e.c. ....	6	927	306	63	18	3	1
7539 pt.	Radiator repair .....	2	(D)	(D)	(D)	(D)	1	-
7539 pt.	Brake, front end, and wheel alignment .....	3	(D)	(D)	(D)	(D)	1	1
7539 pt.	Automotive electrical and fuel system services .....	-	-	-	-	-	-	-
7539 pt.	Other automotive repair shops, n.e.c. ....	1	(D)	(D)	(D)	(D)	1	-
754	Automotive services, except repair .....	27	(D)	(D)	(D)	(D)	10	2
7542	Carwashes .....	16	4 670	1 979	600	250	7	2
7549	Automotive services, except repair and carwashes .....	11	(D)	(D)	(D)	(D)	3	-
76	<b>Miscellaneous repair services</b> .....	94	29 223	8 260	1 931	453	46	5
762	Electrical repair shops .....	35	15 132	4 036	937	204	14	-
7622	Radio and television repair shops .....	16	3 686	1 244	290	74	6	-
7623, 9	Other electrical and electronic repair shops .....	19	11 446	2 792	647	130	8	-
7623	Refrigeration and air-conditioning service and repair shops .....	6	2 716	725	149	37	2	-
7629	Electrical and electronic repair shops, n.e.c. ....	13	8 730	2 067	498	93	6	-
763	Watch, clock, and jewelry repair .....	4	747	127	22	10	4	-
764	Reupholstery and furniture repair .....	11	597	131	26	11	9	2
769	Miscellaneous repair shops and related services .....	44	12 747	3 966	946	228	19	3
7692	Welding repair .....	11	(D)	(D)	(D)	(D)	6	-
7694	Armature rewinding shops .....	2	(D)	(D)	(D)	(D)	-	-
7699	Repair shops and related services, n.e.c. ....	31	7 623	2 559	602	153	13	3
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	178	46 985	11 753	2 630	1 709	33	12
781, 2	Motion picture production, distribution, and services .....	12	4 070	1 313	282	52	2	1
783	Motion picture theaters .....	16	8 776	1 146	266	208	-	-
7832	Motion picture theaters, except drive-in .....	16	8 776	1 146	266	208	-	-
7833	Drive-in motion picture theaters .....	-	-	-	-	-	-	-
784	Video tape rental .....	24	2 585	569	148	105	4	4
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	13	1 597	586	104	29	6	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	6	974	417	91	20	3	-
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	7	623	169	13	9	3	1
793	Bowling centers .....	25	9 054	2 518	652	504	1	2
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	88	20 903	5 621	1 178	811	20	4
794	Commercial sports .....	2	(D)	(D)	(D)	(D)	-	-
7941	Professional sports clubs and promoters .....	2	(D)	(D)	(D)	(D)	-	-
7948	Racing, including track operation .....	-	-	-	-	-	-	-
79 ex. 792, 3, 4, 84	Other amusement and recreation services, including museums .....	86	(D)	(D)	(D)	(D)	20	4
791	Dance studios, schools, and halls .....	13	1 248	296	87	85	4	2
7991	Physical fitness facilities .....	22	6 064	1 778	444	336	5	1
7992	Public golf courses .....	3	(D)	(D)	(D)	(D)	-	-
7993	Coin-operated amusement devices .....	12	5 356	1 063	268	92	2	-
7996	Amusement parks .....	-	-	-	-	-	-	-
7997	Membership sports and recreation clubs .....	10	2 573	756	66	94	3	1
7999, 84	Amusement and recreation services, including museums, n.e.c. ....	28	4 518	1 404	267	184	6	-
7999 pt.	Concession operators of amusement devices and rides .....	-	-	-	-	-	-	-
7999 pt.	Carnivals, circuses, and fairs .....	1	(D)	(D)	(D)	(D)	-	-
7999 pt.	Billiard and pool establishments .....	2	(D)	(D)	(D)	(D)	-	-
7999 pt., 84	Other recreation and amusements, including museums .....	23	4 166	1 324	244	167	6	-



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							Individual proprie- torships (number)	Partners- hips (number)
	<b>MADISON, WI MSA—Con.</b>							
<b>80</b>	<b>Health services</b> .....	<b>498</b>	<b>314 159</b>	<b>161 502</b>	<b>37 758</b>	<b>6 783</b>	<b>178</b>	<b>28</b>
801	Offices and clinics of doctors of medicine.....	171	201 117	112 601	25 625	3 091	34	6
801 pt.	Offices of doctors of medicine.....	165	196 349	110 830	25 260	3 021	33	6
801 pt.	Clinics of doctors of medicine.....	6	4 768	1 771	365	70	1	-
802	Offices and clinics of dentists.....	168	44 954	18 757	4 729	1 029	95	8
802 pt.	Offices of dentists.....	166	(D)	(D)	(D)	(D)	95	8
802 pt.	Clinics of dentists.....	2	(D)	(D)	(D)	(D)	-	-
803	Offices and clinics of doctors of osteopathy.....	2	(D)	(D)	(D)	(D)	1	-
804	Offices and clinics of other health practitioners.....	84	(D)	(D)	(D)	(D)	37	7
8041	Offices and clinics of chiropractors.....	32	6 677	2 705	637	142	18	1
8042	Offices and clinics of optometrists.....	28	(D)	(D)	(D)	(D)	10	4
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c.....	24	4 126	1 710	445	76	9	2
8043	Offices and clinics of podiatrists.....	7	1 249	249	61	16	4	-
8049	Offices and clinics of health practitioners, n.e.c.....	17	2 877	1 461	384	60	5	2
805	Nursing and personal care facilities.....	21	28 643	13 798	3 392	1 548	6	2
8051	Skilled nursing care facilities.....	16	26 109	12 441	3 059	1 346	4	-
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities.....	5	2 534	1 357	333	202	2	2
8052	Intermediate care facilities.....	3	(D)	(D)	(D)	(D)	1	2
8059	Nursing and personal care facilities, n.e.c.....	2	(D)	(D)	(D)	(D)	1	-
806	Hospitals.....	-	-	-	-	-	-	-
8062	General medical and surgical hospitals.....	-	-	-	-	-	-	-
8063	Psychiatric hospitals.....	-	-	-	-	-	-	-
8069	Specialty hospitals, except psychiatric.....	-	-	-	-	-	-	-
807, 8, 9	Other health services.....	52	23 192	10 544	2 630	802	5	3
807	Medical and dental laboratories.....	26	11 964	5 329	1 372	254	2	1
8071	Medical laboratories.....	12	7 707	3 100	860	140	-	1
8072	Dental laboratories.....	14	4 257	2 229	512	114	2	-
808	Home health care services.....	6	2 248	1 570	336	264	-	-
809	Miscellaneous health and allied services, n.e.c.....	20	8 980	3 645	922	284	3	2
8092	Kidney dialysis centers.....	-	-	-	-	-	-	-
8093	Specialty outpatient facilities, n.e.c.....	9	4 615	2 474	633	186	1	1
8099	Health and allied services, n.e.c.....	11	4 365	1 171	289	98	2	1
<b>81</b>	<b>Legal services</b> .....	<b>198</b>	<b>92 327</b>	<b>37 714</b>	<b>9 402</b>	<b>1 442</b>	<b>81</b>	<b>54</b>
<b>823, 4, 9</b>	<b>Selected educational services</b> .....	<b>24</b>	<b>10 883</b>	<b>3 718</b>	<b>1 092</b>	<b>232</b>	<b>10</b>	<b>1</b>
823	Libraries.....	1	(D)	(D)	(D)	(D)	-	-
824	Vocational schools.....	6	(D)	(D)	(D)	(D)	-	1
829	Schools and educational services, n.e.c.....	17	3 593	1 194	299	101	10	-
<b>83</b>	<b>Social services</b> .....	<b>82</b>	<b>9 788</b>	<b>4 195</b>	<b>972</b>	<b>499</b>	<b>33</b>	<b>4</b>
835	Child day care services.....	51	5 570	2 618	613	370	21	1
832, 3, 6, 9	Other social services.....	31	4 218	1 577	359	129	12	3
<b>87 ex. 8733</b>	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations)</b> .....	<b>338</b>	<b>225 850</b>	<b>102 424</b>	<b>24 410</b>	<b>4 009</b>	<b>86</b>	<b>22</b>
871	Engineering, architectural, and surveying services.....	112	82 320	40 623	9 667	1 369	22	3
8711	Engineering services.....	64	59 624	30 835	7 439	1 004	7	2
8712	Architectural services.....	34	19 135	8 144	1 873	289	7	-
8713	Surveying services.....	14	3 561	1 644	355	76	8	1
872	Accounting, auditing, and bookkeeping services.....	87	53 679	24 951	6 281	1 059	40	15
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations).....	27	50 544	21 657	4 867	865	2	1
8731	Commercial physical and biological research.....	15	46 245	20 018	4 508	797	1	-
8732	Commercial economic, sociological, and educational research.....	10	(D)	(D)	(D)	(D)	1	1
8734	Testing laboratories.....	2	(D)	(D)	(D)	(D)	-	-
874	Management and public relations services.....	112	39 307	15 193	3 595	716	22	3
8741	Management services.....	29	13 950	5 845	1 255	227	5	1
8742	Management consulting services.....	62	18 531	6 370	1 726	374	13	2
8743	Public relations services.....	11	4 251	2 011	398	66	3	-
8744	Facilities support management services.....	-	-	-	-	-	-	-
8748	Business consulting services, n.e.c.....	10	2 575	967	216	49	1	-
<b>89</b>	<b>Services, n.e.c.</b> .....	<b>27</b>	<b>1 797</b>	<b>950</b>	<b>221</b>	<b>45</b>	<b>6</b>	<b>3</b>

Table 8a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>MILWAUKEE-RACINE, WI CMSA</b>							
	<b>Total</b> .....	<b>10 583</b>	<b>4 578 128</b>	<b>1 936 382</b>	<b>483 003</b>	<b>116 627</b>	<b>3 431</b>	<b>805</b>
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> .....	<b>148</b>	<b>156 486</b>	<b>41 742</b>	<b>9 436</b>	<b>5 047</b>	<b>47</b>	<b>27</b>
7011	Hotels and motels.....	131	(D)	(D)	(D)	(D)	42	26
7011 pt.	Hotels.....	60	(D)	(D)	(D)	(D)	15	13
7011 pt.	Hotels, 25 guestrooms or more.....	44	(D)	(D)	(D)	(D)	6	11
7011 pt.	Hotels, less than 25 guestrooms.....	16	1 959	395	54	56	9	2
7011 pt.	Motels, motor hotels, and tourist courts.....	71	(D)	(D)	(D)	(D)	27	13
7011 pt.	Motels, tourist courts.....	54	(D)	(D)	(D)	(D)	27	9
7011 pt.	Motor hotels.....	17	(D)	(D)	(D)	(D)	-	4
702, 3	Other lodging places.....	17	(D)	(D)	(D)	(D)	5	1
702	Rooming and boarding houses.....	6	1 174	249	61	37	2	1
703	Camps and recreational vehicle parks.....	11	(D)	(D)	(D)	(D)	3	-
7032	Sporting and recreational camps.....	7	(D)	(D)	(D)	(D)	2	-
7033	Recreational vehicle parks and campsites.....	4	(D)	(D)	(D)	(D)	1	-
72	<b>Personal services</b> .....	<b>1 388</b>	<b>240 359</b>	<b>91 692</b>	<b>22 077</b>	<b>9 882</b>	<b>693</b>	<b>95</b>
721	Laundry, cleaning, and garment services.....	274	82 694	30 265	7 326	2 662	122	24
7211	Power laundries, family and commercial.....	8	(D)	(D)	(D)	(D)	2	1
7213	Linen supply.....	4	9 769	3 690	860	235	-	1
7215	Coin-operated laundries and drycleaning.....	54	8 609	1 543	396	208	27	7
7215 pt.	Coin-operated laundries and drycleaning stores.....	51	(D)	(D)	(D)	(D)	25	7
7215 pt.	Coin-operated laundry machine routes.....	3	(D)	(D)	(D)	(D)	2	-
7216	Drycleaning plants, except rug cleaning.....	110	22 508	9 051	2 174	1 081	39	9
7217	Carpet and upholstery cleaning.....	55	6 784	2 519	532	217	29	4
7218	Industrial laundries.....	6	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services.....	37	(D)	(D)	(D)	(D)	25	2
7212	Garment pressing, and agents for laundries and drycleaners.....	17	(D)	(D)	(D)	(D)	12	-
7219	Laundry and garment services, n.e.c.*.....	20	(D)	(D)	(D)	(D)	13	2
7219 pt.	Diaper and other laundry services, n.e.c.*.....	17	(D)	(D)	(D)	(D)	10	2
7219 pt.	Diaper service.....	3	(D)	(D)	(D)	(D)	-	-
7219 pt.	Other laundry services, n.e.c.....	14	(D)	(D)	(D)	(D)	10	2
7219 pt.	Seamstresses and dressmaking services.....	3	(D)	(D)	(D)	(D)	3	-
722	Photographic studios, portrait.....	73	(D)	(D)	(D)	(D)	26	2
723, 4	Beauty and barber shops.....	808	81 882	38 592	8 870	4 558	490	61
723	Beauty shops.....	717	76 118	36 308	8 317	4 315	412	56
724	Barber shops.....	91	5 764	2 284	553	243	78	5
725	Shoe repair shops and shoeshine parlors.....	16	(D)	(D)	(D)	(D)	11	3
726	Funeral service and crematories.....	92	38 975	11 148	2 788	491	10	1
729	Miscellaneous personal services.....	125	20 371	7 791	2 372	1 763	34	4
7291	Tax return preparation services.....	42	6 420	2 778	1 150	785	16	1
7299	Miscellaneous personal services, n.e.c.....	83	13 951	5 013	1 222	978	18	3
7299 pt.	Health-related personal services.....	21	894	283	77	67	5	-
7299 pt.	Other personal services, n.e.c.....	62	13 057	4 730	1 145	911	13	3
73	<b>Business services</b> .....	<b>1 839</b>	<b>1 181 067</b>	<b>518 196</b>	<b>119 160</b>	<b>41 433</b>	<b>398</b>	<b>87</b>
731	Advertising.....	161	(D)	(D)	(D)	(D)	15	-
7311	Advertising agencies.....	123	(D)	(D)	(D)	(D)	13	-
7312	Outdoor advertising services.....	7	(D)	(D)	(D)	(D)	1	-
7313	Radio, television, publishers' advertising representatives.....	16	20 997	6 957	1 641	265	-	-
7319	Advertising, n.e.c.....	15	23 352	4 148	1 188	330	1	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	49	(D)	(D)	(D)	(D)	4	-
7322	Adjustment and collection services.....	38	(D)	(D)	(D)	(D)	4	-
7323	Credit reporting services.....	11	(D)	(D)	(D)	(D)	-	-
7323 pt.	Mercantile reporting services.....	2	(D)	(D)	(D)	(D)	-	-
7323 pt.	Consumer credit reporting services.....	9	8 233	2 406	607	230	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	245	97 694	37 981	8 500	1 960	68	9
7331	Direct mail advertising services.....	29	(D)	(D)	(D)	(D)	3	-
7334	Photocopying and duplicating services.....	24	(D)	(D)	(D)	(D)	9	1
7334 pt.	Blueprinting and photocopying services.....	22	5 579	1 642	412	120	7	1
7334 pt.	Duplicating services, except printing.....	2	(D)	(D)	(D)	(D)	2	-
7338	Secretarial and court reporting services.....	47	(D)	(D)	(D)	(D)	19	6
7335, 8	Commercial photography, art, and graphics.....	145	58 552	22 990	5 182	930	37	2
7335	Commercial photography.....	33	(D)	(D)	(D)	(D)	12	-
7338	Commercial art and graphic design.....	112	(D)	(D)	(D)	(D)	25	2
7338 pt.	Commercial art.....	47	(D)	(D)	(D)	(D)	12	2
7338 pt.	Graphic arts and related design.....	65	34 025	13 978	3 094	528	13	-
734	Services to dwellings and other buildings.....	381	75 262	38 299	8 609	6 494	171	27
7342	Disinfecting and pest control services.....	25	(D)	(D)	(D)	(D)	4	-
7349	Building cleaning and maintenance services, n.e.c.....	356	(D)	(D)	(D)	(D)	167	27
7349 pt.	Window cleaning.....	15	(D)	(D)	(D)	(D)	8	1
7349 pt.	Other building cleaning and maintenance services, n.e.c.....	341	65 446	34 105	7 685	6 266	159	26
735	Miscellaneous equipment rental and leasing.....	108	72 181	17 752	4 036	1 016	20	5
7352	Medical equipment rental and leasing.....	14	(D)	(D)	(D)	(D)	4	1
7353	Heavy construction equipment rental and leasing.....	18	14 802	3 742	873	159	4	-
7353 pt.	Leasing and rental of heavy construction equipment without operators.....	11	12 205	2 934	666	121	1	-
7353 pt.	Rental of heavy construction equipment with operators.....	7	2 597	808	207	38	3	-
7359	Equipment rental and leasing, n.e.c.....	76	(D)	(D)	(D)	(D)	12	4
7359 pt.	Equipment rental.....	57	(D)	(D)	(D)	(D)	10	2
7359 pt.	Equipment leasing, except finance leasing.....	19	7 963	2 032	496	248	2	2



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							Individual proprietor- ships (number)	Partnerships (number)
	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
<b>73</b>	<b>Business services—Con.</b>							
736	Personnel supply services .....	217	230 937	162 031	34 834	17 213	21	2
7361	Employment agencies .....	92	(D)	(D)	(D)	(D)	13	1
7363	Help supply services .....	125	(D)	(D)	(D)	(D)	8	1
7363 pt.	Temporary help supply .....	107	(D)	(D)	(D)	(D)	7	1
7363 pt.	Help supply, except temporary .....	18	(D)	(D)	(D)	(D)	1	-
737	Computer programming, data processing, and other computer related services .....	279	285 179	103 747	24 876	3 926	19	6
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	164	(D)	(D)	(D)	(D)	9	3
7371	Computer programming services .....	118	80 308	38 861	9 245	1 243	7	-
7372	Prepackaged software .....	23	(D)	(D)	(D)	(D)	2	1
7373	Computer integrated systems design .....	23	(D)	(D)	(D)	(D)	-	2
7374, 5, 6	Data processing services .....	57	(D)	(D)	(D)	(D)	6	2
7374, 5	Computer processing, information retrieval .....	52	155 715	47 938	12 091	1 997	6	2
7374	Computer processing and data preparation and processing services .....	48	(D)	(D)	(D)	(D)	6	2
7375	Information retrieval services .....	4	(D)	(D)	(D)	(D)	-	-
7376	Computer facilities management services .....	5	(D)	(D)	(D)	(D)	-	-
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	58	(D)	(D)	(D)	(D)	4	1
7377	Computer rental and leasing .....	4	(D)	(D)	(D)	(D)	-	-
7378	Computer maintenance and repair .....	17	(D)	(D)	(D)	(D)	1	-
7379	Computer related services, n.e.c. ....	37	11 717	5 617	1 079	228	3	1
738	Miscellaneous business services .....	399	264 874	98 095	23 541	8 049	78	18
7381, 2	Detective agencies and protective services .....	68	59 080	32 302	7 597	3 554	11	4
7381	Detective, guard, and armored car services .....	54	(D)	(D)	(D)	(D)	11	4
7381 pt.	Detective agencies and guard services .....	48	(D)	(D)	(D)	(D)	10	4
7381 pt.	Armored car services .....	6	4 524	2 234	506	149	1	-
7382	Security systems services .....	14	(D)	(D)	(D)	(D)	-	-
7383	News syndicates .....	3	(D)	(D)	(D)	(D)	-	-
7384	Photofinishing laboratories* .....	38	(D)	(D)	(D)	(D)	7	3
7384 pt.	Photofinishing laboratories, except "one-hour" (mini) labs* .....	29	(D)	(D)	(D)	(D)	6	-
7384 pt.	One-hour (mini) photofinishing labs* .....	9	2 099	499	115	53	1	3
7389	Business services, n.e.c. ....	290	166 781	55 093	13 584	3 627	60	11
7389 pt.	Sign painting shops .....	17	(D)	(D)	(D)	(D)	6	2
7389 pt.	Interior designing .....	31	(D)	(D)	(D)	(D)	10	-
7389 pt.	Telephone answering services .....	11	(D)	(D)	(D)	(D)	4	1
7389 pt.	Other business services .....	231	154 469	52 453	13 027	3 395	40	8
7389 pt.	Water softening services .....	16	(D)	(D)	(D)	(D)	3	1
7389 pt.	Packaging and labeling services .....	26	30 863	9 878	2 372	850	1	-
7389 pt.	Trading stamp services .....	2	(D)	(D)	(D)	(D)	-	-
7389 pt.	Miscellaneous business services, n.e.c. ....	187	113 371	40 137	10 074	2 416	36	7
<b>75</b>	<b>Automotive repair, services, and parking .....</b>	<b>913</b>	<b>323 868</b>	<b>76 113</b>	<b>17 931</b>	<b>5 319</b>	<b>327</b>	<b>30</b>
751	Automotive rental and leasing, without drivers .....	71	109 665	15 720	3 844	850	2	1
7513	Truck rental and leasing, without drivers .....	28	47 335	7 915	1 889	380	-	-
7513 pt.	Truck rental, without drivers .....	8	4 269	830	183	49	-	-
7513 pt.	Truck leasing, except finance leasing .....	20	43 066	7 085	1 706	331	-	-
7514, 5	Passenger car rental and leasing, without drivers .....	36	(D)	(D)	(D)	(D)	1	1
7514	Passenger car rental, without drivers .....	19	(D)	(D)	(D)	(D)	1	-
7515	Passenger car leasing, except finance leasing .....	17	31 382	2 384	703	105	-	1
7519	Utility trailer and recreational vehicle rental .....	7	(D)	(D)	(D)	(D)	1	-
752	Automobile parking .....	65	16 171	2 542	562	279	8	-
752 pt.	Parking lots .....	49	6 674	1 510	329	138	5	-
752 pt.	Parking structures .....	16	9 497	1 032	233	141	3	-
753	Automotive repair shops .....	658	166 325	46 808	10 729	2 963	288	24
7532	Top, body, and upholstery repair shops and paint shops .....	195	52 347	16 222	3 734	1 021	96	7
7532 pt.	Top and body repair shops .....	183	48 607	14 925	3 405	954	91	6
7532 pt.	Paint shops .....	12	3 740	1 297	329	67	5	1
7538	General automotive repair shops .....	327	70 764	18 359	4 215	1 215	155	17
7538 pt.	General automotive repair shops, except diesel .....	307	63 592	15 926	3 575	1 100	148	17
7538 pt.	Diesel repair shops .....	20	7 172	2 433	640	115	7	-
7533, 4, 6, 7, 9	Other automotive repair shops .....	136	43 214	12 227	2 780	727	37	-
7533	Automotive exhaust system repair shops .....	34	15 350	3 675	842	231	5	-
7534	Tire retreading and repair shops .....	7	4 009	980	190	47	-	-
7536	Automotive glass replacement shops .....	15	(D)	(D)	(D)	(D)	2	-
7537	Automotive transmission repair shops .....	31	(D)	(D)	(D)	(D)	9	-
7539	Automotive repair shops, n.e.c. ....	49	10 350	3 390	723	197	21	-
7539 pt.	Radiator repair .....	15	3 177	898	211	62	8	-
7539 pt.	Brake, front end, and wheel alignment .....	18	4 556	1 733	367	88	7	-
7539 pt.	Automotive electrical and fuel system services .....	9	(D)	(D)	(D)	(D)	4	-
7539 pt.	Carburetor repair shops .....	4	659	237	53	14	2	-
7539 pt.	Automotive electrical repair shops .....	5	(D)	(D)	(D)	(D)	2	-
7539 pt.	Other automotive repair shops, n.e.c. ....	7	(D)	(D)	(D)	(D)	2	-
754	Automotive services, except repair .....	119	31 707	11 043	2 796	1 227	29	5
7542	Carwashes .....	65	(D)	(D)	(D)	(D)	20	3
7549	Automotive services, except repair and carwashes .....	54	(D)	(D)	(D)	(D)	9	2
7549 pt.	Lube shops .....	22	(D)	(D)	(D)	(D)	-	2
7549 pt.	Other automotive services, n.e.c. ....	32	(D)	(D)	(D)	(D)	9	-

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	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
76	Miscellaneous repair services .....	468	173 075	56 021	13 273	2 766	157	14
762	Electrical repair shops .....	113	43 677	13 444	3 286	643	41	1
7622	Radio and television repair shops .....	37	(D)	(D)	(D)	(D)	19	1
7623, 9	Other electrical and electronic repair shops .....	76	(D)	(D)	(D)	(D)	22	—
7623	Refrigeration and air-conditioning service and repair shops .....	21	7 295	2 219	492	91	7	—
7629	Electrical and electronic repair shops, n.e.c. ....	55	(D)	(D)	(D)	(D)	15	—
763	Watch, clock, and jewelry repair .....	20	(D)	(D)	(D)	(D)	5	—
764	Reupholstery and furniture repair .....	61	(D)	(D)	(D)	(D)	44	3
769	Miscellaneous repair shops and related services .....	274	120 365	39 546	9 296	1 853	67	10
7692	Welding repair .....	27	(D)	(D)	(D)	(D)	10	—
7694	Armature rewinding shops .....	18	(D)	(D)	(D)	(D)	1	—
7699	Repair shops and related services, n.e.c. ....	229	102 080	33 730	7 971	1 543	56	10
7699 pt.	Farm machinery and equipment repair shops .....	3	(D)	(D)	(D)	(D)	3	—
7699 pt.	Lawnmower and other small engine repair .....	18	(D)	(D)	(D)	(D)	7	1
7699 pt.	Sewer and septic tank cleaning services .....	20	(D)	(D)	(D)	(D)	11	1
7699 pt.	Other repair and related services, n.e.c. ....	188	89 822	30 505	7 314	1 378	35	8
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	574	200 824	65 826	13 921	6 310	135	49
781, 2	Motion picture production, distribution, and services .....	35	(D)	(D)	(D)	(D)	6	1
7812 pt.	Motion picture production, except for television .....	16	(D)	(D)	(D)	(D)	1	—
7812 pt.	Motion picture and tape production for television .....	7	3 481	1 492	342	38	4	—
7819	Services allied to motion picture production .....	8	(D)	(D)	(D)	(D)	1	1
7822 pt.	Motion picture film exchanges .....	2	(D)	(D)	(D)	(D)	—	—
7822 pt.	Film and tape distribution for television .....	—	—	—	—	—	—	—
7829	Services allied to motion picture distribution .....	2	(D)	(D)	(D)	(D)	—	—
783	Motion picture theaters .....	48	(D)	(D)	(D)	(D)	7	3
7832	Motion picture theaters, except drive-in .....	42	(D)	(D)	(D)	(D)	6	3
7833	Drive-in motion picture theaters .....	6	(D)	(D)	(D)	(D)	1	—
784	Video tape rental .....	85	11 538	3 014	684	408	24	16
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	52	(D)	(D)	(D)	(D)	24	2
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	14	(D)	(D)	(D)	(D)	1	—
7922 pt.	Producers of live theatrical productions .....	3	(D)	(D)	(D)	(D)	1	—
7922 pt.	Producers of radio and television shows, except tape .....	3	940	246	20	6	—	—
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	5	1 230	492	224	44	—	—
7922 pt.	Other theatrical services .....	3	(D)	(D)	(D)	(D)	—	—
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	38	(D)	(D)	(D)	(D)	23	2
7929 pt.	Dance groups and artists .....	1	(D)	(D)	(D)	(D)	—	—
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	—	—	—	—	—	—	—
7929 pt.	Other music and entertainment presentations .....	37	(D)	(D)	(D)	(D)	23	2
7929 pt.	Other music groups and artists .....	28	(D)	(D)	(D)	(D)	20	1
7929 pt.	Other entertainers and entertainment groups .....	9	9 846	1 056	277	46	3	1
793	Bowling centers .....	95	37 360	9 910	2 677	1 934	15	13
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	259	94 802	42 107	7 991	2 872	59	14
794	Commercial sports .....	14	(D)	(D)	(D)	(D)	2	1
7941	Professional sports clubs and promoters .....	8	21 117	22 155	3 588	250	1	1
7941 pt.	Baseball clubs .....	1	(D)	(D)	(D)	(D)	—	1
7941 pt.	Football clubs .....	—	—	—	—	—	—	—
7941 pt.	Other professional sports clubs .....	4	(D)	(D)	(D)	(D)	—	—
7941 pt.	Managers and promoters .....	3	(D)	(D)	(D)	(D)	1	—
7948	Racing, including track operation .....	6	(D)	(D)	(D)	(D)	1	—
7948 pt.	Auto racetrack operation .....	3	(D)	(D)	(D)	(D)	—	—
7948 pt.	Horse racetrack operation .....	—	—	—	—	—	—	—
7948 pt.	Dog racetrack operation .....	—	—	—	—	—	—	—
7948 pt.	Racing stables and racing, n.e.c. ....	3	(D)	(D)	(D)	(D)	1	—
79 ex. 792, 3, 4; 84	Other amusement and recreation services, including museums .....	245	(D)	(D)	(D)	(D)	57	13
7991	Dance studios, schools, and halls .....	24	2 452	859	237	196	13	—
7991 pt.	Physical fitness facilities .....	57	23 565	5 358	1 249	705	10	3
7991 pt.	Physical fitness centers, except gymnasiums and athletic clubs .....	45	(D)	(D)	(D)	(D)	10	3
7991 pt.	Membership gymnasiums and athletic clubs .....	11	5 265	1 481	363	252	—	—
7991 pt.	Nonmembership gymnasiums and athletic clubs .....	1	(D)	(D)	(D)	(D)	—	—
7992	Public golf courses .....	16	4 366	1 364	208	102	1	1
7993	Coin-operated amusement devices .....	22	(D)	(D)	(D)	(D)	5	2
7996	Amusement parks .....	5	(D)	(D)	(D)	(D)	1	—
7997	Membership sports and recreation clubs .....	38	13 085	4 013	725	512	7	5



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							Individual proprie- torships (number)	Partner- ships (number)
	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
8, 79, 84	<b>Amusement and recreation services, including motion pictures and museums—Con.</b>							
9 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums—Con.							
9 ex. 792, 3, 4; 84	Other amusement and recreation services, including museums— Con.							
999, 84	Amusement and recreation services, including museums, n.e.c. —	83	17 884	5 436	1 235	729	20	2
999 pt.	Concession operators of amusement devices and rides .....	6	(D)	(D)	(D)	(D)	3	—
999 pt.	Carnivals, circuses, and fairs .....	7	644	36	11	33	3	—
999 pt.	Carnivals and circuses .....	5	(D)	(D)	(D)	(D)	3	—
999 pt.	Fairs .....	2	(D)	(D)	(D)	(D)	—	—
999 pt.	Billiard and pool establishments .....	2	(D)	(D)	(D)	(D)	—	—
999 pt., 84	Other recreation and amusements, including museums .....	68	15 640	5 150	1 180	671	14	2
4	Museums, art galleries, and botanical and zoological gardens .....	2	(D)	(D)	(D)	(D)	1	—
412	Museums and art galleries .....	2	(D)	(D)	(D)	(D)	1	—
422	Arboreta and botanical or zoological gardens .....	—	—	—	—	—	—	—
999 pt.	Roller skating rinks .....	10	1 766	291	76	113	—	—
999 pt.	Ice skating rinks .....	1	(D)	(D)	(D)	(D)	—	—
999 pt.	Other amusement and recreation services, n.e.c. ....	55	(D)	(D)	(D)	(D)	13	2
0	<b>Health services .....</b>	<b>2 825</b>	<b>1 242 851</b>	<b>621 873</b>	<b>151 068</b>	<b>26 921</b>	<b>905</b>	<b>108</b>
01	Offices and clinics of doctors of medicine .....	1 276	683 726	374 270	93 230	8 921	217	45
01 pt.	Offices of doctors of medicine .....	1 252	(D)	(D)	(D)	(D)	216	40
01 pt.	Clinics of doctors of medicine .....	24	(D)	(D)	(D)	(D)	1	5
02	Offices and clinics of dentists .....	846	175 689	70 394	16 668	4 248	461	26
02 pt.	Offices of dentists .....	845	(D)	(D)	(D)	(D)	461	26
02 pt.	Clinics of dentists .....	1	(D)	(D)	(D)	(D)	—	—
03	Offices and clinics of doctors of osteopathy .....	50	16 067	8 651	2 427	342	14	1
04	Offices and clinics of other health practitioners .....	368	(D)	(D)	(D)	(D)	192	13
041	Offices and clinics of chiropractors .....	114	16 781	4 458	1 006	352	82	4
042	Offices and clinics of optometrists .....	97	(D)	(D)	(D)	(D)	49	4
043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	157	25 158	10 835	2 491	584	61	5
043	Offices and clinics of podiatrists .....	66	10 900	4 298	997	237	30	—
049	Offices and clinics of health practitioners, n.e.c. ....	91	14 258	6 637	1 494	347	31	5
05	Nursing and personal care facilities .....	75	177 095	89 415	21 037	8 028	2	2
051	Skilled nursing care facilities .....	56	165 191	82 148	19 395	7 293	1	1
052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	19	11 904	7 267	1 642	735	1	1
052	Intermediate care facilities .....	10	9 249	5 776	1 268	588	1	—
059	Nursing and personal care facilities, n.e.c. ....	9	2 655	1 491	374	147	—	1
06	Hospitals .....	2	(D)	(D)	(D)	(D)	—	—
062	General medical and surgical hospitals .....	—	—	—	—	—	—	—
063	Psychiatric hospitals .....	—	—	—	—	—	—	—
069	Specialty hospitals, except psychiatric .....	2	(D)	(D)	(D)	(D)	—	—
07, 8, 9	Other health services .....	208	119 459	52 488	11 695	3 955	19	21
07	Medical and dental laboratories .....	86	31 252	11 529	2 549	752	12	7
071	Medical laboratories .....	32	(D)	(D)	(D)	(D)	1	3
072	Dental laboratories .....	54	(D)	(D)	(D)	(D)	11	4
08	Home health care services .....	40	40 647	22 315	5 035	2 366	3	3
09	Miscellaneous health and allied services, n.e.c. ....	82	47 560	18 644	4 111	837	4	11
092	Kidney dialysis centers .....	1	(D)	(D)	(D)	(D)	—	—
093	Specialty outpatient facilities, n.e.c. ....	44	(D)	(D)	(D)	(D)	2	6
099	Health and allied services, n.e.c. ....	37	14 778	5 150	1 017	266	2	5
1	<b>Legal services .....</b>	<b>810</b>	<b>388 667</b>	<b>178 368</b>	<b>46 197</b>	<b>5 698</b>	<b>403</b>	<b>130</b>
23, 4, 9	<b>Selected educational services .....</b>	<b>67</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>13</b>	<b>5</b>
23	Libraries .....	—	—	—	—	—	—	—
24	Vocational schools .....	19	6 423	2 659	670	218	1	1
243	Data processing schools .....	3	(D)	(D)	(D)	(D)	—	—
244	Business and secretarial schools .....	1	(D)	(D)	(D)	(D)	—	—
249	Vocational schools, n.e.c. ....	15	(D)	(D)	(D)	(D)	1	1
249 pt.	Correspondence schools .....	—	—	—	—	—	—	—
249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	15	(D)	(D)	(D)	(D)	1	1
29	Schools and educational services, n.e.c. ....	48	(D)	(D)	(D)	(D)	12	4
3	<b>Social services .....</b>	<b>235</b>	<b>54 822</b>	<b>24 274</b>	<b>5 660</b>	<b>2 374</b>	<b>49</b>	<b>7</b>
35	Child day care services .....	120	17 456	7 183	1 705	1 091	32	3
32, 3, 6, 9	Other social services .....	115	37 366	17 091	3 955	1 283	17	4
32	Individual and family social services .....	36	(D)	(D)	(D)	(D)	7	2
33	Job training and vocational rehabilitation services .....	7	(D)	(D)	(D)	(D)	1	—
36	Residential care .....	64	(D)	(D)	(D)	(D)	6	1
339	Social services, n.e.c. ....	8	(D)	(D)	(D)	(D)	3	1

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							Individual proprie- torships (number)	Partners- hips (number)
	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	1 216	580 150	246 434	60 684	10 120	300	67
871	Engineering, architectural, and surveying services .....	327	207 756	89 132	20 992	3 144	44	6
8711	Engineering services .....	209	162 411	68 489	15 895	2 274	20	3
8712	Architectural services .....	91	(D)	(D)	(D)	(D)	15	3
8713	Surveying services .....	27	(D)	(D)	(D)	(D)	9	-
872	Accounting, auditing, and bookkeeping services .....	427	187 974	77 892	20 136	3 434	179	49
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	69	37 707	14 684	3 322	931	8	1
8731	Commercial physical and biological research .....	11	(D)	(D)	(D)	(D)	2	-
8731 pt.	Commercial physical research .....	5	(D)	(D)	(D)	(D)	1	-
8731 pt.	Commercial medical and biological research .....	6	18 071	6 459	1 592	346	1	-
8732	Commercial economic, sociological, and educational research .....	33	(D)	(D)	(D)	(D)	5	-
8734	Testing laboratories .....	25	(D)	(D)	(D)	(D)	1	1
874	Management and public relations services .....	393	146 713	64 726	16 234	2 611	69	11
8741	Management services .....	120	61 860	30 999	7 808	1 245	19	2
8742	Management consulting services .....	182	59 906	23 444	5 982	851	37	4
8743	Public relations services .....	42	10 001	4 290	1 056	223	7	3
8744	Facilities support management services .....	1	(D)	(D)	(D)	(D)	-	-
8748	Business consulting services, n.e.c. ....	48	(D)	(D)	(D)	(D)	6	2
89	Services, n.a.c. ....	100	(D)	(D)	(D)	(D)	6	6
8999 pt.	Scientific and related consulting services .....	19	(D)	(D)	(D)	(D)	1	-
8999 pt.	Other services, n.e.c. ....	81	(D)	(D)	(D)	(D)	5	6
	<b>Milwaukee, WI PMSA</b>							
	<b>Total .....</b>	<b>9 579</b>	<b>4 228 091</b>	<b>1 795 237</b>	<b>430 138</b>	<b>107 021</b>	<b>3 073</b>	<b>544</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	136	151 312	40 336	9 161	4 885	45	25
7011	Hotels and motels .....	121	148 028	39 520	9 017	4 816	40	24
7011 pt.	Hotels .....	58	112 673	31 350	7 245	3 582	15	13
7011 pt.	Hotels, 25 guestrooms or more .....	42	110 714	30 955	7 191	3 526	6	11
7011 pt.	Hotels, less than 25 guestrooms .....	16	1 959	395	54	56	9	2
7011 pt.	Motels, motor hotels, and tourist courts .....	63	35 355	8 170	1 772	1 234	25	11
7011 pt.	Motels, tourist courts .....	47	12 014	2 299	521	405	25	7
7011 pt.	Motor hotels .....	16	23 341	5 871	1 251	829	-	4
702, 3	Other lodging places .....	15	3 284	816	144	69	5	1
702	Rooming and boarding houses .....	6	1 174	249	61	37	2	1
703	Camps and recreational vehicle parks .....	9	2 110	567	83	32	3	-
72	Personal services .....	1 224	221 595	84 820	20 485	9 051	596	83
721	Laundry, cleaning, and garment services .....	239	78 296	28 849	7 016	2 485	104	21
7211	Power laundries, family and commercial* .....	7	6 849	3 171	777	353	2	-
7213	Linen supply* .....	4	9 769	3 690	860	235	-	1
7215	Coin-operated laundries and drycleaning .....	49	8 167	1 466	379	194	23	7
7218	Drycleaning plants, except rug cleaning* .....	94	20 047	8 267	1 995	978	33	9
7217	Carpet and upholstery cleaning .....	48	5 914	2 173	451	184	23	4
7218	Industrial laundries* .....	5	24 403	8 927	2 274	430	-	-
7212, 9	Other laundry, cleaning, and garment services* .....	32	3 147	1 155	280	111	23	-
7212	Garment pressing, and agents for laundries and drycleaners .....	14	590	186	42	32	10	-
7219	Laundry and garment services, n.e.c.* .....	18	2 557	969	238	79	13	-
7219 pt.	Diaper and other laundry services, n.e.c.* .....	15	(D)	(D)	(D)	(D)	10	-
7219 pt.	Seamstresses and dressmaking services .....	3	(D)	(D)	(D)	(D)	3	-
722	Photographic studios, portrait .....	64	13 910	3 367	627	326	22	1
723, 4	Beauty and barber shops .....	718	74 747	35 245	8 076	4 157	428	54
723	Beauty shops .....	642	69 730	33 281	7 593	3 952	364	49
724	Barber shops .....	76	5 017	1 964	483	205	64	5
725	Shoe repair shops and shoeshine parlors .....	14	967	195	37	29	9	3
728	Funeral service and crematories .....	82	35 126	10 113	2 599	453	8	1
729	Miscellaneous personal services .....	107	18 549	7 051	2 130	1 601	25	3
7281	Tax return preparation services .....	35	5 526	2 394	987	668	12	-
7299	Miscellaneous personal services, n.e.c. ....	72	13 023	4 657	1 143	933	13	3
73	Business services .....	1 711	1 119 303	491 817	113 203	38 346	382	57
731	Advertising .....	156	122 115	49 638	12 036	2 064	15	-
7311	Advertising agencies .....	120	71 342	36 909	8 843	1 412	13	-
7312	Outdoor advertising services .....	6	(D)	(D)	(D)	(D)	1	-
7313	Radio, television, publishers' advertising representatives .....	15	(D)	(D)	(D)	(D)	-	-
7319	Advertising, n.a.c. ....	15	23 352	4 148	1 188	330	1	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	45	30 170	9 464	2 431	635	4	-
7322	Adjustment and collection services .....	35	14 668	5 690	1 388	360	4	-
7323	Credit reporting services .....	10	15 502	3 774	1 043	275	-	-



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	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
	<b>Milwaukee, WI PMSA—Con.</b>							
	<b>Business services—Con.</b>							
73	Mailing, reproduction, commercial art and photography, and							
733	stenographic services .....	228	92 626	35 792	7 979	1 860	63	8
7331	Direct mail advertising services .....	28	27 641	11 376	2 491	748	3	—
7334	Photocopying and duplicating services .....	23	5 613	1 631	409	120	9	1
7334 pt.	Blueprinting and photocopying services .....	21	(D)	(D)	(D)	(D)	7	1
7334 pt.	Duplicating services, except printing .....	2	(D)	(D)	(D)	(D)	2	—
7338	Secretarial and court reporting services .....	41	5 344	1 838	381	139	16	5
7335, 6	Commercial photography, art, and graphics .....	136	54 028	20 947	4 698	853	35	2
7335	Commercial photography .....	30	11 224	4 012	896	178	12	—
7336	Commercial art and graphic design .....	106	42 804	16 935	3 802	675	23	2
734	Services to dwellings and other buildings .....	346	66 633	34 026	7 668	5 554	155	24
7342	Disinfecting and pest control services .....	22	7 657	3 371	771	169	3	—
7349	Building cleaning and maintenance services, n.e.c. ....	324	58 976	30 655	6 897	5 385	152	24
7349 pt.	Window cleaning .....	14	1 441	596	110	42	7	—
7349 pt.	Other building cleaning and maintenance services, n.e.c. ....	310	57 535	30 059	6 787	5 343	145	23
735	Miscellaneous equipment rental and leasing .....	102	70 599	17 311	3 945	980	18	4
7352	Medical equipment rental and leasing .....	13	6 543	1 615	405	122	3	—
7353	Heavy construction equipment rental and leasing .....	18	14 802	3 742	873	159	4	—
7359	Equipment rental and leasing, n.e.c. ....	71	49 254	11 954	2 667	699	11	3
736	Personnel supply services .....	203	213 863	150 918	32 415	15 922	19	1
7361	Employment agencies .....	89	30 871	16 276	3 759	1 074	13	1
7363	Help supply services .....	114	182 992	134 642	28 656	14 848	6	—
737	Computer programming, data processing, and other computer related							
7371, 2, 3	services .....	266	275 291	102 257	24 522	3 849	19	6
	Computer programming, prepackaged software, and integrated							
7371	systems design .....	155	101 779	46 195	10 838	1 535	9	3
7372	Computer programming services .....	113	79 908	38 691	9 191	1 230	7	—
7373	Prepackaged software .....	20	9 765	3 234	731	119	2	1
7374, 5, 6	Computer integrated systems design .....	22	12 106	4 270	916	186	—	2
7374, 5	Data processing services .....	55	152 323	47 584	11 976	1 975	6	2
7376	Computer processing, information retrieval .....	50	(D)	(D)	(D)	(D)	6	2
	Computer facilities management services .....	5	(D)	(D)	(D)	(D)	—	—
7377, 8, 9	Computer rental and leasing, maintenance, and related services,							
7377	n.e.c. ....	56	21 189	8 478	1 708	339	4	1
7378	Computer rental and leasing .....	3	1 358	441	82	16	—	—
7378	Computer maintenance and repair .....	16	8 114	2 420	547	95	1	—
7379	Computer related services, n.e.c. ....	37	11 717	5 617	1 079	228	3	1
738	Miscellaneous business services .....	365	248 006	92 411	22 207	7 482	69	14
7381, 2	Detective agencies and protective services .....	62	58 519	32 004	7 517	3 498	9	3
7381	Detective, guard, and armored car services .....	49	37 408	25 386	5 965	3 208	9	3
7382	Security systems services .....	13	21 111	6 618	1 552	290	—	—
7383	News syndicates .....	3	(D)	(D)	(D)	(D)	—	—
7384	Photofinishing laboratories .....	35	(D)	(D)	(D)	(D)	5	2
7389	Business services, n.e.c. ....	265	151 201	49 874	12 363	3 141	55	9
7389 pt.	Sign painting shops .....	14	2 143	580	135	44	4	2
7389 pt.	Interior designing .....	30	7 391	1 032	187	60	10	—
7389 pt.	Telephone answering services .....	10	2 284	848	187	103	4	—
7389 pt.	Other business services .....	211	139 383	47 414	11 854	2 934	37	7
75	<b>Automotive repair, services, and parking</b> .....	<b>817</b>	<b>295 619</b>	<b>68 949</b>	<b>16 285</b>	<b>4 830</b>	<b>286</b>	<b>28</b>
751	Automotive rental and leasing, without drivers .....	67	104 024	15 223	3 725	827	1	1
7513	Truck rental and leasing, without drivers .....	25	(D)	(D)	(D)	(D)	—	—
7514, 5	Passenger car rental and leasing, without drivers .....	35	60 031	7 289	1 847	429	—	1
7519	Utility trailer and recreational vehicle rental .....	7	(D)	(D)	(D)	(D)	1	—
752	Automobile parking .....	64	(D)	(D)	(D)	(D)	7	—
752 pt.	Parking lots .....	48	(D)	(D)	(D)	(D)	4	—
752 pt.	Parking structures .....	16	9 497	1 032	233	141	3	—
753	Automotive repair shops .....	580	146 458	41 009	9 418	2 621	251	22
7532	Top, body, and upholstery repair shops and paint shops .....	166	42 942	13 238	3 057	856	79	6
7532 pt.	Top and body repair shops .....	154	39 202	11 941	2 728	789	74	5
7532 pt.	Paint shops .....	12	3 740	1 297	329	67	5	1
7538	General automotive repair shops .....	292	64 397	16 775	3 863	1 117	137	16
7538 pt.	General automotive repair shops, except diesel .....	276	58 288	14 734	3 314	1 025	131	16
7538 pt.	Diesel repair shops .....	16	6 109	2 041	549	92	6	—
7533, 4, 6, 7, 9	Other automotive repair shops .....	122	39 119	10 996	2 498	648	35	—
7533	Automotive exhaust system repair shops .....	30	13 514	3 185	726	203	5	—
7534	Tire retreading and repair shops .....	7	4 009	980	190	47	—	—
7536	Automotive glass replacement shops .....	12	3 388	821	195	52	2	—
7537	Automotive transmission repair shops .....	30	8 909	2 962	743	173	9	—
7539	Automotive repair shops, n.e.c. ....	43	9 299	3 049	644	173	19	—
7539 pt.	Radiator repair .....	15	3 177	898	211	62	8	—
7539 pt.	Brake, front end, and wheel alignment .....	15	4 070	1 567	328	78	6	—
7539 pt.	Automotive electrical and fuel system services .....	8	1 364	417	75	20	4	—
7539 pt.	Other automotive repair shops, n.e.c. ....	5	688	166	30	13	1	—
754	Automotive services, except repair .....	106	(D)	(D)	(D)	(D)	27	5
7542	Carwashes .....	57	(D)	(D)	(D)	(D)	19	3
7549	Automotive services, except repair and carwashes .....	49	16 343	5 499	1 284	457	8	2

**Table 8a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietor- ships (number)	Partnerships (number)
	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
	<b>Milwaukee, WI PMSA—Con.</b>							
76	Miscellaneous repair services .....	419	159 433	52 010	12 354	2 530	132	12
762	Electrical repair shops .....	104	40 562	12 466	3 055	591	35	1
7622	Radio and television repair shops .....	35	9 335	2 838	666	185	17	1
7623, 9	Other electrical and electronic repair shops .....	69	31 227	9 628	2 389	406	18	—
7623	Refrigeration and air-conditioning service and repair shops .....	17	5 363	1 542	330	61	5	—
7629	Electrical and electronic repair shops, n.e.c. ....	52	25 864	8 086	2 059	345	13	—
763	Watch, clock, and jewelry repair .....	19	2 404	861	202	74	5	—
764	Reupholstery and furniture repair .....	53	6 167	2 079	467	182	37	2
769	Miscellaneous repair shops and related services .....	243	110 300	36 604	8 630	1 683	55	9
7692	Welding repair .....	23	4 669	1 918	382	119	10	—
7694	Armature rewinding shops .....	15	9 631	2 651	657	129	1	—
7699	Repair shops and related services, n.e.c. ....	205	96 000	32 035	7 591	1 435	44	9
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	500	178 258	60 609	12 621	5 529	117	40
781, 2	Motion picture production, distribution, and services .....	34	12 241	4 214	951	168	6	1
783	Motion picture theaters .....	42	23 705	3 097	684	539	6	3
7832	Motion picture theaters, except drive-in .....	37	22 530	2 877	645	525	6	3
7833	Drive-in motion picture theaters .....	5	1 175	220	39	14	—	—
784	Video tape rental .....	71	10 014	2 662	599	358	21	10
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	50	18 048	2 910	797	309	23	2
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	13	7 139	1 412	432	176	1	—
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	37	10 909	1 498	365	133	22	2
793	Bowling canters .....	84	33 257	8 824	2 357	1 703	13	12
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	219	80 993	38 902	7 233	2 452	48	12
794	Commercial sports .....	11	21 422	22 194	3 592	253	2	1
7941	Professional sports clubs and promoters .....	7	(D)	(D)	(D)	(D)	1	1
7948	Racing, including track operation .....	4	(D)	(D)	(D)	(D)	1	—
79 ex. 792, 3; 84	Other amusement and recreation services, including museums .....	208	59 571	16 708	3 641	2 199	46	11
791	Dance studios, schools, and halls .....	22	(D)	(D)	(D)	(D)	12	—
7991	Physical fitness facilities .....	50	22 236	4 986	1 199	660	8	2
7992	Public golf courses .....	13	2 863	824	119	69	1	1
7993	Coin-operated amusement devices .....	19	8 280	2 177	616	138	4	—
7996	Amusement parks .....	5	(D)	(D)	(D)	(D)	1	—
7997	Membership sports and recreation clubs .....	32	11 817	3 630	658	468	6	5
7999, 84	Amusement and recreation services, including museums, n.e.c. ....	67	10 704	3 778	711	443	14	2
7999 pt.	Concession operators of amusement devices and rides .....	4	1 061	130	21	8	1	—
7999 pt.	Carnivals, circuses, and fairs .....	6	(D)	(D)	(D)	(D)	3	—
7999 pt.	Billiard and pool establishments .....	2	(D)	(D)	(D)	(D)	—	—
7999 pt., 84	Other recreation and amusements, including museums .....	55	8 952	3 530	659	391	10	2
80	Health services .....	2 582	1 108 139	582 978	137 858	24 229	848	100
801	Offices and clinics of doctors of medicine .....	1 142	596 126	338 728	85 326	7 978	207	39
801 pt.	Offices of doctors of medicine .....	1 120	583 572	334 003	84 073	7 725	206	35
801 pt.	Clinics of doctors of medicine .....	22	12 554	4 725	1 253	253	1	4
802	Offices and clinics of dentists .....	777	155 837	60 885	14 580	3 823	433	26
802 pt.	Offices of dentists .....	776	(D)	(D)	(D)	(D)	433	26
802 pt.	Clinics of dentists .....	1	(D)	(D)	(D)	(D)	—	—
803	Offices and clinics of doctors of osteopathy .....	49	(D)	(D)	(D)	(D)	13	1
804	Offices and clinics of other health practitioners .....	336	63 614	23 147	5 245	1 247	178	13
8041	Offices and clinics of chiropractors .....	102	14 819	3 716	835	313	75	4
8042	Offices and clinics of optometrists .....	89	25 783	9 658	2 149	400	44	4
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	145	23 012	9 773	2 261	534	59	5
8043	Offices and clinics of podiatrists .....	61	10 030	3 872	887	215	29	—
8049	Offices and clinics of health practitioners, n.e.c. ....	84	12 982	5 901	1 374	319	30	5
805	Nursing and personal care facilities .....	68	163 608	82 016	19 413	7 399	1	2
8051	Skilled nursing care facilities .....	53	153 290	75 550	17 961	6 743	—	1
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	15	10 318	8 466	1 452	656	1	1
8052	Intermediate care facilities .....	8	(D)	(D)	(D)	(D)	1	—
8059	Nursing and personal care facilities, n.e.c. ....	7	(D)	(D)	(D)	(D)	—	1
806	Hospitals .....	2	(D)	(D)	(D)	(D)	—	—
8062	General medical and surgical hospitals .....	—	—	—	—	—	—	—
8063	Psychiatric hospitals .....	—	—	—	—	—	—	—
8069	Specialty hospitals, except psychiatric .....	2	(D)	(D)	(D)	(D)	—	—



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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
	<b>Milwaukee, WI PMSA—Con.</b>							
80	<b>Health services—Con.</b>							
807, 8, 9	Other health services .....	188	111 329	48 394	10 609	3 376	16	19
807	Medical and dental laboratories .....	80	29 490	11 255	2 482	704	11	5
8071	Medical laboratories .....	30	15 659	4 619	1 061	273	1	3
8072	Dental laboratories .....	50	13 831	6 636	1 421	431	10	2
808	Home health care services .....	33	36 685	19 649	4 348	1 889	2	3
809	Miscellaneous health and allied services, n.e.c. ....	75	45 154	17 490	3 779	783	3	11
8092	Kidney dialysis centers .....	1	(D)	(D)	(D)	(D)	—	—
8093	Specialty outpatient facilities, n.e.c. ....	41	30 589	12 385	2 777	524	2	6
8099	Health and allied services, n.e.c. ....	33	(D)	(D)	(D)	(D)	1	5
81	<b>Legal services.....</b>	730	367 943	166 804	43 045	5 369	363	121
823, 4, 9	<b>Selected educational services.....</b>	63	14 876	5 256	1 207	444	12	5
823	Libraries .....	—	—	—	—	—	—	—
824	Vocational schools .....	19	6 423	2 659	670	218	1	1
829	Schools and educational services, n.e.c. ....	44	8 453	2 597	537	226	11	4
83	<b>Social services .....</b>	215	48 822	21 455	5 032	2 137	44	7
835	Child day care services .....	112	16 609	6 783	1 606	1 011	30	3
832, 3, 6, 9	Other social services .....	103	32 213	14 672	3 426	1 126	14	4
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	1 108	543 948	230 493	56 799	9 399	262	61
871	Engineering, architectural, and surveying services .....	304	201 344	86 418	20 359	3 015	41	5
8711	Engineering services .....	193	158 573	66 869	15 484	2 194	19	2
8712	Architectural services .....	87	36 237	15 936	3 958	658	14	3
8713	Surveying services .....	24	6 534	3 613	917	163	8	—
872	Accounting, auditing, and bookkeeping services .....	386	179 897	74 535	19 234	3 220	156	44
873 ex. 8733	<b>Research, development, and testing services (except noncommercial research organizations) .....</b>	60	32 692	12 986	2 931	847	8	1
8731	Commercial physical and biological research .....	9	16 089	6 175	1 391	322	2	—
8732	Commercial economic, sociological, and educational research.....	29	7 464	2 612	516	339	5	—
8734	Testing laboratories.....	22	9 139	4 199	1 024	186	1	1
874	<b>Management and public relations services .....</b>	358	130 015	56 554	14 275	2 317	57	11
8741	Management services .....	107	57 085	27 475	7 062	1 158	17	2
8742	Management consulting services .....	167	48 960	19 260	4 877	691	28	4
8743	Public relations services .....	39	(D)	(D)	(D)	(D)	6	3
8744	Facilities support management services .....	1	(D)	(D)	(D)	(D)	—	—
8748	Business consulting services, n.e.c. ....	44	13 371	5 058	1 211	234	6	2
89	<b>Services, n.e.c. ....</b>	94	18 843	9 712	2 088	272	6	5
	<b>Racine, WI PMSA</b>							
	<b>Total .....</b>	1 004	350 037	141 145	32 865	9 606	358	61
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....</b>	12	5 174	1 406	275	162	2	2
7011	Hotels and motels .....	10	(D)	(D)	(D)	(D)	2	2
7011 pt.	Hotels .....	2	(D)	(D)	(D)	(D)	—	—
7011 pt.	Motels, motor hotels, and tourist courts .....	8	(D)	(D)	(D)	(D)	2	2
702, 3	Other lodging places .....	2	(D)	(D)	(D)	(D)	—	—
72	<b>Personal services .....</b>	164	18 764	6 872	1 592	831	97	12
721	Laundry, cleaning, and garment services .....	35	4 398	1 416	310	177	18	3
7211	Power laundries, family and commercial* .....	1	(D)	(D)	(D)	(D)	—	1
7213	Linen supply* .....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning .....	5	442	77	17	14	4	—
7216	Drycleaning plants, except rug cleaning* .....	16	2 461	784	179	103	6	—
7217	Carpet and upholstery cleaning .....	7	870	346	81	33	6	—
7218	Industrial laundries* .....	1	(D)	(D)	(D)	(D)	—	—
7212, 9	Other laundry, cleaning, and garment services* .....	5	(D)	(D)	(D)	(D)	2	2
722	Photographic studios, portrait .....	9	(D)	(D)	(D)	(D)	4	1
723, 4	<b>Beauty and barber shops.....</b>	90	7 135	3 347	794	401	62	7
723	Beauty shops .....	75	6 388	3 027	724	363	48	7
724	Barber shops .....	15	747	320	70	38	14	—
725	Shoe repair shops and shoeshine parlors .....	2	(D)	(D)	(D)	(D)	2	—
726	Funeral service and crematories .....	10	3 849	1 035	189	38	2	—
729	Miscellaneous personal services .....	18	1 822	740	242	162	9	1
73	<b>Business services .....</b>	128	61 764	26 379	5 957	3 087	34	10
731	Advertising .....	5	(D)	(D)	(D)	(D)	—	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	4	(D)	(D)	(D)	(D)	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	17	5 068	2 189	521	100	5	1
734	Services to dwellings and other buildings .....	35	8 629	4 273	941	940	16	3
735	Miscellaneous equipment rental and leasing .....	6	1 582	441	91	36	2	1

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							Individual proprie- torships (number)	Partner- ships (number)
	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>							
	<b>Racine, WI PMSA—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	14	17 074	11 113	2 419	1 291	2	1
737	Computer programming, data processing, and other computer related services .....	13	9 888	1 490	354	77	—	—
738	Miscellaneous business services .....	34	16 866	5 684	1 334	567	9	4
75	<b>Automotive repair, services, and parking .....</b>	<b>96</b>	<b>26 249</b>	<b>7 164</b>	<b>1 646</b>	<b>489</b>	<b>41</b>	<b>2</b>
751	Automotive rental and leasing, without drivers .....	4	5 641	497	119	23	1	—
752	Automobile parking .....	1	(D)	(D)	(D)	(D)	1	—
753	Automotive repair shops .....	78	19 867	5 799	1 311	342	37	2
7532	Top, body, and upholstery repair shops and paint shops .....	29	9 405	2 984	677	165	17	1
7538	General automotive repair shops .....	35	6 367	1 564	352	98	16	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	14	4 095	1 231	282	79	2	—
754	Automotive services, except repair .....	13	(D)	(D)	(D)	(D)	2	—
78	<b>Miscellaneous repair services .....</b>	<b>49</b>	<b>13 642</b>	<b>4 011</b>	<b>919</b>	<b>236</b>	<b>25</b>	<b>2</b>
762	Electrical repair shops .....	9	3 115	978	231	52	6	—
7622	Radio and television repair shops .....	2	(D)	(D)	(D)	(D)	2	—
7623, 9	Other electrical and electronic repair shops .....	7	(D)	(D)	(D)	(D)	4	—
763	Watch, clock, and jewelry repair .....	1	(D)	(D)	(D)	(D)	—	—
764	Reupholstery and furniture repair .....	6	(D)	(D)	(D)	(D)	7	1
769	Miscellaneous repair shops and related services .....	31	10 065	2 942	666	170	12	1
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>74</b>	<b>22 566</b>	<b>5 217</b>	<b>1 300</b>	<b>781</b>	<b>16</b>	<b>9</b>
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	—	—
783	Motion picture theaters .....	6	(D)	(D)	(D)	(D)	1	—
784	Video tape rental .....	14	1 524	352	85	50	3	6
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	2	(D)	(D)	(D)	(D)	1	—
793	Bowling centers .....	11	4 103	1 066	320	231	2	1
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	40	13 809	3 205	756	420	11	2
80	<b>Health services .....</b>	<b>263</b>	<b>134 712</b>	<b>58 897</b>	<b>13 210</b>	<b>2 692</b>	<b>57</b>	<b>8</b>
801	Offices and clinics of doctors of medicine .....	134	87 600	35 542	7 904	943	10	6
802	Offices and clinics of dentists .....	69	19 652	9 509	2 066	425	28	—
803	Offices and clinics of doctors of osteopathy .....	1	(D)	(D)	(D)	(D)	1	—
804	Offices and clinics of other health practitioners .....	32	(D)	(D)	(D)	(D)	14	—
8041	Offices and clinics of chiropractors .....	12	1 962	742	171	39	7	—
8042	Offices and clinics of optometrists .....	6	(D)	(D)	(D)	(D)	5	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. .....	12	2 146	1 162	230	50	2	—
805	Nursing and personal care facilities .....	7	13 487	7 399	1 624	629	1	—
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	20	6 130	4 094	1 086	579	3	2
81	<b>Legal services .....</b>	<b>80</b>	<b>20 724</b>	<b>11 564</b>	<b>3 152</b>	<b>329</b>	<b>40</b>	<b>9</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>1</b>	<b>—</b>
83	<b>Social services .....</b>	<b>20</b>	<b>6 000</b>	<b>2 819</b>	<b>828</b>	<b>237</b>	<b>5</b>	<b>—</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>106</b>	<b>38 202</b>	<b>15 941</b>	<b>3 665</b>	<b>721</b>	<b>38</b>	<b>6</b>
871	Engineering, architectural, and surveying services .....	23	6 412	2 714	633	129	3	1
872	Accounting, auditing, and bookkeeping services .....	41	6 077	3 357	902	214	23	5
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	9	5 015	1 698	391	84	—	—
874	Management and public relations services .....	35	18 698	6 172	1 959	294	12	—
89	<b>Services, n.e.c. .....</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>—</b>	<b>1</b>



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							Individual proprietorships (number)	Partnerships (number)
	<b>MINNEAPOLIS-ST. PAUL, MN-WI MSA</b>							
	<b>Total</b> .....	<b>17 075</b>	<b>9 269 459</b>	<b>3 743 950</b>	<b>899 302</b>	<b>227 891</b>	<b>4 271</b>	<b>1 157</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging).....	258	405 871	121 050	29 002	14 287	52	63
7011	Hotels and motels.....	218	397 153	119 266	28 700	14 107	43	58
7011 pt.	Hotels.....	104	337 385	103 082	24 909	11 769	11	23
7011 pt.	Hotels, 25 guestrooms or more.....	93	(D)	(D)	(D)	(D)	6	22
7011 pt.	Hotels, less than 25 guestrooms.....	11	(D)	(D)	(D)	(D)	5	1
7011 pt.	Motels, motor hotels, and tourist courts.....	114	59 768	16 184	3 791	2 338	32	35
7011 pt.	Motels, tourist courts.....	91	41 642	11 264	2 603	1 666	29	26
7011 pt.	Motor hotels.....	23	18 126	4 920	1 188	672	3	9
702, 3	Other lodging places.....	40	8 518	1 784	302	160	9	5
702	Rooming and boarding houses.....	13	2 441	753	205	96	5	2
703	Camps and recreational vehicle parks.....	27	6 077	1 031	97	64	—	3
7032	Sporting and recreational camps.....	8	1 264	345	32	23	—	2
7033	Recreational vehicle parks and campsites.....	19	4 813	686	65	41	4	1
72	<b>Personal services</b> .....	<b>1 962</b>	<b>474 759</b>	<b>177 965</b>	<b>41 796</b>	<b>16 564</b>	<b>718</b>	<b>146</b>
721	Laundry, cleaning, and garment services.....	452	148 753	54 710	12 693	4 645	158	33
7211	Power laundries, family and commercial*.....	37	22 293	9 805	2 318	802	4	—
7213	Linen supply*.....	9	(D)	(D)	(D)	(D)	1	—
7215	Coin-operated laundries and drycleaning.....	62	13 453	2 402	530	263	26	16
7215 pt.	Coin-operated laundries and drycleaning stores.....	54	(D)	(D)	(D)	(D)	24	14
7215 pt.	Coin-operated laundry machine routes.....	8	(D)	(D)	(D)	(D)	2	2
7216	Drycleaning plants, except rug cleaning*.....	208	48 392	18 461	4 193	1 994	67	8
7217	Carpet and upholstery cleaning.....	56	(D)	(D)	(D)	(D)	28	1
7218	Industrial laundries*.....	5	25 295	9 205	2 263	467	—	—
7212, 9	Other laundry, cleaning, and garment services*.....	75	8 530	2 414	523	273	32	7
7212	Garment pressing, and agents for laundries and drycleaners.....	29	(D)	(D)	(D)	(D)	9	2
7219	Laundry and garment services, n.e.c.*.....	46	(D)	(D)	(D)	(D)	23	5
7219 pt.	Diaper and other laundry services, n.e.c.*.....	45	(D)	(D)	(D)	(D)	22	5
7219 pt.	Diaper service*.....	1	(D)	(D)	(D)	(D)	—	—
7219 pt.	Other laundry services, n.e.c.*.....	44	4 740	1 382	306	158	22	5
7219 pt.	Seamstresses and dressmaking services.....	1	(D)	(D)	(D)	(D)	1	—
722	Photographic studios, portrait.....	118	99 178	31 120	7 188	1 662	43	1
723, 4	Beauty and barber shops.....	967	134 470	64 404	15 052	6 529	425	78
723	Beauty shops.....	912	128 937	61 808	14 455	6 278	397	74
724	Barber shops.....	55	5 533	2 596	597	251	28	4
725	Shoe repair shops and shoeshine parlors.....	36	3 101	1 097	248	107	16	—
726	Funeral service and crematories.....	111	48 037	12 382	2 959	676	6	1
729	Miscellaneous personal services.....	278	41 220	14 252	3 656	2 945	68	33
7291	Tax return preparation services.....	70	11 452	4 600	1 495	1 009	24	7
7299	Miscellaneous personal services, n.e.c.....	208	29 768	9 652	2 161	1 936	44	26
7299 pt.	Health-related personal services.....	90	6 028	1 679	413	459	25	12
7299 pt.	Other personal services, n.e.c.....	118	23 740	7 973	1 748	1 477	19	14
73	<b>Business services</b> .....	<b>3 437</b>	<b>2 537 850</b>	<b>1 000 629</b>	<b>235 274</b>	<b>80 677</b>	<b>567</b>	<b>131</b>
731	Advertising.....	312	274 043	109 241	29 179	3 482	21	3
7311	Advertising agencies.....	220	212 560	94 608	25 733	2 852	14	—
7312	Outdoor advertising services.....	12	(D)	(D)	(D)	(D)	1	1
7313	Radio, television, publishers' advertising representatives.....	37	16 538	4 932	1 227	193	1	—
7319	Advertising, n.e.c.....	43	(D)	(D)	(D)	(D)	5	—
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies.....	81	110 603	36 334	8 934	2 085	7	2
7322	Adjustment and collection services.....	62	(D)	(D)	(D)	(D)	5	2
7323	Credit reporting services.....	19	(D)	(D)	(D)	(D)	2	—
7323 pt.	Mercantile reporting services.....	3	(D)	(D)	(D)	(D)	1	—
7323 pt.	Consumer credit reporting services.....	16	(D)	(D)	(D)	(D)	1	—
733	Mailing, reproduction, commercial art and photography, and stenographic services.....	505	216 678	73 836	17 410	3 623	105	24
7331	Direct mail advertising services.....	68	71 711	22 266	5 358	1 192	7	3
7334	Photocopying and duplicating services.....	51	16 140	6 661	1 491	368	8	2
7334 pt.	Blueprinting and photocopying services.....	43	14 403	6 123	1 389	325	6	1
7334 pt.	Duplicating services, except printing.....	8	1 737	538	102	43	2	1
7338	Secretarial and court reporting services.....	103	13 569	4 428	1 043	440	42	11
7335, 6	Commercial photography, art, and graphics.....	283	115 258	40 481	9 518	1 623	48	8
7335	Commercial photography.....	63	20 497	6 749	1 484	286	16	1
7336	Commercial art and graphic design.....	220	94 761	33 732	8 034	1 337	32	7
7336 pt.	Commercial art.....	69	17 202	6 586	1 670	286	12	1
7336 pt.	Graphic arts and related design.....	151	77 559	27 146	6 364	1 051	20	6
734	Services to dwellings and other buildings.....	483	131 459	77 298	17 496	11 561	187	38
7342	Disinfecting and pest control services.....	28	10 360	5 105	995	238	2	1
7349	Building cleaning and maintenance services, n.e.c.....	455	121 099	72 193	16 501	11 323	185	37
7349 pt.	Window cleaning.....	4	(D)	(D)	(D)	(D)	2	—
7349 pt.	Other building cleaning and maintenance services, n.e.c.....	451	(D)	(D)	(D)	(D)	183	37
735	Miscellaneous equipment rental and leasing.....	224	173 054	34 824	8 070	1 951	25	12
7352	Medical equipment rental and leasing.....	21	26 181	5 311	1 299	239	2	—
7353	Heavy construction equipment rental and leasing.....	21	13 573	3 409	731	167	4	2
7353 pt.	Leasing and rental of heavy construction equipment without operators.....	12	9 124	1 715	383	83	1	1
7353 pt.	Rental of heavy construction equipment with operators.....	9	4 449	1 694	348	84	3	1
7359	Equipment rental and leasing, n.e.c.....	182	133 300	26 104	6 040	1 545	19	10
7359 pt.	Equipment rental.....	140	76 556	17 326	4 261	1 174	16	6
7359 pt.	Equipment leasing, except finance leasing.....	42	56 744	8 778	1 779	371	3	4

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	<b>MINNEAPOLIS-ST. PAUL, MN-WI MSA—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	322	280 491	186 629	39 987	34 824	32	7
7361	Employment agencies .....	148	47 220	21 322	5 019	1 144	17	4
7363	Help supply services .....	174	233 271	165 307	34 968	33 680	15	3
7363 pt.	Temporary help supply .....	153	199 544	141 976	30 124	32 301	12	3
7363 pt.	Help supply, except temporary .....	21	33 727	23 331	4 844	1 379	3	—
737	Computer programming, data processing, and other computer related services .....	705	875 040	315 678	73 938	10 691	42	13
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	403	375 652	154 813	36 186	4 629	25	6
7371	Computer programming services .....	273	(D)	(D)	(D)	(D)	21	4
7372	Prepackaged software .....	58	(D)	(D)	(D)	(D)	1	—
7373	Computer integrated systems design .....	72	78 693	25 229	6 115	1 022	3	2
7374, 5, 6	Data processing services .....	135	234 521	80 507	19 158	3 820	8	4
7374, 5	Computer processing, information retrieval .....	119	(D)	(D)	(D)	(D)	6	2
7374	Computer processing and data preparation and processing services .....	111	(D)	(D)	(D)	(D)	6	2
7375	Information retrieval services .....	8	8 268	4 529	1 123	217	—	—
7376	Computer facilities management services .....	16	(D)	(D)	(D)	(D)	2	2
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	167	264 867	80 358	18 594	2 242	9	3
7377	Computer rental and leasing .....	21	(D)	(D)	(D)	(D)	—	—
7378	Computer maintenance and repair .....	58	175 944	50 746	11 688	1 359	4	2
7379	Computer related services, n.e.c. ....	88	(D)	(D)	(D)	(D)	5	1
738	Miscellaneous business services .....	805	476 482	166 789	40 260	12 460	148	32
7381, 2	Detective agencies and protective services .....	114	83 351	48 574	11 594	4 583	8	3
7381	Detective, guard, and armored car services .....	90	64 426	41 451	9 993	4 237	8	3
7381 pt.	Detective agencies and guard services .....	86	58 964	38 665	9 310	3 993	8	3
7381 pt.	Armored car services .....	4	5 462	2 786	683	244	—	—
7382	Security systems services .....	24	18 925	7 123	1 601	346	—	—
7383	News syndicates .....	10	(D)	(D)	(D)	(D)	—	—
7384	Photofinishing laboratories* .....	106	79 292	27 321	6 440	1 812	14	3
7384 pt.	Photofinishing laboratories, except "one-hour" (mini) labs* .....	72	70 762	25 251	5 970	1 612	8	3
7384 pt.	One-hour (mini) photofinishing labs* .....	34	8 530	2 070	470	200	6	—
7389	Business services, n.e.c. ....	575	(D)	(D)	(D)	(D)	126	26
7389 pt.	Sign painting shops .....	30	(D)	(D)	(D)	(D)	14	2
7389 pt.	Interior designing .....	67	16 608	3 626	758	190	21	—
7389 pt.	Telephone answering services .....	53	(D)	(D)	(D)	(D)	15	4
7389 pt.	Other business services .....	425	270 122	80 517	19 765	5 347	76	20
7389 pt.	Water softening services .....	28	(D)	(D)	(D)	(D)	8	2
7389 pt.	Packaging and labeling services .....	27	(D)	(D)	(D)	(D)	2	—
7389 pt.	Trading stamp services .....	2	(D)	(D)	(D)	(D)	—	—
7389 pt.	Miscellaneous business services, n.e.c. ....	368	216 729	66 086	16 261	4 392	66	18
75	<b>Automotive repair, services, and parking .....</b>	<b>1 389</b>	<b>618 925</b>	<b>140 716</b>	<b>33 334</b>	<b>9 621</b>	<b>364</b>	<b>94</b>
751	Automotive rental and leasing, without drivers .....	127	207 840	27 383	6 673	1 474	8	1
7513	Truck rental and leasing, without drivers .....	52	85 039	13 452	3 191	547	3	1
7513 pt.	Truck rental, without drivers .....	17	(D)	(D)	(D)	(D)	—	1
7513 pt.	Truck leasing, except finance leasing .....	35	(D)	(D)	(D)	(D)	3	—
7514, 5	Passenger car rental and leasing, without drivers .....	69	120 325	13 320	3 366	889	4	—
7514	Passenger car rental, without drivers .....	44	(D)	(D)	(D)	(D)	3	—
7515	Passenger car leasing, except finance leasing .....	25	(D)	(D)	(D)	(D)	1	—
7519	Utility trailer and recreational vehicle rental .....	6	2 476	611	116	38	1	—
752	Automobile parking .....	148	(D)	(D)	(D)	(D)	5	30
752 pt.	Parking lots .....	107	(D)	(D)	(D)	(D)	5	17
752 pt.	Parking structures .....	41	(D)	(D)	(D)	(D)	—	13
753	Automotive repair shops .....	921	302 917	88 211	20 363	4 915	305	50
7532	Top, body, and upholstery repair shops and paint shops .....	285	96 507	28 554	6 801	1 616	101	11
7532 pt.	Top and body repair shops .....	273	92 443	27 243	6 488	1 512	100	11
7532 pt.	Paint shops .....	12	4 064	1 311	313	104	1	—
7538	General automotive repair shops .....	412	123 988	36 167	8 130	2 031	157	30
7538 pt.	General automotive repair shops, except diesel .....	367	88 107	25 566	5 697	1 577	152	27
7538 pt.	Diesel repair shops .....	45	35 881	10 601	2 433	454	5	3
7533, 4, 8, 7, 9	Other automotive repair shops .....	224	82 422	23 490	5 432	1 268	47	9
7533	Automotive exhaust system repair shops .....	43	19 095	5 377	1 193	278	4	1
7534	Tire retreading and repair shops .....	8	2 838	543	122	34	2	—
7538	Automotive glass replacement shops .....	43	22 176	5 724	1 326	329	5	1
7537	Automotive transmission repair shops .....	54	13 519	3 867	931	218	15	1
7539	Automotive repair shops, n.e.c. ....	76	24 794	7 979	1 860	409	21	6
7539 pt.	Radiator repair .....	18	2 629	716	160	34	10	1
7539 pt.	Brake, front end, and wheel alignment .....	26	8 788	3 288	755	154	1	1
7539 pt.	Automotive electrical and fuel system services .....	16	3 329	1 137	305	72	3	2
7539 pt.	Carburetor repair shops .....	3	(D)	(D)	(D)	(D)	1	1
7539 pt.	Automotive electrical repair shops .....	13	(D)	(D)	(D)	(D)	2	1
7539 pt.	Other automotive repair shops, n.e.c. ....	18	10 048	2 838	640	149	7	2
754	Automotive services, except repair .....	183	(D)	(D)	(D)	(D)	46	13
7542	Carwashes .....	125	(D)	(D)	(D)	(D)	37	9
7549	Automotive services, except repair and carwashes .....	88	30 079	7 932	1 864	696	9	4
7549 pt.	Lube shops .....	25	18 132	3 532	833	381	1	3
7549 pt.	Other automotive services, n.e.c. ....	43	13 947	4 400	1 031	315	8	1



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	<b>MINNEAPOLIS-ST. PAUL, MN-WI MSA—Con.</b>							
76	Miscellaneous repair services .....	628	202 269	63 317	14 142	3 279	208	25
762	Electrical repair shops .....	179	62 405	19 870	4 460	959	55	4
7622	Radio and television repair shops .....	60	11 985	3 691	888	228	27	3
7623, 9	Other electrical and electronic repair shops .....	119	50 420	16 179	3 572	731	28	1
7623	Refrigeration and air-conditioning service and repair shops .....	23	(D)	(D)	(D)	(D)	6	—
7629	Electrical and electronic repair shops, n.e.c. ....	96	(D)	(D)	(D)	(D)	22	1
763	Watch, clock, and jewelry repair .....	16	3 344	1 483	362	85	6	1
764	Reupholstery and furniture repair .....	71	11 714	4 118	860	302	36	7
769	Miscellaneous repair shops and related services .....	362	124 806	37 846	8 460	1 933	109	13
7692	Welding repair .....	45	21 914	6 489	1 471	298	18	—
7694	Armature rewinding shops .....	23	7 830	1 978	491	114	6	—
7699	Repair shops and related services, n.e.c. ....	294	95 062	29 379	6 498	1 521	85	13
7699 pt.	Farm machinery and equipment repair shops .....	9	2 055	533	112	28	6	—
7699 pt.	Lawnmower and other small engine repair .....	23	3 757	910	183	62	9	1
7699 pt.	Sewer and septic tank cleaning services .....	27	7 810	2 640	586	165	11	1
7699 pt.	Other repair and related services, n.e.c. ....	235	81 440	25 296	5 617	1 266	59	11
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	1 136	536 315	184 115	39 882	14 562	250	94
781, 2	Motion picture production, distribution, and services .....	115	72 770	19 528	4 498	888	10	5
7812 pt.	Motion picture production, except for television .....	45	(D)	(D)	(D)	(D)	3	1
7812 pt.	Motion picture and tape production for television .....	29	(D)	(D)	(D)	(D)	3	2
7819	Services allied to motion picture production .....	23	(D)	(D)	(D)	(D)	3	2
7822 pt.	Motion picture film exchanges .....	16	12 723	2 644	683	146	1	—
7822 pt.	Film and tape distribution for television .....	2	(D)	(D)	(D)	(D)	—	—
7829	Services allied to motion picture distribution .....	—	—	—	—	—	—	—
783	Motion picture theaters .....	66	43 057	5 384	1 261	983	11	15
7832	Motion picture theaters, except drive-in .....	58	42 113	5 222	1 247	969	8	13
7833	Drive-in motion picture theaters .....	8	944	162	14	14	3	2
784	Video tape rental .....	297	38 096	9 167	2 255	1 790	121	35
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	79	45 921	10 787	2 443	564	21	3
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	51	40 992	8 706	1 900	447	11	3
7922 pt.	Producers of live theatrical productions .....	18	(D)	(D)	(D)	(D)	5	2
7922 pt.	Producers of radio and television shows, except tape .....	2	(D)	(D)	(D)	(D)	—	—
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	21	(D)	(D)	(D)	(D)	3	1
7922 pt.	Other theatrical services .....	10	(D)	(D)	(D)	(D)	3	—
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	28	4 929	2 081	543	117	10	—
7929 pt.	Dance groups and artists .....	—	—	—	—	—	—	—
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	—	—	—	—	—	—	—
7929 pt.	Other music and entertainment presentations .....	28	4 929	2 081	543	117	10	—
7929 pt.	Other music groups and artists .....	16	(D)	(D)	(D)	(D)	4	—
7929 pt.	Other entertainers and entertainment groups .....	12	(D)	(D)	(D)	(D)	6	—
793	Bowling centers .....	101	46 241	13 059	3 572	2 244	10	8
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	478	290 230	106 190	25 853	8 093	77	28
794	Commercial sports .....	22	68 814	43 011	12 140	554	2	1
7941	Professional sports clubs and promoters .....	9	(D)	(D)	(D)	(D)	—	1
7941 pt.	Baseball clubs .....	1	(D)	(D)	(D)	(D)	—	—
7941 pt.	Football clubs .....	1	(D)	(D)	(D)	(D)	—	—
7941 pt.	Other professional sports clubs .....	2	(D)	(D)	(D)	(D)	—	1
7941 pt.	Managers and promoters .....	5	(D)	(D)	(D)	(D)	—	—
7948	Racing, including track operation .....	13	(D)	(D)	(D)	(D)	2	—
7948 pt.	Auto racetrack operation .....	4	(D)	(D)	(D)	(D)	—	—
7948 pt.	Horse racetrack operation .....	1	(D)	(D)	(D)	(D)	—	—
7948 pt.	Dog racetrack operation .....	—	—	—	—	—	—	—
7948 pt.	Racing stables and racing, n.e.c. ....	8	790	187	55	26	2	—
79 ex. 792, 3, 4; 84	Other amusement and recreation services, including museums .....	456	221 416	63 179	13 713	7 539	75	27
791	Dance studios, schools, and halls .....	51	(D)	(D)	(D)	(D)	16	2
7991	Physical fitness facilities .....	86	56 717	15 278	3 713	1 931	12	8
7991 pt.	Physical fitness centers, except gymnasiums and athletic clubs .....	76	42 625	9 969	2 424	1 462	10	7
7991 pt.	Membership gymnasiums and athletic clubs .....	6	(D)	(D)	(D)	(D)	—	1
7991 pt.	Nonmembership gymnasiums and athletic clubs .....	4	(D)	(D)	(D)	(D)	2	—
7992	Public golf courses .....	32	9 974	2 653	363	204	6	2
7993	Coin-operated amusement devices .....	20	7 201	1 402	704	344	1	—
7996	Amusement parks .....	10	(D)	(D)	(D)	(D)	3	—
7997	Membership sports and recreation clubs .....	92	76 804	25 228	5 108	2 581	8	4

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78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums—Con.</b>							
79 ex. 792, 3; 84	Commercial sports and other amusement and recreation services, including museums—Con.							
79 ex. 792, 3, 4; 84	Other amusement and recreation services, including museums—Con.							
7999, 84	Amusement and recreation services, including museums, n.a.c. . . . .	165	40 159	11 352	2 727	2 046	29	11
7999 pt.	Concession operators of amusement devices and rides . . . . .	11	(D)	(D)	(D)	(D)	—	—
7999 pt.	Carnivals, circuses, and fairs . . . . .	8	3 023	377	34	10	2	—
7999 pt.	Carnivals and circuses . . . . .	4	1 087	96	8	2	2	—
7999 pt.	Fairs . . . . .	4	1 936	281	26	8	—	—
7999 pt.	Billiard and pool establishments . . . . .	5	(D)	(D)	(D)	(D)	1	—
7999 pt., 84	Other recreation and amusements, including museums . . . . .	141	34 789	10 422	2 571	1 934	26	11
84	Museums, art galleries, and botanical and zoological gardens . . . . .	—	—	—	—	—	—	—
8412	Museums and art galleries . . . . .	—	—	—	—	—	—	—
8422	Arboreal and botanical or zoological gardens . . . . .	—	—	—	—	—	—	—
7999 pt.	Roller skating rinks . . . . .	17	(D)	(D)	(D)	(D)	1	1
7999 pt.	Ice skating rinks . . . . .	4	(D)	(D)	(D)	(D)	1	—
7999 pt.	Other amusement and recreation services, n.a.c. . . . .	120	29 326	9 019	2 197	1 533	24	10
80	<b>Health services</b> . . . . .	3 373	2 030 145	1 000 303	248 243	45 729	1 057	170
801	Offices and clinics of doctors of medicine . . . . .	1 079	1 027 275	556 793	140 202	14 324	158	58
801 pt.	Offices of doctors of medicine . . . . .	1 048	990 332	540 457	136 375	13 700	157	56
801 pt.	Clinics of doctors of medicine . . . . .	31	36 943	16 336	3 827	624	1	2
802	Offices and clinics of dentists . . . . .	1 158	309 477	127 396	31 624	6 860	544	54
802 pt.	Offices of dentists . . . . .	1 149	305 965	125 504	31 175	6 781	543	54
802 pt.	Clinics of dentists . . . . .	9	3 512	1 892	449	79	1	—
803	Offices and clinics of doctors of osteopathy . . . . .	9	(D)	(D)	(D)	(D)	3	—
804	Offices and clinics of other health practitioners . . . . .	622	124 151	45 078	10 365	2 571	314	28
8041	Offices and clinics of chiropractors . . . . .	334	56 038	16 252	3 878	1 112	204	16
8042	Offices and clinics of optometrists . . . . .	102	22 487	7 453	1 677	404	49	7
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.a.c. . . . .	186	45 626	21 373	4 810	1 055	61	5
8043	Offices and clinics of podiatrists . . . . .	43	5 495	1 665	407	113	22	2
8049	Offices and clinics of health practitioners, n.e.c. . . . .	143	40 131	19 708	4 403	942	39	3
805	Nursing and personal care facilities . . . . .	169	327 228	175 482	42 094	15 749	2	5
8051	Skilled nursing care facilities . . . . .	114	293 036	157 528	38 319	14 008	2	4
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities . . . . .	55	34 192	17 954	3 775	1 741	—	1
8052	Intermediate care facilities . . . . .	41	29 628	15 704	3 422	1 559	—	—
8059	Nursing and personal care facilities, n.a.c. . . . .	14	4 364	2 250	353	182	—	1
806	Hospitals . . . . .	2	(D)	(D)	(D)	(D)	—	—
8062	General medical and surgical hospitals . . . . .	2	(D)	(D)	(D)	(D)	—	—
8063	Psychiatric hospitals . . . . .	—	—	—	—	—	—	—
8069	Specialty hospitals, except psychiatric . . . . .	—	—	—	—	—	—	—
807, 8, 9	Other health services . . . . .	334	227 752	88 328	21 945	5 500	36	25
807	Medical and dental laboratories . . . . .	135	75 146	28 593	6 336	1 380	21	13
8071	Medical laboratories . . . . .	37	39 845	11 297	2 191	477	—	5
8072	Dental laboratories . . . . .	98	35 301	17 296	4 145	903	21	8
808	Home health care services . . . . .	29	28 681	17 478	5 194	1 832	1	1
809	Miscellaneous health and allied services, n.a.c. . . . .	170	123 925	42 257	10 415	2 288	14	11
8092	Kidney dialysis centers . . . . .	—	—	—	—	—	—	—
8093	Specialty outpatient facilities, n.e.c. . . . .	122	(D)	(D)	(D)	(D)	10	7
8099	Health and allied services, n.a.c. . . . .	48	(D)	(D)	(D)	(D)	4	4
81	<b>Legal services</b> . . . . .	1 299	819 028	362 245	85 689	11 105	435	255
823, 4, 9	<b>Selected educational services</b> . . . . .	155	86 529	21 908	5 274	1 285	17	8
823	Libraries . . . . .	4	(D)	(D)	(D)	(D)	—	1
824	Vocational schools . . . . .	53	37 393	13 353	3 337	745	3	4
8243	Data processing schools . . . . .	16	(D)	(D)	(D)	(D)	3	1
8244	Business and secretarial schools . . . . .	4	(D)	(D)	(D)	(D)	—	—
8249	Vocational schools, n.a.c. . . . .	33	22 592	7 512	1 789	429	—	3
8249 pt.	Correspondence schools . . . . .	3	(D)	(D)	(D)	(D)	—	1
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.a.c. . . . .	30	(D)	(D)	(D)	(D)	—	2
829	Schools and educational services, n.e.c. . . . .	98	(D)	(D)	(D)	(D)	14	3
83	<b>Social services</b> . . . . .	570	135 973	59 782	14 173	8 670	115	15
835	Child day care services . . . . .	291	46 375	20 660	4 824	3 099	79	9
832, 3, 8, 9	Other social services . . . . .	279	89 598	39 122	9 349	3 571	36	6
832	Individual and family social services . . . . .	76	15 728	6 861	1 577	746	16	3
833	Job training and vocational rehabilitation services . . . . .	57	(D)	(D)	(D)	(D)	8	2
836	Residential care . . . . .	123	56 359	23 213	5 586	2 341	6	1
839	Social services, n.a.c. . . . .	23	(D)	(D)	(D)	(D)	6	—



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1987 SIC code	Geographic area and kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprietorships (number)	Partnerships (number)
	<b>MINNEAPOLIS-ST. PAUL, MN-WI MSA—Con.</b>							
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	2 581	1 412 869	619 348	149 920	23 516	471	149
871	Engineering, architectural, and surveying services .....	710	516 651	246 164	58 272	8 277	76	17
8711	Engineering services .....	407	333 030	163 390	39 472	5 536	34	5
8712	Architectural services .....	243	164 337	73 136	16 722	2 304	29	10
8713	Surveying services .....	60	19 284	9 638	2 078	437	13	2
872	Accounting, auditing, and bookkeeping services .....	731	370 402	149 153	36 269	5 956	290	99
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	171	101 239	44 333	10 267	2 447	21	2
8731	Commercial physical and biological research .....	48	(D)	(D)	(D)	(D)	6	-
8731 pt.	Commercial physical research .....	27	(D)	(D)	(D)	(D)	3	-
8731 pt.	Commercial medical and biological research .....	21	(D)	(D)	(D)	(D)	3	-
8732	Commercial economic, sociological, and educational research .....	95	53 244	20 940	4 522	1 580	14	2
8734	Testing laboratories .....	28	(D)	(D)	(D)	(D)	1	-
874	Management and public relations services .....	969	424 577	179 698	45 112	6 836	84	31
8741	Management services .....	240	138 660	64 676	16 137	2 867	21	11
8742	Management consulting services .....	498	179 108	74 935	19 497	2 466	48	14
8743	Public relations services .....	67	(D)	(D)	(D)	(D)	7	-
8744	Facilities support management services .....	3	(D)	(D)	(D)	(D)	-	-
8748	Business consulting services, n.e.c. ....	161	85 008	31 599	7 584	1 056	8	6
89	Services, n.e.c. ....	287	31 126	12 572	2 573	616	21	7
8999 pt.	Scientific and related consulting services .....	43	9 132	4 920	918	180	1	1
8999 pt.	Other services, n.e.c. ....	244	21 994	7 652	1 655	436	20	6
	<b>SHEBOYGAN, WI MSA</b>							
	<b>Total .....</b>	<b>488</b>	<b>191 680</b>	<b>73 778</b>	<b>16 713</b>	<b>5 037</b>	<b>213</b>	<b>47</b>
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	17	15 074	4 427	918	602	5	3
7011	Hotels and motels .....	14	14 588	4 291	916	599	5	2
7011 pt.	Hotels .....	8	12 656	3 825	811	518	2	1
7011 pt.	Motels, motor hotels, and tourist courts .....	6	1 932	466	105	81	3	1
702, 3	Other lodging places .....	3	486	136	2	3	-	1
72	Personal services .....	90	10 173	3 574	866	500	51	11
721	Laundry, cleaning, and garment services .....	17	1 726	672	160	110	8	3
7211	Power laundries, family and commercial* .....	3	(D)	(D)	(D)	(D)	-	-
7213	Linen supply* .....	-	-	-	-	-	-	-
7215	Coin-operated laundries and drycleaning .....	4	233	30	7	6	1	-
7216	Drycleaning plants, except rug cleaning* .....	5	544	141	38	31	3	2
7217	Carpet and upholstery cleaning .....	5	(D)	(D)	(D)	(D)	4	1
7218	Industrial laundries* .....	-	-	-	-	-	-	-
7212, 9	Other laundry, cleaning, and garment services* .....	-	-	-	-	-	-	-
722	Photographic studios, portrait .....	4	(D)	(D)	(D)	(D)	2	-
723, 4	Beauty and barber shops .....	48	3 755	1 706	401	220	35	5
723	Beauty shops .....	45	(D)	(D)	(D)	(D)	32	5
724	Barber shops .....	3	(D)	(D)	(D)	(D)	3	-
725	Shoe repair shops and shoeshine parlors .....	1	(D)	(D)	(D)	(D)	1	-
726	Funeral service and crematories .....	9	3 030	728	179	51	2	1
729	Miscellaneous personal services .....	11	1 218	401	114	111	3	2
73	Business services .....	63	27 842	11 650	2 458	939	27	6
731	Advertising .....	5	(D)	(D)	(D)	(D)	-	-
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	3	527	269	55	21	-	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	6	1 541	239	40	17	5	-
734	Services to dwellings and other buildings .....	17	1 667	810	165	153	11	4
735	Miscellaneous equipment rental and leasing .....	5	1 218	325	77	26	-	-
736	Personnel supply services .....	3	(D)	(D)	(D)	(D)	-	-
737	Computer programming, data processing, and other computer related services .....	8	13 497	5 175	1 171	239	-	-
738	Miscellaneous business services .....	16	2 261	549	111	68	11	2
75	Automotive repair, services, and parking .....	50	14 894	2 722	844	222	30	2
751	Automotive rental and leasing, without drivers .....	2	(D)	(D)	(D)	(D)	1	-
752	Automobile parking .....	-	-	-	-	-	-	-
753	Automotive repair shops .....	44	11 898	2 206	514	167	27	2
7532	Top, body, and upholstery repair shops and paint shops .....	13	(D)	(D)	(D)	(D)	6	2
7538	General automotive repair shops .....	26	8 170	1 269	283	99	19	-
7533, 4, 6, 7, 9	Other automotive repair shops .....	5	(D)	(D)	(D)	(D)	2	-
754	Automotive services, except repair .....	4	(D)	(D)	(D)	(D)	2	-

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							Individual proprie- torships (number)	Partne- rships (number)
	<b>SHEBOYGAN, WI MSA—Con.</b>							
76	Miscellaneous repair services .....	25	2 419	580	126	54	17	2
762	Electrical repair shops .....	7	674	136	32	13	5	1
7622	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	2	—
7623, 9	Other electrical and electronic repair shops .....	4	(D)	(D)	(D)	(D)	3	1
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Reupholstery and furniture repair .....	4	321	94	24	9	3	—
769	Miscellaneous repair shops and related services .....	14	1 424	350	70	32	9	1
78, 79, 84	Amusement and recreation services, including motion pictures and museums .....	29	14 035	2 887	605	371	9	2
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	—	—
783	Motion picture theaters .....	2	(D)	(D)	(D)	(D)	—	—
784	Video tape rental .....	2	(D)	(D)	(D)	(D)	1	—
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	1	(D)	(D)	(D)	(D)	—	—
793	Bowling centers .....	7	(D)	(D)	(D)	(D)	4	1
79 ex, 792, 3; 84	Commercial sports and other amusement and recreation services, including museums .....	16	5 845	1 503	286	191	4	1
80	Health services .....	117	56 138	29 096	6 811	1 495	33	6
801	Offices and clinics of doctors of medicine .....	44	25 277	14 061	3 332	394	7	3
802	Offices and clinics of dentists .....	39	9 263	4 497	1 079	232	12	1
803	Offices and clinics of doctors of osteopathy .....	2	(D)	(D)	(D)	(D)	2	—
804	Offices and clinics of other health practitioners .....	19	(D)	(D)	(D)	(D)	12	—
8041	Offices and clinics of chiropractors .....	8	(D)	(D)	(D)	(D)	5	—
8042	Offices and clinics of optometrists .....	7	(D)	(D)	(D)	(D)	4	—
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	4	362	111	43	5	3	—
805	Nursing and personal care facilities .....	5	7 135	3 821	859	443	—	—
806	Hospitals .....	1	(D)	(D)	(D)	(D)	—	—
807, 8, 9	Other health services .....	7	5 815	3 542	812	154	—	2
81	Legal services .....	34	6 950	2 072	462	141	19	8
823, 4, 9	Selected educational services .....	3	(D)	(D)	(D)	(D)	1	—
83	Social services .....	12	2 784	1 410	332	128	3	1
87 ex, 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....	46	41 254	15 323	3 484	577	18	6
871	Engineering, architectural, and surveying services .....	18	35 569	12 736	2 779	427	4	1
872	Accounting, auditing, and bookkeeping services .....	19	5 051	2 203	613	122	10	5
873 ex, 8733	Research, development, and testing services (except noncommercial research organizations) .....	—	—	—	—	—	—	—
874	Management and public relations services .....	9	634	384	92	28	4	—
89	Services, n.e.c. ....	2	(D)	(D)	(D)	(D)	—	—
	<b>WAUSAU, WI MSA</b>							
	Total .....	609	230 982	89 017	21 373	5 329	237	45
70 ex, 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging) .....	18	7 850	1 726	402	254	6	3
7011	Hotels and motels .....	14	(D)	(D)	(D)	(D)	6	3
7011 pt, 7011 pt, 702, 3	Hotels .....	4	5 029	1 175	286	167	1	—
	Motels, motor hotels, and tourist courts .....	10	(D)	(D)	(D)	(D)	5	3
	Other lodging places .....	2	(D)	(D)	(D)	(D)	—	—
72	Personal services .....	103	10 130	3 342	739	398	68	4
721	Laundry, cleaning, and garment services .....	23	1 832	444	108	63	12	—
7211	Power laundries, family and commercial .....	—	—	—	—	—	—	—
7213	Linen supply .....	—	—	—	—	—	—	—
7215	Coin-operated laundries and drycleaning .....	9	(D)	(D)	(D)	(D)	—	—
7218	Drycleaning plants, except rug cleaning .....	8	873	251	72	38	6	—
7217	Carpet and upholstery cleaning .....	4	427	129	19	7	3	—
7218	Industrial laundries .....	—	—	—	—	—	2	—
7212, 9	Other laundry, cleaning, and garment services .....	2	(D)	(D)	(D)	(D)	1	—
722	Photographic studios, portrait .....	10	1 041	201	44	31	5	—
723, 4	Beauty and barber shops .....	56	4 270	1 832	424	251	44	4
723	Beauty shops .....	55	(D)	(D)	(D)	(D)	43	4
724	Barber shops .....	1	(D)	(D)	(D)	(D)	1	—
725	Shoe repair shops and shoeshine parlors .....	—	—	—	—	—	—	—
728	Funeral service and crematories .....	8	2 356	741	132	32	1	—
729	Miscellaneous personal services .....	8	631	124	31	21	4	—
73	Business services .....	89	29 799	10 980	2 511	994	17	4
731	Advertising .....	8	2 047	939	226	57	—	1
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	4	971	291	63	33	—	—
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	8	2 514	1 102	269	57	1	—
734	Services to dwellings and other buildings .....	15	4 262	1 115	249	237	8	—
735	Miscellaneous equipment rental and leasing .....	8	1 534	370	78	36	2	1



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							Individual proprie- torships (number)	Partners- hips (number)
	<b>WAUSAU, WI MSA—Con.</b>							
73	<b>Business services—Con.</b>							
736	Personnel supply services .....	7	2 728	1 834	274	235	1	—
737	Computer programming, data processing, and other computer related services .....	12	14 150	4 421	1 131	212	2	2
738	Miscellaneous business services .....	9	1 593	908	221	127	3	—
75	<b>Automotive repair, services, and parking .....</b>	<b>77</b>	<b>24 424</b>	<b>5 284</b>	<b>1 233</b>	<b>445</b>	<b>36</b>	<b>8</b>
751	Automotive rental and leasing, without drivers .....	13	10 276	1 783	400	130	3	—
752	Automobile parking .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	56	12 679	3 096	742	245	31	5
7532	Top, body, and upholstery repair shops and paint shops .....	22	4 003	1 170	298	87	14	2
7538	General automotive repair shops .....	25	4 818	1 079	250	102	14	3
7533, 4, 6, 7, 9	Other automotive repair shops .....	9	3 858	847	194	56	3	—
754	Automotive services, except repair .....	8	1 469	405	91	70	2	1
76	<b>Miscellaneous repair services .....</b>	<b>24</b>	<b>15 913</b>	<b>4 278</b>	<b>987</b>	<b>207</b>	<b>12</b>	<b>—</b>
762	Electrical repair shops .....	5	1 159	421	107	26	3	—
7622	Radio and television repair shops .....	3	(D)	(D)	(D)	(D)	2	—
7623, 9	Other electrical and electronic repair shops .....	2	(D)	(D)	(D)	(D)	1	—
763	Watch, clock, and jewelry repair .....	—	—	—	—	—	—	—
764	Reupholstery and furniture repair .....	—	—	—	—	—	—	—
769	Miscellaneous repair shops and related services .....	19	14 754	3 857	880	181	9	—
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>46</b>	<b>8 370</b>	<b>2 015</b>	<b>562</b>	<b>453</b>	<b>11</b>	<b>4</b>
781, 2	Motion picture production, distribution, and services .....	1	(D)	(D)	(D)	(D)	1	—
783	Motion picture theaters .....	4	(D)	(D)	(D)	(D)	1	—
784	Video tape rental .....	3	(D)	(D)	(D)	(D)	2	—
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	2	(D)	(D)	(D)	(D)	1	1
793	Bowling centers .....	12	2 635	633	165	124	2	2
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	24	4 533	1 240	363	246	4	1
80	<b>Health services .....</b>	<b>162</b>	<b>77 827</b>	<b>39 482</b>	<b>9 792</b>	<b>1 719</b>	<b>51</b>	<b>13</b>
801	Offices and clinics of doctors of medicine .....	50	43 411	25 725	6 451	763	4	6
802	Offices and clinics of dentists .....	70	15 550	6 106	1 523	399	35	3
803	Offices and clinics of doctors of osteopathy .....	—	—	—	—	—	—	—
804	Offices and clinics of other health practitioners .....	25	4 776	1 808	436	99	8	2
8041	Offices and clinics of chiropractors .....	9	1 130	338	79	24	4	—
8042	Offices and clinics of optometrists .....	7	1 519	337	73	32	1	1
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	9	2 127	1 133	284	43	3	1
805	Nursing and personal care facilities .....	6	9 314	3 601	834	351	2	1
806	Hospitals .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	11	4 776	2 242	548	107	2	1
81	<b>Legal services .....</b>	<b>44</b>	<b>18 138</b>	<b>9 455</b>	<b>2 136</b>	<b>286</b>	<b>16</b>	<b>5</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>3</b>	<b>280</b>	<b>80</b>	<b>22</b>	<b>13</b>	<b>2</b>	<b>—</b>
83	<b>Social services .....</b>	<b>8</b>	<b>553</b>	<b>212</b>	<b>43</b>	<b>29</b>	<b>2</b>	<b>—</b>
87 ex. 8733	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>52</b>	<b>37 303</b>	<b>12 075</b>	<b>2 929</b>	<b>508</b>	<b>17</b>	<b>5</b>
871	Engineering, architectural, and surveying services .....	18	25 749	8 302	1 961	281	5	—
872	Accounting, auditing, and bookkeeping services .....	22	(D)	(D)	(D)	(D)	12	5
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	1	(D)	(D)	(D)	(D)	—	—
874	Management and public relations services .....	11	1 854	772	219	35	—	—
89	<b>Services, n.e.c. ....</b>	<b>7</b>	<b>397</b>	<b>88</b>	<b>17</b>	<b>15</b>	<b>1</b>	<b>1</b>

Table 8b. **Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>APPLETON-OSHKOSH-NEENAH, WI MSA</b>					
	Total .....	229	284 286	130 513	30 005	9 700
7032, 704	Camps and membership lodging .....	3	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	22	11 909	3 753	693	286
8011 pt.; 8021 pt.; 805, 6, 8, 9	Selected health services .....	23	208 376	102 889	23 874	6 252
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	5	193	79	11	11
83	Social services .....	89	34 401	14 151	3 227	1 880
861, 2, 4, 9	Selected membership organizations .....	80	25 625	8 208	1 883	1 177
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	6	(D)	(D)	(D)	(D)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA</b>					
	Total .....	4 613	12 114 030	5 077 281	1 211 575	257 844
7032, 704	Camps and membership lodging .....	50	18 885	7 314	1 678	524
7032 704	Sporting and recreational camps .....	12	3 298	962	171	102
	Organization hotels and lodging houses, on membership basis .....	38	15 587	6 352	1 507	422
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	281	448 769	157 940	32 939	9 478
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	68	63 297	26 707	6 067	922
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	45	15 918	5 827	1 089	356
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	23	47 379	20 880	4 978	566
7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	158	164 975	66 530	11 402	4 529
7991 pt. 7997	Membership gymnasiums and athletic clubs .....	2	(D)	(D)	(D)	(D)
	Membership sports and recreation clubs .....	156	(D)	(D)	(D)	(D)
7999 pt.	Fairs .....	5	2 196	287	50	16
84	Museums, art galleries, and botanical and zoological gardens .....	50	218 301	64 416	15 420	4 011
8412	Museums and art galleries .....	45	(D)	(D)	(D)	(D)
8412 pt.	Commercial museums and art galleries .....	5	(D)	(D)	(D)	(D)
8412 pt.	Noncommercial museums and art galleries .....	40	(D)	(D)	(D)	(D)
8422	Arboreta and botanical or zoological gardens .....	5	(D)	(D)	(D)	(D)
8422 pt.	Commercial arboreta and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8422 pt.	Noncommercial arboreta and botanical or zoological gardens .....	4	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 8, 8, 9	Selected health services .....	450	7 910 476	3 674 313	879 009	176 460
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	54	227 316	65 384	16 306	2 836
8011 pt. 8021 pt.	Clinics of doctors of medicine .....	54	227 316	65 384	16 306	2 836
	Clinics of dentists .....	-	-	-	-	-
805	Nursing and personal care facilities .....	107	244 374	120 258	28 729	10 692
8051	Skilled nursing care facilities .....	70	198 451	97 460	23 405	8 632
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	37	45 923	22 798	5 324	2 060
8052	Intermediate care facilities .....	26	28 737	14 664	3 495	1 264
8059	Nursing and personal care facilities, n.e.c. .....	11	17 186	8 134	1 829	796
806	Hospitals .....	124	7 279 124	3 400 700	814 097	156 799
8062	General medical and surgical hospitals .....	107	6 910 096	3 190 730	762 921	147 823
8063	Psychiatric hospitals .....	8	163 444	103 878	25 576	4 237
8069	Specialty hospitals, except psychiatric .....	9	205 584	106 092	25 600	4 739
808, 9	Other health services .....	165	159 662	87 971	19 877	6 133
808	Home health care services .....	55	38 346	23 521	5 537	2 208
809	Miscellaneous health and allied services, n.e.c. .....	110	121 316	64 450	14 340	3 925
8092	Kidney dialysis centers .....	-	-	-	-	-
8093	Specialty outpatient facilities, n.e.c. .....	81	82 263	50 117	11 276	2 960
8099	Health and allied services, n.e.c. .....	29	39 053	14 333	3 064	965
81	Legal aid societies and similar legal services .....	25	13 854	8 700	2 080	407



Table 8b. Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Statistical Areas: 1987—Con.

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1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>					
823, 4, 9	<b>Selected educational services .....</b>	118	87 953	20 810	5 008	2 383
823	Libraries .....	7	9 972	4 052	942	242
824	Vocational schools .....	29	23 453	6 488	1 613	1 371
8243	Data processing schools .....	1	(D)	(D)	(D)	(D)
8244	Business and secretarial schools .....	-	-	-	-	-
8249	Vocational schools, n.e.c. ....	28	(D)	(D)	(D)	(D)
8249 pt.	Correspondence schools .....	3	(D)	(D)	(D)	(D)
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	25	16 876	4 980	1 257	1 162
829	Schools and educational services, n.e.c. ....	80	34 528	10 070	2 451	770
83	<b>Social services .....</b>	1 703	1 036 085	387 279	92 520	32 059
835	Child day care services .....	369	77 297	44 541	10 679	4 934
832, 3, 6, 9	Other social services .....	1 334	958 768	342 738	81 841	27 125
832	Individual and family social services .....	596	311 542	145 128	35 142	11 837
833	Job training and vocational rehabilitation services .....	172	124 412	58 588	13 370	4 740
836	Residential care .....	257	205 728	82 227	19 545	6 456
839	Social services, n.e.c. ....	309	317 086	56 795	13 784	4 092
861, 2, 4, 9	<b>Selected membership organizations .....</b>	1 860	1 845 710	506 366	122 898	28 248
861	Business associations .....	433	597 888	162 304	39 796	6 076
864	Civic, social, and fraternal associations .....	1 004	388 168	123 664	29 662	11 321
862, 9	Other membership organizations .....	423	859 654	220 398	53 438	8 851
862	Professional membership organizations .....	225	637 163	169 417	41 050	6 270
869	Membership organizations, n.e.c. ....	198	222 491	50 981	12 388	2 581
873, 4 ex. 8744	<b>Research, testing, and consulting services, except facilities support management services .....</b>	128	772 318	314 759	75 447	10 285
873	Research, development, and testing services .....	91	737 638	302 208	72 419	9 884
8731	Commercial physical and biological research .....	10	454 125	226 092	54 261	6 554
8732	Commercial economic, sociological, and educational research .....	11	(D)	(D)	(D)	(D)
8733	Noncommercial research organizations .....	64	227 116	35 284	8 184	1 872
8734	Testing laboratories .....	6	(D)	(D)	(D)	(D)
874 ex. 8744	<b>Management and public relations services, except facilities support management services .....</b>	37	34 680	12 551	3 028	401
8741	Management services .....	15	23 372	8 566	2 077	248
8742	Management consulting services .....	14	(D)	(D)	(D)	(D)
8743	Public relations services .....	-	-	-	-	-
8748	Business consulting services, n.e.c. ....	8	(D)	(D)	(D)	(D)
	<b>Aurora-Elgin, IL PMSA</b>					
	<b>Total .....</b>	257	369 962	168 401	40 809	11 137
	(See appropriate State for SIC detail.)					
	<b>Chicago, IL PMSA</b>					
	<b>Total .....</b>	3 488	10 108 550	4 227 437	1 009 486	208 181
	(See appropriate State for SIC detail.)					
	<b>Gary-Hammond, IN PMSA</b>					
	<b>Total .....</b>	355	683 079	293 980	68 954	16 977
	(See appropriate State for SIC detail.)					
	<b>Joliet, IL PMSA</b>					
	<b>Total .....</b>	181	181 379	84 945	20 345	5 912
	(See appropriate State for SIC detail.)					
	<b>Kenosha, WI PMSA</b>					
	<b>Total .....</b>	82	86 097	38 001	9 145	3 005
7032, 704	Camps and membership lodging .....	2	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services .....</b>	6	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 6, 8, 9	<b>Selected health services .....</b>	6	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	<b>Selected educational services .....</b>	1	(D)	(D)	(D)	(D)
83	<b>Social services .....</b>	41	12 510	6 365	1 422	928
861, 2, 4, 9	<b>Selected membership organizations .....</b>	23	7 830	2 473	585	282
873, 4 ex. 8744	<b>Research, testing, and consulting services, except facilities support management services .....</b>	2	(D)	(D)	(D)	(D)

Table 8b. **Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA—Con.</b>					
	<b>Lake County, IL PMSA</b>					
	Total .....	250	684 963	264 517	62 836	12 632
	(See appropriate State for SIC detail.)					
	<b>DULUTH, MN-WI MSA</b>					
	Total .....	346	317 256	151 822	37 917	9 833
7032, 704	Camps and membership lodging .....	8	2 101	838	171	85
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	13	2 898	1 037	180	144
8011 pt.; 8021 pt.; 805, 8, 8, 9	Selected health services .....	59	248 450	125 813	31 601	6 769
81	Legal aid societies and similar legal services .....	3	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	5	1 370	668	138	41
83	Social services .....	121	45 312	16 911	4 215	1 837
861, 2, 4, 9	Selected membership organizations .....	135	15 936	5 885	1 443	923
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	2	(D)	(D)	(D)	(D)
	<b>EAU CLAIRE, WI MSA</b>					
	Total .....	101	98 897	45 736	10 833	3 673
7032, 704	Camps and membership lodging .....	-	-	-	-	-
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	4	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 8, 8, 9	Selected health services .....	15	80 307	38 233	9 103	2 597
81	Legal aid societies and similar legal services .....	-	-	-	-	-
823, 4, 9	Selected educational services .....	1	(D)	(D)	(D)	(D)
83	Social services .....	43	11 435	4 849	1 177	729
861, 2, 4, 9	Selected membership organizations .....	37	5 089	2 077	453	288
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	1	(D)	(D)	(D)	(D)
	<b>GREEN BAY, WI MSA</b>					
	Total .....	122	184 755	86 907	18 926	6 145
7032, 704	Camps and membership lodging .....	-	-	-	-	-
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	8	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 8, 8, 9	Selected health services .....	13	155 342	75 181	16 187	4 851
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	1	(D)	(D)	(D)	(D)
83	Social services .....	59	18 195	7 165	1 711	731
861, 2, 4, 9	Selected membership organizations .....	39	7 168	3 040	703	520
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	1	(D)	(D)	(D)	(D)



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1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>JANESVILLE-BELOIT, WI MSA</b>						
	Total .....	126	96 047	44 909	10 838	3 178
7032, 704	Camps and membership lodging .....	1	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	8	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 6, 8, 9	Selected health services .....	12	72 595	35 726	8 877	2 199
81	Legal aid societies and similar legal services .....	-	-	-	-	-
823, 4, 9	Selected educational services .....	1	(D)	(D)	(D)	(D)
83	Social services .....	57	14 155	5 631	1 384	543
861, 2, 4, 9	Selected membership organizations .....	47	6 388	2 415	571	325
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	-	-	-	-	-
<b>LA CROSSE, WI MSA</b>						
	Total .....	110	160 301	77 384	20 139	6 167
7032, 704	Camps and membership lodging .....	-	-	-	-	-
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	5	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 6, 8, 9	Selected health services .....	17	121 394	62 268	16 418	4 135
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	1	(D)	(D)	(D)	(D)
83	Social services .....	50	26 223	10 401	2 667	1 378
861, 2, 4, 9	Selected membership organizations .....	34	5 691	2 022	467	463
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	2	(D)	(D)	(D)	(D)
<b>MADISON, WI MSA</b>						
	Total .....	531	730 085	311 195	74 987	18 010
7032, 704	Camps and membership lodging .....	16	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	18	8 590	3 264	731	279
8011 pt.; 8021 pt.; 805, 6, 8, 9	Selected health services .....	29	477 149	236 438	56 823	12 141
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	7	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	6	(D)	(D)	(D)	(D)
806	Hospitals .....	8	418 531	215 671	51 852	10 643
808, 9	Other health services .....	8	13 966	6 961	1 785	359
81	Legal aid societies and similar legal services .....	3	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	11	2 531	649	157	41
83	Social services .....	228	120 987	30 612	7 303	3 085
835	Child day care services .....	49	6 155	3 796	992	549
832, 3, 6, 9	Other social services .....	179	114 832	26 816	6 311	2 536
832	Individual and family social services .....	70	21 275	10 994	2 635	969
833	Job training and vocational rehabilitation services .....	15	14 785	5 605	1 232	676
836	Residential care .....	50	8 171	4 158	954	462
839	Social services, n.e.c. ....	44	70 601	6 059	1 490	429
861, 2, 4, 9	Selected membership organizations .....	207	111 231	36 010	9 078	2 180
861	Business associations .....	63	53 054	16 849	4 355	675
864	Civic, social, and fraternal associations .....	72	14 679	5 248	1 325	688
862, 9	Other membership organizations .....	72	43 498	13 913	3 398	817

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1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MADISON, WI MSA—Con.</b>					
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	19	6 863	3 276	670	178
873	Research, development, and testing services .....	11	4 766	2 387	454	146
874 ex. 8744	Management and public relations services, except facilities support management services .....	8	2 097	889	216	32
	<b>MILWAUKEE-RACINE, WI CMSA</b>					
	Total .....	1 140	2 191 872	934 935	228 130	57 191
7032, 704	Camps and membership lodging .....	10	(D)	(D)	(D)	(D)
7032	Sporting and recreational camps .....	8	4 835	722	138	57
704	Organization hotels and lodging houses, on membership basis .....	2	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	84	68 610	27 456	5 752	1 998
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	24	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	9	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	15	12 713	6 437	1 684	420
7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	40	(D)	(D)	(D)	(D)
7991 pt. 7997	Membership gymnasiums and athletic clubs .....	2	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	38	31 956	13 138	2 249	986
7999 pt.	Fairs .....	3	(D)	(D)	(D)	(D)
84	Museums, art galleries, and botanical and zoological gardens .....	17	11 965	4 606	1 125	356
8412	Museums and art galleries .....	15	(D)	(D)	(D)	(D)
8412 pt.	Commercial museums and art galleries .....	2	(D)	(D)	(D)	(D)
8412 pt.	Noncommercial museums and art galleries .....	13	(D)	(D)	(D)	(D)
8422	Arboreal and botanical or zoological gardens .....	2	(D)	(D)	(D)	(D)
8422 pt.	Commercial arboreal and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8422 pt.	Noncommercial arboreal and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8011 pt., 8021 pt., 805, 8, 8, 9	Selected health services .....	131	1 672 301	744 536	184 148	40 637
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	11	(D)	(D)	(D)	(D)
8011 pt. 8021 pt.	Clinics of doctors of medicine .....	11	(D)	(D)	(D)	(D)
8011 pt.	Clinics of dentists .....	-	-	-	-	-
805	Nursing and personal care facilities .....	43	(D)	(D)	(D)	(D)
8051	Skilled nursing care facilities .....	34	133 021	70 100	16 184	6 011
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	9	(D)	(D)	(D)	(D)
8052	Intermediate care facilities .....	7	(D)	(D)	(D)	(D)
8059	Nursing and personal care facilities, n.e.c. .....	2	(D)	(D)	(D)	(D)
806	Hospitals .....	38	1 421 427	636 165	158 167	31 999
8062	General medical and surgical hospitals .....	28	(D)	(D)	(D)	(D)
8063	Psychiatric hospitals .....	5	(D)	(D)	(D)	(D)
8069	Specialty hospitals, except psychiatric .....	5	93 407	40 882	10 668	2 128
808, 9	Other health services .....	39	47 011	19 931	5 044	1 374
808	Home health care services .....	13	(D)	(D)	(D)	(D)
809	Miscellaneous health and allied services, n.e.c. .....	26	(D)	(D)	(D)	(D)
8092	Kidney dialysis centers .....	-	-	-	-	-
8093	Specialty outpatient facilities, n.e.c. .....	20	6 803	4 065	1 000	359
8099	Health and allied services, n.e.c. .....	6	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	5	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	28	(D)	(D)	(D)	(D)
823	Libraries .....	2	(D)	(D)	(D)	(D)
824	Vocational schools .....	8	(D)	(D)	(D)	(D)
8243	Data processing schools .....	-	-	-	-	-
8244	Business and secretarial schools .....	1	(D)	(D)	(D)	(D)
8249	Vocational schools, n.e.c. .....	7	(D)	(D)	(D)	(D)
8249 pt.	Correspondence schools .....	-	-	-	-	-
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. .....	7	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. .....	18	1 990	847	218	74
83	Social services .....	473	249 344	94 176	22 383	9 085
835	Child day care services .....	97	15 218	8 081	2 006	1 098
832, 3, 8, 9	Other social services .....	376	234 126	86 095	20 377	7 987
832	Individual and family social services .....	160	53 519	26 287	6 297	2 260
833	Job training and vocational rehabilitation services .....	34	33 631	18 553	4 504	2 096
838	Residential care .....	86	(D)	(D)	(D)	(D)
839	Social services, n.e.c. .....	96	(D)	(D)	(D)	(D)



**Table 8b. Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>					
861, 2, 4, 9	<b>Selected membership organizations .....</b>	398	189 988	53 888	12 053	4 860
861	Business associations .....	82	31 876	9 006	2 202	494
864	Civic, social, and fraternal associations .....	231	66 881	26 064	6 075	3 459
862, 9	Other membership organizations .....	85	71 231	18 618	3 776	907
862	Professional membership organizations .....	40	(D)	(D)	(D)	(D)
869	Membership organizations, n.e.c. ....	45	(D)	(D)	(D)	(D)
873, 4 ex. 8744	<b>Research, testing, and consulting services, except facilities support management services .....</b>	11	(D)	(D)	(D)	(D)
873	Research, development, and testing services .....	6	(D)	(D)	(D)	(D)
8731	Commercial physical and biological research .....	-	-	-	-	-
8732	Commercial economic, sociological, and educational research .....	3	(D)	(D)	(D)	(D)
8733	Noncommercial research organizations .....	2	(D)	(D)	(D)	(D)
8734	Testing laboratories .....	1	(D)	(D)	(D)	(D)
874 ex. 8744	<b>Management and public relations services, except facilities support management services .....</b>	5	1 192	526	125	23
8741	Management services .....	-	-	-	-	-
8742	Management consulting services .....	4	(D)	(D)	(D)	(D)
8743	Public relations services .....	-	-	-	-	-
8748	Business consulting services, n.e.c. ....	1	(D)	(D)	(D)	(D)
	<b>Milwaukee, WI PMSA</b>					
	<b>Total .....</b>	1 011	2 083 894	879 315	214 890	52 794
7032, 704	<b>Camps and membership lodging .....</b>	9	4 888	697	137	80
7032	Sporting and recreational camps .....	7	(D)	(D)	(D)	(D)
704	Organization hotels and lodging houses, on membership basis .....	2	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services .....</b>	74	83 592	25 526	5 383	1 814
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	23	16 973	8 435	2 191	610
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	8	4 260	1 998	507	190
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	15	12 713	6 437	1 684	420
7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	34	27 957	11 519	1 959	853
7991 pt. 7997	Membership gymnasiums and athletic clubs .....	2	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	32	(D)	(D)	(D)	(D)
7999 pt.	Fairs .....	2	(D)	(D)	(D)	(D)
84	Museums, art galleries, and botanical and zoological gardens .....	15	(D)	(D)	(D)	(D)
8412	Museums and art galleries .....	13	(D)	(D)	(D)	(D)
8412 pt.	Commercial museums and art galleries .....	2	(D)	(D)	(D)	(D)
8412 pt.	Noncommercial museums and art galleries .....	11	(D)	(D)	(D)	(D)
8422	Arboreta and botanical or zoological gardens .....	2	(D)	(D)	(D)	(D)
8422 pt.	Commercial arboreta and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8422 pt.	Noncommercial arboreta and botanical or zoological gardens .....	1	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 8, 8, 9	<b>Selected health services .....</b>	117	1 575 008	702 306	174 041	37 736
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	11	(D)	(D)	(D)	(D)
8011 pt. 8021 pt.	Clinics of doctors of medicine .....	11	(D)	(D)	(D)	(D)
8011 pt.	Clinics of dentists .....	-	-	-	-	-
805	Nursing and personal care facilities .....	37	136 098	69 921	16 672	5 986
8051	Skilled nursing care facilities .....	29	(D)	(D)	(D)	(D)
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	8	(D)	(D)	(D)	(D)
8052	Intermediate care facilities .....	6	(D)	(D)	(D)	(D)
8059	Nursing and personal care facilities, n.e.c. ....	2	(D)	(D)	(D)	(D)
806	Hospitals .....	34	1 339 714	602 826	150 148	30 080
8062	General medical and surgical hospitals .....	25	1 159 948	513 781	126 242	25 815
8063	Psychiatric hospitals .....	5	(D)	(D)	(D)	(D)
8069	Specialty hospitals, except psychiatric .....	4	(D)	(D)	(D)	(D)
808, 9	<b>Other health services .....</b>	35	(D)	(D)	(D)	(D)
808	Home health care services .....	12	(D)	(D)	(D)	(D)
809	Miscellaneous health and allied services, n.e.c. ....	23	26 599	10 593	2 505	606
8092	Kidney dialysis centers .....	-	-	-	-	-
8093	Specialty outpatient facilities, n.e.c. ....	17	(D)	(D)	(D)	(D)
8099	Health and allied services, n.e.c. ....	6	(D)	(D)	(D)	(D)
81	<b>Legal aid societies and similar legal services .....</b>	4	(D)	(D)	(D)	(D)

**Table 8b. Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MILWAUKEE-RACINE, WI CMSA—Con.</b>						
<b>Milwaukee, WI PMSA—Con.</b>						
823, 4, 9	<b>Selected educational services .....</b>	<b>27</b>	<b>21 729</b>	<b>11 674</b>	<b>3 024</b>	<b>428</b>
823	Libraries .....	2	(D)	(D)	(D)	(D)
824	Vocational schools .....	8	(D)	(D)	(D)	(D)
8243	Data processing schools .....	—	—	—	—	—
8244	Business and secretarial schools .....	1	(D)	(D)	(D)	(D)
8249	Vocational schools, n.e.c. ....	7	(D)	(D)	(D)	(D)
8249 pt.	Correspondence schools .....	—	—	—	—	—
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	7	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	17	(D)	(D)	(D)	(D)
83	<b>Social services .....</b>	<b>421</b>	<b>231 055</b>	<b>85 587</b>	<b>20 277</b>	<b>8 134</b>
835	Child day care services .....	87	14 250	7 493	1 861	989
832, 3, 6, 9	Other social services .....	334	216 805	78 094	18 416	7 145
832	Individual and family social services .....	135	46 069	22 107	5 255	1 821
833	Job training and vocational rehabilitation services .....	29	28 902	15 820	3 835	1 815
836	Residential care .....	80	51 598	21 945	5 011	2 217
839	Social services, n.e.c. ....	90	90 236	18 222	4 315	1 292
861, 2, 4, 9	<b>Selected membership organizations .....</b>	<b>348</b>	<b>162 726</b>	<b>50 887</b>	<b>11 404</b>	<b>4 503</b>
861	Business associations .....	75	30 416	8 403	2 066	464
864	Civic, social, and fraternal associations .....	197	62 126	24 261	5 657	3 173
862, 9	Other membership organizations .....	76	70 184	18 223	3 681	866
862	Professional membership organizations .....	39	27 515	6 817	1 582	316
869	Membership organizations, n.e.c. ....	37	42 669	11 406	2 099	550
873, 4 ex. 8744	<b>Research, testing, and consulting services, except facilities support management services .....</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
873	Research, development, and testing services .....	6	(D)	(D)	(D)	(D)
8731	Commercial physical and biological research .....	—	—	—	—	—
8732	Commercial economic, sociological, and educational research .....	3	(D)	(D)	(D)	(D)
8733	Noncommercial research organizations .....	2	(D)	(D)	(D)	(D)
8734	Testing laboratories .....	1	(D)	(D)	(D)	(D)
874 ex. 8744	<b>Management and public relations services, except facilities support management services .....</b>	<b>5</b>	<b>1 192</b>	<b>526</b>	<b>125</b>	<b>23</b>
8741	Management services .....	—	—	—	—	—
8742	Management consulting services .....	4	(D)	(D)	(D)	(D)
8743	Public relations services .....	—	—	—	—	—
8748	Business consulting services, n.e.c. ....	1	(D)	(D)	(D)	(D)
<b>Racine, WI PMSA</b>						
	<b>Total .....</b>	<b>129</b>	<b>127 978</b>	<b>55 620</b>	<b>13 240</b>	<b>4 397</b>
7032, 704	<b>Camps and membership lodging .....</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
792, 7991 pt., 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services .....</b>	<b>10</b>	<b>5 018</b>	<b>1 930</b>	<b>369</b>	<b>184</b>
8011 pt.; 8021 pt.; 805, 8, 8, 9	<b>Selected health services .....</b>	<b>14</b>	<b>97 293</b>	<b>42 230</b>	<b>10 107</b>	<b>2 901</b>
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	<b>Selected educational services .....</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
83	<b>Social services .....</b>	<b>52</b>	<b>18 289</b>	<b>8 589</b>	<b>2 108</b>	<b>951</b>
861, 2, 4, 9	<b>Selected membership organizations .....</b>	<b>50</b>	<b>7 282</b>	<b>2 801</b>	<b>649</b>	<b>357</b>
873, 4 ex. 8744	<b>Research, testing, and consulting services, except facilities support management services .....</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>MINNEAPOLIS-ST. PAUL, MN-WI MSA</b>						
	<b>Total .....</b>	<b>2 088</b>	<b>3 287 963</b>	<b>1 474 832</b>	<b>358 815</b>	<b>90 548</b>
7032, 704	<b>Camps and membership lodging .....</b>	<b>39</b>	<b>5 810</b>	<b>1 905</b>	<b>400</b>	<b>194</b>
7032	Sporting and recreational camps .....	13	3 558	1 489	282	102
704	Organization hotels and lodging houses, on membership basis .....	28	2 252	418	118	92



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1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MINNEAPOLIS-ST. PAUL, MN-WI MSA—Con.</b>					
792, 7991 pt., 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services .....</b>	<b>113</b>	<b>131 002</b>	<b>59 780</b>	<b>13 873</b>	<b>4 473</b>
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	44	46 293	22 565	5 931	1 716
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	29	22 899	11 444	2 982	1 168
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	15	23 394	11 121	2 949	548
7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	35	37 340	16 140	3 080	1 475
7991 pt. 7997	Membership gymnasiums and athletic clubs .....	2	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	33	(D)	(D)	(D)	(D)
7999 pt.	Fairs .....	6	877	68	11	17
84	Museums, art galleries, and botanical and zoological gardens .....	28	46 492	21 007	4 851	1 265
8412	Museums and art galleries .....	28	46 492	21 007	4 851	1 265
8412 pt.	Commercial museums and art galleries .....	4	(D)	(D)	(D)	(D)
8412 pt.	Noncommercial museums and art galleries .....	24	(D)	(D)	(D)	(D)
8422	Arboreta and botanical or zoological gardens .....	-	-	-	-	-
8422 pt.	Commercial arboreta and botanical or zoological gardens .....	-	-	-	-	-
8422 pt.	Noncommercial arboreta and botanical or zoological gardens .....	-	-	-	-	-
8011 pt.; 8021 pt.; 805, 6, 8, 9	<b>Selected health services .....</b>	<b>235</b>	<b>2 305 394</b>	<b>1 106 617</b>	<b>268 797</b>	<b>59 070</b>
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	33	(D)	(D)	(D)	(D)
8011 pt. 8021 pt.	Clinics of doctors of medicine .....	32	(D)	(D)	(D)	(D)
8021 pt.	Clinics of dentists .....	1	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	87	198 339	110 045	26 363	10 150
8051	Skilled nursing care facilities .....	48	175 659	97 773	23 459	9 002
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	39	22 680	12 272	2 904	1 148
8052	Intermediate care facilities .....	36	18 484	10 007	2 378	925
8059	Nursing and personal care facilities, n.e.c. ....	3	4 196	2 265	526	223
806	Hospitals .....	46	1 955 975	922 933	224 571	44 430
8062	General medical and surgical hospitals .....	37	1 718 626	805 316	196 451	39 170
8063	Psychiatric hospitals .....	2	(D)	(D)	(D)	(D)
8069	Specialty hospitals, except psychiatric .....	7	(D)	(D)	(D)	(D)
808, 9	Other health services .....	69	(D)	(D)	(D)	(D)
808	Home health care services .....	15	(D)	(D)	(D)	(D)
809	Miscellaneous health and allied services, n.e.c. ....	54	(D)	(D)	(D)	(D)
8092	Kidney dialysis centers .....	1	(D)	(D)	(D)	(D)
8093	Specialty outpatient facilities, n.e.c. ....	43	(D)	(D)	(D)	(D)
8099	Health and allied services, n.e.c. ....	10	(D)	(D)	(D)	(D)
81	<b>Legal aid societies and similar legal services .....</b>	<b>17</b>	<b>5 714</b>	<b>3 303</b>	<b>792</b>	<b>154</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>48</b>	<b>13 838</b>	<b>4 849</b>	<b>1 172</b>	<b>414</b>
823	Libraries .....	3	(D)	(D)	(D)	(D)
824	Vocational schools .....	11	(D)	(D)	(D)	(D)
8243	Data processing schools .....	-	-	-	-	-
8244	Business and secretarial schools .....	1	(D)	(D)	(D)	(D)
8249	Vocational schools, n.e.c. ....	10	(D)	(D)	(D)	(D)
8249 pt.	Correspondence schools .....	-	-	-	-	-
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	10	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	34	9 002	3 059	706	290
83	<b>Social services .....</b>	<b>762</b>	<b>474 106</b>	<b>188 068</b>	<b>44 670</b>	<b>15 984</b>
835	Child day care services .....	164	25 582	14 379	3 522	1 680
832, 3, 6, 9	Other social services .....	598	448 524	173 687	41 148	14 304
832	Individual and family social services .....	261	173 883	79 637	18 723	5 310
833	Job training and vocational rehabilitation services .....	75	53 563	28 643	6 816	4 137
836	Residential care .....	85	52 034	24 007	5 912	2 141
839	Social services, n.e.c. ....	177	169 044	41 400	9 697	2 716
861, 2, 4, 9	<b>Selected membership organizations .....</b>	<b>816</b>	<b>319 775</b>	<b>97 969</b>	<b>23 890</b>	<b>9 640</b>
861	Business associations .....	166	74 421	24 268	6 095	1 141
864	Civic, social, and fraternal associations .....	464	148 531	45 415	10 888	6 595
862, 9	Other membership organizations .....	186	96 823	28 288	6 907	1 904
862	Professional membership organizations .....	63	36 544	9 277	2 213	449
869	Membership organizations, n.e.c. ....	123	60 279	19 009	4 694	1 455

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1987 SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MINNEAPOLIS-ST. PAUL, MN-WI MSA—Con.</b>						
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	56	32 324	12 343	3 021	617
873	Research, development, and testing services .....	41	24 860	8 349	2 021	401
8731	Commercial physical and biological research .....	6	(D)	(D)	(D)	(D)
8732	Commercial economic, sociological, and educational research .....	7	2 846	1 104	263	42
8733	Noncommercial research organizations .....	26	19 400	5 673	1 420	296
8734	Testing laboratories .....	2	(D)	(D)	(D)	(D)
874 ex. 8744	Management and public relations services, except facilities support management services .....	15	7 464	3 994	1 000	216
8741	Management services .....	6	3 940	2 136	493	157
8742	Management consulting services .....	7	(D)	(D)	(D)	(D)
8743	Public relations services .....	1	(D)	(D)	(D)	(D)
8748	Business consulting services, n.e.c. ....	1	(D)	(D)	(D)	(D)
<b>SHEBOYGAN, WI MSA</b>						
	Total .....	71	58 822	24 796	5 807	2 116
7032, 704	Camps and membership lodging .....	3	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	7	3 162	1 096	197	87
8011 pt.; 8021 pt.; 805, 6, 8, 9	Selected health services .....	9	47 222	20 469	4 806	1 498
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	-	-	-	-	-
83	Social services .....	30	5 933	2 409	607	435
881, 2, 4, 9	Selected membership organizations .....	21	2 208	681	174	108
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	-	-	-	-	-
<b>WAUSAU, WI MSA</b>						
	Total .....	86	82 302	37 122	9 140	2 905
7032, 704	Camps and membership lodging .....	1	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	9	(D)	(D)	(D)	(D)
8011 pt.; 8021 pt.; 805, 6, 8, 9	Selected health services .....	6	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	4	914	257	65	38
83	Social services .....	32	8 214	2 760	683	384
881, 2, 4, 9	Selected membership organizations .....	32	5 970	2 168	561	291
873, 4 ex. 8744	Research, testing, and consulting services, except facilities support management services .....	1	(D)	(D)	(D)	(D)



Table 9a. **Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Metropolitan Statistical Areas: 1987**

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1987 SIC code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses or operations	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>Total</b> .....	<b>7 879</b>	<b>1 871 230</b>	<b>896 154</b>	<b>161 527</b>	<b>54 220</b>	<b>4 168</b>	<b>681</b>
<b>70 ex. 704</b>	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> .....	<b>805</b>	<b>205 074</b>	<b>51 056</b>	<b>9 847</b>	<b>6 286</b>	<b>414</b>	<b>111</b>
7011	Hotels and motels .....	628	177 238	45 812	9 016	5 743	344	94
7011 pt.	Hotels .....	198	101 661	29 061	5 609	3 325	97	26
7011 pt.	Hotels, 25 guestrooms or more .....	95	91 827	27 313	5 302	3 027	32	15
7011 pt.	Hotels, less than 25 guestrooms .....	103	9 834	1 748	307	298	65	11
7011 pt.	Motels, motor hotels, and tourist courts .....	430	75 577	16 751	3 407	2 418	247	68
7011 pt.	Motels, tourist courts .....	398	63 538	13 569	2 796	1 952	237	61
7011 pt.	Motor hotels .....	32	12 039	3 182	611	466	10	7
702, 3	Other lodging places .....	177	27 836	5 244	831	543	70	17
702	Rooming and boarding houses .....	17	1 327	322	98	62	10	1
703	Camps and recreational vehicle parks .....	160	26 509	4 922	733	481	60	16
<b>72</b>	<b>Personal services</b> .....	<b>1 399</b>	<b>130 245</b>	<b>42 467</b>	<b>9 872</b>	<b>5 210</b>	<b>983</b>	<b>95</b>
721	Laundry, cleaning, and garment services .....	220	27 215	8 759	2 101	1 184	117	23
7211	Power laundries, family and commercial .....	20	7 042	2 796	666	283	7	2
7213	Linens supply .....	4	2 167	706	189	89	1	2
7215	Coin-operated laundries and drycleaning .....	82	5 164	1 089	296	238	42	11
7216	Drycleaning plants, except rug cleaning .....	75	9 089	2 964	693	421	39	5
7217	Carpet and upholstery cleaning .....	23	1 935	748	149	111	16	3
7218	Industrial laundries .....	3	(D)	(D)	(D)	(D)	-	-
7212, 9	Other laundry, cleaning, and garment services .....	13	(D)	(D)	(D)	(D)	12	-
7212	Garment pressing, and agents for laundries and drycleaners .....	6	296	62	14	9	5	-
7219	Laundry and garment services, n.e.c. .....	7	(D)	(D)	(D)	(D)	7	-
7219 pt.	Diaper and other laundry services, n.e.c. .....	5	(D)	(D)	(D)	(D)	5	-
7219 pt.	Seamstresses and dressmaking services .....	2	(D)	(D)	(D)	(D)	2	-
722	Photographic studios, portrait .....	73	9 260	1 973	429	223	52	2
723, 4	Beauty and barber shops .....	818	49 086	20 689	4 707	2 887	690	51
723	Beauty shops .....	764	46 961	19 855	4 516	2 807	637	51
724	Barber shops .....	54	2 125	834	191	80	53	-
725	Shoe repair shops and shoeshine parlors .....	8	273	67	17	7	7	-
726	Funeral service and crematories .....	172	39 242	9 393	2 008	546	45	5
729	Miscellaneous personal services .....	108	5 169	1 586	610	363	72	14
7291	Tax return preparation services .....	64	2 935	926	438	235	50	7
7299	Miscellaneous personal services, n.e.c. .....	44	2 234	660	172	128	22	7
<b>73</b>	<b>Business services</b> .....	<b>644</b>	<b>170 916</b>	<b>64 910</b>	<b>13 975</b>	<b>5 666</b>	<b>300</b>	<b>34</b>
731	Advertising .....	37	11 086	2 354	516	148	15	2
7311	Advertising agencies .....	22	3 585	963	204	73	9	-
7312	Outdoor advertising services .....	8	5 285	1 115	243	55	4	1
7313	Radio, television, publishers' advertising representatives .....	1	(D)	(D)	(D)	(D)	-	-
7319	Advertising, n.e.c. .....	6	(D)	(D)	(D)	(D)	2	1
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	30	4 177	1 823	401	123	1	-
7322	Adjustment and collection services .....	23	3 658	1 504	335	104	-	-
7323	Credit reporting services .....	7	519	319	66	19	1	-
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	42	6 999	1 733	378	148	23	-
7331	Direct mail advertising services .....	6	971	164	37	32	3	-
7334	Photocopying and duplicating services .....	4	407	147	31	18	2	-
7334 pt.	Blueprinting and photocopying services .....	2	(D)	(D)	(D)	(D)	1	-
7334 pt.	Duplicating services, except printing .....	2	(D)	(D)	(D)	(D)	1	-
7338	Secretarial and court reporting services .....	8	480	177	43	26	6	-
7335, 6	Commercial photography, art, and graphics .....	24	5 141	1 245	267	72	12	-
7335	Commercial photography .....	9	852	160	45	17	6	-
7336	Commercial art and graphic design .....	15	4 289	1 085	222	55	6	-
734	Services to dwellings and other buildings .....	159	17 667	7 912	1 814	1 508	107	8
7342	Disinfecting and pest control services .....	12	1 903	474	95	33	5	1
7349	Building cleaning and maintenance services, n.e.c. .....	147	15 764	7 438	1 719	1 475	102	7
7349 pt.	Window cleaning .....	1	(D)	(D)	(D)	(D)	1	-
7349 pt.	Other building cleaning and maintenance services, n.e.c. .....	146	(D)	(D)	(D)	(D)	101	7
735	Miscellaneous equipment rental and leasing .....	48	12 140	2 496	533	189	11	5
7352	Medical equipment rental and leasing .....	3	(D)	(D)	(D)	(D)	1	-
7353	Heavy construction equipment rental and leasing .....	9	(D)	(D)	(D)	(D)	3	1
7359	Equipment rental and leasing, n.e.c. .....	36	9 258	1 850	412	143	7	4
736	Personnel supply services .....	41	23 230	16 491	3 273	1 484	11	1
7361	Employment agencies .....	13	2 966	1 740	349	117	4	-
7363	Help supply services .....	28	20 264	14 751	2 924	1 367	7	1
737	Computer programming, data processing, and other computer related services .....	59	39 808	11 825	2 533	546	21	2
7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	38	15 108	3 776	761	168	15	1
7371	Computer programming services .....	18	11 421	2 727	544	108	5	1
7372	Prepackaged software .....	11	1 522	361	79	22	6	-
7373	Computer integrated systems design .....	9	2 165	688	138	38	4	-
7374, 5, 6	Data processing services .....	14	20 747	6 728	1 444	325	5	1
7374, 5	Computer processing, information retrieval .....	14	20 747	6 728	1 444	325	5	1
7376	Computer facilities management services .....	-	-	-	-	-	-	-
7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. .....	7	3 953	1 321	328	53	1	-
7377	Computer rental and leasing .....	1	(D)	(D)	(D)	(D)	-	-
7378	Computer maintenance and repair .....	4	(D)	(D)	(D)	(D)	1	-
7379	Computer related services, n.e.c. .....	2	(D)	(D)	(D)	(D)	-	-

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							Individual proprietor- ships (number)	Partners- hips (number)
<b>73</b>	<b>Business services—Con.</b>							
738	Miscellaneous business services .....	228	55 809	20 276	4 527	1 520	111	16
7381, 2	Detective agencies and protective services .....	21	8 212	5 559	1 266	405	7	—
7381	Detective, guard, and armored car services .....	17	7 974	5 487	1 248	397	5	—
7382	Security systems services .....	4	238	72	18	8	2	—
7383	News syndicates .....	—	—	—	—	—	—	—
7384	Photofinishing laboratories* .....	17	8 705	2 646	652	239	9	2
7389	Business services, n.e.c. ....	190	38 892	12 071	2 609	876	95	14
7389 pt.	Sign painting shops .....	13	778	212	40	21	13	—
7389 pt.	Interior designing .....	11	802	115	21	11	8	3
7389 pt.	Telephone answering services .....	10	537	161	31	32	6	2
7389 pt.	Other business services .....	156	36 775	11 583	2 517	812	68	9
<b>75</b>	<b>Automotive repair, services, and parking .....</b>	<b>765</b>	<b>149 333</b>	<b>33 271</b>	<b>7 760</b>	<b>2 721</b>	<b>495</b>	<b>53</b>
751	Automotive rental and leasing, without drivers .....	35	17 179	3 958	894	244	2	2
7513	Truck rental and leasing, without drivers .....	22	15 901	3 626	818	196	2	—
7514, 5	Passenger car rental and leasing, without drivers .....	11	(D)	(D)	(D)	(D)	—	2
7519	Utility trailer and recreational vehicle rental .....	2	(D)	(D)	(D)	(D)	—	—
752	Automobile parking .....	—	—	—	—	—	—	—
752 pt.	Parking lots .....	—	—	—	—	—	—	—
752 pt.	Parking structures .....	—	—	—	—	—	—	—
753	Automotive repair shops .....	672	122 050	27 049	6 274	2 095	466	43
7532	Top, body, and upholstery repair shops and paint shops .....	269	47 849	11 028	2 629	830	204	17
7532 pt.	Top end body repair shops .....	262	46 835	10 779	2 564	807	198	17
7532 pt.	Paint shops .....	7	1 014	249	65	23	6	—
7538	General automotive repair shops .....	310	50 629	10 928	2 485	878	210	21
7538 pt.	General automotive repair shops, except diesel .....	284	42 690	8 811	1 981	742	198	20
7538 pt.	Diesel repair shops .....	26	7 939	2 117	504	136	12	1
7533, 4, 6, 7, 9	Other automotive repair shops .....	93	23 572	5 093	1 160	387	52	5
7533	Automotive exhaust system repair shops .....	16	4 741	877	226	83	6	—
7534	Tire retreading and repair shops .....	5	7 205	1 326	291	82	—	—
7538	Automotive glass replacement shops .....	18	4 585	922	204	65	8	3
7537	Automotive transmission repair shops .....	22	2 072	557	110	41	18	1
7539	Automotive repair shops, n.e.c. ....	32	4 969	1 411	329	116	20	1
7539 pt.	Radiator repair .....	12	1 781	413	103	32	7	—
7539 pt.	Brake, front end, and wheel alignment .....	8	822	249	64	19	5	—
7539 pt.	Automotive electrical and fuel system services .....	8	2 274	711	152	57	5	1
7539 pt.	Other automotive repair shops, n.e.c. ....	4	92	38	10	8	3	—
754	Automotive services, except repair .....	58	10 104	2 264	592	382	27	8
7542	Carwashes .....	45	5 827	1 569	432	319	22	6
7549	Automotive services, except repair and carwashes .....	13	4 277	695	160	63	5	2
<b>78</b>	<b>Miscellaneous repair services .....</b>	<b>346</b>	<b>63 885</b>	<b>15 641</b>	<b>3 518</b>	<b>1 257</b>	<b>230</b>	<b>17</b>
762	Electrical repair shops .....	75	13 630	2 838	633	204	52	5
7822	Radio and television repair shops .....	40	5 943	1 005	243	91	29	5
7623, 9	Other electrical and electronic repair shops .....	35	7 687	1 833	390	113	23	—
7823	Refrigeration and air-conditioning service and repair shops .....	19	3 584	835	193	62	13	—
7829	Electrical and electronic repair shops, n.e.c. ....	16	4 103	998	197	51	10	—
763	Watch, clock, and jewelry repair .....	3	299	113	26	10	3	—
764	Reupholstery and furniture repair .....	25	1 171	319	64	38	21	2
789	Miscellaneous repair shops and related services .....	243	48 785	12 371	2 795	1 005	154	10
7892	Welding repair .....	52	7 025	1 948	441	143	34	1
7894	Armature rewinding shops .....	21	5 621	1 259	302	100	8	1
7899	Repair shops and related services, n.e.c. ....	170	36 139	9 164	2 052	762	112	8
<b>78, 79, 84</b>	<b>Amusement and recreation services, including motion pictures and museums .....</b>	<b>739</b>	<b>149 702</b>	<b>35 891</b>	<b>6 997</b>	<b>5 654</b>	<b>227</b>	<b>69</b>
781, 2	Motion picture production, distribution, and services .....	7	922	154	28	26	1	2
783	Motion picture theaters .....	65	11 104	1 742	413	485	20	8
7832	Motion picture theaters, except drive-in .....	58	10 889	1 715	409	480	14	8
7833	Drive-in motion picture theaters .....	7	215	27	4	5	6	—
784	Video tape rental .....	74	7 582	1 581	389	301	30	17
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	24	1 788	684	111	91	18	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	7	721	382	31	33	3	1
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	17	1 067	302	80	58	15	—
793	Bowling centers .....	150	28 759	6 940	1 864	1 470	44	12



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							Individual proprie- torships (number)	Partnerships (number)
<b>78, 79, 84</b>	<b>Amusement and recreation services, including motion pictures and museums—Con.</b>							
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	419	99 547	24 790	4 192	3 281	114	29
794	Commercial sports .....	10	1 572	205	14	4	5	—
7941	Professional sports clubs and promoters .....	—	—	—	—	—	—	—
7948	Racing, including track operation .....	10	1 572	205	14	4	5	—
79 ex. 792, 3, 4; 84	Other amusement and recreation services, including museums .....	409	97 975	24 585	4 178	3 277	109	29
791	Dance studios, schools, and halls .....	11	366	79	24	25	6	2
7991	Physical fitness facilities .....	44	3 589	1 223	333	343	17	7
7992	Public golf courses .....	40	8 748	2 196	262	200	7	—
7993	Coin-operated amusement devices .....	38	9 743	1 618	359	150	10	5
7996	Amusement parks .....	15	12 600	2 988	174	144	3	—
7997	Membership sports and recreation clubs .....	95	24 689	7 479	1 155	918	13	8
7999, 84	Amusement and recreation services, including museums, n.e.c. ....	166	38 240	9 002	1 871	1 497	53	7
7999 pt.	Concession operators of amusement devices and rides .....	19	(D)	(D)	(D)	(D)	6	2
7999 pt.	Carnivals, circuses, and fairs .....	11	5 039	989	181	190	3	—
7999 pt.	Billiard and pool establishments .....	2	(D)	(D)	(D)	(D)	1	—
7999 pt., 84	Other recreation and amusements, including museums .....	134	31 159	7 627	1 669	1 281	43	5
<b>80</b>	<b>Health services .....</b>	<b>1 688</b>	<b>756 847</b>	<b>354 147</b>	<b>84 386</b>	<b>20 862</b>	<b>804</b>	<b>70</b>
801	Offices and clinics of doctors of medicine .....	515	403 276	205 084	49 171	7 219	166	33
801 pt.	Offices of doctors of medicine .....	493	380 477	191 971	46 139	6 766	165	31
801 pt.	Clinics of doctors of medicine .....	22	22 799	13 113	3 032	453	1	2
802	Offices and clinics of dentists .....	587	115 755	42 744	9 981	2 941	357	12
802 pt.	Offices of dentists .....	585	(D)	(D)	(D)	(D)	357	12
802 pt.	Clinics of dentists .....	2	(D)	(D)	(D)	(D)	—	—
803	Offices and clinics of doctors of osteopathy .....	16	(D)	(D)	(D)	(D)	10	—
804	Offices and clinics of other health practitioners .....	372	54 395	15 266	3 489	1 210	242	11
8041	Offices and clinics of chiropractors .....	179	22 580	6 989	1 597	523	118	2
8042	Offices and clinics of optometrists .....	144	25 471	5 778	1 375	514	93	9
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	49	6 344	2 499	517	173	31	—
8043	Offices and clinics of podiatrists .....	19	2 483	857	160	46	14	—
8049	Offices and clinics of health practitioners, n.e.c. ....	30	3 861	1 642	357	127	17	—
805	Nursing and personal care facilities .....	103	148 637	74 149	17 709	8 005	10	2
8051	Skilled nursing care facilities .....	87	137 601	68 640	16 375	7 265	4	1
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	16	11 036	5 509	1 334	740	6	1
8052	Intermediate care facilities .....	13	(D)	(D)	(D)	(D)	5	1
8059	Nursing and personal care facilities, n.e.c. ....	3	(D)	(D)	(D)	(D)	1	—
806	Hospitals .....	1	(D)	(D)	(D)	(D)	—	—
8062	General medical and surgical hospitals .....	—	—	—	—	—	—	—
8063	Psychiatric hospitals .....	1	(D)	(D)	(D)	(D)	—	—
8069	Specialty hospitals, except psychiatric .....	—	—	—	—	—	—	—
807, 8, 9	Other health services .....	94	28 409	14 265	3 387	1 303	19	12
807	Medical and dental laboratories .....	33	12 405	5 449	1 179	301	13	2
8071	Medical laboratories .....	4	(D)	(D)	(D)	(D)	—	1
8072	Dental laboratories .....	29	(D)	(D)	(D)	(D)	13	1
808	Home health care services .....	25	5 941	3 561	863	758	4	7
809	Miscellaneous health and allied services, n.e.c. ....	36	10 063	5 255	1 345	244	2	3
8092	Kidney dialysis centers .....	—	—	—	—	—	—	—
8093	Specialty outpatient facilities, n.e.c. ....	26	6 675	3 666	936	133	1	2
8099	Health and allied services, n.e.c. ....	10	3 388	1 589	409	111	1	1
<b>81</b>	<b>Legal services .....</b>	<b>556</b>	<b>103 625</b>	<b>38 833</b>	<b>10 093</b>	<b>2 272</b>	<b>288</b>	<b>134</b>
<b>823, 4, 9</b>	<b>Selected educational services .....</b>	<b>17</b>	<b>4 828</b>	<b>1 967</b>	<b>483</b>	<b>154</b>	<b>5</b>	<b>—</b>
823	Libraries .....	1	(D)	(D)	(D)	(D)	1	—
824	Vocational schools .....	2	(D)	(D)	(D)	(D)	—	—
829	Schools and educational services, n.e.c. ....	14	(D)	(D)	(D)	(D)	4	—
<b>83</b>	<b>Social services .....</b>	<b>228</b>	<b>18 016</b>	<b>6 097</b>	<b>1 532</b>	<b>952</b>	<b>134</b>	<b>14</b>
835	Child day care services .....	123	4 855	2 250	539	405	76	9
832, 3, 6, 9	Other social services .....	105	11 161	3 847	993	547	58	5
<b>87 ex. 8733</b>	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations) .....</b>	<b>649</b>	<b>117 313</b>	<b>50 462</b>	<b>12 746</b>	<b>3 108</b>	<b>287</b>	<b>77</b>
871	Engineering, architectural, and surveying services .....	205	34 566	16 136	3 929	857	88	2
8711	Engineering services .....	98	24 316	12 124	3 049	578	32	—
8712	Architectural services .....	42	4 941	1 881	400	101	20	—
8713	Surveying services .....	65	5 309	2 131	480	178	36	2
872	Accounting, auditing, and bookkeeping services .....	325	54 271	22 851	5 958	1 523	165	72
873 ex. 8733	Research, development, and testing services (except noncommercial research organizations) .....	23	10 858	5 010	1 274	271	5	—
8731	Commercial physical and biological research .....	6	4 770	2 803	779	116	1	—
8732	Commercial economic, sociological, and educational research .....	6	980	372	75	28	1	—
8734	Testing laboratories .....	11	5 108	1 835	420	127	3	—

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							Individual proprietorships (number)	Partnerships (number)
87 ex. 8733	Engineering, accounting, research, management, and related services (except noncommercial research organizations)—Con.							
874	Management and public relations services .....	96	17 618	6 465	1 587	455	29	3
8741	Management services .....	29	5 793	2 386	664	229	5	2
8742	Management consulting services .....	49	5 418	2 039	428	135	17	1
8743	Public relations services .....	10	(D)	(D)	(D)	(D)	5	—
8744	Facilities support management services .....	—	—	—	—	—	—	—
8748	Business consulting services, n.a.c. ....	8	(D)	(D)	(D)	(D)	2	—
89	Services, n.e.c. ....	43	3 446	1 412	318	80	1	7

Table 9b. **Summary Statistics for Firms Exempt From Federal Income Tax for the Area Outside Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employeas for pay period including March 12 (number)
	<b>Total .....</b>	<b>1 183</b>	<b>926 682</b>	<b>427 732</b>	<b>101 640</b>	<b>34 845</b>
7032, 704	Camps and membership lodging .....	38	7 497	2 644	445	249
7032	Sporting and recreational camps .....	33	(D)	(D)	(D)	(D)
704	Organization hotels and lodging houses, on membership basis .....	5	(D)	(D)	(D)	(D)
792, 7991 pt., 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	81	16 057	5 544	786	537
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	9	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	4	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	5	(D)	(D)	(D)	(D)
7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	45	9 467	3 388	455	292
7991 pt. 7997	Membership gymnasiums and athletic clubs .....	—	—	—	—	—
7997	Membership sports and recreation clubs .....	45	9 467	3 388	455	292
7999 pt.	Fairs .....	11	(D)	(D)	(D)	(D)
84	Museums, art galleries, and botanical and zoological gardens .....	16	2 612	910	140	64
8412	Museums and art galleries .....	16	2 612	910	140	64
8412 pt.	Commercial museums and art galleries .....	7	(D)	(D)	(D)	(D)
8412 pt.	Noncommercial museums and art galleries .....	9	(D)	(D)	(D)	(D)
8422	Arboreta and botanical or zoological gardens .....	—	—	—	—	—
8422 pt.	Commercial arboreta and botanical or zoological gardens .....	—	—	—	—	—
8422 pt.	Noncommercial arboreta and botanical or zoological gardens .....	—	—	—	—	—
8011 pt., 8021 pt., 805, 8, 8, 9	Selected health services .....	205	751 092	356 024	85 194	24 681
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	8	(D)	(D)	(D)	(D)
8011 pt. 8021 pt.	Clinics of doctors of medicine .....	8	(D)	(D)	(D)	(D)
8011 pt. 8021 pt.	Clinics of dentists .....	—	—	—	—	—
805	Nursing and personal care facilities .....	67	120 504	66 037	15 745	5 918
8051	Skilled nursing care facilities .....	57	96 502	54 519	13 090	5 011
8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	10	24 002	11 518	2 655	907
8052	Intermediate care facilities .....	6	(D)	(D)	(D)	(D)
8059	Nursing and personal care facilities, n.a.c. ....	4	(D)	(D)	(D)	(D)
806	Hospitals .....	79	615 280	283 892	68 006	18 256
8062	General medical and surgical hospitals .....	76	(D)	(D)	(D)	(D)
8063	Psychiatric hospitals .....	3	(D)	(D)	(D)	(D)
8069	Specialty hospitals, except psychiatric .....	—	—	—	—	—
806, 9	Other health services .....	51	(D)	(D)	(D)	(D)
806	Home health care services .....	8	(D)	(D)	(D)	(D)
809	Miscellaneous health and allied services, n.a.c. ....	43	11 036	3 741	931	260
8092	Kidney dialysis centers .....	—	—	—	—	—
8093	Specialty outpatient facilities, n.a.c. ....	32	9 077	3 214	801	222
8099	Health and allied services, n.a.c. ....	11	1 959	527	130	38
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)



**Table 9b. Summary Statistics for Firms Exempt From Federal Income Tax for the Area Outside Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
823, 4, 9	<b>Selected educational services</b> .....	6	(D)	(D)	(D)	(D)
823	Libraries .....	2	(D)	(D)	(D)	(D)
824	Vocational schools .....	1	(D)	(D)	(D)	(D)
8243	Data processing schools .....	-	-	-	-	-
8244	Business and secretarial schools .....	-	-	-	-	-
8249	Vocational schools, n.e.c. ....	1	(D)	(D)	(D)	(D)
8249 pt.	Correspondence schools .....	-	-	-	-	-
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	1	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	3	(D)	(D)	(D)	(D)
83	<b>Social services</b> .....	464	98 707	46 394	11 075	7 332
835	Child day care services .....	129	7 027	4 200	1 078	746
832, 3, 6, 9	Other social services .....	335	91 680	42 194	9 997	6 586
832	Individual and family social services .....	142	15 338	7 300	1 779	851
833	Job training and vocational rehabilitation services .....	48	34 375	19 019	4 463	3 816
836	Residential care .....	86	19 278	8 829	2 120	918
839	Social services, n.e.c. ....	59	22 689	7 046	1 635	1 001
861, 2, 4, 9	<b>Selected membership organizations</b> .....	374	39 190	12 461	3 011	1 781
861	Business associations .....	91	7 042	2 244	535	195
864	Civic, social, and fraternal associations .....	220	22 104	7 273	1 769	1 309
862, 9	Other membership organizations .....	63	10 044	2 944	707	277
862	Professional membership organizations .....	12	2 345	460	114	47
869	Membership organizations, n.e.c. ....	51	7 699	2 484	593	230
873, 4 ex. 8744	<b>Research, testing, and consulting services, except facilities support management services</b> .....	14	13 622	4 411	1 075	239
873	Research, development, and testing services .....	11	(D)	(D)	(D)	(D)
8731	Commercial physical and biological research .....	-	-	-	-	-
8732	Commercial economic, sociological, and educational research .....	1	(D)	(D)	(D)	(D)
8733	Noncommercial research organizations .....	4	(D)	(D)	(D)	(D)
8734	Testing laboratories .....	6	(D)	(D)	(D)	(D)
874 ex. 8744	<b>Management and public relations services, except facilities support management services</b> .....	3	(D)	(D)	(D)	(D)
8741	Management services .....	-	-	-	-	-
8742	Management consulting services .....	1	(D)	(D)	(D)	(D)
8743	Public relations services .....	-	-	-	-	-
8748	Business consulting services, n.e.c. ....	2	(D)	(D)	(D)	(D)

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Receipts		Cumulative receipts		Geographic area	Receipts		Cumulative receipts	
	Rank <sup>1</sup>	Amount (\$1,000)	Amount (\$1,000)	Percent of State total		Rank <sup>1</sup>	Amount (\$1,000)	Amount (\$1,000)	Percent of State total
<b>Wisconsin</b> .....	(X)	10 025 695	10 025 695	100.0	<b>Wisconsin—Con.</b>				
Milwaukee ▲ .....	1	1 920 132	1 920 132	19.2	Stevens Point .....	26	68 605	6 652 257	66.4
Madison .....	2	852 733	2 772 865	27.7	Mequon .....	27	54 759	6 707 016	66.9
Wauwatosa .....	3	350 341	3 123 206	31.2	Rhineland .....	28	54 594	6 761 610	67.4
Brookfield .....	4	320 945	3 444 151	34.4	Wisconsin Rapids .....	29	54 155	6 815 765	68.0
Green Bay .....	5	299 078	3 743 229	37.3	Middleton .....	30	54 146	6 869 911	68.5
West Allis .....	6	288 681	4 031 910	40.2	Monroe .....	31	53 731	6 923 642	69.1
Appleton ▲ .....	7	221 264	4 253 174	42.4	Monona .....	32	50 677	6 974 319	69.6
La Crosse .....	8	219 712	4 472 886	44.6	Burlington ▲ .....	33	47 152	7 021 471	70.0
Waukesha .....	9	196 045	4 668 931	46.6	Beloit .....	34	46 525	7 067 996	70.5
Eau Claire ▲ .....	10	189 167	4 858 098	48.5	Brown Deer .....	35	46 233	7 114 229	71.0
Racine .....	11	183 702	5 041 800	50.3	West Bend .....	36	42 918	7 157 147	71.4
Sheboygan .....	12	138 390	5 180 190	51.7	Oconomowoc .....	37	42 363	7 199 510	71.8
Wausau .....	13	135 959	5 316 149	53.0	Superior .....	38	40 777	7 240 287	72.2
Marshfield ▲ .....	14	135 395	5 451 544	54.4	Lake Geneva .....	39	40 094	7 280 381	72.6
Kenosha .....	15	134 819	5 586 363	55.7	Shorewood .....	40	36 448	7 316 829	73.0
Glendale .....	16	131 404	5 717 767	57.0	Hales Corners .....	41	35 767	7 352 596	73.3
Janesville .....	17	115 716	5 833 483	58.2	Chippewa Falls .....	42	35 195	7 387 791	73.7
Neenah .....	18	111 412	5 944 895	59.3	Sturgeon Bay .....	43	33 032	7 420 823	74.0
New Berlin .....	19	108 126	6 053 021	60.4	Beaver Dam .....	44	30 877	7 451 700	74.3
Fond du Lac .....	20	106 802	6 159 823	61.4	Watertown ▲ .....	45	30 397	7 482 097	74.6
Oshkosh .....	21	99 111	6 258 934	62.4	Oak Creek .....	46	29 783	7 511 880	74.9
Menomonee Falls .....	22	97 455	6 356 389	63.4	Elm Grove .....	47	29 316	7 541 196	75.2
Ashwaubenon .....	23	76 673	6 433 062	64.2	Cudahy .....	48	29 003	7 570 199	75.5
Manitowoc .....	24	75 919	6 508 981	64.9	Menasha ▲ .....	49	27 787	7 597 986	75.8
Greenfield .....	25	74 671	6 583 652	65.7	Hudson .....	50	27 747	7 625 733	76.1

See footnotes at end of table.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Receipts		Cumulative receipts		Geographic area	Receipts		Cumulative receipts	
	Rank <sup>1</sup>	Amount (\$1,000)	Amount (\$1,000)	Percent of State total		Rank <sup>1</sup>	Amount (\$1,000)	Amount (\$1,000)	Percent of State total
<b>Wisconsin—Con.</b>					<b>Wisconsin—Con.</b>				
Rice Lake .....	51	27 652	7 653 385	76.3	Peshigo .....	106	8 065	8 507 957	84.9
Sun Prairie .....	52	27 222	7 680 607	76.6	West Milwaukee .....	107	8 054	8 516 011	84.9
Keukauna .....	53	26 757	7 707 364	76.9	Little Chute .....	108	7 938	8 523 949	85.0
Ashland .....	54	25 482	7 732 846	77.1	Ladysmith .....	109	7 916	8 531 865	85.1
Fort Atkinson .....	55	25 112	7 757 958	77.4	Howard .....	110	7 745	8 539 610	85.2
Wisconsin Dells ▲ .....	56	24 621	7 782 579	77.6	Lancaster .....	111	7 555	8 547 165	85.3
De Pere .....	57	24 211	7 806 790	77.9	McFarland .....	112	7 458	8 554 623	85.3
Marinette .....	58	23 693	7 830 483	78.1	Kewaunee .....	113	7 087	8 561 710	85.4
Cedarburg .....	59	23 645	7 854 128	78.3	Perk Falls .....	114	7 001	8 568 711	85.5
Menomonie .....	60	22 462	7 876 590	78.6	Whitewater ▲ .....	115	6 802	8 575 513	85.5
Baraboo .....	61	21 043	7 897 633	78.8	Berlin ▲ .....	116	6 740	8 582 253	85.6
Tomah .....	62	20 791	7 918 424	79.0	Mukwonago .....	117	6 656	8 588 909	85.7
Shawano .....	63	20 190	7 938 614	79.2	Germantown .....	118	6 597	8 595 506	85.7
Pewaukee .....	64	20 165	7 958 779	79.4	Thiensville .....	119	6 544	8 602 050	85.8
Greendale .....	65	19 813	7 978 592	79.6	Prescott .....	120	6 534	8 608 584	85.9
Grafton .....	66	19 736	7 998 328	79.8	Oconto Falls .....	121	6 286	8 614 870	85.9
Fox Point .....	67	18 994	8 017 322	80.0	Verona .....	122	6 236	8 621 106	86.0
Portage .....	68	18 988	8 036 310	80.2	Fitchburg ▲ .....	123	5 951	8 627 057	86.0
Beyside ▲ .....	69	18 841	8 055 151	80.3	Oconto .....	124	5 804	8 632 861	86.1
Elkhorn .....	70	18 564	8 073 715	80.5	Kiel ▲ .....	125	5 780	8 638 641	86.2
Port Washington .....	71	18 172	8 091 887	80.7	Seuk City .....	126	5 638	8 644 279	86.2
Franklin .....	72	18 118	8 110 005	80.9	Delefield .....	127	5 487	8 649 766	86.3
Plymouth .....	73	17 515	8 127 520	81.1	Columbus ▲ .....	128	5 437	8 655 203	86.3
Waupaca .....	74	17 473	8 144 993	81.2	Dodgeville .....	129	5 080	8 660 283	86.4
Antigo .....	75	17 337	8 162 330	81.4	Neillsville .....	130	4 922	8 665 205	86.4
Hartford .....	76	17 034	8 179 364	81.6	Sheboygan Falls .....	131	4 783	8 669 988	86.5
Whitefish Bay .....	77	16 847	8 196 211	81.8	Milton .....	132	4 738	8 674 726	86.5
Hartland .....	78	15 837	8 212 048	81.9	Viroqua .....	133	4 681	8 679 407	86.6
Morrill .....	79	14 461	8 226 509	82.1	Mayville .....	134	4 633	8 684 040	86.6
New Richmond .....	80	13 365	8 239 874	82.2	Plover .....	135	4 500	8 688 540	86.7
Reedsburg .....	81	13 282	8 253 156	82.3	Evansville .....	136	4 287	8 692 827	86.7
Altoona .....	82	13 107	8 266 263	82.5	West Salem .....	137	4 283	8 697 110	86.7
South Milwaukee .....	83	12 986	8 279 249	82.6	Algoma .....	138	4 271	8 701 381	86.8
Stoughton .....	84	12 137	8 291 386	82.7	Union Grove .....	139	4 211	8 705 592	86.8
Onalaska .....	85	12 017	8 303 403	82.8	De Forest .....	140	4 141	8 709 733	86.9
Prairie du Chien .....	86	11 988	8 315 391	82.9	Sussex .....	141	4 039	8 713 772	86.9
Ripon .....	87	11 533	8 326 924	83.1	Twin Lakes .....	142	3 834	8 717 606	87.0
Mauston .....	88	11 490	8 338 414	83.2	Kimberly .....	143	3 822	8 721 428	87.0
Medford .....	89	11 426	8 349 840	83.3	Berron .....	144	3 518	8 724 946	87.0
Pletteville .....	90	10 994	8 360 834	83.4	Brillion .....	145	3 419	8 728 365	87.1
Sparta .....	91	10 524	8 371 358	83.5	Brodhead .....	146	2 841	8 731 206	87.1
Black River Falls .....	92	10 478	8 381 836	83.6	Nekoosa .....	147	2 813	8 734 019	87.1
Muskego .....	93	10 444	8 392 280	83.7	Sturtevant .....	148	2 792	8 736 811	87.1
Waupun ▲ .....	94	10 397	8 402 677	83.8	Seymour .....	149	2 767	8 739 578	87.2
Waunakee .....	95	9 863	8 412 540	83.9	Boscobel .....	150	2 508	8 742 086	87.2
Chilton .....	96	9 262	8 421 802	84.0	North Fond du Lac .....	151	1 113	8 743 199	87.2
Jefferson .....	97	9 202	8 431 004	84.1	Seukville .....	152	697	8 743 896	87.2
Richland Center .....	98	9 015	8 440 019	84.2	Bloomer .....	(X)	(D)	(X)	(X)
Two Rivers .....	99	8 958	8 448 977	84.3	Clintonville .....	(X)	(D)	(X)	(X)
Mount Horeb .....	100	8 876	8 457 853	84.4	Combined Locks .....	(X)	(D)	(X)	(X)
New London ▲ .....	101	8 838	8 466 691	84.4	Deleven .....	(X)	(D)	(X)	(X)
Tomahawk .....	102	8 650	8 475 341	84.5	Honouliuli .....	(X)	(D)	(X)	(X)
Oregon .....	103	8 309	8 483 650	84.6	Leke Mills .....	(X)	(D)	(X)	(X)
Edgerton .....	104	8 127	8 491 777	84.7	Mosinee .....	(X)	(D)	(X)	(X)
Mondovi .....	105	8 115	8 499 892	84.8	New Holstein .....	(X)	(D)	(X)	(X)
					Omro .....	(X)	(D)	(X)	(X)
					River Falls ▲ .....	(X)	(D)	(X)	(X)
					Rothschild .....	(X)	(D)	(X)	(X)
					St. Francis .....	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed receipts (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.



Table 11. **Counties Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Receipts		Cumulative receipts		Geographic area	Receipts		Cumulative receipts	
	Rank <sup>1</sup>	Amount (\$1,000)	Amount (\$1,000)	Percent of State total		Rank <sup>1</sup>	Amount (\$1,000)	Amount (\$1,000)	Percent of State total
<b>Wisconsin</b> .....	(X)	10 025 695	10 025 695	100.0	<b>Wisconsin—Con.</b>				
Milwaukee .....	1	3 063 228	3 063 228	30.6	Monroe .....	36	33 808	9 492 366	94.7
Dane .....	2	1 133 008	4 196 236	41.9	Grant .....	37	32 257	9 524 623	95.0
Waukesha .....	3	932 986	5 129 222	51.2	Vilas .....	38	29 971	9 554 594	95.3
Brown .....	4	446 616	5 576 038	55.6	Dunn .....	39	29 626	9 584 220	95.8
Racine .....	5	350 037	5 926 075	59.1	Ashland .....	40	29 173	9 613 393	95.9
Winnebago .....	6	295 630	6 221 705	62.1	Shawano .....	41	25 410	9 638 803	96.1
Outagamie .....	7	288 733	6 510 438	64.9	Lincoln .....	42	24 359	9 663 162	96.4
La Crosse .....	8	244 930	6 755 368	67.4	Calumet .....	43	22 466	9 685 628	96.6
Marathon .....	9	230 982	6 986 350	69.7	Juneau .....	44	21 775	9 707 403	96.8
Rock .....	10	209 265	7 195 615	71.8	Buffalo .....	45	21 770	9 729 113	97.0
Eau Claire .....	11	205 351	7 400 966	73.8	Langlade .....	48	20 344	9 749 457	97.2
Wood .....	12	202 284	7 603 250	75.8	Oconto .....	47	19 094	9 768 551	97.4
Sheboygan .....	13	191 680	7 794 930	77.7	Clark .....	48	18 737	9 787 288	97.8
Kenosha .....	14	151 610	7 946 540	79.3	Trempealeau .....	49	17 867	9 805 155	97.8
Fond du Lac .....	15	134 491	8 081 031	80.6	Green Lake .....	50	15 682	9 820 837	98.0
Ozaukee .....	16	126 532	8 207 563	81.9	Crawford .....	51	15 495	9 836 332	98.1
Walworth .....	17	123 843	8 331 406	83.1	Washburn .....	52	15 393	9 851 725	98.3
Manitowoc .....	18	105 668	8 437 074	84.2	Iowa .....	53	15 314	9 867 039	98.4
Washington .....	19	105 345	8 542 419	85.2	Taylor .....	54	15 024	9 882 063	98.8
Sauk .....	20	84 422	8 626 841	86.0	Kewaunee .....	55	14 736	9 896 799	98.7
Portage .....	21	81 868	8 708 709	86.9	Waushara .....	56	12 317	9 909 116	98.8
Jefferson .....	22	76 212	8 784 921	87.6	Jackson .....	57	11 959	9 921 075	99.0
Oneida .....	23	70 953	8 855 874	88.3	Sawyer .....	58	11 878	9 932 953	99.1
Dodge .....	24	65 361	8 921 235	89.0	Price .....	59	11 280	9 944 233	99.2
Green .....	25	62 337	8 983 572	89.6	Vernon .....	60	11 164	9 955 397	99.3
Chippewa .....	26	56 742	9 040 314	90.2	Richland .....	61	9 506	9 964 903	99.4
Door .....	27	55 294	9 095 608	90.7	Rusk .....	62	9 312	9 974 215	99.5
Columbia .....	28	55 051	9 150 659	91.3	Marquette .....	63	7 943	9 982 158	99.6
St. Croix .....	29	54 510	9 205 169	91.8	Forest .....	64	7 500	9 989 658	99.6
Waupaca .....	30	50 499	9 255 668	92.3	Iron .....	65	7 028	9 996 686	99.7
Douglas .....	31	44 614	9 300 282	92.8	Burnett .....	66	6 543	10 003 229	99.8
Barron .....	32	43 971	9 344 253	93.2	Bayfield .....	67	5 895	10 009 124	99.8
Polk .....	33	40 392	9 384 645	93.6	Adams .....	68	5 437	10 014 561	99.9
Marinette .....	34	37 925	9 422 570	94.0	Lafayette .....	69	4 635	10 019 196	99.9
Pierce .....	35	35 988	9 458 558	94.3	Pepin .....	70	4 554	10 023 750	100.0
					Florence .....	(X)	(D)	(X)	(X)
					Menominee .....	(X)	(D)	(X)	(X)

<sup>1</sup>Counties with suppressed receipts (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.





# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1987 Census of Service Industries were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:

- a. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1987. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census.

The census included only those service non-employer firms which reported a receipts volume of \$1,000 or more during 1987. Also included were nonemployer firms in operation for less than the full year that reported receipts which, if projected to an annual basis, would have reached a total of \$1,000 or more. Establishments exempt from Federal income tax with no paid employees were excluded as in previous censuses.

Data for nonemployers are not included in this report but are provided in a subsequent Nonemployer Statistics Series of reports (SC87-N).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with 1 to 4 employees and represented about 10-percent of total receipts of establishments covered in the census.

Data on receipts, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies, except for a 10-percent sample of small employer firms in classifications for which specialized data requirements precluded reliance solely on administrative records sources. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:

- a. Large employers, i.e., all employer firms above the size cutoff referred to in 1b. Within this category, a report of company organization is conducted periodically to identify establishment locations for firms which operated at more than one location and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, multiestablishment firms also were sent a form to use in updating the list of establishments.
- b. The 10-percent sample of small employer firms in classifications for which specialized data precluded reliance solely on administrative records sources. These firms were sent the census mailing packages containing the appropriate 1987 questionnaire.

**Method of classifying kinds of business**—The service industries classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe

- a. Nonemployers were classified on the basis of information obtained from the administrative records of other Federal agencies.
- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1987 census classification in the detail required

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock no. 041-001-00314-2.



for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on receipts by type of service provided, and other special inquiries.

**Method of assigning tax status**—For kind-of-business classifications<sup>2</sup> where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the Federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census questionnaire. Establishments that indicated that all or part of their income was exempt from Federal income tax under provisions of section 501 or 521 of the IRS code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For selected kind-of-business classifications<sup>3</sup> comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

## COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

**Classifications**—In 1982, kind-of-business classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. In 1987, these classifications are based on the 1987 SIC Manual. There are major revisions to the earlier SIC structure which limit the comparability of data between the 1982 and 1987 censuses. The 1987 SIC-based kind-of-business classifications for service industries are described in detail in the "Kind-of-Business Classifications" section below, and those which have significantly changed from 1972 to 1987 are listed in appendix H.

1982 data could not be retabulated based on the revised 1987 SIC system to allow data comparability since, in many cases, information needed to assign the 1987 classifications to the 1982 records was not available. However, 1987 census records were assigned both a 1987 and 1972 SIC-based classification. Census data for 1987

are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, Tables 3a and 3b present data for both 1982 and 1987 based on the 1972 SIC system. Tables 4a and 4b present 1987 data for those SIC's (1972 based) that significantly changed.

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations, other boundary changes, and redefinitions of 1982 standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>4</sup>

**Nonemployer firms**—In 1982, data for nonemployer firms and the combined data for "all establishments" (nonemployer firms plus establishments of employer firms) were published at the United States level only. Furthermore, data could not be published for several kind-of-business classifications, including the total level, because many businesses were miscoded into miscellaneous categories rather than into a specific kind of business.

For 1987, the Geographic Area Series of reports (SC87-A) only includes establishments with payroll. Data for nonemployers by kind of business are presented in the Nonemployer Statistics Series of reports (SC87-N). Data are shown for the United States, States, metropolitan statistical areas, counties, and places at varying levels of industry detail.

**Scope**—The 1987 Census of Service Industries includes Hospitals, SIC 806, whereas the 1982 census did not include this SIC Group. For 1987, hospitals operated by governmental organizations are included. Government-operated facilities in other service kind-of-business classifications are excluded from the census.

**Establishments**—In 1982 and prior censuses, the count of establishments represented the number in business at the end of the year. In 1987, the count of establishments represents those in business at any time during 1987 (regardless of operating status at the end of the year).

<sup>4</sup>Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to "metropolitan statistical area." If an area has more than one million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas (SCSA's) defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

<sup>2</sup>SIC's 7032, 792, 7991 pt., 7997, 7999 pt., 8011 pt., 8021 pt., 805, 806, 808, 809, 82, 83, 84 pt., 873 ex. 8733, 874 ex. 8744.

<sup>3</sup>SIC's 7041, 8111 pt., 84 pt., 86, 8733.



A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented in appendix G.

**Federal income tax status/kind-of-business combinations**—In both the 1982 and 1987 censuses, establishments in selected kind-of-business classifications were tabulated as taxable or tax-exempt based solely on their assigned classification, whereas establishments in other classifications were assigned tax status based on their Federal income tax filing requirement (see Method of Assigning Tax Status description of the Census Coverage and Methodology section). Three kinds of business for which tax status was assigned based on Federal income tax status filing requirements in 1982 were treated differently in 1987. Hotels (part of SIC 7011) were tabulated only as taxable in 1987. Membership organization hotels and lodging places (SIC 7041) and Noncommercial research organizations (SIC 8733) were tabulated only as tax-exempt in 1987.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Statistics for service industries represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the service industries report, Miscellaneous Subjects (SC87-S-4). Each census report was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1987.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity, and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a

separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

**Receipts (Basic dollar volume measure for service establishments of firms subject to Federal income tax)**—Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1987 whether or not payment was received in 1987, except for health practitioners and legal, architectural, engineering, and surveying services, which reported on a cash basis (payments received in 1987 regardless of when services were rendered). Excise taxes on gasoline, liquor, tobacco, etc., which are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. Receipts from leasing of vehicles, equipment, etc. marketed under operating leases are included in receipts figures as well as the fair sales value of merchandise marketed in 1987 under capital, finance, or "full payout" leases. Receipts also include the total value of service contracts, amounts received for work subcontracted to others, and dues and assessments from members and affiliates.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, State, or Federal tax agency, nor do they include income from such sources as contributions, gifts, and grants; dividends, interest, and investments; or sale or rental of real estate. Also excluded are rents from and receipts (gross as well as the establishment's share) of departments and concessions which are operated by others; sales of used equipment rented or leased to customers; commissions from vending machine operators; and other nonoperating income such as royalties, franchise fees, etc.

Receipts in this report do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

**Revenue (Basic dollar volume measure for firms exempt from Federal income tax)**—Includes revenue



from customers or clients for services rendered and merchandise sold during 1987, whether or not payment was received in 1987. Also included are income from interest, dividends, gross contributions, gifts, grants (whether or not restricted for use in operations), rents, royalties, dues and assessments from members and affiliates, and net receipts from fundraising activities. Receipts from taxable business activities of firms exempt from Federal income tax (Unrelated Business Income) are also included in revenue.

Revenue does not include sales, admissions, or other taxes collected by the organization from customers or clients and paid directly to a local, State, or Federal tax agency; income from the sale of real estate, investments, or other assets (except inventory held for resale); gross receipts of departments, concessions, etc., which are operated by others; and amounts transferred to operating funds from capital or reserve funds.

**Expenses**—Expenses include payroll, employee benefits, interest, rent, taxes, cost of supplies used for operation, depreciation expenses, fees paid for fundraising, contracted or purchased services, and other expenses charged to operations during 1987.

Expenses in this report exclude outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; and, for fundraising organizations, funds transferred to charities and other organizations.

**Annual payroll**—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information from administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. The service industries report, *Establishment and Firm Size (Including Legal Form of Organization)*, SC87-S-1, presents data by the following legal forms of organization for establishments of firms subject to Federal income taxes:

1. Corporations.
2. Individual proprietorships.
3. Partnerships.
4. Other.

**Auxiliary establishments**—Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Services, as defined in Division I of the 1987 Standard Industrial Classification (SIC) manual, includes establishments primarily engaged in rendering a wide variety of services to individuals, business and government establishments, and other organizations.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within an SIC industry.

The basis for a kind-of-business classification is described above in Method of Classifying Kinds of Business. Descriptions of those kinds of business for which data are provided in this report follow.

### Hotels, Rooming Houses, Camps, and Other Lodging Places (SIC Major Group 70)

This group includes establishments engaged in providing lodging, or lodging and meals, and camping facilities. Hotels which provide accommodations for permanent residents (e.g., apartment hotels) and residential mobile home parks are classified in Real Estate, Major Group 65.

**Hotels and motels (SIC 7011)**—Commercial establishments, known to the public as hotels, motor hotels, motels, or tourist courts, primarily engaged in providing lodging, or lodging and meals.



For large geographic areas, data are presented for the following subdivisions of this classification:

1. Hotels, 25 guestrooms or more.
2. Hotels, less than 25 guestrooms.
3. Motels, tourist courts.
4. Motor hotels.

The classification of individual establishments into hotels, motor hotels, and motels and tourist courts was based primarily on the respondents' self-designation.

**Rooming and boarding houses (SIC 702)**—Establishments renting rooms, with or without board, on a fee basis. Homes for the aged, for children, and for the handicapped that provide additional services, other than nursing care, are classified in Industry 8361, and homes that provide nursing and/or health-related care are classified in Industry Group 805. Rooming and boarding houses operated by membership organizations for their members only are classified in Industry 7041.

**Sporting and recreational camps (SIC 7032)**—Sporting and recreational camps providing lodging and meals, or lodging only. Included are children's camps, fishing camps, hunting camps, and dude ranches. Day camps and sports instructional camps, such as baseball, basketball, or football camps, are classified in Industry 7999.

**Recreational vehicle parks and campsites (SIC 7033)**—Establishments providing overnight or short-term sites for recreational vehicles, trailers, campers, or tents. Residential trailer and mobile home parks are classified in Real Estate, Major Group 65.

**Organization hotels and lodging houses, on membership basis (SIC 704)**—Lodging houses and hotels operated by membership organizations for the benefit of their members and guests, and not open to the general public. Hotels operated by such organizations but open to the public are classified in Industry 7011. Residential homes for the aged and others in need of residential, social, and personal care are classified in Industry 8361.

## **Personal Services (SIC Major Group 72)**

This group includes establishments primarily engaged in providing services generally to individuals, such as barber and beauty shops, drycleaning plants, laundries, and photographic studios. For establishments classified in Industry Group 721, collecting and distributing units (branch outlets, pickup stations, terminals, or depots) owned and operated by a firm which does its own laundry work are not classified as separate establishments. Data for these units are merged with data for the plant where the work is done.

**Power laundries, family and commercial (SIC 7211)**—Establishments primarily engaged in operating mechanical laundries with steam or other power. Excluded are establishments which have power laundry equipment, but which are primarily engaged in a specialty, such as industrial laundering, linen rental, or diaper service. These establishments are classified in other categories within Industry Group 721. Independently owned agencies for laundry plants are classified in Industry 7212. Laundries using small power equipment of household type are classified in Industry 7219.

**Garment pressing, and agents for laundries and drycleaners (SIC 7212)**—Establishments primarily engaged in providing laundry and drycleaning services, but which have the laundry and/or drycleaning work done by others. Establishments in this industry may do their own pressing or finishing work. Independently owned collecting and distributing agencies serving drycleaning plants or power laundries are included in this classification.

**Linen supply (SIC 7213)**—Establishments primarily engaged in supplying, on a rental basis, such laundered items as uniforms, aprons, table linens, bed linens, and towels. Establishments included in this classification may or may not operate their own laundry facilities.

**Coin-operated laundries and drycleaning (SIC 7215)**—Establishments primarily engaged in the operation of coin-operated or similar self-service laundry and/or drycleaning equipment. Included are establishments known as laundromats, launderettes, self-service drycleaners, etc. Establishments which operate such machinery in apartment houses, dormitories, and similar locations are included. Establishments which rent such machinery (e.g., to apartment houses) are classified in Industry 7359.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Coin-operated laundries and drycleaning stores.
2. Coin-operated laundry machine routes.

**Drycleaning plants, except rug cleaning (SIC 7216)**—Establishments primarily engaged in drycleaning or dyeing apparel and household fabrics other than rugs. Establishments primarily engaged in cleaning rugs are classified in Industry 7217. Independently owned agencies for cleaning plants are classified in Industry 7212. Establishments known as "tailor shops" or "cleaners" are included in this classification only if they do their own cleaning. Establishments primarily engaged in dyeing fabrics for the trade are classified in Manufacturing, Major Group 22.

**Carpet and upholstery cleaning (SIC 7217)**—Establishments primarily engaged in cleaning carpets and upholstered furniture. Establishments primarily engaged in rug repair are classified in Industry 7699, those primarily



engaged in reupholstering and repairing furniture are classified in Industry 7641, and those primarily engaged in building cleaning are classified in Industry 7349.

**Industrial launderers (SIC 7218)**—Establishments primarily engaged in supplying laundered or drycleaned work uniforms, wiping towels, protective apparel (gloves, flame resistant clothing, etc.), dust control items (treated mats or rugs, mops, cloths, etc.), and similar items to industrial, commercial, and government users. These items may belong to the industrial launderers and be supplied to users on a rental basis, or they may belong to the customers. Establishments included in this industry may or may not operate their own laundry or drycleaning facilities.

**Laundry and garment services, n.e.c. (SIC 7219)**—Establishments primarily engaged in furnishing other laundry services, including repair, alteration, and storage of clothes for individuals; diaper service; and hand laundries. Custom tailors, dressmakers, and fur shops making fur apparel to custom order are classified in Retail Trade.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Diaper service.
2. Seamstresses and dressmaking services.
3. Other laundry services, n.e.c.

**Photographic studios, portrait (SIC 722)**—Establishments primarily engaged in still or video portrait photography for the general public. Included in this classification are school, home, and transient portrait photographers. Establishments primarily engaged in commercial photography are classified in Industry 7335; those primarily engaged in video tape production other than portrait are classified in Industry 7812; and those primarily engaged in film developing and/or print processing for the trade or for the general public are classified in Industry 7384.

**Beauty shops (SIC 723)**—Establishments primarily engaged in providing beauty services or both beauty and barber services. Beauty and cosmetology schools are also included. Beauty shop concessions (owned and operated by concessionaires) in hotels, department stores, etc., are classified in this industry and treated as separate establishments. However, beauty shops owned by and operated as part of other businesses (e.g., hotels, department stores) are considered part of the main establishment.

**Barber shops (SIC 724)**—Establishments primarily engaged in providing barber and men's hair styling services. Barber colleges are also included. Barber shop concessions (owned and operated by concessionaires) in hotels, department stores, etc., are classified in this industry and treated as separate establishments. However, barber shops owned by and operated as part of other businesses (e.g., hotels, department stores) are considered part of the main establishment.

**Shoe repair shops and shoeshine parlors (SIC 725)**—Establishments primarily engaged in repairing footwear or shining shoes. Also included are establishments engaged in cleaning and blocking hats. Shoe repair and shoeshine departments (owned and operated by concessionaires) in hotels, department stores, etc., are classified in this industry and treated as separate establishments. However, shoe repair shops and shoeshine parlors owned and operated as part of other businesses (e.g., hotels, department stores) are considered part of the main establishment.

**Funeral service and crematories (SIC 726)**—Establishments primarily engaged in preparing the dead for burial, conducting funerals, and cremating the dead. Receipts include sales of funeral merchandise, such as caskets and burial clothing, and other services provided directly by the establishments. Also included in the receipts are reimbursements for cash advances made to other establishments for funeral-related merchandise sales and services, such as flowers. Cemeteries, and crematories operated in conjunction with cemeteries, are classified in Real Estate, Industry 6553; crematories and burial services for pets are classified in Agriculture, Industry 0752.

**Tax return preparation services (SIC 7291)**—Establishments primarily engaged in providing tax return preparation services without also providing accounting, auditing, or bookkeeping services. Establishments providing tax return preparation services which also provide accounting, auditing, or bookkeeping services are classified in Industry 8721. Tax return preparation services (owned and operated by concessionaires) in department stores, etc., are classified in this industry and treated as separate establishments. However, tax return preparation services owned and operated as part of other businesses are considered part of the main establishment.

**Miscellaneous personal services, n.e.c. (SIC 7299)**—Establishments primarily engaged in providing personal services, not elsewhere classified, such as saunas; steam and Turkish baths; costume and formal wear rental; operation of coin-operated personal service machines, such as weighing machines, public lockers (except cold storage), pay toilets, etc.; checkroom concessions; dating service; diet or weight reducing workshops; and tanning salons. Establishments operating coin-operated amusement machines, such as pinball machines and juke boxes, are classified in Industry 7993. The operation of physical fitness facilities, including health fitness spas and reducing salons, is classified in Major Group 70 if lodging is also provided and in Industry 7991 if lodging is not provided.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Health-related personal services.
2. Other personal services, n.e.c.



## Business Services (SIC Major Group 73)

This group includes establishments primarily engaged in providing services, not elsewhere classified, to business establishments on a contract or fee basis.

**Advertising agencies (SIC 7311)**—Establishments primarily engaged in preparing advertising (writing copy, artwork, graphics, and other creative work) and placing such advertising in periodicals, newspapers, radio, television, or other advertising media for clients on a contract or fee basis. Establishments which place advertising with media but perform no creative services (media buying services) are classified in Industry 7319. Establishments which write advertising copy, but do not place the advertising with media, are classified in Industry 8999. Establishments which provide commercial art, graphics, or other creative advertising services, but do not place the advertising with media, are classified in Industry Group 733. Establishments which solicit advertising for nonaffiliated radio, television, newspapers, or magazines are classified in Industry 7313.

**Outdoor advertising services (SIC 7312)**—Establishments primarily engaged in the preparation of poster displays and painted and electric displays on billboards, panels, bulletins, and frames, principally outdoors. Such establishments may (as incidental services) construct, repair, and maintain display boards and may post advertisements. Sign painting shops are classified in Industry 7389. Shops which make neon signs to order are classified in Manufacturing. Establishments primarily engaged in erecting signs are classified in Construction.

**Radio, television, and publishers' advertising representatives (SIC 7313)**—Establishments primarily engaged in soliciting advertising on a contract or fee basis for (nonaffiliated) newspapers, magazines, and other publications, or for radio and television stations. Advertising sales offices operated by the media are classified as auxiliaries.

**Advertising, n.e.c. (SIC 7319)**—Establishments primarily engaged in furnishing advertising services, not elsewhere classified, such as handbill distribution, distribution of samples, and transit advertising. Establishments which provide commercial art, graphics, or other creative advertising services, but do not place the advertising with the media, are classified in Industry Group 733. Establishments primarily engaged in direct mail advertising, compiling and selling mailing lists, and related services are classified in Industry 7331.

**Adjustment and collection services (SIC 7322)**—Establishments primarily engaged in the collection or adjustment of claims other than insurance. Establishments providing insurance adjustment services are classified in Insurance, Major Group 64. Establishments providing debt counseling or adjustment services for individuals are classified in Industry 7299. Centralized charge services are classified in Finance, Major Group 61.

**Credit reporting services (SIC 7323)**—Establishments primarily engaged in providing mercantile and consumer credit reporting services. Establishments primarily engaged in conducting personal investigations (background) and preparing reports for insurance companies and other business firms are classified in Industry 7389.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Mercantile reporting agencies.
2. Consumer credit reporting agencies.

**Direct mail advertising services (SIC 7331)**—Establishments primarily engaged in furnishing direct mail advertising services, such as creating, producing, and mailing direct mail advertising. This industry also includes establishments primarily engaged in compiling and selling mailing lists. Establishments primarily engaged in reproducing direct mail copy to order, but also providing other direct mail advertising services, are classified in Manufacturing if they print the copy, and in Industry 7334 if they duplicate the copy by photocopying or similar reproduction methods.

**Photocopying and duplicating services (SIC 7334)**—Establishments primarily engaged in reproducing text, drawings, plans, maps, or other copy by blueprinting, photocopying, mimeographing, or other methods of duplication other than printing or microfilming. Printing, including "quick printing," is classified in Manufacturing, and microfilming is classified in Industry 7389.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Blueprinting and photocopying services.
2. Duplicating services, except printing.

**Commercial photography (SIC 7335)**—Establishments engaged in providing commercial photography services for advertising agencies, publishers, and other business and industrial users. Establishments engaged in still and video portrait photography are classified in Industry 7221, and those primarily engaged in mapmaking are classified in Industry 7389. Establishments primarily engaged in medical photography are classified in Industry 8099. Establishments primarily engaged in producing commercial video tape or films are classified in Industry 7812.

**Commercial art and graphic design (SIC 7336)**—Establishments primarily engaged in providing commercial art or graphic design services for advertising agencies, publishers, and other business and industrial users. Producers of still and slide films are classified here. Establishments primarily engaged in art, except commercial and medical art, are classified in Industry 8999; those engaged in medical art are classified in Industry 8099; and those providing drafting services are classified in Industry 7389.



For large geographic areas, data are presented for the following subdivisions of this classification:

1. Commercial art.
2. Graphic arts and related design.

**Secretarial and court reporting services (SIC 7338)**—Establishments primarily engaged in furnishing secretarial, typing, word processing, resume writing, and court reporting services.

**Disinfecting and pest control services (SIC 7342)**—Establishments primarily engaged in providing disinfection and termite, insect, rodent, and other pest control generally in dwellings or other buildings. Establishments primarily engaged in pest control for lawns or agricultural production are classified in Agriculture.

**Building cleaning and maintenance services, n.e.c. (SIC 7349)**—Establishments primarily engaged in furnishing building cleaning and maintenance services, not elsewhere classified, such as window cleaning, janitorial services, floor waxing, and office cleaning. General contractors and special trade contractors primarily engaged in building repair work, cleaning building exteriors by sand or steam blasting, or cleaning up after construction are classified in Construction.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Window cleaning.
2. Other building cleaning and maintenance services, n.e.c.

**Medical equipment rental and leasing (SIC 7352)**—Establishments primarily engaged in renting or leasing (except finance leasing) medical equipment. These establishments may also sell medical supplies, but establishments primarily engaged in selling medical supplies are classified in Wholesale or Retail Trade. Establishments primarily engaged in finance leasing are classified in Finance, Industry 6159.

**Heavy construction equipment rental and leasing (SIC 7353)**—Establishments primarily engaged in renting or leasing (except finance leasing) heavy construction equipment, with or without operators. Establishments primarily engaged in finance leasing are classified in Finance, Industry 6159.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Leasing and rental of heavy construction equipment without operators.
2. Rental of heavy construction equipment with operators.

**Equipment rental and leasing, n.e.c. (SIC 7359)**—Establishments primarily engaged in renting or leasing (except finance leasing) equipment, not elsewhere classified, such as tools, furniture, industrial equipment (except heavy construction), televisions, appliances, party supplies, etc. Establishments primarily engaged in finance leasing are classified in Finance, Industry 6159.

Establishments renting or leasing automobiles and trucks without drivers are classified in Industry Group 751; those renting with drivers, in Transportation. Establishments renting (or leasing) medical equipment are classified in Industry 7352; video tapes and cassettes, in Industry 7841; amusement and recreation items, such as bicycles, beach chairs, etc., in Industry 7999; personal items, such as formal wear, lockers (other than refrigerated), and pillows, in Industry 7299; commercial boats, in Water Transportation, Major Group 44. Direct leasing of machinery or equipment by the manufacturer is classified in Manufacturing or Wholesale Trade. Establishments primarily leasing computer time, including time-sharing services, are classified in Industry 7374; and those renting or leasing computers or data processing equipment, in Industry 7377.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Equipment rental.
2. Equipment leasing, except finance leasing.

**Employment agencies (SIC 7361)**—Establishments primarily engaged in providing placement and employment services for employers or those seeking employment. Modeling agencies and nurses' registries are included. Theatrical employment agencies are classified in Industry 7922; motion picture casting bureaus, in Industry 7819; and establishments engaged in furnishing help to other businesses, in Industry 7363.

**Help supply services (SIC 7363)**—Establishments primarily engaged in supplying temporary or continuing help (except agricultural) to other businesses on a contract or fee basis. The help supplied is on the payroll of the supplying establishment, but is under the direct or general supervision of the business to whom the help is furnished. Establishments primarily engaged in providing placement and employment services are classified in Industry 7361. Establishments which provide both management and staff to operate a business are classified according to the type of activity of the business. Establishments primarily engaged in furnishing personnel to perform a range of services in support of the operation of other establishments are classified in Industry 8744. Farm labor supply is classified in Agriculture, Industry 0761.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Temporary help supply.
2. Help supply, except temporary.



**Computer programming services (SIC 7371)**—Establishments primarily engaged in providing custom computer programming services on a contract or fee basis. These establishments often perform a variety of additional services, such as computer software design and analysis, modification of existing software, and training in the use of custom software. Establishments primarily engaged in the development and marketing of prepackaged software are classified in Industry 7372. Computer processing services are classified in Industry 7374.

**Prepackaged software (SIC 7372)**—Establishments primarily engaged in designing and developing prepackaged software, including operating, utility, and applications programs. These establishments may also prepare software documentation for the user, install software for the user, and train the user in the use of the software. Establishments primarily engaged in buying and selling prepackaged software are classified in Wholesale or Retail Trade. Custom computer software services, including computer code authors, are classified in Industry 7371.

**Computer integrated systems design (SIC 7373)**—Establishments primarily engaged in developing or modifying computer software and packaging or bundling the software with hardware (computers and peripheral equipment) to create an integrated system for specific application. These establishments are involved in all phases of systems development, from design through installation. Establishments primarily engaged in buying and selling computer software and/or hardware are classified in Wholesale or Retail Trade, and establishments primarily engaged in manufacturing computers and/or peripheral equipment are classified in Manufacturing.

**Computer processing and data preparation and processing services (SIC 7374)**—Establishments primarily engaged in providing computer processing and data preparation services. Service may consist of complete processing and preparation of reports from data supplied by the customer, or it may be specialized, such as data entry or making data processing equipment available on an hourly or time-sharing basis.

**Information retrieval services (SIC 7375)**—Establishments primarily engaged in providing on-line information retrieval services on a contract or fee basis. The information generally involves a range of subjects and is taken from other primary sources. Establishments which collect and originate the data are classified in the industry associated with that activity.

**Computer facilities management services (SIC 7376)**—Establishments primarily engaged in providing on-site management and operation of computer and data processing facilities on a contract or fee basis. Establishments primarily engaged in providing computer and data processing at their own facilities are classified in Industry 7374.

**Computer rental and leasing (SIC 7377)**—Establishments primarily engaged in renting or leasing (except finance) computers and related data processing equipment on the customers' site, whether or not also providing maintenance or support services. Establishments primarily engaged in both manufacturing and leasing computers and related data processing equipment are classified in Manufacturing, and separate establishments owned by the manufacturer and primarily engaged in leasing are classified in Wholesale Trade. Establishments primarily engaged in finance leasing of computers and related data processing equipment are classified in Finance, Industry 6159, and those primarily engaged in leasing computer time are classified in Industry 7374.

**Computer maintenance and repair (SIC 7378)**—Establishments primarily engaged in the maintenance and repair of computers and computer peripheral equipment.

**Computer related services, n.e.c. (SIC 7379)**—Establishments primarily engaged in providing computer related services, not elsewhere classified, such as computer consulting, disk and diskette conversion, and tape recertification.

**Detective, guard, and armored car services (SIC 7381)**—Establishments primarily engaged in providing detective, guard, and armored car services. Rental of dogs for protective service, fingerprint service, and polygraph service are included in this classification.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Detective agencies and guard services.
2. Armored car services.

**Security systems services (SIC 7382)**—Establishments primarily engaged in monitoring and maintaining security systems devices, such as burglar and fire alarms. These establishments may also sell, lease, and/or install the security systems which they monitor and maintain. Establishments primarily engaged in the sales and installation, or installation only, of such devices are classified in Construction, Industry 1731.

**News syndicates (SIC 7383)**—Establishments primarily engaged in providing news, pictures, features, and news reporting services to newspapers and periodicals. Separate establishments of newspaper and periodical publishers which are engaged in gathering news are classified as auxiliaries.

**Photofinishing laboratories (SIC 7384)**—Establishments primarily engaged in developing film and photographic prints and enlargements. Data for retail outlets (kiosks), which are owned and operated by photofinishing laboratories for the pickup and delivery of film, are merged with data for the laboratory which owns them and are not



treated as separate establishments. Establishments primarily engaged in processing motion picture and video film for the motion picture and television industries are classified in Industry 7819.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Photofinishing laboratories, except "one-hour" (mini) labs.
2. One-hour (mini) photofinishing labs.

**Business services, n.e.c. (SIC 7389)**—Establishments primarily engaged in furnishing business services, not elsewhere classified, such as auctioneers' establishments (service only), business brokers, drafting service, independent lecture bureaus, inspection service, printing brokers, notaries public, and shop window decoration or trimming, on a commission or fee basis.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Sign painting shops—Establishments primarily engaged in making signs to individual order or in doing office door and window lettering. Establishments primarily engaged in making signs other than on a custom basis and neon sign manufacturers are classified in Manufacturing.
2. Interior designing—Establishments primarily engaged in advising clients on the selection of furniture, draperies, rugs, and other interior decorations on a commission or fee commission basis. Establishments providing interior designing service, but primarily engaged in the sale of merchandise, are not included. Painting and papering contractors who frequently call themselves "interior decorators" are classified in Construction.
3. Telephone answering services—Establishments primarily engaged in transmitting telephone messages to their clients. Paging services are classified in Communication.
4. Water softening services—Establishments primarily engaged in softening water by chemical treatment or other methods.
5. Packaging and labeling services—Establishments primarily engaged in packaging and labeling products, on a contract or fee basis, in packages or other containers normally intended for retail distribution. Companies primarily engaged in packing, crating, and otherwise preparing goods for shipping are classified in Transportation.
6. Trading stamp services—Establishments primarily engaged in selling trading stamps or merchandise coupons to merchants. The redemption stores of trading stamp companies are not included here, but are classified as auxiliary to this industry.

7. Miscellaneous business services, n.e.c.—Establishments primarily engaged in furnishing business services, not elsewhere classified.

### **Automotive Repair, Services, and Parking (SIC Major Group 75)**

This group includes establishments primarily engaged in furnishing automotive repair, rental, leasing, parking, and other services. Similar facilities owned and operated by concerns for their own use and not available to the general public are treated as auxiliary establishments of those concerns and are not included here. Automotive repair shops operated by establishments engaged in the sale of new automobiles are classified in Retail Trade, as are those operated by gasoline service stations (where sales of merchandise, including fuel, exceed repair receipts). Automobile driving instruction is classified in Industry 8299.

**Truck rental and leasing, without drivers (SIC 7513)**—Establishments primarily engaged in short-term rental or extended-term leasing (with or without maintenance) of trucks, truck tractors, or semitrailers without drivers. Establishments primarily engaged in renting or leasing, except finance leasing, of industrial trucks are classified in Industry 7359; those renting or leasing trucks with drivers are classified in Transportation, Industry Group 421; and those renting or leasing heavy construction and earth moving equipment are classified in Industry 7353. Establishments primarily engaged in finance leasing are classified in Finance, Major Group 61.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Truck rental, without drivers.
2. Truck leasing, except finance leasing.

**Passenger car rental (SIC 7514)**—Establishments primarily engaged in short-term rental of passenger cars without drivers. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged and not considered as separate establishments. Establishments primarily engaged in renting automobiles with drivers are classified in Transportation, Industry 4119.

**Passenger car leasing (SIC 7515)**—Establishments primarily engaged in extended-term leasing of passenger cars without drivers. These establishments may or may not provide maintenance of vehicles as part of the lease contract. Establishments primarily engaged in renting automobiles with drivers are classified in Transportation, Industry 4119. Establishments primarily engaged in finance leasing are classified in Finance, Major Group 61.

**Utility trailer and recreational vehicle rental (SIC 7519)**—Establishments primarily engaged in daily or extended-term rental of utility trailers and recreational vehicles.



Establishments primarily engaged in renting motorcycles, bicycles, golf carts, go-carts, or recreational boats are classified in Industry 7999, and those engaged in renting airplanes are classified in Industry 7359. Establishments primarily engaged in the rental of mobile homes on site are classified in Real Estate, Industry 6515.

**Automobile parking (SIC 7521)**—Establishments primarily engaged in the temporary parking of automobiles usually on an hourly, daily, or monthly contract or fee basis. Excluded are municipal parking lots and lots operated by establishments or institutions primarily engaged in other activities (e.g., department stores, hospitals, restaurants). Valet parking is classified in Industry 7299. Establishments primarily engaged in extended or dead storage of automobiles are classified in Transportation, Industry 4226.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Parking lots.
2. Parking structures.

**Top, body, and upholstery repair shops and paint shops (SIC 7532)**—Establishments primarily engaged in the repair of automotive tops, bodies, and interiors, or automotive painting and refinishing. Also included in the industry are establishments primarily engaged in customizing automobiles, trucks, and vans, except on a factory basis. Those engaged in customizing automobiles, trucks, and vans on a factory basis are classified in Manufacturing, Industry Group 371.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Paint shops.
2. Top and body repair shops.

**Automotive exhaust system repair shops (SIC 7533)**—Establishments primarily engaged in the installation, repair, or sale and installation of automotive exhaust systems. The sale of mufflers, tailpipes, and catalytic converters is considered to be incidental to the installation of these products.

**Tire retreading and repair shops (SIC 7534)**—Establishments primarily engaged in repairing and retreading automotive tires. Establishments classified here may either retread customers' tires or retread tires for sale or exchange to the user or the trade.

**Automotive glass replacement shops (SIC 7536)**—Establishments primarily engaged in the installation, repair, or sale and installation of automotive glass. The sale of the glass is considered incidental to the replacement.

**Automotive transmission repair shops (SIC 7537)**—Establishments primarily engaged in the installation, repair, or sale and installation of automotive transmissions. The sale of transmissions and related parts is considered incidental to transmission installation or repair.

**General automotive repair shops (SIC 7538)**—Establishments primarily engaged in general automotive repair, such as engine repair shops (except industrial truck engines), general repair and service garages, and diesel engine repair shops. Establishments primarily engaged in specialized repair of individual engine components, not elsewhere classified, are classified in Industry 7539. Establishments primarily engaged in repair of motorcycles are classified in Industry 7699.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. General automotive repair shops, except diesel.
2. Diesel repair shops.

**Automotive repair shops, n.e.c. (SIC 7539)**—Establishments primarily engaged in specialized automotive repair, not elsewhere classified, such as fuel service (carburetor repair), brake relining, front-end and wheel alignment, and radiator repair. Establishments primarily engaged in automotive welding are classified in Industry 7692.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Radiator repair.
2. Brake, front end, and wheel alignment.
3. Carburetor repair shops.
4. Electrical repair shops.
5. Other automotive repair shops, n.e.c.—Establishments primarily engaged in specialized automotive repairs, not elsewhere classified, such as frame repair, piston ring service and repair, speedometer repair, heater and air-conditioning repair, etc.

**Carwashes (SIC 7542)**—Establishments primarily engaged in washing, waxing, and polishing motor vehicles or furnishing facilities for the self-service washing of motor vehicles.

**Automotive services, except repair and carwashes (SIC 7549)**—Establishments primarily engaged in furnishing automotive services, except repair and carwashes, such as lubricating service, towing service, diagnostic service, undercoating service, and inspection service.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Lube shops.
2. Other automotive services, n.e.c.



## **Miscellaneous Repair Services (SIC Major Group 76)**

This group includes establishments primarily engaged in miscellaneous repair services, not elsewhere classified. Repair departments of retail dealers or manufacturers are not included unless operated as separate establishments and reported as such. This group does not include some repair services of which the more important are: repair to structures (classified in Construction); garment and shoe repair (classified in Major Group 72); automotive repair services (classified in Major Group 75); electronic computer and computer peripheral equipment repair services (classified in Industry 7378); ship and boat repair (classified in Manufacturing); and railroad repair (classified in Manufacturing).

**Radio and television repair shops (SIC 7622)**—Establishments primarily engaged in repairing radios, televisions, phonographs, stereo equipment, and tape recorders. Also included are establishments engaged in installing and repairing television, amateur, and citizens' band antennas, and those engaged in installing and servicing similar equipment in homes, offices, boats, automobiles, or other vehicles. Establishments primarily engaged in installation, repair, or maintenance of radio and television broadcast transmitting antennas and towers are classified in Construction. Repair departments of radio and television dealers are not included here unless operated and reported as separate establishments.

**Refrigeration and air-conditioning service and repair shops (SIC 7623)**—Establishments primarily engaged in servicing and repairing household and commercial electrical refrigerators and air-conditioning and refrigeration equipment. Establishments primarily engaged in servicing and repairing gas refrigeration equipment are classified in Industry 7699, and those repairing automotive air-conditioning equipment are classified in Industry 7539. Establishments primarily engaged in installing refrigeration and air-conditioning systems are classified in Construction.

**Electrical and electronic repair shops, n.e.c. (SIC 7629)**—Establishments primarily engaged in servicing and repairing electrical and electronic equipment, not elsewhere classified, such as electrical household appliances (washing machines, vacuum cleaners, irons, toasters, etc.) and electrical and electronic industrial equipment. Electrical contractors and electrical shops engaged primarily in house wiring are included in Construction, Industry 1731. The repair of electric motors is classified in Industry 7694. Repair of electronic computers and computer peripheral equipment is classified in Industry 7378.

**Watch, clock, and jewelry repair (SIC 763)**—Establishments primarily engaged in the repair of watches, clocks, or jewelry. Establishments primarily engaged in assembling watches from purchased parts are classified in Manufacturing, Industry 3873.

**Reupholstery and furniture repair (SIC 764)**—Establishments primarily engaged in furniture reupholstery and repair. Establishments primarily engaged in selling upholstery materials, making slipcovers, draperies, etc., to order, or in upholstering new frames to individual order are classified in Retail Trade, as are establishments making furniture and cabinets on a custom basis.

**Welding repair (SIC 7692)**—Establishments primarily engaged in repair work by welding, including automotive welding. Welding in connection with the manufacture of a product is classified in Manufacturing. Welding contractors doing welding work at construction sites are classified in Construction, Industry 1799.

**Armature rewinding shops (SIC 7694)**—Establishments primarily engaged in rewinding armatures and rebuilding or repairing electric motors. Establishments classified here may either repair customers' equipment or repair their own equipment for sale or exchange to users or to the trade. Establishments primarily engaged in the repair of electrical appliances are classified in Industry 7629.

**Repair shops and related services, n.e.c. (SIC 7699)**—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as farm machinery and equipment repair; lawnmower, saw, knife, and tool sharpening and repair; bicycle repair; lock and gun repair; musical instrument repair; and the repair of typewriters. Repair services which involve primarily electrical or electronic equipment or components are classified in Industry 7629; however, primarily mechanical repair of electrically powered equipment, such as electric sewing machine repair, is included here.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Farm machinery and equipment repair shops.
2. Lawnmower and other small engine repair—Establishments primarily engaged in saw, knife, and tool sharpening are also included here.
3. Sewer and septic tank cleaning services—Establishments primarily engaged in cleaning or repairing sewers and septic tanks. Establishments which install septic tanks are classified in Construction.
4. Other repair and related services, n.e.c.—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as aircraft flight instrument repair (except electrical), blacksmith shops, bicycle repair, boiler repair, photographic equipment repair, dental instrument repair, furnace and chimney cleaning, gunsmith shops, key duplicating shops, motorcycle repair, musical instrument tuning and repair, taxidermists, typewriter repair, umbrella repair, and venetian blind repair.



## **Motion Pictures (SIC Major Group 78)**

This group includes establishments producing and distributing motion pictures, exhibiting motion pictures in commercially operated theaters, and furnishing services to the motion picture industry. The term "motion pictures" includes similar productions for television or other media using film, tape, or other means.

**Motion picture and video tape production (SIC 7812)**—Establishments primarily engaged in the production of theatrical and nontheatrical motion pictures and video tapes for exhibition or sale. Establishments engaged in both production and distribution of motion pictures are included here, as well as those engaged in the production of educational, industrial, and religious films. Establishments primarily engaged in motion picture and video tape reproduction are classified in Industry 7819.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Motion picture production, except for television.
2. Motion picture and tape production for television.

**Services allied to motion picture production (SIC 7819)**—Establishments primarily engaged in performing auxiliary services to motion picture production, such as motion picture film processing, editing, and titling. Also included are casting bureaus, wardrobe and studio property rental, rental and repair of cameras and other motion picture equipment, stock footage film libraries, and television tape services (editing, transfers, etc.).

**Motion picture and video tape distribution (SIC 7822)**—Establishments primarily engaged in the distribution (rental or sale) of theatrical and nontheatrical motion picture films or in the distribution of video tapes and disks, except to the general public. Establishments engaged in both distribution and production are classified in Industry 7812. Establishments primarily engaged in renting video tapes and disks to the general public are classified in Industry 7841, and those engaged in the sale of video tape and disks to individuals for personal or household use are classified in Retail Trade, Industry 5735.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Motion picture film exchanges.
2. Film or tape distribution for television.

**Services allied to motion picture distribution (SIC 7829)**—Establishments primarily engaged in performing auxiliary services to motion picture distribution, such as film delivery service, film purchasing and booking agencies, and film libraries.

**Motion picture theaters, except drive-in (SIC 7832)**—Commercially operated theaters primarily engaged in the indoor exhibition of motion pictures.

**Drive-in motion picture theaters (SIC 7833)**—Commercially operated theaters, commonly known as drive-in theaters, primarily engaged in the outdoor exhibition of motion pictures.

**Video tape rental (SIC 7841)**—Establishments primarily engaged in renting recorded video tapes and disks to the general public for personal or household use. Establishments primarily engaged in renting video recorders and players are classified in Industry 7359. Establishments primarily engaged in selling recorded video tapes and disks to the general public are classified in Retail Trade, Industry 5735, and those engaged in the wholesale distribution of recorded video tapes and disks are classified in Industry 7822.

## **Amusement and Recreation Services, Except Motion Pictures (SIC Major Group 79)**

This group includes establishments primarily engaged in providing amusement, recreation, or entertainment services, not elsewhere classified. Gambling businesses, where legal, are also included in this Major Group; however, combined gambling and lodging facilities with 25 guestrooms or more are classified in Industry 7011. Establishments primarily engaged in operating museums, art galleries, arboreta, and botanical and zoological gardens are classified in Major Group 84.

**Dance studios, schools, and halls (SIC 791)**—Establishments primarily engaged in operating public dance halls or ballrooms, dance studios, and dance schools. Establishments primarily engaged in renting facilities used as dance halls or ballrooms are classified in Real Estate, Industry 6512.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Public dance halls or ballrooms.
2. Dancing schools, including children's and professional.

**Theatrical producers (except motion picture) and miscellaneous theatrical services (SIC 7922)**—Establishments primarily engaged in providing live theatrical presentations, such as road companies and summer theaters. This industry also includes services allied with theatrical presentations, such as casting agencies; booking agencies for plays, artists, and concerts; scenery, lighting, and other equipment services; and theatrical ticket agencies. Also included in this industry are producers of live and taped radio programs and commercials and producers of live television programs.



For large geographic areas, data are presented for the following subdivisions of this classification:

1. Producers of live theatrical productions—Stock or repertory companies, whether or not operating their own theaters, are included here. Establishments primarily engaged in producing shows for dinner theaters, but not operating the food service, are also included here. Dinner theaters operating food service are classified in Retail Trade, Industry 5812.
2. Producers of radio and television shows, except tape producers—Establishments primarily engaged in producing shows for live presentation on radio, television, in night clubs, etc. Producers of motion picture and television tape are classified in Industry 7812 and producers of radio tape in the subgroup Other theatrical services.
3. Artists' and entertainers' managers, concert bureaus, and booking agents.
4. Other theatrical services—Establishments engaged in theatrical services, not elsewhere classified, such as ticket agencies; theatrical, television, and radio employment agencies; theatrical equipment rental and design; and lighting. Radio show tape producers are included here.

**Bands, orchestras, actors, and other entertainers and entertainment groups (SIC 7929)**—Establishments primarily engaged in providing entertainment other than live theatrical presentations. These establishments include bands, orchestras, and entertainers.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Dance groups and artists.
2. Symphony orchestras, opera companies, and chamber music organizations.
3. Other music groups and artists—Dance and stage bands, orchestras (except symphony or chamber), combos, quintets, soloists, and similar musical organizations, groups, and artists.
4. Other entertainers and entertainment groups—Entertainers other than dance bands, symphony orchestras, dance groups, or similar musical and dance organizations.

**Bowling centers (SIC 7933)**—Establishments primarily engaged in providing facilities for bowling.

**Professional sports clubs and promoters (SIC 7941)**—Operators and promoters of professional and semi-professional athletic clubs, promoters of athletic events, and managers of individual professional athletes. Receipts from radio or television broadcasts, from sales of players, from concession operators, and from noncustomer sources are not included in the total receipts for the activities

classified here. Establishments primarily engaged in renting stadiums and athletic fields to sports promoters and clubs are classified in Real Estate, Industry Group 651.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Baseball clubs.
2. Football clubs.
3. Other professional sports clubs.
4. Managers and promoters.

**Racing, including track operation (SIC 7948)**—Promoters and participants in racing activities, including racetrack operators, operators of racing stables, jockeys, racehorse trainers, and race car owners and operators. Establishments which own racetracks, but do not engage in promotion of racing events, are classified in Real Estate, Industry Group 651. Stables and kennels primarily engaged in breeding or boarding horses and dogs are classified in Agriculture, Industry 0752.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Auto racetrack operation.
2. Horse racetrack operation.
3. Dog racetrack operation.
4. Racing stables and racing, n.e.c.

**Physical fitness facilities (SIC 7991)**—Establishments primarily engaged in operating reducing and other health clubs, spas, and similar facilities featuring exercise and other active physical fitness conditioning, whether or not on a membership basis. Establishments providing aerobic dance and exercise classes are also included here. Sports and recreation clubs are classified in Industry 7997 if operated on a membership basis, and in Industry 7992 or 7999 if open to the general public. Health resorts and spas providing lodging are classified in Major Group 70. Establishments that promote physical fitness through diet control are classified in Industry 7299.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Physical fitness centers, except gymnasiums and athletic clubs.
2. Membership gymnasiums and athletic clubs.
3. Nonmembership gymnasiums and athletic clubs.

**Public golf courses (SIC 7992)**—Privately operated establishments primarily engaged in the operation of golf courses open to the general public on a fee basis. Municipally owned and operated golf courses are not included. Membership golf and country clubs are classified in Industry 7997. Miniature golf courses and golf driving ranges are classified in Industry 7999.



**Coin-operated amusement devices (SIC 7993)**—Establishments primarily engaged in operating coin-operated amusement devices either in their own or in other places of business. Such amusement devices include juke boxes, pinball machines, mechanical games, video games, slot machines (where legal), and similar types of amusement equipment. The amusement devices may also be operated by bills. Amusement arcades and parlors are also included. Establishments primarily engaged in rental of such devices are classified in Industry 7359.

**Amusement parks (SIC 7996)**—Establishments known as amusement parks, theme parks, kiddie parks, etc. which group together a number of attractions, such as mechanical rides, amusement devices, refreshment stands, and picnic grounds. Individual ride operators or concessionaires operating within the park are classified in Industry 7999, as are carnivals operating without a fixed exhibition site. Owners of the park grounds (who do not operate the amusement parks) are classified in Real Estate, Industry Group 651.

**Membership sports and recreation clubs (SIC 7997)**—Sports and recreation clubs which maintain facilities for use only by members and their guests, such as country, golf, tennis, yacht, and swimming clubs. Such establishments are classified here regardless of the proportion of receipts derived from food or liquor sales. Membership organizations engaged in civic, social, or fraternal activities are classified in Industry 864. Physical fitness facilities are classified in Industry 7991.

**Amusement and recreation services, n.e.c. (SIC 7999)**—Establishments primarily engaged in the operation of sports, amusement, and recreation services, not elsewhere classified, such as bathing beaches, swimming pools, and riding academies and schools. Membership sports and recreation clubs not open to the general public are classified in Industry 7997.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Concession operators of amusement devices and rides—Concession operators of mechanical rides or of amusement devices in amusement parks, carnivals, circuses, or fairs; or operators of independently operated rides or devices of this type.
2. Carnivals and circuses—Establishments operating a group of amusement, service, and/or retail units, generally known as carnivals, which do not have any fixed exhibition site; or companies engaged in the operation of circuses having acrobatic and animal shows and individual circus acts. Side shows are included here. Individual performers in circuses are classified in Other entertainers and entertainment groups, Industry 7929 Part.

3. Fairs—Establishments primarily engaged in arranging and operating the exhibitions and related activities usually associated with county, State, or similar fairs. Carnivals and side shows which are part of the fairs, but which are independently owned and operated are included in the subgroup Carnivals and circuses. Other independently owned and operated amusement device and ride concessions are included in the subgroup Concession operators of amusement devices and rides.

4. Billiard and pool establishments.

5. Roller skating rinks.

6. Ice skating rinks.

7. Other amusement and recreation services, n.e.c.—Establishments primarily engaged in the commercial operation of sports, amusement, and recreation services, not elsewhere classified. Included are establishments engaged in instruction of sports or recreational activities, such as baseball, bridge, golf, judo, karate, skiing, swimming, tennis, etc. Also included are establishments renting articles for amusement and recreation, such as beach chairs and accessories, bicycles, golf carts, small boats and canoes, and saddle horses.

Other establishments in this classification include commercially operated bathing beaches, gambling establishments (where legal), golf driving ranges, miniature golf courses, riding academies and stables, shooting galleries, slot-car tracks, ski lifts, day camps, and establishments engaged in the commercial operation of swimming pools open to the general public for a fee. Municipally operated golf courses and swimming pools are excluded from this census. Privately owned tourist attractions, such as natural wonders or manmade exhibits, are included here. Museums, art galleries, and botanical and zoological gardens are included in Major Group 84.

## Health Services (SIC Major Group 80)

This group includes establishments primarily engaged in furnishing medical, surgical, and other health services to persons. Associations or groups, such as Health Maintenance Organizations (HMO's), primarily engaged in providing medical or other health services to members are included, but those which only provide insurance covering hospitalization or medical costs are classified in Insurance, Major Group 63. Hospices providing medical services are also included in this Major Group and are classified according to the primary service provided. Health care facilities were primarily coded based on self-designation. Where multiple levels of care were indicated, but were not apparently separate operations, the facility was generally classified based on the highest level of care provided. Veterinarians are classified in Agriculture, Industry Group 074.



**Offices and clinics of doctors of medicine (SIC 801)**—Establishments of licensed practitioners having the degree of M.D. and engaged in the practice of general or specialized medicine and surgery. General medical clinics (staffed by licensed practitioners having M.D. degree) are also classified here.

Associations of physicians formed solely for sharing expenses (including payroll) are also included here. Receipts are not applicable for these associations since their operations are funded by reimbursements from member firms, and these funds are not considered operating receipts for medical services provided. However, their payroll and employment data are included in statistics presented for this category.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Offices of physicians—Includes offices as well as group clinics owned and operated by physicians for the purpose of carrying on their profession.
2. Clinics of physicians—Includes clinics not owned and operated by physicians associated for the purpose of carrying on their profession.

**Offices and clinics of dentists (SIC 802)**—Establishments of licensed practitioners having the degree of D.D.S. (or D.D. Sc.) or D.M.D. and engaged in the practice of general or specialized dentistry, including dental surgery. Dental clinics are also classified here.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Offices of dentists—Includes offices as well as group clinics owned and operated by dentists associated for the purpose of carrying on their profession.
2. Clinics of dentists—Includes clinics not owned and operated by dentists associated for the purpose of carrying on their profession.

**Offices and clinics of doctors of osteopathy (SIC 803)**—Establishments of licensed practitioners having the degree of D.O. and engaged in the practice of general or specialized osteopathic medicine and surgery.

**Offices and clinics of chiropractors (SIC 8041)**—Establishments of licensed practitioners having the degree of D.C. and engaged in the practice of chiropractic medicine.

**Offices and clinics of optometrists (SIC 8042)**—Establishments of licensed practitioners having the degree of O.D. and engaged in the practice of optometry. Establishments where receipts are primarily from the sale of optical goods prescribed as a result of eye examinations performed at another establishment are classified in Retail Trade, Industry 5999.

**Offices and clinics of podiatrists (SIC 8043)**—Establishments of licensed practitioners having the degree of D.P. and engaged in the practice of podiatry.

**Offices and clinics of health practitioners, n.e.c. (SIC 8049)**—Establishments of health practitioners engaged in practice in health fields, not elsewhere classified, such as acupuncturists, midwives, nutritionists, physical and occupational therapists, and psychologists.

**Skilled nursing care facilities (SIC 8051)**—Establishments primarily engaged in providing inpatient nursing and rehabilitative services to patients who require continuous health care, but not hospital services. Care must be ordered by and under the direction of a physician. The staff must include a licensed nurse on duty continuously with a minimum of one full-time registered nurse on duty during each day shift. Included are establishments certified to deliver skilled nursing care under the Medicare and Medicaid programs.

**Intermediate care facilities (SIC 8052)**—Establishments primarily engaged in providing inpatient nursing and rehabilitative services, but not on a continuous basis. Staffing must include 24-hour per day personnel with a licensed nurse on duty full-time during each day shift. At least once a week, consultation with a registered nurse on the delivery of care is required. Included are facilities certified to deliver intermediate care under the Medicaid program.

**Nursing and personal care facilities, n.e.c. (SIC 8059)**—Establishments primarily engaged in providing some nursing and/or health-related care to patients who do not require the degree of care and treatment that a skilled or intermediate care facility is designed to provide. Included are rest homes, convalescent homes, and other institutions where health care is a major element. Residential facilities, such as homes for the retarded and the elderly which provide personal care, but where health care is incidental, are classified in Industry 8361.

**General medical and surgical hospitals (SIC 8062)**—Establishments primarily engaged in providing general medical and surgical services and other hospital services. Specialty hospitals are classified in Industries 8063 and 8069.

**Psychiatric hospitals (SIC 8063)**—Establishments primarily engaged in providing diagnostic medical services and inpatient treatment for the mentally ill. Establishments known as hospitals and primarily engaged in providing health care for the mentally retarded are classified in Industry 8051.

**Specialty hospitals, except psychiatric (SIC 8069)**—Establishments primarily engaged in providing diagnostic services, treatment, and other hospital services for specialized categories of patients, except for the mentally ill.



**Medical laboratories (SIC 8071)**—Establishments primarily engaged in providing professional analytic or diagnostic services to the medical profession or to the patient as prescribed by a physician. Laboratories engaged in the manufacture of medical or pharmaceutical products are classified in Manufacturing. Laboratories engaged in commercial medical research are classified in Industry 8731, and those engaged in noncommercial medical research are classified in Industry 8733.

**Dental laboratories (SIC 8072)**—Establishments primarily engaged in making dentures, artificial teeth, and orthodontic appliances to order for the dental profession. The manufacture of teeth other than to order is classified in Manufacturing. Establishments providing dental X-ray laboratory services are classified in Industry 8071.

**Home health care services (SIC 8082)**—Establishments primarily engaged in providing skilled nursing or medical care in the home under supervision of a medical doctor. Establishments of registered or practical nurses engaged in the independent practice of their profession are classified in Industry 8049, and nurses' registries are classified in Industry 7361. Establishments primarily engaged in selling health care products for personal or household consumption are classified in Retail Trade, and those engaged in renting or leasing products for health care are classified in Industry 7352.

**Kidney dialysis centers (SIC 8092)**—Establishments primarily engaged in providing kidney or renal dialysis services.

**Specialty outpatient facilities, n.e.c. (SIC 8093)**—Establishments primarily engaged in outpatient care of a specialized nature, such as alcohol and drug treatment, birth control/family planning, etc., with permanent facilities and with medical staff to provide diagnosis, treatment, or both for patients who are ambulatory but do not require inpatient care.

**Health and allied services, n.e.c. (SIC 8099)**—Establishments primarily engaged in providing health and allied services, n.e.c., such as blood banks, blood donor stations, childbirth preparation classes, medical photography and art, and oxygen tent services. Establishments of registered or practical nurses in independent practice are classified in Industry 8049. Ambulance services are classified in Transportation, Industry 4119.

## **Legal Services (SIC Major Group 81)**

This group includes establishments which are headed by members of the bar and are engaged in offering legal advice or legal services. Nonprofit legal services (including legal aid societies) are classified here. Associations of lawyers formed solely for the sharing of expenses (including payroll) and not for the purpose of jointly practicing their

profession are also included. Receipts are not applicable for these associations since their operations are funded by reimbursements from member firms, and these funds are not considered operating receipts for legal services provided. However, their payroll and employment data are included in statistics presented for this category.

## **Selected Educational Services (SIC's 823, 824, 829)**

This group includes libraries as well as establishments furnishing formal courses through correspondence, commercial, and trade schools. Elementary and secondary schools (Industry 8211); colleges, universities, and professional schools (Industry 8221); and junior colleges and technical institutes (Industry 8222) are out of scope of the censuses.

**Libraries (SIC 823)**—Establishments primarily engaged in providing library services, including the circulation of books and other materials for reading, study, and reference.

**Data processing schools (SIC 8243)**—Establishments primarily engaged in offering training in data processing (including data keying), computer programming, and in computer and peripheral equipment operation, maintenance, and repair.

**Business and secretarial schools (SIC 8244)**—Establishments primarily engaged in offering courses in business machine operation, office procedures, and secretarial and stenographic skills.

**Vocational schools, n.e.c. (SIC 8249)**—Establishments primarily engaged in offering specialized vocational courses, not elsewhere classified, but not academic training. This industry includes apprentice training, aviation schools, commercial art schools, and practical nursing schools. Schools for the instruction of beauticians are classified in Industry 7231, and barber schools are classified in Industry 7241. Establishments primarily engaged in offering educational courses by mail are included here.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Correspondence schools.
2. Vocational schools, except correspondence and high schools, n.e.c.

**Schools and educational services, n.e.c. (SIC 829)**—Establishments primarily engaged in offering specialized educational courses and services, not elsewhere classified, such as music schools, drama schools, language schools, student exchange programs, and civil service and other short-term examination preparatory schools. Vocational counseling (excluding rehabilitation) is also included here. Educational testing is included in Industry



8748. Establishments primarily engaged in operating dance schools are classified in Industry 7911; those providing rehabilitation counseling are classified in Industry 8331; and those providing sports instruction in Industry 7999.

### **Social Services (SIC Major Group 83)**

This group includes establishments providing social services and rehabilitation services to those persons with social or personal problems requiring special services and to the handicapped and the disadvantaged. Also included are organizations soliciting funds to be used directly for these and related services, as well as community development and planning agencies. Government offices involved with the delivery of such services are out of scope of the censuses.

**Individual and family social services (SIC 832)**—Establishments primarily engaged in providing one or more of a variety of individual and family social, counseling, welfare, or referral services, including refugee, disaster, and temporary relief services.

**Job training and vocational rehabilitation services (SIC 833)**—Establishments primarily engaged in providing training, work experience, and vocational rehabilitation services for the unemployed, the underemployed, the handicapped, and to persons who have a job market disadvantage because of lack of education or experience, skill obsolescence, or personal characteristics or problems. Included are upgrading and job development services, skill training, world-of-work orientation, and vocational rehabilitation counseling. Union apprentice training schools are classified in Industry 8249.

**Child day care services (SIC 835)**—Establishments primarily engaged in care of infants or children, or in providing prekindergarten education, where medical care or delinquency correction is not a major element. These establishments may or may not have substantial educational programs and may care for older children when they are not in school. Establishments providing babysitting services are classified in Industry 7299. Head start centers operating in conjunction with elementary schools are classified in Industry 8211.

**Residential care (SIC 836)**—Establishments primarily engaged in the provision of residential social and personal care for children, the elderly, and special categories of persons with some limits on ability for self-care, but where medical care is not a major element. Included here are group foster homes; halfway group homes; homes for the retarded, the elderly, the deaf, and the blind; juvenile correctional homes; rehabilitation (residential) centers; and children's boarding homes. Boarding schools providing elementary and secondary education are classified in Industry 8211.

**Social services, n.e.c. (SIC 839)**—Establishments primarily engaged in providing social services, not elsewhere classified, including community improvement, social change, and neighborhood development. Also included are organizations primarily engaged in soliciting contributions on their own account and administering appropriations and allocating funds among other agencies engaged in social welfare services; establishments primarily engaged in the prevention of criminal or antisocial behavior; and regional social service planning agencies. Establishments which raise funds on a contract basis are classified in Industry 7389. Civic, social, fraternal, and political organizations are included in Major Group 86. Industrial development consulting and planning is classified in Industry 8748. Philanthropic trusts and foundations which are not actually engaged in providing social welfare services are classified in Finance, Industry 6732.

### **Museums, Art Galleries, and Botanical and Zoological Gardens (SIC Major Group 84)**

This major group includes commercial and noncommercial museums, art galleries, arboreta, and botanical and zoological gardens.

**Museums and art galleries (SIC 8412)**—Establishments primarily engaged in the commercial or noncommercial operation of museums and art galleries. Historical, cultural, and educational societies whose functions are primarily providing attractions for the public are included here. Art galleries or art dealers primarily selling to the general public are classified in Retail Trade, Industry 5999.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Commercial museums and art galleries—Includes museums primarily supported by admissions, merchandise sales, and other sources except contributions, grants, etc.
2. Noncommercial museums and art galleries—Includes museums primarily supported by contributions, grants, etc.

**Arboreta, botanical and zoological gardens (SIC 8422)**—Establishments primarily engaged in the commercial or noncommercial operation of arboreta and botanical and zoological gardens.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Commercial arboreta and botanical or zoological gardens—Includes arboreta primarily supported by admissions, merchandise sales, and other sources except contributions, grants, etc.
2. Noncommercial arboreta and botanical or zoological gardens—Includes arboreta primarily supported by contributions, grants, etc.



**Selected Membership Organizations  
(SIC's 861, 862, 864, 869)**

This group includes organizations operating on a membership basis for the promotion of the interests of their members. Also included are organizations which are not operated on a membership basis, but which promote the interests of a constituency or group of supporters. This group does not include business establishments operated by membership organizations, such as hotels open to the general public, golf and country clubs, fraternity and sorority houses, and credit unions. Such establishments are classified according to their primary activity.

Establishments of religious organizations operated for worship or for promotion of religious activities, such as churches, convents, and religious schools and missions, are classified in Industry 8661 and are out of scope of the censuses. Also excluded are Labor unions and similar labor organizations (Industry 8631) and Political organizations (Industry 8651).

**Business associations (SIC 861)**—Membership organizations engaged in promoting business interests of their members, such as better business bureaus, boards of trade, chambers of commerce, industrial standards committees, merchants' associations, real estate boards, and trade associations. Membership organizations formed to carry out a specific business function, such as common marketing of crops or joint advertising, are classified according to the function performed.

**Professional membership organizations (SIC 862)**—Membership organizations of professional persons formed for the advancement of the interests of their profession, such as bar associations, engineering associations, and scientific membership organizations.

**Civic, social, and fraternal associations (SIC 864)**—Membership organizations engaged in civic, social, or fraternal activities, such as alumni associations, citizens' associations, fraternities, scout organizations, singing societies, university clubs, veterans' organizations, youth associations, and consumer education and public advocacy groups (except organizations primarily engaged in research). Bars and restaurants owned and operated by organizations for use by members and guests only are also classified here. Hotels and lodging houses operated by organizations for use by members and their guests only, including fraternity and sorority houses, are classified in Industry 7041. Membership sports and recreation clubs are classified in Industry 7997. Homeowner, tenant, and condominium associations primarily engaged in managing real estate are classified in Real Estate, Industry 6531.

**Membership organizations, n.e.c. (SIC 869)**—Membership organizations, not elsewhere classified, such as athletic regulatory associations, automobile owners' associations, farm bureaus, historical clubs, and humane societies.

**Engineering, Accounting, Research,  
Management, and Related Services  
(SIC Major Group 87)**

This group includes establishments primarily engaged in providing engineering, architectural, and surveying services; accounting, auditing, and bookkeeping services; research, development, and testing services; and management and public relations services.

**Engineering services (SIC 8711)**—Establishments primarily engaged in providing professional engineering services. Establishments primarily providing and supervising their own engineering staff on temporary contract to other firms are included here. Establishments providing engineering, but not supervisory, personnel are classified in Industry 7363. Photogrammetric engineering services are classified in Industry 8713.

**Architectural services (SIC 8712)**—Establishments primarily engaged in providing professional architectural services. Landscape architectural services are classified in Agriculture, Industry 0781. Establishments primarily engaged in providing graphic arts and related design services are classified in Industry 7336, and those providing drafting services are classified in Industry 7389.

**Surveying services (SIC 8713)**—Establishments primarily engaged in providing professional land, water, and aerial surveying services.

**Accounting, auditing, and bookkeeping services (SIC 8721)**—Establishments primarily engaged in furnishing accounting, bookkeeping, and related auditing services. These establishments may use data processing and tabulating techniques as part of providing their services. However, establishments primarily engaged in providing data processing and tabulating services are classified in Industry 7374. Establishments providing income tax return preparation services, without also furnishing accounting, auditing, or bookkeeping services, are classified in Industry 7291.

**Commercial physical and biological research (SIC 8731)**—Establishments primarily engaged in physical and biological research and development on a contract or fee basis. Noncommercial research establishments (funded by endowments, grants, or contributions) are classified in Industry 8733. Separate establishments of aircraft, guided missile, or spacecraft manufacturers primarily engaged in research and development on these products are classified in Manufacturing, Major Group 37.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Commercial physical research.
2. Commercial medical and biological research.



**Commercial economic, sociological, and educational research (SIC 8732)**—Establishments primarily engaged in performing business, marketing, opinion, and other economic, sociological, and educational research on a contract or fee basis. Noncommercial research establishments (funded by endowments, grants, or contributions) are classified in Industry 8733.

**Noncommercial research organizations (SIC 8733)**—Establishments primarily engaged in performing research into and dissemination of information for public health, education, or general welfare. These establishments primarily operate on funds from endowments, contributions, and grants. Establishments which fund such research, although the actual research may be contracted out to other establishments, are also classified here.

**Testing laboratories (SIC 8734)**—Establishments primarily engaged in providing testing services. Establishments performing clinical laboratory testing for the medical profession are classified in Industry 8071.

**Management services (SIC 8741)**—Establishments primarily engaged in furnishing general or specialized management services on a day to day basis and on a contract or fee basis. Establishments classified here do not provide operating staff. Management and operation of a business, where operating staff as well as management is provided, is classified according to the activity of the establishment managed. Construction management services are classified here.

**Management consulting services (SIC 8742)**— Establishments primarily engaged in furnishing operating counsel and assistance to managements of private, nonprofit, and public organizations. These establishments generally perform a variety of activities, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; information systems planning, evaluation, and selection; human resources policies and practices planning; and production scheduling and control planning.

**Public relations services (SIC 8743)**—Establishments primarily engaged in the preparation of materials, written or spoken, which are designed to promote the interests of their clients by attempting to influence the general public or other groups.

**Facilities support management services (SIC 8744)**—Establishments primarily engaged in furnishing personnel to perform a range of services in support of the operations of other establishments, or those engaged in providing a number of different continuing services, on a contract or fee basis, within other establishments. Establishments which provide management and staff to operate a business are classified according to the type of activity of the business. Establishments primarily providing one specialized service are classified in the specialized industry. Establishments primarily supplying temporary or continuing help (except agricultural) are classified in Industry 7363. Establishments which provide management services only (except agricultural) are classified in Industry 8741. Computer facilities management is classified in Industry 7376.

**Business consulting services, n.e.c. (SIC 8748)**— Establishments primarily engaged in furnishing business consulting services, not elsewhere classified, on a contract or fee basis. Included are agricultural, economic, educational, and systems engineering consultants as well as city planners and testing services (educational or personnel).

### **Services, Not Elsewhere Classified (SIC Major Group 89)**

Establishments primarily providing services, not elsewhere classified, such as artists (excluding commercial and medical artists), authors, scientific consultants (working on their own account), inventors, lecturers, music arrangers, newspaper columnists, radio commentators, song writers, weather forecasters, and writers.

There is evidence that among small employer establishments (for which kind-of-business information is obtained from administrative records), many service establishments are classified incorrectly in this industry because there is insufficient information to determine the correct kind-of-business classification. Therefore, the published data probably overstate the number of establishments and level of activity for this category.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Scientific and related consulting services.
2. Other services, n.e.c.



# APPENDIX B. General Questions and Instructions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1987 CENSUS OF SERVICE INDUSTRIES

OMB APPROVAL NO. 0807-0553; EXPIRES 06/89

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is **confidential**. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, IN 47134

**DUE DATE: FEBRUARY 15, 1988**

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**NOTE** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES 2 ☐ NO — Enter current EI No. ☒

(9 digits)

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE: P.O. boxes or rural routes are not physical locations.**

a. ☐ Same as shown in mailing label. If different, indicate change. ☒

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 2 ☐ NO 3 ☐ No legal boundaries 4 ☐ Don't know

c. Type of municipality where physically located

098 1 ☐ City, village, or borough 2 ☐ Town or township 3 ☐ Other or don't know

d. Name of county where physically located

### Item 3 — OPERATIONAL STATUS

Number of months

002

a. How many months during 1987 did this firm or organization actively operate this establishment?

b. Mark (X) the **ONE** box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date →

4 ☐ Sold or leased to another operator — Give date at right → AND enter name, etc., below ☒

Figures only

Month

Day

Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

### Item 4 — ORGANIZATIONAL STATUS

Mark (X) the **ONE** box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship 2 ☐ Partnership 5 ☐ Governmental — Specify  
o ☐ Corporation a ☐ Other — Specify

### Item 5 — TAX STATUS

a. Is this establishment operated on a not-for-profit basis?

005 1 ☐ YES 2 ☐ NO — SKIP to item 6

b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 or 521 of the Internal Revenue Code?

004 1 ☐ YES 2 ☐ NO

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

• Preferred  
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	128	
1	125	628

### Item 6 — DOLLAR VOLUME

If the answer to item 5b was "YES," skip to part b; otherwise, complete part a and skip to item 7.

a. **OPERATING RECEIPTS** (taxable) in 1987

Mil. Thou. Dol.

010

b. **REVENUE and EXPENSES** (tax-exempt) in 1987

(1) **REVENUE**

010

(2) **EXPENSES** (including payroll)

040

### Item 7 — PAYROLL AND EMPLOYMENT

a. **Payroll in 1987, before deductions**

(1) Total **ANNUAL** payroll

Mil. Thou. Dol.

030

(2) **FIRST QUARTER** payroll (Jan. — Mar.)

031

b. **Employment in 1987**

Number of paid employees for the pay period including March 12, 1987 (includes both full- and part-time employees)

Number

032

### Item 8 — KIND OF BUSINESS OR ACTIVITY

Mark (X) the **ONE** box which best describes the business or activity that accounted for the **MAJOR** portion of this establishment's receipts or revenue in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

(Items 9 through 16 (where applicable) vary by form and contain questions on data such as sources of receipts, hotel rooms, exported services, theater capacity, and personnel and payroll by type.)

The following items represent the last two items (although item numbers vary) and a section for remarks used on all forms.

**NOTE** Answer Item 15 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

**Item 15 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**

a. Is this company owned or controlled by another company?	097	1 <input type="checkbox"/> YES →	ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE	EI No. (9 digits)	
		2 <input type="checkbox"/> NO			
b. Does this company own or control any other company or companies?	098	1 <input type="checkbox"/> YES →	ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE	EI No. (9 digits)	
		2 <input type="checkbox"/> NO			
c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1987? →				Number	079

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with the same format in REMARKS (or attach a separate sheet) if necessary.

1	NAME, ADDRESS, AND ZIP CODE			1987	Mil.	Thou.	Dol.
				Receipts or revenue	081		
				Annual payroll	082		
	KIND-OF-BUSINESS DESCRIPTION			Census use 088			
2	NAME, ADDRESS, AND ZIP CODE			1987	Mil.	Thou.	Dol.
				Receipts or revenue	081		
				Annual payroll	082		
	KIND-OF-BUSINESS DESCRIPTION			Census use 088			
3	NAME, ADDRESS, AND ZIP CODE			1987	Mil.	Thou.	Dol.
				Receipts or revenue	081		
				Annual payroll	082		
	KIND-OF-BUSINESS DESCRIPTION			Census use 088			

**REMARKS** — Please use this space for any explanations that may be essential in understanding your reported data.

**Item 16 — CERTIFICATION** — This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report — Print or type				Period covered by this report →	FROM: Mo. Year	TO: Mo. Year
Telephone →	Area code	Number	Extension	Signature of authorized person		Date



# 1987 CENSUS OF SERVICE INDUSTRIES

## INSTRUCTIONS

This report should be completed and returned in the preaddressed envelope provided as soon as possible, but not later than February 15, 1988. If this report does not appear to apply to your kind of business or activity, describe your business or activity in item 8 and complete the remainder of the form as accurately as possible. In most cases, completion of this form will satisfy Census requirements and eliminate further correspondence. If additional information is needed, we will either write or telephone you.

If filing by February 15 causes an undue burden, or if you have any questions, please write to the **Bureau of the Census**, 1201 East Tenth Street, Jeffersonville, IN 47134. **Always include** the Census File Number (number following "CFN" in address label) in all correspondence.

This report should cover calendar year 1987. If book figures are not available, estimates are acceptable.

Dollar volume items should be rounded to the nearest thousand dollars as illustrated on the report form.

IF THIS COMPANY OR ORGANIZATION OPERATED MORE THAN ONE ESTABLISHMENT (LOCATION) AT THE END OF 1987 UNDER THE SAME EMPLOYER IDENTIFICATION (EI) NUMBER, enter the location of your headquarters establishment in item 2 and, beginning with item 3, REPORT THE COMBINED DATA FOR THE ENTIRE COMPANY. In the "Ownership, Control, and Locations of Operation" inquiry, provide information separately for each establishment, including the headquarters location.

This report form is designed for use also by Individual establishments of multiestablishment companies. Consequently, the wording frequently refers to "establishment." If you are submitting a combined company report, you should read "establishment" to mean your entire company operated under this EI Number.

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answers to the physical location question will be used in developing statistics on the economic activities of the state, county, city, village, etc., in which the establishment is located. For this reason, it is important that you indicate whether or not the mailing address shown in the label is also the physical location of the establishment. If the mailing address and the actual physical location are not the same, please provide the address of the actual physical location.

### Item 4 — ORGANIZATIONAL STATUS

Indicate the legal form of organization used for tax purposes by the establishment. Mark (X) "governmental" if establishment is operated by or is under the control of a government entity or a board of directors either appointed by such an entity or publicly elected.

### Item 5 — TAX STATUS

Sections 501 and 521 of the Internal Revenue Code are those sections under which the Internal Revenue Service may grant tax-exempt status to certain types of "not-for-profit" organizations, such as charitable, social welfare, educational, or research organizations.

### Item 6 — DOLLAR VOLUME — TAXABLE ESTABLISHMENTS

#### OPERATING RECEIPTS

#### Include —

- Gross receipts from services provided, from the use of facilities, and from merchandise sold in 1987, whether or not payment was received in 1987.

- (For legal services, offices of physicians and other health practitioners, and architectural, engineering and surveying services only.) Payment received in 1987 from services provided, regardless of when such services were rendered.
- (For advertising agencies and other establishments operating on a commission basis.) Commissions, fees, and other operating income, NOT gross billings or sales.
- Fair sales value of merchandise marketed in 1987 under capital, finance, or "full payout" leases.
- Rental receipts from leasing of vehicles, equipment, instruments, tools, etc., marketed under operating leases.
- Total value of service contracts.
- Market value of compensation received in lieu of cash.
- Amounts received for work subcontracted to others.
- Dues and assessments from members and affiliates.

#### Exclude —

- Sales and other taxes collected directly from customers or clients and paid directly to a local, state, or Federal tax agency.
- Rents from and receipts (gross, as well as this establishment's share) of departments or concessions which are operated by others.
- Sales of used equipment previously rented or leased to customers.
- Proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale).
- Income from interest, rental of real estate, dividends, contributions, and grants.
- Commissions from vending and amusement machine operators.
- Installment payments from leasing of vehicles, equipment, instruments, tools, etc., marketed under capital, finance, or "full payout" leases.
- Other nonoperating income (e.g., royalties, franchise fees).

### Item 6 — DOLLAR VOLUME — TAX-EXEMPT ESTABLISHMENTS

#### REVENUE

#### Include —

- Gross revenue from services provided, from the use of facilities, and from merchandise sold in 1987, whether or not payment was received in 1987.
- Income from interest, dividends, gross contributions, gifts, and grants (whether or not restricted for use in operations), rents (including display space rentals and share of receipts from departments operated by other firms), and royalties.
- Dues and assessments from members and affiliates.
- Commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators).

- Net receipts from fundraising activities.
- Receipts from taxable business activities of tax-exempt establishments as covered by IRS Form 990T.

*Exclude —*

- Sales and other taxes collected directly from customers or clients and paid directly to a local, state, or Federal tax agency.
- Proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale).
- Gross receipts of departments or concessions which are operated by others.
- Amounts transferred to operating funds from capital or reserve funds.

## EXPENSES

*Include —*

- Payroll, employee benefits, interest and rent expenses, taxes, supplies used for operating, cost of merchandise sold, and other expenses allocated to operations during 1987.
- Contracted or purchased services.
- Fees paid to other organizations for fundraising.
- Depreciation expenses.

*Exclude —*

- Outlays for the purchase of real estate (land and buildings); for construction; for additions, major alterations, and improvements to existing facilities; and all other capital expenditures.
- Funds invested.
- Assessments (dues) paid to the parent or other chapters of the same organization.
- (For establishments engaged in raising funds.) Funds which are transferred to charities or other organizations.

## Item 7 — PAYROLL AND EMPLOYMENT

Definitions are the same as those used on the Employer's Quarterly Federal Tax Return, Form 941, and as described in Circular E, Employer's Tax Guide.

### a. Payroll

*Include —*

- Wages, salaries, tips, vacation allowances, bonuses, commissions, and other compensation paid to employees during 1987, whether or not subject to income or FICA tax.
- Salaries of officers and executives of a corporation.
- Salaries of members of a professional service organization or association (operating under state professional corporation statutes and filing a corporate Federal income tax return).

*Exclude —*

- Payments to or withdrawals by proprietors or partners of an unincorporated firm.
- Annuities or supplemental unemployment compensation benefits, even if income tax was withheld.
- Payrolls of departments or concessions operated by other firms located in this establishment.

### b. Employment

*Include —*

- All full-time and part-time employees on the payroll during the pay period including March 12, 1987.
- Salaried officers and executives of a corporation.
- Salaried members of a professional service organization or association (operating under state professional corporation statutes and filing a corporate Federal income tax return).
- Employees on paid sick leave, paid vacations, and paid holidays.

*Exclude —*

- Proprietors or partners of an unincorporated firm.
- Employees of departments or concessions operated by other firms located in this establishment.

## OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

- Indicate whether ANOTHER company owns more than 50 percent of the voting stock or has the power to control the management and policies of this company.

*MARK "NO" if —*

- This company has a franchise entitling it to use a trade name but is not owned or controlled by the franchisor.
- This company has one or more leased departments in an establishment owned by another company, but the other company (lessor) does not own or control the department(s).
- This company is engaged in the management of a business owned by others.

- Indicate whether this company owns more than 50 percent of the voting stock or has the authority to direct or cause the direction of management and policies of any subsidiary and/or affiliate. If YES, report the owned or controlled company.

- Include all selling and service locations and any other facilities such as warehouses, administrative offices, etc., in operation at the end of 1987. Establishments with no paid employees are not considered separate establishments. If operating more than one establishment, list the headquarters location first. The sum of the receipts/revenue and annual payroll reported for the individual establishments should equal the corresponding entries in items 6 and 7a(1). If employees worked at more than one location, report them at the one where they spent most of their working time.



# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are service industries kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
<b>70</b>	<b>HOTELS, ROOMING HOUSES, CAMPS, AND OTHER LODGING PLACES</b>		<b>75</b>	<b>AUTOMOTIVE REPAIR, SERVICES, AND PARKING</b>	
7011 pt.	Hotels, 25 guestrooms or more .....	7001	7513 pt.	Truck rental, without drivers .....	7501
7011 pt.	Hotels, less than 25 guestrooms .....	7001	7513 pt.	Truck leasing, except finance leasing .....	7501
7011 pt.	Hotels, tourist courts .....	7001	7514	Passenger car rental, without drivers .....	7501
7011 pt.	Motor hotels .....	7001	7515	Passenger car leasing, except finance leasing .....	7501
			7519	Utility trailer and recreational vehicle rental .....	7501
702	Rooming and boarding houses .....	7002	7521 pt.	Parking lots .....	7502
7032	Sporting and recreational camps .....	7002	7521 pt.	Parking structures .....	7502
7033	Recreational vehicle parks and campsites .....	7002	7532 pt.	Top and body repair shops .....	7503
704	Organization hotels and lodging houses, on membership basis .....	7002	7532 pt.	Paint shops .....	7503
<b>72</b>	<b>PERSONAL SERVICES</b>		7533	Automotive exhaust system repair shops .....	7503
7211	Power laundries, family and commercial .....	7201	7534	Tire retreading and repair shops .....	7503
7212	Garment pressing, and agents for laundries and drycleaners .....	7201	7536	Automotive glass replacement shops .....	7503
7213	Linen supply .....	7201	7537	Automotive transmission repair shops .....	7503
7215 pt.	Coin-operated laundries and drycleaning .....	7201	7538 pt.	General automotive repair shops, except diesel .....	7503
7215 pt.	Coin-operated laundry machine routes .....	7201	7538 pt.	Diesel repair shops .....	7503
7216	Drycleaning plants, except rug cleaning .....	7201	7539 pt.	Radiator repair .....	7503
7217	Carpet and upholstery cleaning .....	7201	7539 pt.	Brake, front end, and wheel alignment .....	7503
7218	Industrial launderers .....	7201	7539 pt.	Carburetor repair shops .....	7503
7219 pt.	Diaper service .....	7201	7539 pt.	Electrical repair shops .....	7503
7219 pt.	Seamstresses and dressmaking services .....	7202	7539 pt.	Other automotive repair shops, n.e.c. ....	7503
7219 pt.	Other laundry services, n.e.c. ....	7201	7542	Carwashes .....	7503
722	Photographic studios, portrait .....	7303	7549 pt.	Lube shops .....	7503
723	Beauty shops .....	7202	7549 pt.	Other automotive services, n.e.c. ....	7503
724	Barber shops .....	7202	<b>76</b>	<b>MISCELLANEOUS REPAIR SERVICES</b>	
725	Shoe repair shops and shoeshine parlors .....	7202	7622	Radio and television repair shops .....	7600
726	Funeral service and crematories .....	7202	7623	Refrigeration and air-conditioning service and repair shops .....	7600
7291	Tax return preparation services .....	7202	7629	Electrical and electronic repair shops, n.e.c. ....	7600
7299 pt.	Health-related personal services .....	7202	763	Watch, clock, and jewelry repair .....	7600
7299 pt.	Other personal services, n.e.c. ....	7202	764	Reupholstery and furniture repair .....	7600
<b>73</b>	<b>BUSINESS SERVICES</b>		7692	Welding repair .....	7600
7311	Advertising agencies .....	7301	7694	Armature rewinding shops .....	7600
7312	Outdoor advertising services .....	7301	7699 pt.	Farm machinery and equipment repair shops .....	7600
7313	Radio, television, publishers' advertising representatives .....	7301	7699 pt.	Lawnmower and other small engine repair .....	7600
7319	Advertising, n.e.c. ....	7301	7699 pt.	Sewer and septic tank cleaning services .....	7600
7322	Adjustment and collection services .....	7302	7699 pt.	Other repair and related services, n.e.c. ....	7600
7323 pt.	Mercantile reporting services .....	7302	<b>78</b>	<b>MOTION PICTURES</b>	
7323 pt.	Consumer credit reporting services .....	7302	7812 pt.	Motion picture production, except for television .....	7801
7331	Direct mail advertising services .....	7303	7812 pt.	Motion picture and tape production for television .....	7801
7334 pt.	Blueprinting and photocopying services .....	7303	7819	Services allied to motion picture production .....	7801
7334 pt.	Duplicating services, except printing .....	7303	7822 pt.	Motion picture film exchanges .....	7801
7335	Commercial photography .....	7303	7822 pt.	Film and tape distribution for television .....	7801
7336 pt.	Commercial art .....	7303	7829	Services allied to motion picture distribution .....	7801
7336 pt.	Graphic arts and related design .....	7303	7832	Motion picture theaters, except drive-in .....	7802
			7833	Drive-in motion picture theaters .....	7802
7338	Secretarial and court reporting services .....	7303	7841	Video tape rental .....	7307
7342	Disinfecting and pest control services .....	7304	<b>79</b>	<b>AMUSEMENT AND RECREATION SERVICES, EXCEPT MOTION PICTURES AND MUSEUMS</b>	
7349 pt.	Window cleaning .....	7304	791 pt.	Public dance halls or ballrooms .....	7903
7349 pt.	Other building cleaning and maintenance services, n.e.c. ....	7304	791 pt.	Dance schools, including children's and professionals' .....	7903
7352	Medical equipment rental and leasing .....	7202	7922 pt.	Producers of live theatrical productions .....	7901
7353 pt.	Leasing and rental of heavy construction equipment without operators .....	7307	7922 pt.	Producers of radio and television shows, except tape .....	7901
7353 pt.	Rental of heavy construction equipment with operators .....	7307	7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	7901
7359 pt.	Equipment rental .....	7307	7922 pt.	Other theatrical services .....	7901
7359 pt.	Equipment leasing, except finance leasing .....	7307	7929 pt.	Dance groups and artists .....	7901
7361	Employment agencies .....	7305	7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	7901
7363 pt.	Temporary help supply .....	7305	7929 pt.	Other music groups and artists .....	7901
7363 pt.	Help supply, except temporary .....	7305	7929 pt.	Other entertainers and entertainment groups .....	7901
7371	Computer programming services .....	7306	7933	Bowling centers .....	7902
7372	Prepackaged software .....	7306	7941 pt.	Baseball clubs .....	7902
7373	Computer integrated systems design .....	7306	7941 pt.	Football clubs .....	7902
7374	Computer processing and data preparation and processing services .....	7306	7941 pt.	Other professional sports clubs .....	7902
7375	Information retrieval services .....	7306	7941 pt.	Managers and promoters .....	7902
7376	Computer facilities management services .....	7306	7948 pt.	Auto racetrack operation .....	7902
7377	Computer rental and leasing .....	7306	7948 pt.	Horse racetrack operation .....	7902
7378	Computer maintenance and repair .....	7306	7948 pt.	Dog racetrack operation .....	7902
7379	Computer related services, n.e.c. ....	7306	7948 pt.	Racing stables and racing, n.e.c. ....	7902
7381 pt.	Detective agencies and guard services .....	7310	7991 pt.	Physical fitness centers, except gymnasiums and athletic clubs .....	7202
7381 pt.	Armored car services .....	7310	7991 pt.	Membership gymnasiums and athletic clubs .....	7903
7382	Security systems services .....	7310	7991 pt.	Nonmembership gymnasiums and athletic clubs .....	7903
7383	News syndicates .....	7310	7992	Public golf courses .....	7903
7384 pt.	Photofinishing laboratories, except "one-hour" (mini) labs .....	7303	7993	Coin-operated amusement devices .....	7903
7384 pt.	One-hour (mini) photofinishing labs .....	7303	7996	Amusement parks .....	7902
7389 pt.	Sign painting shops .....	7310	7997	Membership sports and recreation clubs .....	7903
7389 pt.	Interior designing .....	7310	7999 pt.	Concession operators of amusement devices and rides .....	7903
7389 pt.	Telephone answering services .....	7310	7999 pt.	Carnivals and circuses .....	7903
7389 pt.	Water softening services .....	7310	7999 pt.	Fairs .....	7903
7389 pt.	Packaging and labeling services .....	7310	7999 pt.	Billiard and pool establishments .....	7903
7389 pt.	Trading stamp services .....	7310	7999 pt.	Roller skating rinks .....	7903
7389 pt.	Miscellaneous business services, n.e.c. ....	7310	7999 pt.	Ice skating rinks .....	7903
			7999 pt.	Other amusement and recreation services, n.e.c. ....	7903

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
<b>80</b>	<b>HEALTH SERVICES</b>		<b>83</b>	<b>SOCIAL SERVICES</b>	
801 pt.	Offices of doctors of medicine .....	8001	832	Individual and family social services .....	8300
801 pt.	Clinics of doctors of medicine .....	8006	833	Job training and vocational rehabilitation services .....	8300
802 pt.	Offices of dentists .....	8002	835	Child day care services .....	8300
802 pt.	Clinics of dentists .....	8006	836	Residential care .....	8300
803	Offices and clinics of doctors of osteopathy .....	8001	839	Social services, n.e.c. ....	8300
8041	Offices and clinics of chiropractors .....	8001			
8042	Offices and clinics of optometrists .....	8001	<b>84</b>	<b>MUSEUMS, ART GALLERIES, AND BOTANICAL AND ZOOLOGICAL GARDENS</b>	
8043	Offices and clinics of podiatrists .....	8001			
8049	Offices and clinics of health practitioners, n.e.c. ....	8001	8412 pt.	Commercial museums and art galleries .....	8400
			8412 pt.	Noncommercial museums and art galleries .....	8400
8051	Skilled nursing care facilities .....	8003	8422 pt.	Commercial arboreta and botanical or zoological gardens .....	8400
8052	Intermediate care facilities .....	8003	8422 pt.	Noncommercial arboreta and botanical or zoological gardens .....	8400
8059	Nursing and personal care facilities, n.e.c. ....	8003			
8062	General medical and surgical hospitals .....	8004			
8063	Psychiatric hospitals .....	8004	<b>86</b>	<b>SELECTED MEMBERSHIP ORGANIZATIONS</b>	
8069	Specialty hospitals, except psychiatric .....	8004			
			861	Business associations .....	8600
8071	Medical laboratories .....	8005	862	Professional membership organizations .....	8600
8072	Dental laboratories .....	8005	864	Civic, social, and fraternal associations .....	8600
8082	Home health care services .....	8006	869	Membership organizations, n.e.c. ....	8600
8092	Kidney dialysis centers .....	8006			
8093	Specialty outpatient facilities, n.e.c. ....	8006	<b>87</b>	<b>ENGINEERING, ACCOUNTING, RESEARCH, MANAGEMENT, AND RELATED SERVICES</b>	
8099	Health and allied services, n.e.c. ....	8006			
			8711	Engineering services .....	8901
<b>81</b>	<b>LEGAL SERVICES</b>		8712	Architectural services .....	8901
			8713	Surveying services .....	8901
81 pt.	Offices of lawyers .....	8100	8721	Accounting, auditing, and bookkeeping services .....	8902
81 pt.	Legal aid societies and similar legal services .....	8100	8731 pt.	Commercial physical research .....	7308
			8731 pt.	Commercial medical and biological research .....	7308
			8732	Commercial economic, sociological, and educational research .....	7308
<b>823, 4, 9</b>	<b>SELECTED EDUCATIONAL SERVICES</b>		8733	Noncommercial research organizations .....	7308
			8734	Testing laboratories .....	7308
823	Libraries .....	8200	8741	Management services .....	7309
8243	Data processing schools .....	8200	8742	Management consulting services .....	7309
8244	Business and secretarial schools .....	8200	8743	Public relations services .....	7309
8249 pt.	Correspondence schools .....	8200	8744	Facilities support management services .....	7309
8249 pt.	Vocational schools, except correspondence and vocational high schools, n.e.c. ....	8200	8748	Business consulting services, n.e.c. ....	7309
829	Schools and educational services, n.e.c. ....	8200	<b>89</b>	<b>SERVICES, N.E.C.</b>	
			899 pt.	Scientific and related consulting services .....	8903
			899 pt.	Other services, n.e.c. ....	8903



## APPENDIX D. Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

### WISCONSIN

#### **Appleton-Oshkosh-Neenah, WI MSA**

Calumet County, WI  
Outagamie County, WI  
Winnebago County, WI

#### **Chicago-Gary-Lake County, IL-IN-WI CMSA**

Aurora-Elgin, IL PMSA  
Kane County, IL  
Kendall County, IL  
Chicago, IL PMSA  
Cook County, IL  
Du Page County, IL  
McHenry County, IL  
Gary-Hammond, IN PMSA  
Lake County, IN  
Porter County, IN  
Joliet, IL PMSA  
Grundy County, IL  
Will County, IL  
Kenosha, WI PMSA  
Kenosha County, WI  
Lake County, IL PMSA  
Lake County, IL

#### **Duluth, MN-WI MSA**

Douglas County, WI

#### **Eau Claire, WI MSA**

Chippewa County, WI  
Eau Claire County, WI

#### **Green Bay, WI MSA**

Brown County, WI

#### **Janesville-Beloit, WI MSA**

Rock County, WI

#### **Kenosha, WI PMSA—see Chicago-Gary-Lake County, IL-IN-WI CMSA**

#### **La Crosse, WI MSA**

La Crosse County, WI

#### **Madison, WI MSA**

Dane County, WI

#### **Milwaukee, WI PMSA—see Milwaukee-Racine, WI CMSA**

#### **Milwaukee-Racine, WI CMSA**

Milwaukee, WI PMSA  
Milwaukee County, WI  
Ozaukee County, WI  
Washington County, WI  
Waukesha County, WI

#### **Racine, WI PMSA**

Racine County, WI

#### **Minneapolis-St. Paul, MN-WI MSA**

Anoka County, MN  
Carver County, MN  
Chisago County, MN  
Dakota County, MN  
Hennepin County, MN  
Isanti County, MN  
Ramsey County, MN  
Scott County, MN  
Washington County, MN  
Wright County, MN  
St. Croix County, WI

#### **Racine, WI PMSA—see Milwaukee-Racine, WI CMSA**

#### **Sheboygan, WI MSA**

Sheboygan County, WI

#### **Wausau, WI MSA**

Marathon County, WI





# APPENDIX E.

## Percent of Receipts/Revenue Based on Administrative Records and Estimation for the State: 1987

Table E-1. Firms Subject to Federal Income Tax

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business or operation	Percent of receipts\$—		1987 SIC code	Kind of business or operation	Percent of receipts\$—	
		From administra- tive records <sup>1</sup>	Estimated <sup>2</sup>			From administra- tive records <sup>1</sup>	Estimated <sup>2</sup>
	<b>Total</b> .....	1	1	73	<b>Business services—Con.</b>		
70 ex. 704	<b>Hotels, rooming houses, camps, and other lodging places (except membership lodging)</b> .....			737	Computer programming, data processing, and other computer related services .....	0	0
		1	1	7371, 2, 3	Computer programming, prepackaged software, end integrated systems design .....	0	1
7011	Hotels and motels .....	0	1	7371	Computer programming services .....	0	1
7011 pt.	Hotels .....	0	0	7372	Prepackaged software .....	2	1
7011 pt.	Hotels, 25 guestrooms or more .....	0	0	7373	Computer integrated systems design .....	0	0
7011 pt.	Hotels, less than 25 guestrooms .....	3	1	7374, 5, 6	Data processing services .....	0	0
7011 pt.	Motels, motor hotels, and tourist courts .....	1	1	7374, 5	Computer processing, information retrieval .....	0	0
7011 pt.	Motels, tourist courts .....	2	1	7376	Computer facilities management services .....	0	0
7011 pt.	Motor hotels .....	0	0				
702, 3	Other lodging places .....	2	2	7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	0	0
702	Rooming and boarding houses .....	1	7	7377	Computer rental and leasing .....	0	1
703	Camps and recreational vehicle parks .....	3	1	7378	Computer maintenance and repair .....	0	0
72	<b>Personal services</b> .....	1	1	7379	Computer related services, n.e.c. ....	1	0
721	Laundry, cleaning, and garment services .....	1	1	738	Miscellaneous business services .....	1	1
7211	Power laundries, family and commercial* .....	1	0	7381, 2	Detective agencies and protective services .....	0	1
7213	Linen supply* .....	0	0	7381	Detective, guard, and armored car services .....	0	0
7215	Coin-operated laundries and drycleaning .....	2	1	7382	Security systems services .....	0	2
7216	Drycleaning plants, except rug cleaning .....	1	1				
7217	Carpet and upholstery cleaning .....	3	2	7383	News syndicates .....	(D)	(D)
7218	Industrial laundries* .....	0	1	7384	Photofinishing laboratories* .....	(D)	(D)
7212, 9	Other laundry, cleaning, and garment services* .....	3	1				
7212	Garment pressing, and agents for laundries and drycleaners .....	5	2	7389	Business services, n.e.c. ....	1	1
7219	Laundry and garment services, n.e.c.* .....	1	1	7389 pt.	Sign painting shops .....	3	1
7219 pt.	Diaper and other laundry services, n.e.c.* .....	1	2	7389 pt.	Interior designing .....	3	1
7219 pt.	Seamstresses and dressmaking services .....	7	0	7389 pt.	Telephone answering services .....	3	0
				7389 pt.	Other business services .....	1	2
722	Photographic studios, portrait .....	2	1	75	<b>Automotive repair, services, end perking</b> .....	1	1
723, 4	Beauty and barber shops .....	2	1	751	Automotive rental and leasing, without drivers .....	0	1
723	Beauty shops .....	2	1	7513	Truck rental and leasing, without drivers .....	0	1
724	Barber shops .....	3	2	7514, 5	Passenger car rental and leasing, without drivers .....	0	0
				7519	Utility trailer and recreational vehicle rental .....	0	1
725	Shoe repair shops and shoeshine parlors .....	5	1				
726	Funeral service and crematories .....	1	0	752	Automobile parking .....	0	0
729	Miscellaneous personal services .....	1	1	752 pt.	Parking lots .....	0	0
7291	Tax return preparation services .....	1	0	752 pt.	Parking structures .....	0	0
7299	Miscellaneous personal services, n.e.c. ....	1	1	753	Automotive repair shops .....	2	1
73	<b>Business services</b> .....	1	1	7532	Top, body, and upholstery repair shops end paint shops .....	2	1
731	Advertising .....	0	1	7532 pt.	Top end body repair shops .....	2	1
7311	Advertising agencies .....	0	1	7532 pt.	Paint shops .....	2	0
7312	Outdoor advertising services .....	3	0	7538	General automotive repair shops .....	2	1
7313	Radio, television, publishers' advertising representatives .....	1	1	7538 pt.	General automotive repair shops, except diesel .....	2	1
7319	Advertising, n.e.c. ....	1	0	7538 pt.	Diesel repair shops .....	1	0
732	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....	1	0	7533, 4, 6, 7, 9	Other automotive repair shops .....	1	1
7322	Adjustment and collection services .....	2	0	7533	Automotive exhaust system repair shops .....	0	1
7323	Credit reporting services .....	0	0	7534	Tire retreading and repair shops .....	2	1
733	Mailing, reproduction, commercial art and photography, and stenographic services .....	2	1	7536	Automotive glass replacement shops .....	0	1
7331	Direct mail advertising services .....	0	2	7537	Automotive transmission repair shops .....	2	2
7334	Photocopying and duplicating services .....	4	1	7539	Automotive repair shops, n.e.c. ....	3	0
7334 pt.	Blueprinting and photocopying services .....	4	1	7539 pt.	Radiator repair .....	2	1
7334 pt.	Duplicating services, except printing .....	5	3	7539 pt.	Brake, front end, and wheel alignment .....	2	0
7338	Secretarial and court reporting services .....	3	1	7539 pt.	Automotive electrical and fuel system services .....	3	0
7335, 6	Commercial photography, art, and graphics .....	2	0	754	Other automotive repair shops, n.e.c. ....	6	0
7335	Commercial photography .....	2	0	7542	Automotive services, except repair .....	1	1
7336	Commercial art and graphic design .....	2	0	7549	Carwashes .....	1	0
734	Services to dwellings and other buildings .....	2	2	76	Automotive services, except repair end carwashes .....	2	2
7342	Disinfecting and pest control services .....	1	0	762	<b>Miscellaneous repair services</b> .....	2	1
7349	Building cleaning and maintenance services, n.e.c. ....	2	2	7622	Electrical repair shops .....	2	0
7349 pt.	Window cleaning .....	6	0	7623, 9	Radio and television repair shops .....	4	0
7349 pt.	Other building cleaning and maintenance services, n.e.c. ....	2	2	7623	Other electrical and electronic repair shops .....	1	0
735	Miscellaneous equipment rental and leasing .....	0	1	7629	Refrigeration and air-conditioning service and repair shops .....	2	1
7352	Medical equipment rental and leasing .....	0	1	763	Electrical and electronic repair shops, n.e.c. ....	1	0
7353	Heavy construction equipment rental and leasing .....	1	1	764	Watch, clock, and jewelry repair .....	3	1
7359	Equipment rental and leasing, n.e.c. ....	0	1	769	Reupholstery end furniture repair .....	2	2
736	Personnel supply services .....	0	0	7692	Miscellaneous repair shops and related services .....	2	1
7361	Employment agencies .....	0	1	7694	Welding repair .....	3	2
7363	Help supply services .....	0	0	7699	Armature rewinding shops .....	2	0
				7699	Repair shops and related services, n.e.c. ....	2	1

See footnotes at end of table.

**Table E-1. Firms Subject to Federal Income Tax—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business or operation	Percent of receipts†—		1987 SIC code	Kind of business or operation	Percent of receipts†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
78, 79, 84	<b>Amusement and recreation services, including motion pictures and museums</b> .....	1	1	80	<b>Health services—Con.</b>		
781, 2	Motion picture production, distribution, and services .....	0	1	805	Nursing and personal care facilities .....	0	0
783	Motion picture theaters .....	0	1	8051	Skilled nursing care facilities .....	0	0
7832	Motion picture theaters, except drive-in .....	0	1	8052, 9	Nursing and personal care facilities, except skilled nursing care facilities .....	0	3
7833	Drive-in motion picture theaters .....	1	1	8052	Intermediate care facilities .....	0	0
784	Video tape rental .....	2	2	8059	Nursing and personal care facilities, n.e.c. ....	1	6
792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	0	0	806	Hospitals .....	0	0
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	0	0	8062	General medical and surgical hospitals .....	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	0	0	8063	Psychiatric hospitals .....	(D)	(D)
793	Bowling centers .....	2	1	8069	Specialty hospitals, except psychiatric .....	0	0
79 ex. 792, 3, 84	Commercial sports and other amusement and recreation services, including museums .....	1	1	807, 8, 9	Other health services .....	1	1
794	Commercial sports .....	0	0	807	Medical and dental laboratories .....	1	0
7941	Professional sports clubs and promoters .....	0	0	8071	Medical laboratories .....	1	0
7948	Racing, including track operation .....	1	0	8072	Dental laboratories .....	1	0
79 ex. 792, 3, 4, 84	Other amusement and recreation services, including museums .....	1	1	808	Home health care services .....	0	2
791	Dance studios, schools, and halls .....	2	1	809	Miscellaneous health and allied services, n.e.c. ....	1	1
7911	Physical fitness facilities .....	1	1	8092	Kidney dialysis centers .....	(D)	(D)
7912	Public golf courses .....	1	0	8093	Specialty outpatient facilities, n.e.c. ....	1	2
7913	Coin-operated amusement devices .....	0	0	8099	Health and allied services, n.e.c. ....	(D)	(D)
7916	Amusement parks .....	0	0	81	<b>Legal services</b> .....	2	1
7917	Membership sports and recreation clubs .....	2	1	823, 4, 9	<b>Selected educational services</b> .....	1	2
7999, 84	Amusement and recreation services, including museums, n.e.c. ....	2	1	823	Libraries .....	(D)	(D)
7999 pt.	Concession operators of amusement devices and rides .....	7	1	824	Vocational schools .....	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs .....	1	4	829	Schools and educational services, n.e.c. ....	(D)	(D)
7999 pt.	Billiard and pool establishments .....	3	2	83	<b>Social services</b> .....	2	2
7999 pt., 84	Other recreation and amusements, including museums .....	2	1	835	Child day care services .....	1	1
80	<b>Health services</b> .....	1	1	832, 3, 6, 9	Other social services .....	2	2
801	Offices and clinics of doctors of medicine .....	1	1	87 ex.	<b>Engineering, accounting, research, management, and related services (except noncommercial research organizations)</b> .....	1	1
801 pt.	Offices of doctors of medicine .....	1	1	8733	Engineering, architectural, and surveying services ..	1	0
801 pt.	Clinics of doctors of medicine .....	0	2	8711	Engineering services .....	0	0
802	Offices and clinics of dentists .....	2	1	8712	Architectural services .....	1	0
802 pt.	Offices of dentists .....	2	1	8713	Surveying services .....	3	1
802 pt.	Clinics of dentists .....	0	0	872	<b>Accounting, auditing, and bookkeeping services</b> .....	1	0
803	Offices and clinics of doctors of osteopathy .....	3	0	873 ex.	<b>Research, development, and testing services (except noncommercial research organizations)</b> ..	0	1
804	Offices and clinics of other health practitioners .....	3	1	8733	Commercial physical and biological research .....	0	1
8041	Offices and clinics of chiropractors .....	3	1	8731	Commercial economic, sociological, and educational research .....	1	2
8042	Offices and clinics of optometrists .....	3	1	8732	Testing laboratories .....	1	0
8043, 9	Offices and clinics of podiatrists and other health practitioners, n.e.c. ....	3	2	8734	<b>Management and public relations services</b> .....	2	2
8043	Offices and clinics of podiatrists .....	4	1	874	Management services .....	1	1
8049	Offices and clinics of health practitioners, n.e.c. ....	2	2	8741	Management consulting services .....	2	2
				8742	Public relations services .....	(D)	(D)
				8743	Facilities support management services .....	(D)	(D)
				8744	Business consulting services, n.e.c. ....	3	3
				8748	<b>Services, n.e.c.</b> .....	1	1

† Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records or on industry averages.



**Table E-2. Firms Exempt From Federal Income Tax**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business or operation	Percent of revenue†—		1987 SIC code	Kind of business or operation	Percent of revenue†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	<b>Total .....</b>	0	0	83	<b>Social services .....</b>	0	1
7032, 704	<b>Camps and membership lodging .....</b>	0	2	835	Child day care services .....	0	2
792, 7991 pt., 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services .....</b>	0	1	832, 3, 6, 9	Other social services .....	0	0
				832	Individual and family social services .....	1	1
				833	Job training and vocational rehabilitation services .....	0	0
				836	Residential care .....	0	1
				839	Social services, n.e.c. ....	0	0
8011 pt.; 8021 pt.; 805, 6, 8, 9	<b>Selected health services .....</b>	0	0	881, 2, 4, 9	<b>Selected membership organizations .....</b>	1	1
				861	Business associations .....	1	0
8011 pt., 8021 pt.	Clinics of doctors of medicine and dentists .....	(D)	(D)	864	Civic, social, and fraternal associations .....	1	2
805	Nursing and personal care facilities .....	0	0	862, 9	Other membership organizations .....	1	1
806	Hospitals .....	0	0	873, 4 ex.	<b>Research, testing, and consulting services, except facilities support management services .....</b>	1	0
808, 9	Other health services .....	(D)	(D)	8744			
81	<b>Legal aid societies and similar legal services .....</b>	0	0	873	Research, development, and testing services .....	0	0
823, 4, 9	<b>Selected educational services .....</b>	0	1	874 ex. 8744	Management and public relations services, except facilities support management services .....	1	2

† Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic company ratios or administrative records or on industry averages.





## APPENDIX F. Geographic Notes

### WISCONSIN

**Appleton** is in Calumet, Outagamie, and Winnebago Counties.

**Bayside** is in Milwaukee and Ozaukee Counties.

**Berlin** is in Green Lake and Waushara Counties.

**Burlington** is in Racine and Walworth Counties.

**Columbus** is in Columbia and Dodge Counties; it annexed into Dodge County in February 1982.

**Eau Claire** is in Chippewa and Eau Claire Counties.

**Fitchburg** was incorporated in April 1983.

**Kiel** is in Calumet and Manitowoc Counties.

**Marshfield** is in Marathon and Wood Counties.

**Menasha** is in Calumet and Winnebago Counties; it annexed into Calumet County in December 1982.

**Milwaukee** is in Milwaukee and Washington Counties.

**New London** is in Outagamie and Waupaca Counties.

**River Falls** is in Pierce and St. Croix Counties.

**Watertown** is in Dodge and Jefferson Counties.

**Waupun** is in Dodge and Fond du Lac Counties.

**Whitewater** is in Jefferson and Walworth Counties.

**Wisconsin Dells** is in Columbia and Sauk Counties.





# APPENDIX G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

**Table G-1. Firms Subject to Federal Income Tax**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		<b>Total, except hospitals .....</b>	<b>28 120</b>	<b>24 032</b>	<b>26 474</b>	<b>22 838</b>
<b>70</b>	<b>70 ex. 704</b>	<b>Hotels, rooming houses, camps, and other lodging places .....</b>	<b>1 260</b>	<b>1 114</b>	<b>1 181</b>	<b>1 040</b>
7011	7011	Hotels and motels .....	1 028	886	959	824
7011 pt.	7011 pt.	Hotels .....	356	220	334	208
7011 pt.	7011 pt.	Hotels, 25 guestrooms or more .....	211	113	204	111
7011 pt.	7011 pt.	Hotels, less than 25 guestrooms .....	145	107	130	97
7011 pt.	7011 pt.	Motels, motor hotels, and tourist courts .....	672	666	625	616
7011 pt.	7011 pt.	Motels, tourist courts .....	585	607	541	561
7011 pt.	7011 pt.	Motor hotels .....	87	59	84	55
702, 3, 4	702, 3	Other lodging places .....	232	(NC)	222	(NC)
702, 4	702	Rooming, boarding, and membership lodging .....	38	(NC)	36	(NC)
703	703	Camps and recreational vehicle parks .....	194	185	186	174
<b>72</b>	<b>72, 7352, 7991 pt.</b>	<b>Personal services .....</b>	<b>4 561</b>	<b>4 051</b>	<b>4 266</b>	<b>3 845</b>
721	721 ex. 7219 pt.	Laundry, cleaning, and garment services, except seamstresses and dressmaking services .....	783	749	732	717
7211	7211	Power laundries, family and commercial* .....	44	51	42	48
7212	7212	Garment pressing, and agents for laundries and drycleaners .....	35	17	30	16
7213	7213	Linen supply* .....	17	14	17	14
7215	7215	Coin-operated laundries and drycleaning .....	228	227	209	217
7216	7216	Drycleaning plants, except rug cleaning* .....	278	307	266	295
7217	7217	Carpet and upholstery cleaning .....	130	95	118	90
7218	7218	Industrial launderers* .....	19	17	19	17
7214, 9	7219 pt.	Diaper and other laundry services, n.e.c.* .....	32	21	31	20
<b>722</b>	<b>722</b>	<b>Photographic studios, portrait .....</b>	<b>236</b>	<b>200</b>	<b>230</b>	<b>196</b>
723, 4	723, 4	Beauty and barber shops .....	2 556	2 294	2 383	2 171
723	723	Beauty shops .....	2 346	2 043	2 181	1 938
724	724	Barber shops .....	210	251	202	233
725	725	Shoe repair shops and shoeshine parlors .....	42	49	41	45
726	726	Funeral service and crematories .....	366	367	353	358
729	729, 7219 pt., 7352, 7991 pt.	Miscellaneous personal services .....	578	392	527	358
<b>73</b>	<b>73 ex. 7352; 784; 8731, 2, 4; 874</b>	<b>Business services .....</b>	<b>4 944</b>	<b>3 485</b>	<b>4 590</b>	<b>3 271</b>
731	731	Advertising .....	313	245	292	230
7311	7311	Advertising agencies .....	230	189	213	177
7312	7312	Outdoor advertising services .....	20	21	19	21
7313	7313	Radio, television, publishers' advertising representatives .....	30	14	29	12
7319	7319	Advertising, n.e.c. .....	33	21	31	20
<b>732</b>	<b>732</b>	<b>Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....</b>	<b>129</b>	<b>134</b>	<b>123</b>	<b>127</b>
7331	7331	Direct mail advertising services .....	51	35	44	34
7332	7334 pt.	Blueprinting and photocopying services .....	42	46	42	44
7333	7335, 6	Commercial photography, art, and graphics .....	259	232	250	221
7339	7334 pt., 7338	Stenographic services; and reproduction services, n.e.c. ....	104	64	94	55
734	734	Services to dwellings and other buildings .....	842	615	755	570
7341	7349 pt.	Window cleaning .....	24	24	22	23
7342	7342	Disinfecting and pest control services .....	57	50	54	43
7349	7349 pt.	Other building cleaning and maintenance services, n.e.c. ....	761	541	679	504
<b>736</b>	<b>736, 8744</b>	<b>Personnel supply services .....</b>	<b>368</b>	<b>269</b>	<b>344</b>	<b>243</b>
7361	7361	Employment agencies .....	144	140	131	122
7362	7363	Help supply services .....	222	128	211	120
7369	8744	Facilities support management services .....	2	1	2	1

See footnotes at end of table.

**Table G-1. Firms Subject to Federal Income Tax—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
73	73 ex. 7352; 784; 8731, 2, 4; 874	<b>Business services—Con.</b>				
737	737	Computer programming, data processing, and other computer related services ..	512	312	484	297
7372	7371, 2, 3	Computer programming, prepackaged software, and integrated systems design .....	292	125	274	122
7374	7374, 5, 6	Data processing services .....	126	132	122	121
7379	7377, 8, 9	Computer rental and leasing, maintenance, and related services, n.e.c. ....	94	55	88	54
7391	8731	Commercial physical and biological research .....	39	30	38	29
7392	8732, 874 ex. 8744	Management, consulting, and public relations services .....	795	505	738	479
7393	7381, 2	Detective agencies and protective services .....	153	126	145	120
7394	735 ex. 7352, 784	Equipment rental and leasing services .....	480	176	444	169
7395	7384	Photofinishing laboratories* .....	92	74	88	72
7397	8734	Testing laboratories .....	48	47	46	46
7399 pt.	7389 pt.	Sign painting shops .....	49	30	44	28
7399 pt.	7389 pt.	Interior designing .....	71	43	68	39
7399 pt.	7389 pt.	Telephone answering services .....	40	27	37	27
735, 7396, 7399 pt.	7383, 7389 pt.	Other business services, n.e.c. ....	557	475	514	441
75	75	<b>Automotive repair, services, and parking .....</b>	<b>2 625</b>	<b>2 028</b>	<b>2 465</b>	<b>1 925</b>
751	751	Automotive rental and leasing, without drivers .....	190	182	182	174
752	752	Automobile parking .....	68	74	60	68
7523	752 pt.	Parking lots .....	52	62	47	57
7525	752 pt.	Parking structures .....	16	12	13	11
753	753	Automotive repair shops .....	2 077	1 570	1 963	1 492
7531	7532 pt.	Top and body repair shops .....	696	563	663	534
7534	7534	Tire retreading and repair shops .....	18	20	18	19
7535	7532 pt.	Paint shops .....	31	34	31	32
7538	7538	General automotive repair shops .....	978	678	918	641
7538 pt.	7538 pt.	General automotive repair shops, except diesel .....	903	629	845	595
7538 pt.	7538 pt.	Diesel repair shops .....	75	49	73	46
7539 pt.	7533	Automotive exhaust system repair shops .....	90	58	87	55
7539 pt.	7536	Automotive glass replacement shops .....	54	43	50	43
7539 pt.	7537	Automotive transmission repair shops .....	87	71	79	67
7539 pt.	7539 pt.	Radiator repair .....	41	36	40	36
7539 pt.	7539 pt.	Brake, front end, and wheel alignment .....	45	32	43	31
7539 pt.	7539 pt.	Automotive electrical and fuel system services .....	21	15	21	15
7539 pt.	7539 pt.	Other automotive repair shops, n.e.c. ....	16	20	13	19
754	754	Automotive services, except repair .....	290	202	260	191
7542	7542	Carwashes .....	183	125	168	115
7549	7549	Automotive services, except repair and carwashes .....	107	77	92	76
78	78	<b>Miscellaneous repair services .....</b>	<b>1 240</b>	<b>1 079</b>	<b>1 151</b>	<b>1 008</b>
762	762	Electrical repair shops .....	320	334	300	317
7622	7622	Radio and television repair shops .....	126	156	121	145
7623, 9	7623, 9	Other electrical and electronic repair shops .....	194	178	179	172
7623	7623	Refrigeration and air-conditioning service and repair shops .....	64	67	58	64
7629	7629	Electrical and electronic repair shops, n.e.c. ....	130	111	121	108
763	763	Watch, clock, and jewelry repair .....	32	22	30	21
764	764	Reupholstery and furniture repair .....	123	104	111	94
769	769	Miscellaneous repair shops and related services .....	765	619	710	576
7692	7692	Welding repair .....	121	93	111	84
7694	7694	Armature rewinding shops .....	63	65	55	60
7699	7699	Repair shops and related services, n.e.c. ....	581	461	544	432
78, 79	78 ex. 784; 79 ex. 7991 pt.; 84	<b>Amusement and recreation services, including motion pictures .....</b>	<b>1 608</b>	<b>1 631</b>	<b>1 514</b>	<b>1 548</b>
781, 2	781, 2	Motion picture production, distribution, and services .....	62	39	59	38
783	783	Motion picture theaters .....	176	214	162	209
7832	7832	Motion picture theaters, except drive-in .....	158	177	146	174
7833	7833	Drive-in motion picture theaters .....	18	37	16	35
791	791	Dance studios, schools, and halls .....	66	58	60	53
792	792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	110	127	107	120
7922	7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	33	27	31	26
7929	7929	Bands, orchestras, actors, and other entertainers and entertainment groups ..	77	100	76	94
793	793, 7999 pt.	Bowling centers, and billiard and pool establishments .....	370	379	341	365
7932	7999 pt.	Billiard and pool establishments .....	6	11	5	9
7933	793	Bowling centers .....	364	368	336	356
794	794	Commercial sports .....	38	34	38	33
7941	7941	Professional sports clubs and promoters .....	16	10	16	10
7948	7948	Racing, including track operation .....	22	24	22	23
7992	7992	Public golf courses .....	93	96	92	93

See footnotes at end of table.



**Table G-1. Firms Subject to Federal Income Tax—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments in business—			
			Any time during year		At and of year	
			1987	1982	1987	1982
<b>78, 79</b>	<b>78 ex. 784; 79 ex. 7991 pt.; 84</b>	<b>Amusement and recreation services, including motion pictures—Con.</b>				
7993	7993	Coin-operated amusement devices .....	110	145	107	134
7996	7996	Amusement parks .....	24	8	24	8
7997	7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	207	178	196	172
7999	7991 pt., 7999 pt., 84	Amusement and recreation services, n.a.c. ....	352	355	328	323
7999 pt.	7999 pt.	Concession operators of amusement devices and rides .....	31	38	27	33
7999 pt.	7999 pt.	Carnivals, circuses, and fairs .....	25	12	23	12
7999 pt.	7991 pt., 7999 pt., 84	Other commercial recreation and amusements .....	296	307	278	278
<b>80 ex. 806</b>	<b>80 ex. 806</b>	<b>Health services, except hospitals .....</b>	<b>8 824</b>	<b>8 431</b>	<b>6 545</b>	<b>8 202</b>
801	801 pt.	Offices of doctors of medicine .....	2 541	2 556	2 431	2 488
802	802 pt.	Offices of dentists .....	2 237	2 265	2 166	2 189
803	803	Offices and clinics of doctors of osteopathy .....	76	89	72	87
8041	8041	Offices and clinics of chiropractors .....	465	302	444	295
8042	8042	Offices and clinics of optometrists .....	353	381	342	359
805	805	Nursing and personal care facilities .....	272	255	256	225
807	807	Medical and dental laboratories .....	204	175	195	168
8071	8071	Medical laboratories .....	69	45	66	44
8072	8072	Dental laboratories .....	135	130	129	124
8048; 808, 9	801 pt.; 802 pt.; 8043, 9; 808, 9	Other health services, n.e.c. ....	676	408	639	391
<b>81</b>	<b>81</b>	<b>Legal services .....</b>	<b>2 015</b>	<b>1 984</b>	<b>1 919</b>	<b>1 884</b>
<b>823, 4, 9</b>	<b>823, 4, 9</b>	<b>Selected educational services .....</b>	<b>147</b>	<b>85</b>	<b>135</b>	<b>84</b>
823	823	Libraries .....	2	—	2	—
824	824	Vocational schools .....	33	22	30	22
829	829	Schools and educational services, n.a.c. ....	112	63	103	62
<b>83</b>	<b>83</b>	<b>Social services .....</b>	<b>708</b>	<b>401</b>	<b>850</b>	<b>375</b>
835	835	Child day care services .....	381	214	343	196
832, 3, 6, 9	832, 3, 6, 9	Other social services .....	327	187	307	179
<b>871</b>	<b>871</b>	<b>Engineering, architectural, and surveying services .....</b>	<b>838</b>	<b>704</b>	<b>798</b>	<b>874</b>
8711 pt.	8711	Engineering services .....	486	363	465	345
8711 pt.	8712	Architectural services .....	215	212	200	204
8711 pt.	8713	Surveying services .....	137	129	133	125
<b>872</b>	<b>872</b>	<b>Accounting, auditing, and bookkeeping services .....</b>	<b>1 127</b>	<b>928</b>	<b>1 068</b>	<b>878</b>
<b>89</b>	<b>89</b>	<b>Other services .....</b>	<b>223</b>	<b>(NC)</b>	<b>194</b>	<b>(NC)</b>

Note: Comparability is limited for selected kind-of-business categories due to changes in the method of assigning tax status in the 1987 census. For an explanation of the differences in assigning tax status between 1982 and 1987, see appendix A.

**Table G-2. Firms Exempt From Federal Income Tax**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business or operation	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		<b>Total, except hospitals .....</b>	<b>3 706</b>	<b>3 316</b>	<b>3 572</b>	<b>3 222</b>
7011 pt., 7032, 704	7032, 704	Hotels, camps, and membership lodging .....	76	(NC)	72	(NC)
7391, 2, 7	873 ex. 8733, 874 ex. 8744	Resesrch, testing, and consulting services .....	38	30	37	30
7391 7392	8731 8732, 874 ex. 8744	Commercial physical and biological research .....	—	2	—	2
		Management, consulting, and public relations services .....	27	15	26	15
7397	8734	Testing laboratories .....	11	13	11	13
792, 7997, 7999 pt., 84	792, 7991 pt., 7997, 7999 pt., 84	Selected smusement, recreation, and related services .....	254	233	252	227
792	792	Theatrical producers (except motion picture), bands, orchestras, and entertainers .....	53	38	53	37
7997	7991 pt., 7997	Membership gymnasiums, sports and recreation clubs .....	124	126	122	121
7999 pt. 7999 pt., 84	7999 pt. 84	Fairs .....	23	23	23	23
		Museums, art galleries, and botanical and zoological gardens .....	54	46	54	46
805, 8, 9	8011 pt., 8021 pt., 805, 8, 9	Selected health services .....	322	229	313	225
805 808	805 8011 pt., 8021 pt., 8092, 3	Nursing and personal care facilities .....	153	124	150	123
		Outpatient care facilities .....	108	69	104	66
809	808, 8099	Home health care, and health and allied services, n.e.c. ....	61	36	59	36
81	81	Legal aid societies and similar legal services .....	15	15	15	15
823, 4, 9	823, 4, 9	Selected educational services .....	61	52	60	49
83	83	Social services .....	1 606	1 409	1 564	1 368
835 832, 3, 6, 9	835 832, 3, 6, 9	Child day care services .....	376	360	362	350
		Other social services .....	1 230	1 049	1 202	1 018
861, 2, 4, 9	861, 2, 4, 9	Selected membership organizations .....	1 315	1 251	1 241	1 212
861 864 862, 9	861 864 862, 9	Business associations .....	287	282	280	276
		Civic, social, and fraternal associations .....	737	672	684	654
		Other membership organizations .....	291	297	277	282
892	8733	Noncommercial research organizations .....	19	(NC)	18	(NC)

Note: Comparability is limited for selected kind-of-business categories due to changes in the method of assigning tax status in the 1987 census. For an explanation of the differences in assigning tax status between 1982 and 1987, see appendix A.



# APPENDIX H.

## Changes in Service Industries Kind-of-Business Classifications for 1987

Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972 or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)		1972 SIC (used for 1972, 1977, and 1982 census reports)	
Code	Title	Code	Title
219 pt. 219 pt. 219 pt. 291 299	Diaper service ..... Other laundry services, n.e.c. .... Seamstresses and dressmaking services ..... Tax return preparation services ..... Miscellaneous personal services, n.e.c. ....	7214 7219 7259 pt.	Diaper service ..... Laundry and garment services, n.e.c. .... Miscellaneous personal services .....
322 323	Adjustment and collection services ..... Credit reporting services .....	7321	Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies .....
334 pt. 334 pt. 335 336 338	Blueprinting and photocopying services ..... Duplicating services, except printing ..... Commercial photography ..... Commercial art and graphic design ..... Secretarial and court reporting services .....	7332 7339 pt. 7333 7339 pt.	Blueprinting and photocopying services ..... Stenographic services; and reproduction services, n.e.c. .... Commercial photography, art, and graphics ..... Stenographic services; and reproduction services, n.e.c. ....
349 pt. 349 pt.	Window cleaning ..... Other building cleaning and maintenance services, n.e.c. ....	7341 7349	Window cleaning ..... Cleaning and maintenance services to dwellings and other buildings, n.e.c. ....
352 353 359	Medical equipment rental and leasing ..... Heavy construction equipment rental and leasing ..... Equipment rental and leasing, n.e.c. ....	7299 pt. 7394 pt.	Miscellaneous personal services ..... Equipment rental and leasing services .....
363	Help supply services .....	7362	Temporary help supply services <sup>1</sup> .....
371 372 373 374 375 376 377 378 379	Computer programming services ..... Prepackaged software ..... Computer integrated systems design ..... Computer processing and data preparation and processing services ..... Information retrieval services ..... Computer facilities management services ..... Computer rental and leasing ..... Computer maintenance and repair ..... Computer related services, n.e.c. ....	7372 7374 7379	Computer programming and other software services ..... Data processing services ..... Computer related services, n.e.c. ....
381 382 383 384 389 pt. 389 pt.	Detective, guard, and armored car services ..... Security systems services ..... News syndicates ..... Photofinishing laboratories ..... Trading stamp services ..... Miscellaneous business services, n.e.c. ....	7393 7351 7395 7396 7399	Detective agencies and protective services ..... News syndicates ..... Photofinishing laboratories ..... Trading stamp services ..... Business services, n.e.c. ....
514 515	Passenger car rental, without drivers ..... Passenger car leasing, except finance leasing .....	7512	Passenger car rental and leasing, without drivers .....
521 pt. 521 pt.	Parking lots ..... Parking structures .....	7523 7525	Parking lots ..... Parking structures .....
532 pt. 532 pt. 533 536 537 539	Top and body repair shops ..... Paint shops ..... Automotive exhaust system repair shops ..... Automotive glass replacement shops ..... Automotive transmission repair shops ..... Automotive repair shops, n.e.c. ....	7531 7535 7539	Top and body repair shops ..... Paint shops ..... Automotive repair shops, n.e.c. ....
812 pt. 812 pt.	Motion picture production, except for television ..... Motion picture and tape production for television .....	7813 7814	Motion picture production, except for television ..... Motion picture and tape production for television .....
822 pt. 822 pt.	Motion picture film exchanges ..... Film and tape distribution for television .....	7823 7824	Motion picture film exchanges ..... Film or tape distribution for television .....
841	Video tape rental .....	7394 pt.	Equipment rental and leasing services .....
991 pt. 991 pt. 991 pt. 997 999 pt. 999 pt.	Physical fitness centers, except gymnasiums and athletic clubs ..... Membership gymnasiums and athletic clubs ..... Nonmembership gymnasiums and athletic clubs ..... Membership sports and recreation clubs ..... Billiard and pool establishments ..... Other amusement and recreation services, n.e.c. ....	7299 pt. 7997 pt. 7999 pt. 7997 pt. 7932 7999 pt.	Miscellaneous personal services ..... Membership sports and recreation clubs ..... Amusement and recreation services, n.e.c. .... Membership sports and recreation clubs ..... Billiard and pool establishments ..... Amusement and recreation services, n.e.c. ....
011 pt. 011 pt.	Offices of doctors of medicine ..... Clinics of doctors of medicine .....	8011 8081 pt.	Offices of physicians ..... Outpatient care facilities .....
021 pt. 021 pt.	Offices of dentists ..... Clinics of dentists .....	8021 8081 pt.	Offices of dentists ..... Outpatient care facilities .....
043 049	Offices and clinics of podiatrists ..... Offices and clinics of health practitioners, n.e.c. ....	8049	Offices of health practitioners, n.e.c. ....
052 059	Intermediate care facilities ..... Nursing and personal care facilities, n.e.c. ....	8059	Nursing and personal care facilities, n.e.c. ....
082	Home health care services .....	8091 pt.	Health and allied services, n.e.c. ....
092 093 099	Kidney dialysis centers ..... Specialty outpatient facilities, n.e.c. .... Health and allied services, n.e.c. ....	8081 pt. 8091 pt.	Outpatient care facilities ..... Health and allied services, n.e.c. ....
249 pt. 249 pt.	Correspondence schools ..... Vocational schools, except correspondence and vocational high schools, n.e.c. ....	8241 8249	Correspondence schools ..... Vocational schools, except vocational high schools, n.e.c. ....
322	Individual and family social services .....	8321	Individual and family social services <sup>1</sup> .....
412 pt. 412 pt.	Commercial museums and art galleries ..... Noncommercial museums and art galleries .....	7999 pt. 8411	Amusement and recreation services, n.e.c. .... Museums and art galleries .....
422 pt. 422 pt.	Commercial arboreta and botanical or zoological gardens ..... Noncommercial arboreta and botanical or zoological gardens .....	7999 pt. 8421	Amusement and recreation services, n.e.c. .... Arboreta, botanical, and zoological gardens .....

See footnotes at end of table.

1987 SIC (used for 1987 census reports)

1972 SIC (used for 1972, 1977, and 1982 census reports)

Code	Title	Code	Title
8711	Engineering services .....	8911	Engineering, architectural, and surveying services
8712	Architectural services .....		
8713	Surveying services .....		
8721	Accounting, auditing, and bookkeeping services .....	8931	Accounting, auditing, and bookkeeping services
8731	Commercial physical and biological research .....	7391	Research and development laboratories
8732	Commercial economic, sociological, and educational research .....	7392 pt.	Management, consulting, and public relations services
8733	Noncommercial research organizations .....	8922	Noncommercial research organizations
8734	Testing laboratories .....	7397	Testing laboratories
8741	Management services .....	7392 pt.	Management, consulting, and public relations services
8742	Management consulting services .....		
8743	Public relations services .....		
8744	Facilities support management services .....	7369	Personnel supply services, n.e.c. <sup>1</sup>
8748	Business consulting services, n.e.c. ....	7392 pt.	Management, consulting, and public relations services

<sup>1</sup>There were SIC changes for this industry between 1972 and 1987. However, there were no significant differences in the way this industry was defined in the 1982 and 1987 Censuses of Service Industries.

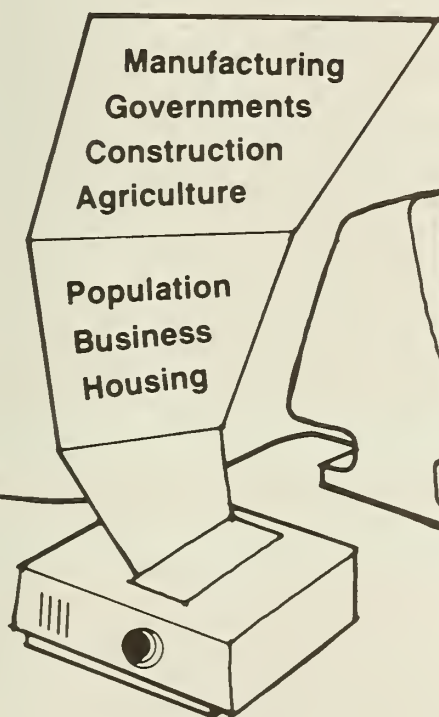


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# PUBLICATION PROGRAM

## 1987 CENSUS OF SERVICE INDUSTRIES

Publications of the 1987 Census of Service Industries containing data on service industries establishments in the United States are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

### Final Reports

#### Geographic area series—52 reports (SC87-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is being published for each State, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax, each State report presents general statistics on number of establishments, receipts, payroll, and employment, by varied service classifications, for the State, MSA's, counties, and places with 350 service establishments or more, by kind of business. Greater kind-of-business detail is shown for larger areas. In addition, for places with 2,500 inhabitants or more and for all counties, statistics are provided on number of establishments and receipts for 10 major kind-of-business groups. For establishments of firms exempt from Federal income tax, each State report presents statistics on number of establishments, revenue, payroll, and employment by varied service classifications, for the State and MSA's. Greater kind-of-business detail is shown for larger areas.

The United States Summary report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax, as well as those exempt from Federal income tax, for detailed kind-of-business classifications. Statistics on number of establishments and receipts/revenue are also shown for States and MSA's by kind of business.

For each State, the District of Columbia, and the United States, 1987 data are provided on receipts/revenue and employees per establishment and on receipts/revenue and payroll per employee. Comparative statistics showing percent changes in receipts/expenses and payroll between 1982 and 1987 also are shown.

#### Nonemployer statistics series—4 reports (SC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and receipts/revenue by varied service classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

#### Subject series—4 reports (SC87-S-1 to -4)

The first report (SC87-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by receipts/revenue size and by employment size; statistics for firms, by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, receipts/revenue, payroll, and employment for the United States.

A report (SC87-S-2) on capital expenditures, depreciable assets, and operating expenses presents data for firms with payroll for the United States by major kinds of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

Two other reports (SC87-S-3 and -4) contain data for hotels, motels, and other lodging places, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

### Microfiche

Every final published report in the 1987 Census of Service Industries also will be available on microfiche.

### Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs—read only memory (CD-ROM). For the selected data, these tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics available from series SC87-Z. Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

## OTHER ECONOMIC CENSUS REPORTS

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